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The Howey Political Report

The weekly briefing on Indiana politics

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Media Reax to Murphy Brown II - page 8

Pr sid ntial timber: What if Quayle and Lugar go for it?

MUNCIE - It was one of those dazzling, yet sultry, September days that greeted a crowd of about 300 people outside McIntosh for Congress headquarters on South Walnut Street.

The people had been gathered for more than an hour on this 1960s-style downtown shopping mall, now reopened to traffic despite the fact that most of the shops were shuttered and all the banks had changed their names. They were awaiting Dan Quayle.

"It's great to be back in Muncie," Quayle said after wading through the crowd. "There's a lot of familiar faces and some new faces. I want to thank you for all the support you've given me and Marilyn and our family over many years. And now it's rather embarrassing on my part to ask you for a favor. But please, send David McIntosh to Congress."

It was an affectionate crowd that greeted Quayle on this, the sixth day following his "Poverty of Values" speech at the Commonwealth Club in San Francisco. Just minutes before he talked to the crowd on Walnut Street, Quayle had a 15-minute session with the Hoosier press. It was respectful in nature.

"How many seats will the Republicans gain in Congress?" a reporter asked Quayle. "In the House, anywhere from 15 to 40. In the Senate, anywhere from four to seven," he responded conservatively. "That's anywhere from minority to control. Do you think we're going to get control or not?" the reporter politely pressed. Quayle deferred to Newt Gingrich. "I just don't have a solid vote count," he answered.

By the time Quayle departed for a \$200-a-ticket reception, there were chants of "Quayle in '96" from the crowd.

He is clearly running for president.

But there are two things that make Dan Quayle a fascinating topic in Hoosier politics. One is the almost galvanized attention the news media have placed on Dan Quayle. Name a former vice president who did not ascend to the presidency and who has gotten the kind of attention Quayle has. You'd have to go back to 1966 and

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Quote Of The Week:

"Doesn't Dan Quayle have a *right* to seek the presidential nomination in 1996?"

- CNN's Bernard Shaw, a question he asked on "Inside Politics"

Inside Features:

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Quayle and Lugar from page 1

Richard Nixon, possibly FDR in the 1920s.

Even more intriguing is the prospect that Quayle will not be the only Hoosier running for president in 1996. U.S. Sen. Richard Lugar speaks with a gleam in his eye when he neither "confirms nor denies" interest in the White House.

South Bend Tribune columnist Jack Colwell, commenting on a topic that everyone else is thinking, wrote last Sunday about Lugar: "Republicans do have a ticket leader in Lugar, who is as much of a 'sure bet' for victory as there is in any major race in the nation. Even many Democrats say they wish he had run for president - or at least that he rather than Dan Quayle had been the Hoosier who was vice president."

The potential presidential showdown facing Indiana Republicans is akin to picking their favorite twin. Both Lugar and Quayle offer strengths and weaknesses in the presidential arena. Lugar is both beloved and respected by rank-and-file Republicans. Quayle does not command the same respect that Lugar enjoys. Indiana Republicans feel extremely secure with Lugar.

The former vice president is an exciting, intriguing personality. Quayle, as did Nixon, has lashed out at the press and Hollywood for helping to erode the morals of our time. He is more charismatic and telegenic than Lugar. In politics today, style over substance can be a hot commodity.

There are two classic examples of how differently, yet powerfully, Lugar and Quayle work and shape issues on the national agenda. The most obvious occurred at the Commonwealth Club in 1992 when President Bush dispatched Quayle in the wake of the Los Angeles riots.

"I believe lawless social anarchy which we saw is directly related to the breakdown of the family structure, personal responsibility and social order in too many areas of our society," said Quayle.

ABC's Chris Bury noted that Quayle knew that bite wouldn't make the network news. But this one would: "It doesn't help matters when prime-time TV has Murphy Brown - a character who supposedly epitomizes today's intelligent, highly paid, professional woman - mocking the importance of fathers by bearing a child alone and calling it just another lifestyle choice."

Said Bury, "Knowingly or not, Quayle had hit a nerve and Murphy Brown had been a flash point." Barbara Dafoe Whitehead's *Atlantic Monthly* article in the spring of 1993 titled "Dan Quayle was right" helped establish "family values" as an enduring 1990s theme in an age when homicide rates are skyrocketing and crack cocaine bleeds out from big cities to smaller towns. When Quayle took the dais in San Francisco last week, CNN and C-Span carried the speech live, book-ended by appearances on the "Today Show" and "Nightline."

