

Classroom to Career



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Story of Career Services

Vocational Guidance

1900-1920



Vinson, Reardon, & Bertoch, 2011

Teachers Guidance

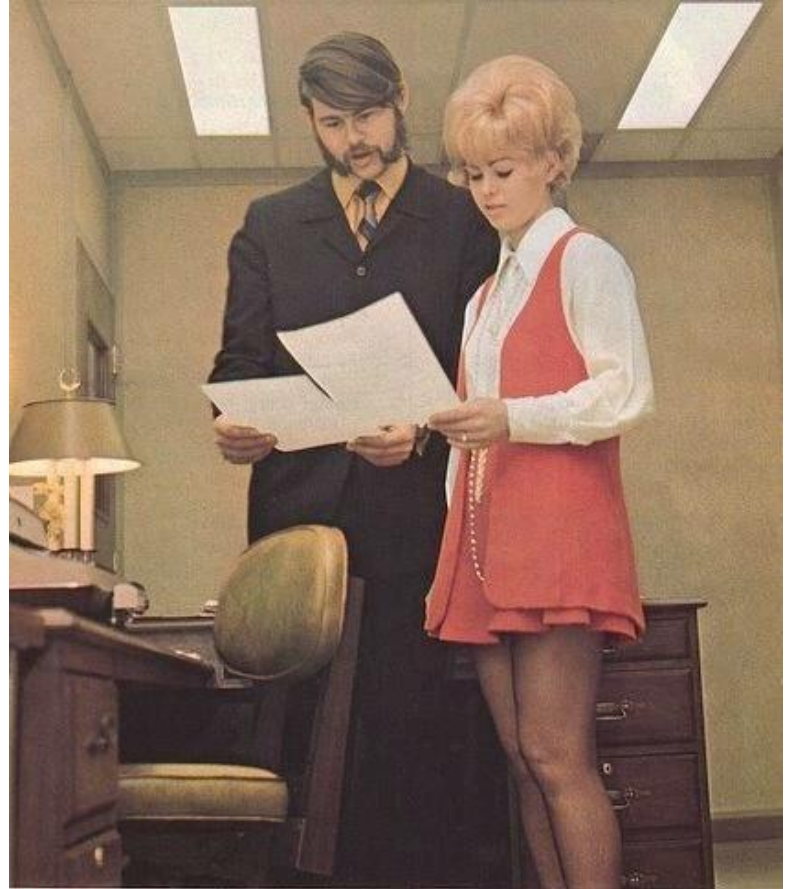
1920-1940



Powell & Kirts, 1980

Job Placement

1940-1970



Career Counseling

1970-1990



Pope, 2000

Professional Networking

1990-2010



Casella, 1990

Connections & Communities

2010-2030



Powell & Kirts, 1980

Who are our students?



Hiltonsmith & Draut, 2014



Dept. Of Ed, 2013



Shierholz, Sabadish, & Fino, 2013





Gaffikin & Perry, 2009

College Scorecard

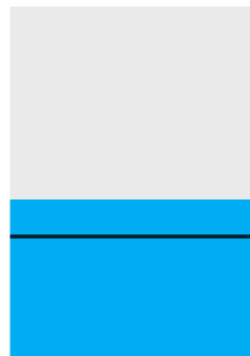
Earnings After School

Percentage Earning Above High School Grad i

71% of students

who attend this school earned, on average, more than those with only a high school diploma.


Salary After Attending i



\$33,500

\$44,700

↑ ABOVE AVERAGE

 National Average

U.S. Dept. of Ed, 2006





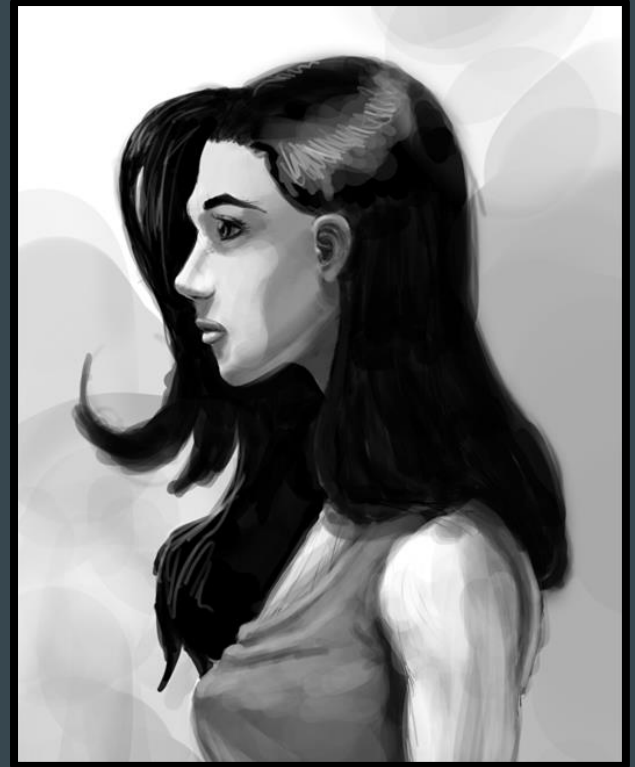
2016 Workplace Expectations versus Reality: Students and Recent Hires Weigh In

