

IVY TECH
COMMUNITY COLLEGE

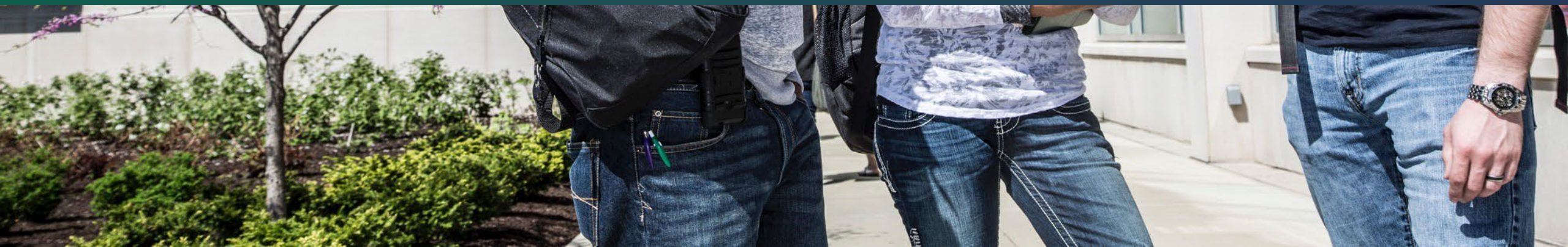
HIGHER EDUCATION at the *SPEED OF LIFE*





December 7, 2023
STAN JONES STUDENT SUCCESS AWARD

Ivy⁺
Tuition & Textbooks

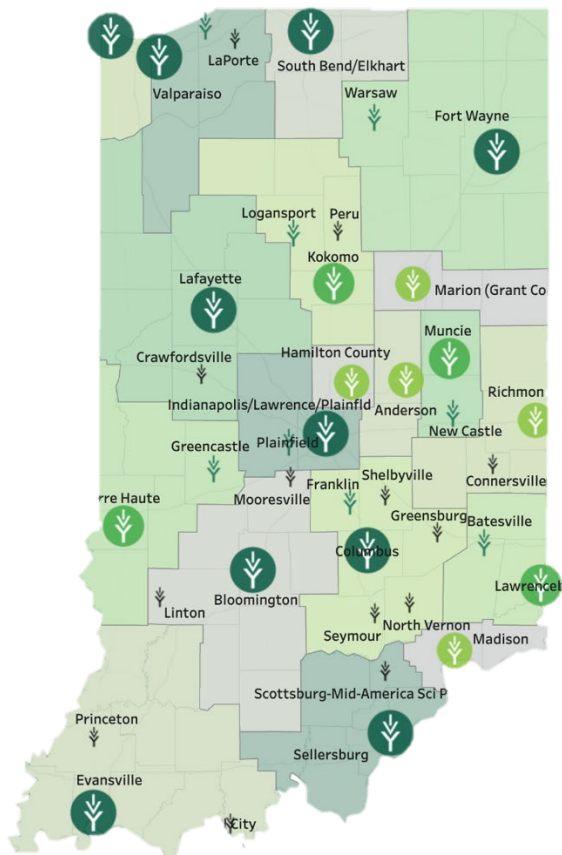


AGENDA

- 1 History and Backstory
- 2 Program Highlights/Overview
- 3 Cost Savings
- 4 Student Outcomes
- 5 Sustainability
- 6 Growth Opportunities



#1 Ivy Tech is the **LARGEST**,
singly-accredited
community college
in the country



In the 2021-22 and 2022-23 academic years, Ivy Tech covered the cost of **all required textbooks** for **all eligible** students!



132,000
Students Served



\$34.2M in
Textbook Savings

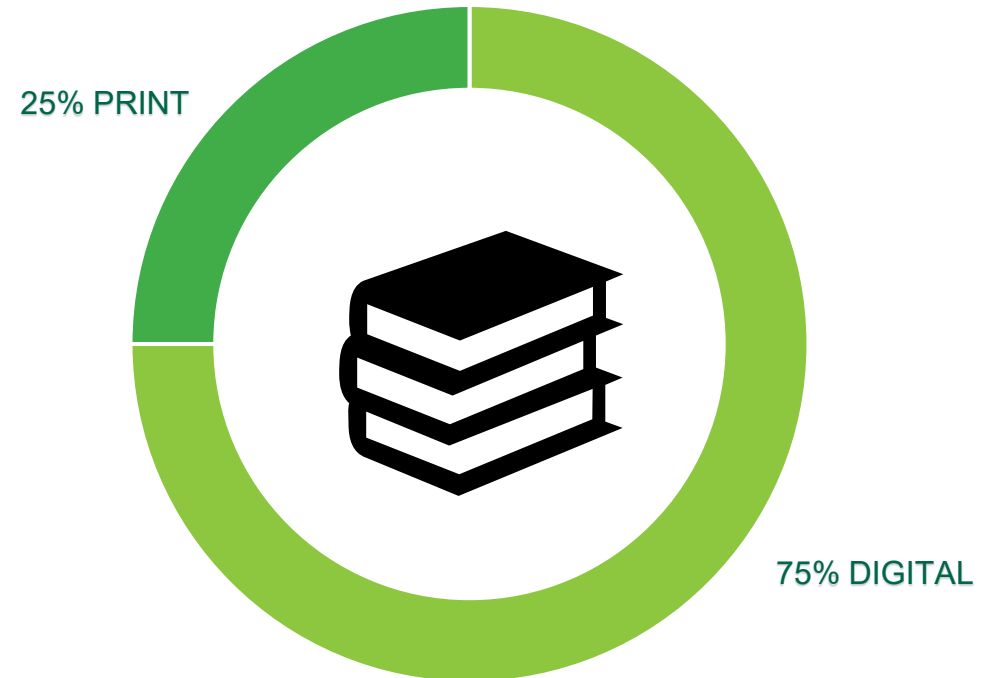
INNOVATION. ACCESSIBILITY. IMPACT.



PROGRAM HIGHLIGHTS

- Flat, per-credit hour fee
- Materials delivered digital-first
- Print rentals when digital books are unavailable
- Day-1 access for students

Our goal is to remove financial barriers, improve student outcomes, and close equity gaps.



COST SAVINGS



612,000 COURSE MATERIALS

1,971,284 CREDIT HOURS

STUDENT OUTCOMES



+2.32 STUDENTS EARNING 30+ CREDITS



+1.82 COURSE SUCCESS RATE

Dual credit, KLLM, skills training, and building/construction trade apprenticeship students are not currently eligible for Ivy+ Textbooks



135,000+ STUDENTS SERVED

< 1% OPT OUT RATE



\$36.4M IN TEXTBOOK SAVINGS

PROGRAM SUSTAINABILITY



IVY+ CAMPUS CHAMPIONS

- 1-3 Representatives/Campus
- Monthly meetings
- Resource for students, faculty, and staff

SYSTEMS OFFICE

- Centralized point for issues and concerns
- Liaison between campuses, bookstore, and publishers

Short-Term Goals

- Website updates
- Communication strategy
 - Social media content
 - Available Resources

OPPORTUNITIES FOR GROWTH



Publisher negotiations to reduce student costs

Expansion to K-14 markets

Evaluate excluded programs and materials

Focus on OER (open education resources)

Changing bookseller relationships and campus store modifications

Emma Meyer
Executive Director of Ivy+ Textbooks and
Bookstore Support
emeyer64@ivytech.edu

Ivy+
Tuition & Textbooks

Find more information at IvyTech.edu/IvyPlus



IVY TECH
COMMUNITY COLLEGE