While the telegenic Quayle attracted and helped formulate perhaps the most significant issue of his time, Lugar may have done more to protect the planet against the ultimate terrorism. He and U.S. Sen. Sam Nunn were

approached in 1991 by Russians fearful that the nuclear stock of the imploded Soviet Union would be fodder for poorly paid scientists and terrorists. The result was the Lugar-Nunn Act that accomplished what would have been unimaginable five years ago: the U.S. paying to consolidate and destroy Soviet nuclear warheads.]

As Lugar described in an NPR interview, "To the best of our knowledge, there have been 30,000 tactical weapons identified, collected, transported and stockpiled in Russia where they are being systematically destroyed. There has been excellent accountability. Had all of this not occurred, the answer to questions raised this week would have been chaos."

The vivid contrast here is that Lugar, largely behind the scenes, solved a huge problem, yet is perceived by many Americans in a reactionary light as the Clinton administration staggers from global crisis to hotspot. Quayle is still seeking national credibility, as he did when he found himself on the receiving end of Ted Koppel's questions on Sept. 8: "It's easy to talk, but I'm not sure how it will be implemented," Koppel said the night of Quayle's Poverty of Values speech. "Where's the solution?"

Quayle had earlier identified the public policy realm of eliminating the marriage tax, increasing deductions for children, ending economic incentives to bear children in the welfare system, giving churches and synagogues a role in distributing public relief, and promoting family values activism in the media and entertainment industries.

"There's no bumper sticker solution," Quayle told Koppel. "There's no panacea. It's going to take some time to get out of this. Look, we have to put it in perspective. How did we get here in the first place?"

Both these Republicans are commanding great attention these days: Lugar along with U.S. Rep. Lee

'Should they both pursue the presidency, any rub between the two would likely occur in the financial realm...'

Hamilton as the foremost congressional foreign affairs expert, and Quayle in the glare of the media, its unblinking eye almost daring him to flub up, seeking to define the debate on values.

Hoosier Republicans are uneasy when confronted with the "who would you support, Lugar or Quayle for president?" question. Said one prominent Republican who asked for anonymity, "The perfect presidential candidate would almost be a hybrid of the two - Quayle's charisma and penchant for defining issues, and Lugar's great intellect and problem-solving ability."

Should they both pursue the presidency, any rub between the two would likely occur in the financial realm as they approach mutual contributors. An early Indiana caucus would be scrapped due to the "favorite son" element.

Continued on page 8

The Horse Race

| U.S. SENATE | STATUS | COMMENTS |
|--|-----------|---|
| J ntz (D) v. Lugar (R) | Safe R | New Lugar TV showing him and his son on the family farm the best ad so far in this campaign cycle. Bob Evans couldn't have done it any better. No waffles here, folks. |
| 2ND CD H gsett (D) v. McIntosh (R) | Toss Up | Waiting to see if Quayle visit will put the cherry back on top of the McIntosh campaign. Clinton polling numbers baaaad in 2nd CD. Hogsett seeking 12-foot-pole to replace 10-footer. |
| 4TH CD L ng (D) v. Souder (R) | Leaning D | Souder on TV, doing the "We need a lot less Washington and a lot more Crabill" line that helped him win primary. Plans to tube 'til the end. Long and Souder pen letters to the editor. |
| 5TH CD Beatty (D) v. Buyer (R) | Leaning R | Seeking all the mileage on the crime bill, J.D. heads to the Rose Garden to watch Clinton sign. No fear by association here. James Brady to embrace sheriff on 9/22 in Indy. |
| 7th CD Harmless (D) v. Myers (R) | Leaning R | Ominous developments for Harmless. Spending valuable time straightening out abortion stance. Politics 101: Figure out abortion stance/bite prior to announcing for office. |
| 52ND INDIANA HOUSE Sturtz (D) v. LeC unt (R) | Leaning R | Presto! Gov finds \$5.2 million to repair Sylvan Lake Dam. Didn't have anything to do with popular Noble County Republican commissioner challenging this targeted freshman, did it? |
| 65TH INDIANA HOUSE H nderson (D) v. Steel (R) | Leaning R | Phillips intervenes against KILLER PHONE BANKS! Most obvious sign that this seat is on Dems endangered list. Of course, MKP would never sign off on KPBS, now would he? |

TRENDLINE: Crime an issue everyone embraces. But where are th solutions, candidates? Indy Star connects with regular folks, but boy do we miss those Vargus numbers....