Name: Lilian

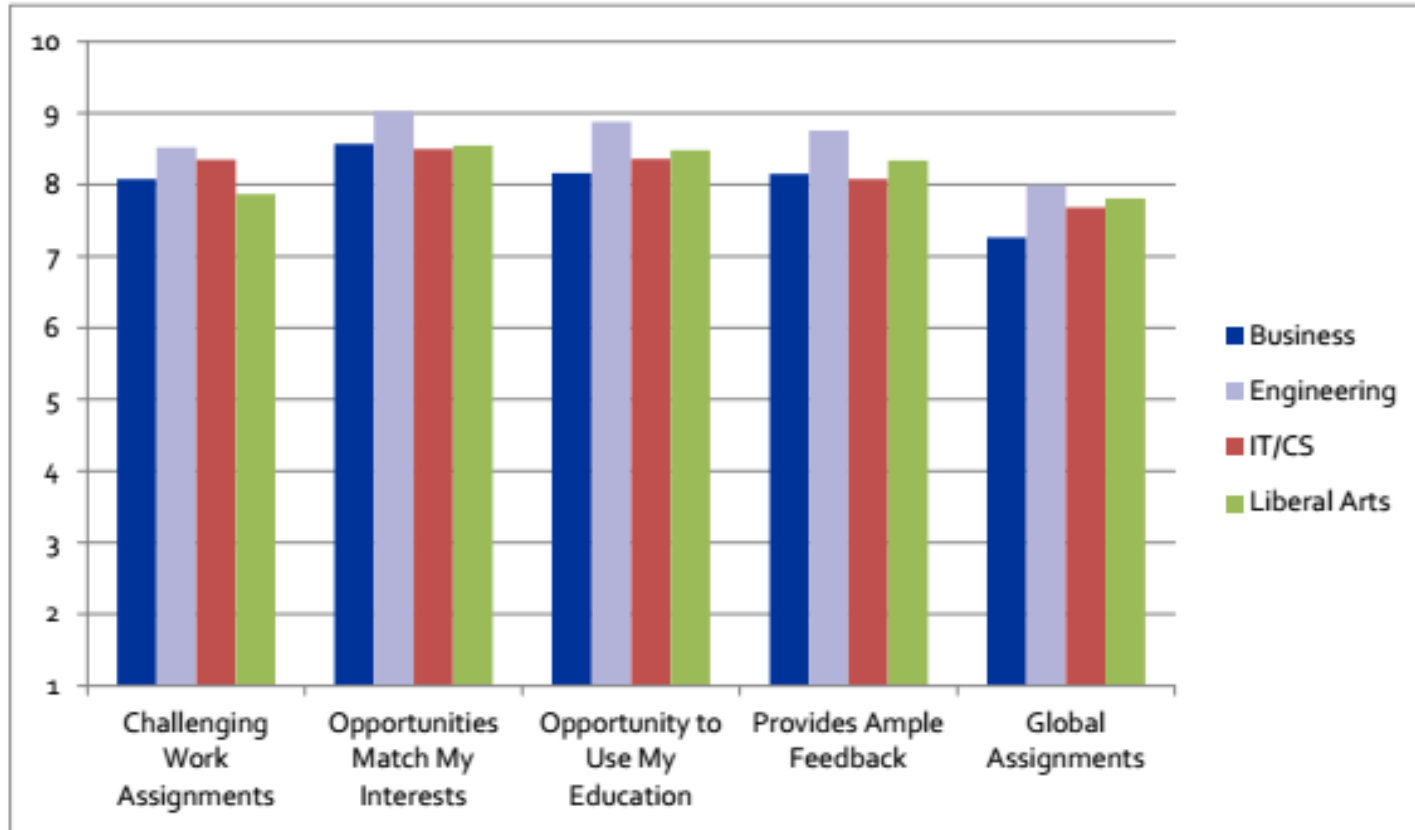
Year: Senior

Major: Literature

