WRITTEN COMMUNICATION

As a writer...

- A. Adapt and structure messages and their presentation to the audience, situation, purpose and occasion
- B. Include, either explicitly or implicitly, a central idea, focus or thesis throughout the text as appropriate to the audience, situation, purpose, and occasion.
- C. Use a variety of credible sources, as appropriate to the genre, to support contentions with relevant and adequate evidence
- D. Use and cite the work of others appropriately, avoiding plagiarism, misquoting, and misreading
- E. Use a variety of academic and professional documentation formats appropriately
- F. Follow standard practices in sentence structure usage, vocabulary, and word choice as appropriate to the genre
- G. Effectively use and offer peer critique and other feedback in revision and/or future work
- H. Demonstrate an understanding of the multiple uses of writing, such as improving learning and critical thinking and enhancing self-expression and reflection
- I. Use writing technologies such as word processing and writing for the Web effectively and appropriately

As a reader...

- J. Identify a writer's purpose, ideas, and goals
- K. Apply critical thinking strategies to analyze the validity of arguments and assumptions in texts
- L. Analyze critically coherence, structure, clarity and style in a written or oral text.