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Polls/Data

How popular is President Clinton?

Approve: 37% Disapprove: 54%
Star/WISH, Mid-August
IU Public Opinion Lab

How popular is Gov. Evan Bayh?

Approve: 69% Disapprove: 19%
Star/WISH, Mid-August
IU Public Opinion Lab

How is Congress performing its duties?

Approve: 20% Disapprove: 71%
Star/WISH, Mid-August
IU Public Opinion Lab

Is assault weapon ban an infringement on rights?

Yes: 93% No: 7%
Peru Daily Tribune
Opinion Line, 9-7-94

Should the U.S. ease its embargo against Cuba?

Yes: 46% No: 54%
News-Sentinel
Daily Poll

Has the Clinton administration made th cas for an invasion of Haiti?

Yes: 7% No: 93%
News-Sentinel
Daily Poll, 9-12-94

It's a fact:

A record number of Indiana children died of child abuse and neglect from July 1, 1993, to June 30, 1994. In that period, 56 children were beaten, smothered, burned or shot to death, compared to 38 over in the same period the year before.

Source: Suzanne McBride, *Indianapolis News*

Congress Watch

Haitian invasion reaction: from lukewarm to outrage

The looming invasion of Haiti brought reaction from Hoosier lawmakers ranging from the sharply critical to the lukewarm.

U.S. Sen. Richard Lugar opened the latest barrage of opinion with a nationwide Saturday radio address following President Clinton's.

"It is time to call a halt to this reckless rush to invade Haiti," Lugar said. "The policy is reckless because it is vague and it does not have the support of the American people or their elected representatives in Congress.

"Before a tragic, premeditated foreign policy blunder occurs, the president must state vital American interests and gain a favorable congressional vote."

On Monday, U.S. Rep. Lee Hamilton was asked on CNN's "Inside Politics" if the administration had many options left. "Not many," Hamilton said. "What has impressed me in the last few days are the vows to intervene, so that they do have to intervene. If they don't, American foreign policy would be damaged."

Hamilton acknowledged that "I've been very skeptical of intervention" and added, "the president will have to make a very powerful case."

Speaking on the Senate floor and broadcast on ABC News, U.S. Sen. Dan Coats said, "Credit lost early by administration bungling should not be redeemed with the loss of American blood."

4th CD: Long, Souder write letters to editor

FORT WAYNE - Republican Mark Souder took to the airwaves this past week, resurrecting his "we need a lot more Grabbill and a lot less Washington" TV ad that helped him win the primary.

But the real news in the 4th CD race occurred in the newspaper letter to the editors column, where both Souder and U.S. Rep. Jill Long wrote intriguing letters.

Souder accused Long of employing the dreaded "killer phone banks" to distort his draft record.

"The facts are simple," Souder wrote in a letter to the *Journal-Gazette*. "While attending college at IPFW, I filed for and received a student deferment. It was renewed as one progressed at a normal college pace."

Souder said that when he was a junior, the lottery was implemented and he received a high number. Souder said that when he was draft eligible, he was classified "1-AO", a non-combatant status due to his Apostolic Christian faith. "It often meant being a medic on front lines," Souder said. "I was fully prepared to do this."

Souder concluded the letter: "So be alert for future personal smears, developed by Long's out-of-state paid sleuths and then tested by her pollsters. As for me, I will focus on Jill Long's record. It's so bad I don't need any-

thing else."

In the *News-Sentinel*, Long responded to an editorial about her not reading every bill. "I here have been 6,245 bills introduced in the House of Representatives in this session of Congress alone - 758 have passed," Long said. "While I have not read every word of every one of these bills, I absolutely understand the bills on which I have voted."

2nd CD: McIntosh joins air wars; GOP surrogates attack Joe

MUNCIE - The day before Dan Quayle came to town, David McIntosh hit the airwaves by clawing at what he calls "the Clinton agenda."

And McIntosh surrogates attacked two Joe Hogsett TV ads.

Said McIntosh of his spots, "These ads crystalize the central issue of this race: I will be a congressman who fights Bill Clinton's liberal agenda, while my opponent will simply be another vote for the Clinton agenda."

McIntosh said that two years ago Hogsett ran his race against U.S. Sen. Dan Coats, running as a Clinton New Democrat.

"Now he will need to run on those positions or tell the voters that he has changed his mind and no longer supports those unpopular programs," McIntosh said.