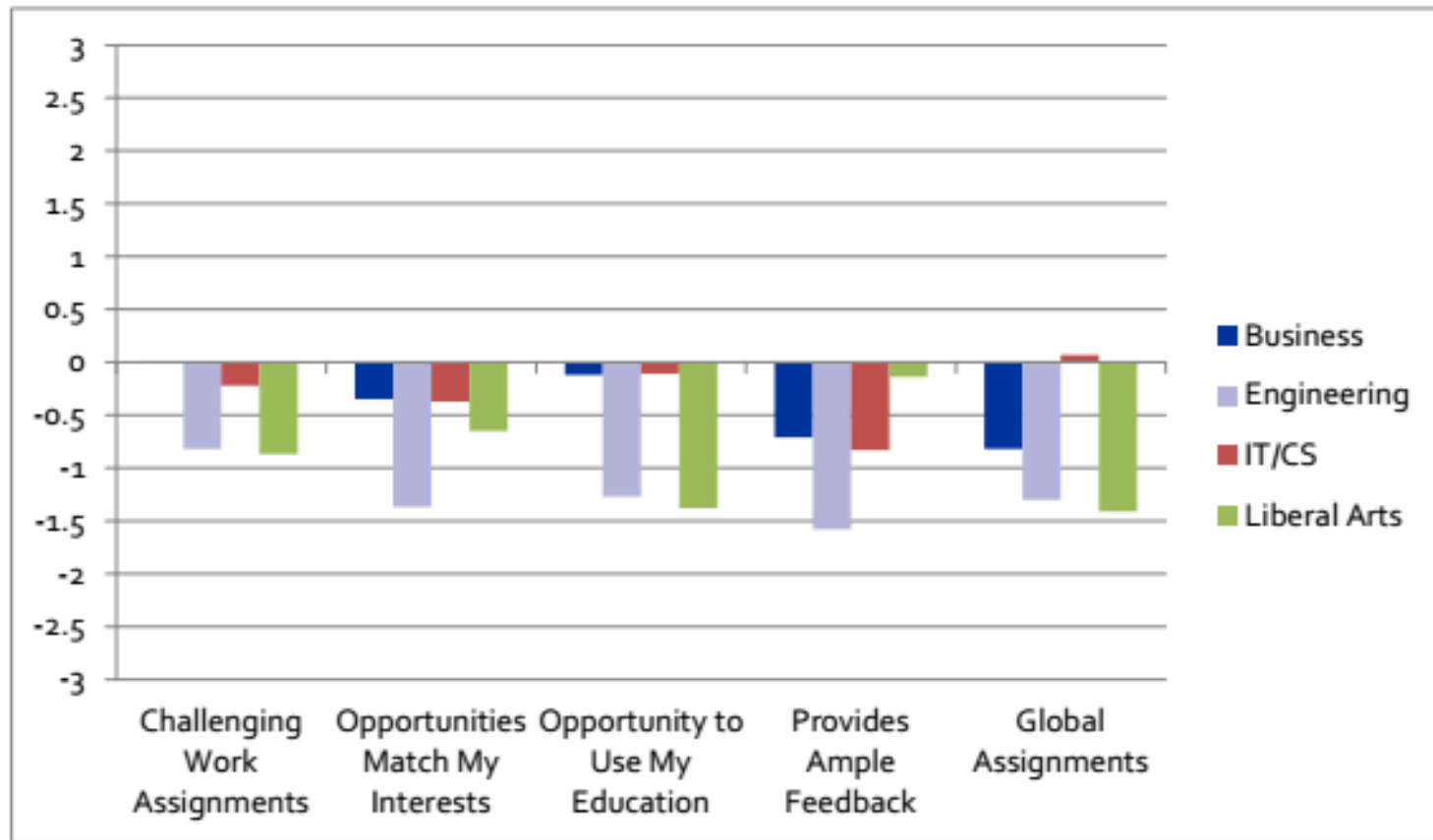
Campus Involvement:
Indiana Review, Intern



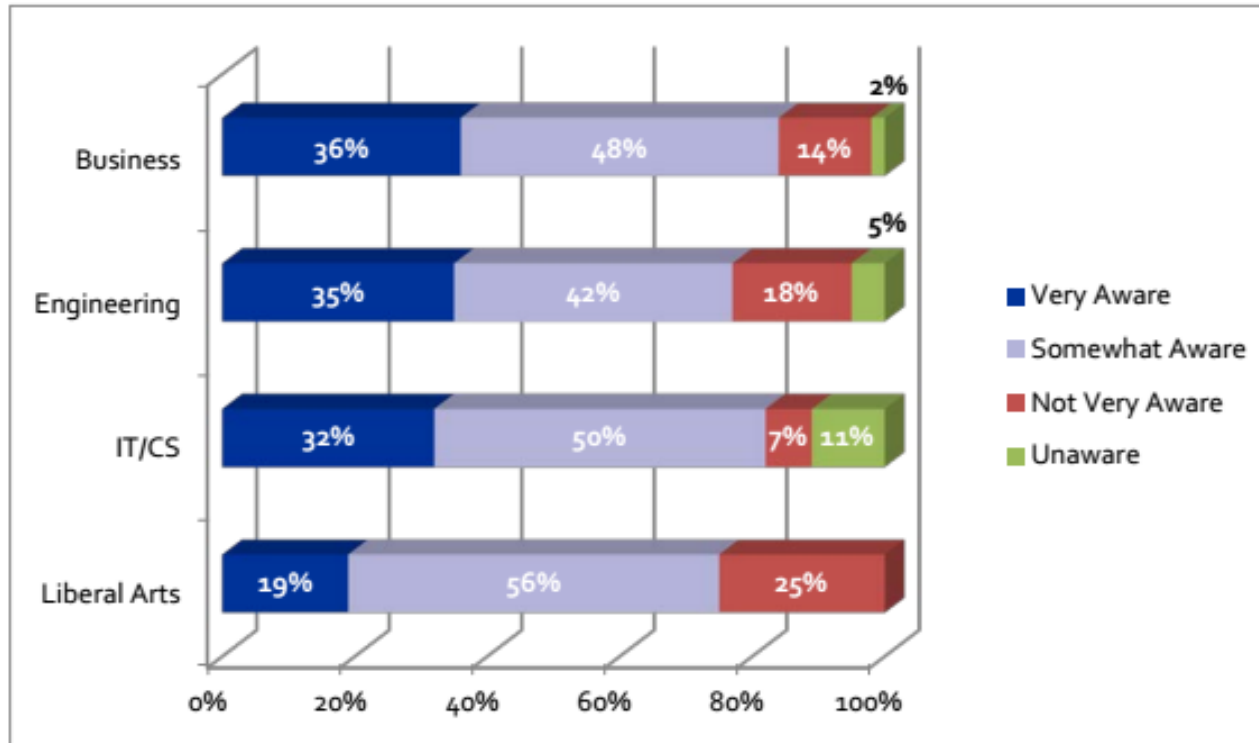
NATURE OF THE JOB FACTORS: STUDENTS' EXPECTATIONS