GOP surrogates tried to dent any boost Hogsett received in hitting the airwaves back on Aug. 23. The first was a Hogsett ad that said, "In a rare idea for a public official, Joe Hogsett returned every penny of unspent taxpayers' money to the state treasury."

Rush County Republican Chairwoman Jean Ann Harcourt retorted, saying, "Not only is that not rare, it's required by Indiana state law." She called the ad "at worst, deceitful."

In a second Hogsett ad, the Democrat states that he "refused" a pay increase. State Rep. Sam Turpin, who sits on the House Ways and Means Committee, explained: "In the six years that Hogsett has served as secretary of state, he has never been offered a pay raise."

Hogsett spokesman John Koenig responded: "I think it's great that Harcourt and Turpin would take the time to drive to Muncie to point out Joe's frugality. They can't criticize Joe's record, so they're grasping at straws."

Hogsett strategy seemed to be: lie low while Quayle, Gingrich and Coats give McIntosh a burnp on successive days, then come back strong next week.

Koenig acknowledged tight battle. "I don't have any doubts that this is a close race or that they're even ahead at this juncture," Koenig said. "They spent a quarter of a million dollars in the primary on TV and direct mail. That gives him quite a boost in name ID."

Observation: *Muncie Star's* Brian Francisco points out addition of Anderson and its legions of UAW volunteers, loss of GOP Johnson County will help Hogsett.

Perhaps...we wander

A look at Indiana by Brian Howey

Styring, Gold mith bring 'radical' vision to GOP challengers

INDIANAPOLIS - When the Chicago Bears headed off to Philadelphia to play the Eagles in the ABC Monday Night Football game this week, they didn't stay in the City of Brotherly Love.

Instead, the Bears headed to lodgings in New Jersey.

Why?

Because Philadelphia has a payroll tax it slaps on all incoming professional athletes who bed down before the big game. They also charge a hefty rate to teams that practice at Veterans Stadium.

When I heard this story, I uttered two words: Bill Styring.

The **Indiana Policy Review's** budget wonk has had parrots squawking "incentives" lately, and perhaps this gridiron story may make it someday into his chapter of "A Supply Sider's Bedtime Stories for Young, Woolly Cybernerds."

Actually, he and Stephen Goldsmith told similar tales recently on the 10th floor of the Columbia Club in Indianapolis before a number of Republican legislative challengers invited there by George B. Witwer's Opportunity Project of Indiana. Gathered for the Indiana Issues Conference were about 30 GOP challengers. It is a class State Rep. Paul Mannweiler calls one of the best in modern times.

Styring, Goldsmith and others such as Pat Rooney and Mike Pence sent them home with a number of ideas that might make it into some of the competitive legislative races. If they use the ideas, they will not be the kind of candidates economist Morton J. Marcus described in a recent "Eye on the Pie" column as those "who hide behind the shabby platforms of their parties, who deny the legitimate needs of our state" and who should be rejected.

As we head into **Evan Bayh's** seventh year as governor, Styring and Goldsmith suggested to this group nothing less than a radical evolution in state government.

Styring's message was what he calls "basic." He explained, "Tax policy does affect the economy. You can argue about what kind of lag and how much. But the basic proposition of public finance is when you tax something, you tend to get less of it.

"When you tax income, you're not taxing income, you're taxing what produces income. When you tax business inventories, you get less inventories...."

Styring's proposition to the Republican challengers is based on a premise that an ordinary expansion cycle lasts four to eight years. On the average, he says, tax revenues grow about 2.5 times faster than inflation.

"So let's suppose you make a policy decision that

state government is big enough," he said. Cut the tax rate 2.5 percent, or \$160 million.

Styring then gave the challengers a "menu" of tax cuts amounting to that \$160 million a year: Increase personal exemptions by \$500; increase dependent deductions to \$1,600; eliminate the inheritance tax; cut the inventory tax 50 percent; exempt medical savings accounts.

"You could do all those things if you made one policy decision," Styring said.

The result, he said, would be an "Indiana economy that would be one to two billion dollars bigger."

Goldsmith's talk to the challengers was intriguing, not only because he called into question the entire school equalization formula that only a handful of people in the state are equipped to deal with, but also because it raised the question as to whether he could better serve his agenda as mayor of Indianapolis or governor of Indiana.

"The answer to American problems lies with government," Goldsmith began. "We are trying to compete, privatize and change the processes of government because we are fairly certain that government is the problem and not the answer. It's government's intrusion into the marketplace, intrusion into the family structure, and intrusion into the pocketbook that has produced the problems, not the solutions."