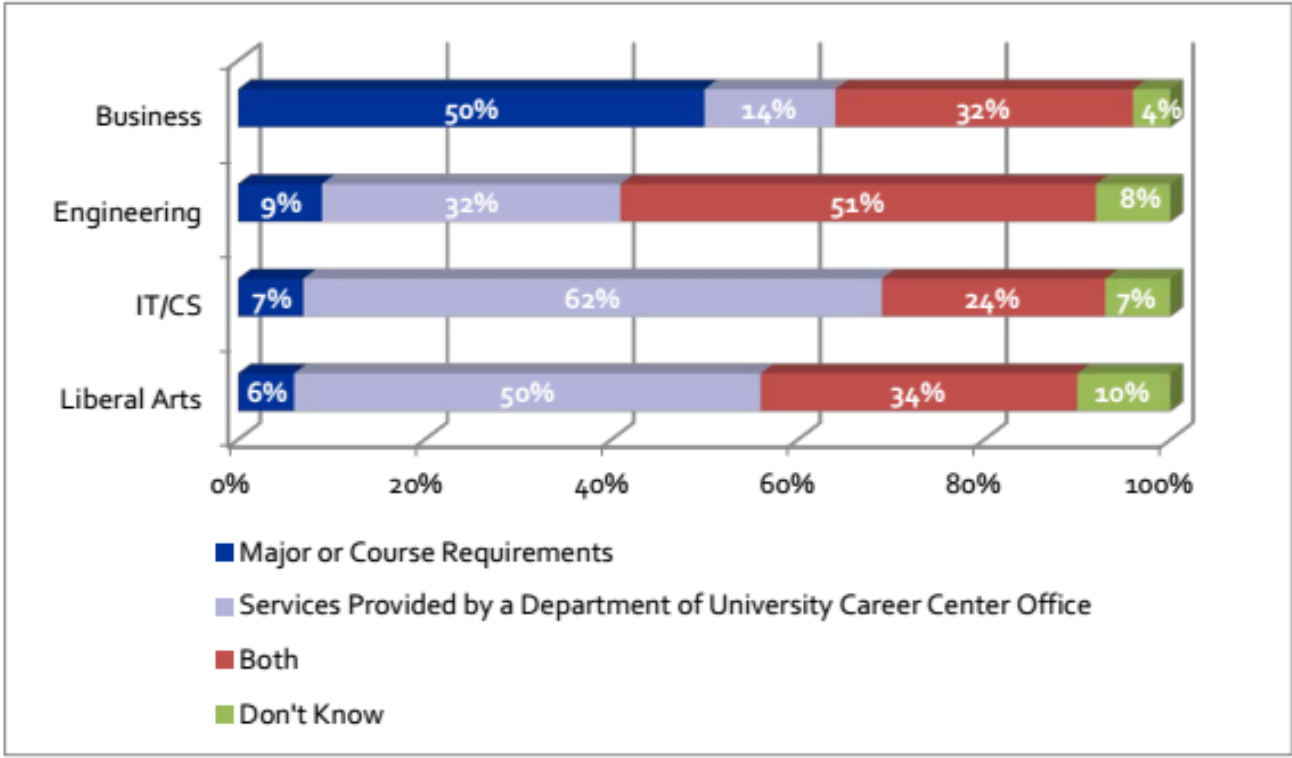
NATURE OF THE JOB FACTORS: NEW HIRES' REALITY GAP WITH EXPECTATIONS



TO WHAT EXTENT WERE YOU AWARE OF SERVICES AVAILABLE TO YOU SPECIFIC TO CAREER EXPLORATION AND PREPARATION?



FOR THOSE CAREER EXPLORATION AND PREPARATION SERVICES THAT YOU DID USE, WERE THEY:

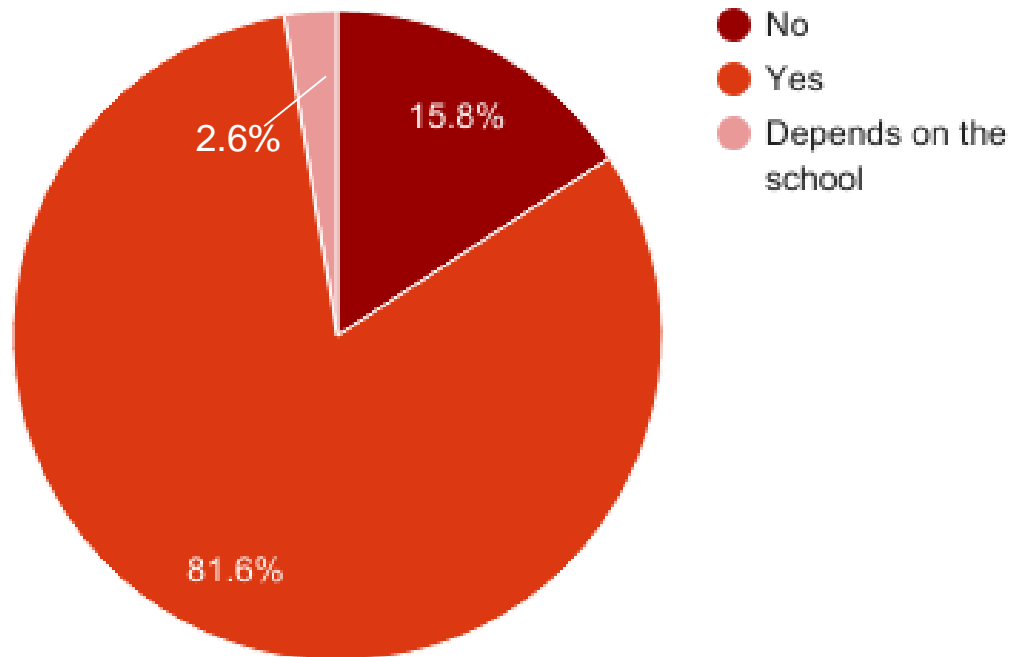


My story...

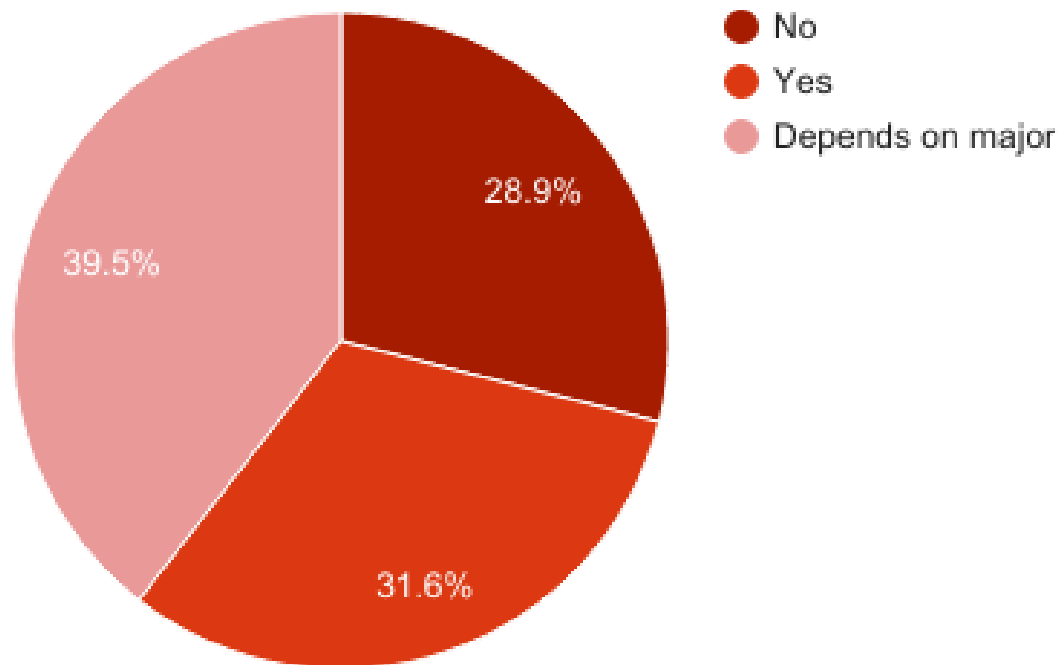


CAREER DEVELOPMENT PROFESSIONALS OF INDIANA, INC.

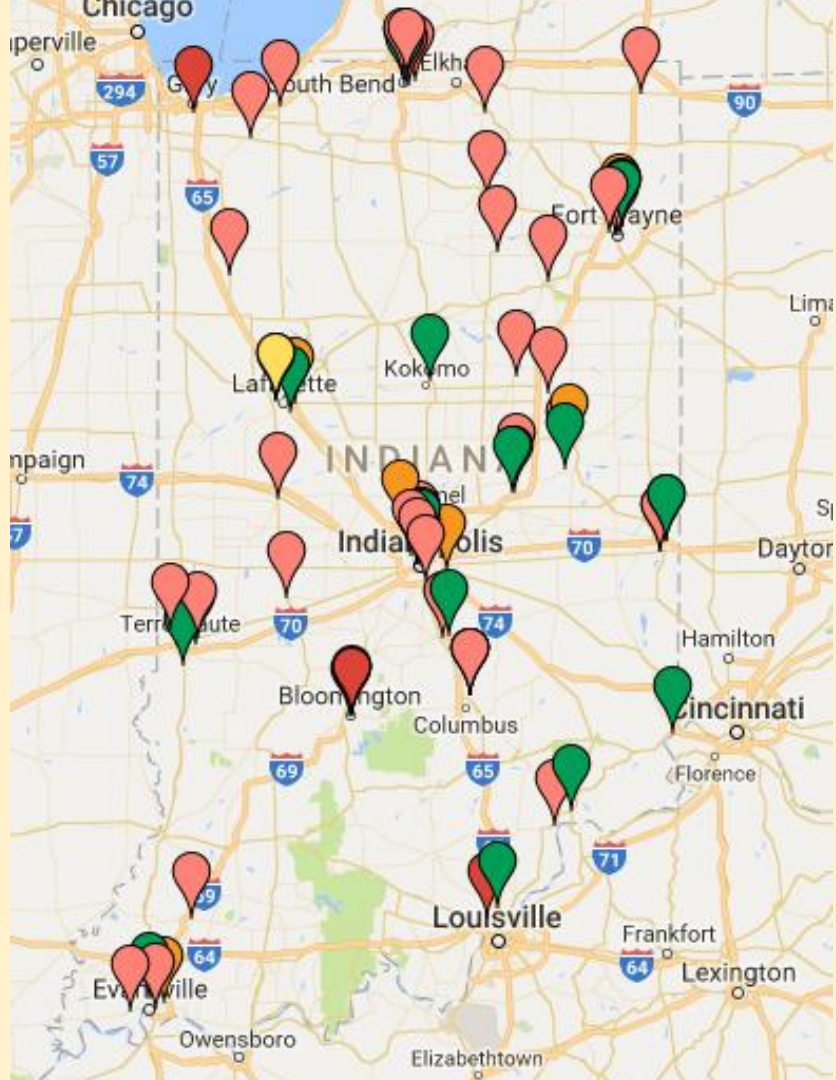
Does your institution offer career courses?



Are the career courses required?



Each institution
integrates career
differently



Integrating career in your curriculum is
simple & effective

Resources available now...

Career Readiness Resources

[Overview](#)

[Career Readiness](#)

[Defined](#)

[Sample Materials](#)

[Sample Assessments](#)

[Practices](#)

[Research](#)

[Share Your Career](#)

[Readiness Resources](#)

[Acknowledgments](#)



CAREER READINESS RESOURCES

In 2015, NACE launched its Career Readiness Initiative and provided a definition for career readiness and its seven associated competencies. In January 2017, an eighth competency—global/intercultural fluency—was added.

The career readiness resources offered here are designed to support your efforts in integrating career readiness into your programs and services.

Using the Resources

There are four types of resources provided:



Sample Materials



Practices



Sample Assessments



Research

The sample materials and measurements have been shared by members: If you use or adapt the samples for your efforts, the material should be attributed to the member source. ([See a current list of contributors.](#))

Thank you to the 2014–15 Career Readiness Competencies Model Team, for its work in identifying and defining the competencies, and to the 2015–16 Career Readiness Toolkit Tiger Team, for its efforts to source materials and best practices to support career readiness efforts.

Share Your Resources

In FY17, NACE will host roundtables focused on career readiness, conduct related research, and seek out other



Knowledge Center

Assessment

Branding & Marketing

Career Services

Coaching/Counseling

Competencies

Data Bites

Diversity

Ethics

Glossary

Hiring Outlook

Legal Issues

Onboarding

Predictions

Recruiting

Bridging Academic and Professional Development in Introductory Coursework

by Scott Roberts, Ryan Curtis, and Crystal Sehlke
NACE Journal, April 2014

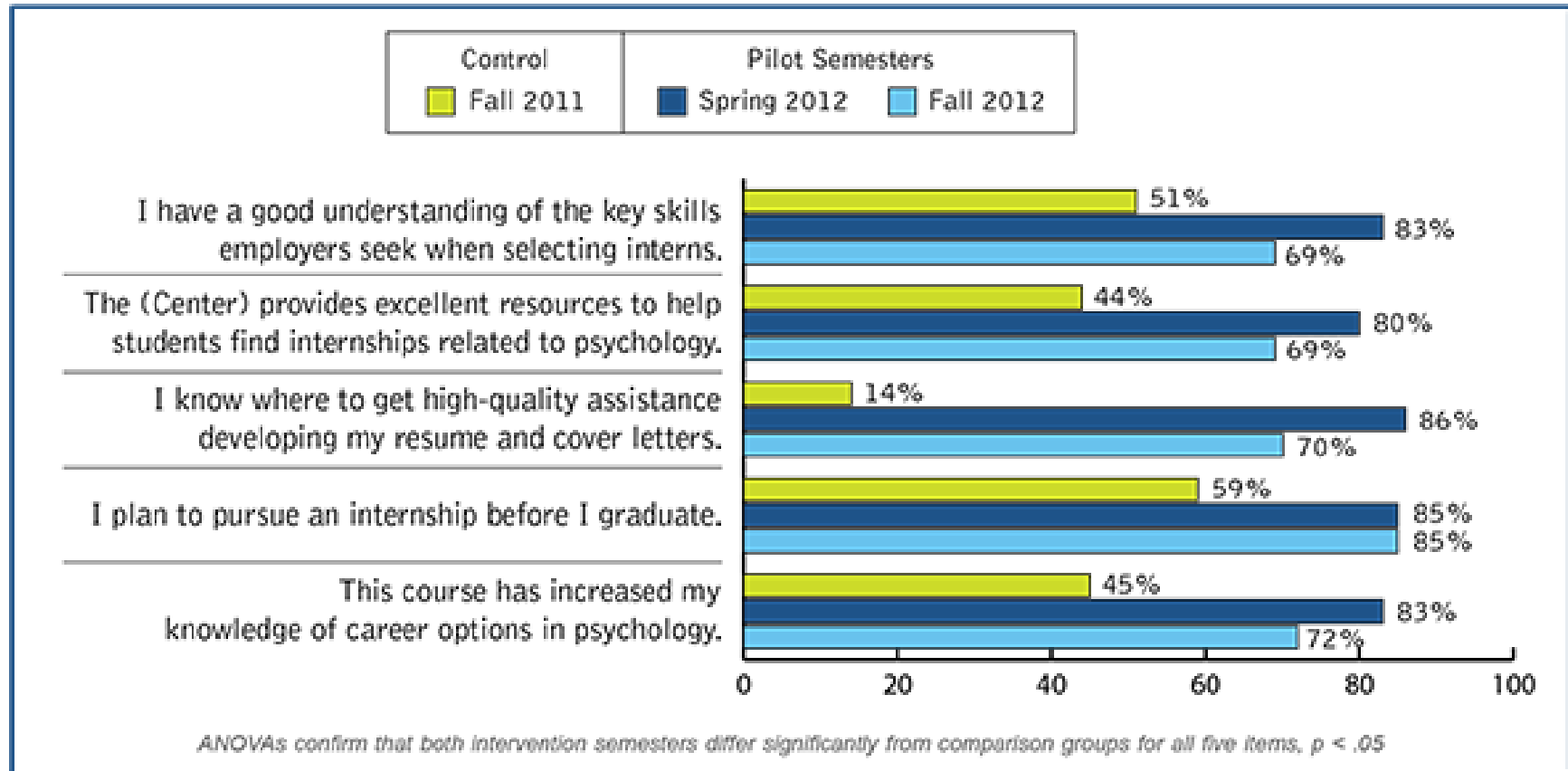
Career services professionals know that collaborating with campus partners can be crucial to reaching students. But how can career services convince faculty and administrators that partnering with career staff will also increase students' engagement with their courses?

Career Services Usage

NACE's *2013 Student Survey* found close ties between academic major and early success in the post-graduation job market. In fact, 45 percent of students selected career connection as the reason they chose a major, but only 9.2 percent of students indicated they had used career services as a resource in making their decision, and only 42 percent of graduating seniors researched the job opportunities that related with their major.¹

Career services remains the favored recruiting option for employers targeting college graduates with almost have of 275 organizations surveyed for NACE's *2013 Recruiting Benchmarks Survey* chose posting positions on campus websites as the most successful outreach option.² Additionally, employers consider their internship programs an essential recruiting tool to fill entry-level positions. NACE found that 48.4 percent of more than 1,000 employers reported that their new hires came from their internship pool.³ Seventy-one percent of employers said they preferred to hire a candidate with relevant work experience, and nearly 60 percent of employers favored related internship or

Figure 1: Percentage of students expressing agreement or strong agreement



Key Insights

- 1. Positive attitudes** towards the career center
- 2. Greater awareness** of what employers seek
- 3. Stronger intentions** to pursue an internship



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Courses



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Found 29 results

Shared with



Type



Grade/Level



Subject



IU Career EDGE Homepage

If you are downloading the entire course, you want this page because it provides the overall context. If you're

By: Rebecca Torstrick



SEP 26, 2015



IU Career EDGE: Making An Impression

This is a module that teaches students about making an impression when interviewing or attending caree

By: Rebecca Torstrick



SEP 26, 2015



IU Career EDGE: Parallel Planning

This is a module that takes students through the process of exploring a multidisciplinary path towards a

By: Rebecca Torstrick



AUG 25, 2015



IU Career EDGE: You and Your Options

This is a module that allows students to begin to explore their interests and values.

By: Rebecca Torstrick



AUG 25, 2015

What do students think?

“The class...has truly **changed everything** about my college plan and career. I thought I had everything figured out with what I wanted to do but I was very wrong...After learning about myself...I can truly say this is the **most beneficial class** I have taken so far.”

College to Career I: Explore Your Options, 2/29/16

“...thank you for the things we learned in class! I just came back from an interview and I was **so prepared and confident** - both of which I think come from our unit on interviewing in class. I probably wouldn't have done so well without your class!”

College to Career III: Market Yourself for
the Job and Internship Search, 5/22/16

“Thanks for being such a positive influence on **my professional development.**”

Building Your Professional Portfolio, 12/10/15

Where are
you
in this story?