'Styring and Goldsmith suggested t this group nothing less than a radical evolution...'

The answer to urban problems, Goldsmith said, lies in small communities and not big cities.

"Small towns generally have the right prescriptions, which are conservative values, little government and, hopefully, strong economies," he said, adding that the smaller Indianapolis government becomes, the savings realized can be invested in "property tax reductions or building programs that leverage job growth."

His own administration is a living laboratory of this concept. When Goldsmith took office in 1991, there were 5,600 city employees budgeted. There are now 3,800, and more than half of those are in public safety. The difference of 1,800 jobs were either eliminated or privatized at a savings of more than \$150 million.

"We have found through downsizing, that service delivery has increased," Goldsmith said, adding that the saving "allows us to invest in the cornerstone of government, public safety."

Goldsmith said his problem is that, "The entire environment in which I work is controlled by state law to the extent that as long as we have a liberal commitment to state law and big government, there's never going to be a small government revolution at the city and county level in this state."

There must be "some state remedies to tax increases," to contain the costs of school corporations

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Musings and Meanderings

House Speaker **Michael K. Phillips** was honked off about GOP "killer phone banks" telling voters that State Rep. **Linda Henderson**, D-Bedford, had voted for a bill that would have allowed convicted felons to gain an early release by getting a GED. One problem with the story from the GOP side was that House Minority Leader **Paul Mannweiler** voted for the bill (*Indianapolis Star*). Ouch. Another problem, from the Democrat side, is that such a killer phone bank is in operation against Republican **Mark Souder**, who is running against U.S. Rep. **Jill Long** in the 4th CD. One question suggested that Souder might have been gender insensitive for suggesting that women could be "good-looking and intelligent." The Republican found out about the phone ploy from former State Rep. **Steve Gabet**, who received the killer call and wrote all the tricky information down. Its inspiration? A column Souder wrote as a student at Indiana-Purdue, Fort Wayne back in the early 1970s. The irony? The comment was about the woman Souder was dating at the time who expressed concern that good-looking women weren't taken seriously as intellectuals. She is now Gabet's wife....

WTHR's **Bill Hussing's** talling of Phillips at a national legislator's conference in New Orleans brings an obvious question: didn't the speaker recognize the reporter following him around? Another observation: Phillips' riverboat excursion might be considered "research" given that Indiana is about ready to embark on such gaming, should the Supreme Court rule in favor. Finally, most pundits agree that Phillips won't be a likely victim of the **J. Roberts Daily** syndrome. But some Dems might be reconsidering the speaker stumping for them....

Nothing yet on **Al Hubbard's** "fishing expedition" (i.e. Secretary of State **Joe Hogsett's** phone records). **Mark Massa** of the Republican State Committee said the records are "thick" and will take some time to go over....

Democrat **J.D. Reatty** joined President Clinton at the White House signing of the crime bill Tuesday. He took

a swipe at U.S. Rep. **Steve Buyer** in doing so. "I think those who voted no and claimed the bill didn't contain everything they wanted were short-sighted," Reatty said. "This was the kind of support local law enforcement has needed for years. Now we have it." Buyer's spin? Clinton was "paying him off."

A Reatty fundraiser Sept. 22 will feature former Reagan White House press secretary **James Brady**. "J.D. and I have both been victims of violent crime," Brady explained. "I admire J.D.'s leadership in the national fight against crime and violence."

Last week's indictment of former U.S. Sen. **Vance Hartke** for back-slapping election workers last November in Lawrenceburg was called a "shameful abuse of the grand jury process" by his lawyer, **Robert W. Hamnerle**. Question: Does society really need protection from Hartke? And here's a Hartke story from way back: the Evansville Democrat was greeting voters at the end of a buffet line. It was a cumbersome process for those holding a tray of food and finding a U.S. senator wanting to shake their hand and give them campaign literature. "Hi, I'm Vance," Hartke would say in his trademark greeting. An irritated eater shot back, "Vance who?"

J. Patrick Rooney will begin his 1996 gubernatorial campaign this fall (**Suzanne McBride**, *Indianapolis News*). But the Golden Rule Insurance Co. president said fund-raising will not start until Nov. 9.

Finally, **Vince Robinson's** "Primetime 39" WFWA matchup in Fort Wayne between GOP chair **Steve Shine** and Democrat counterpart **Don Brogan** was volatile:

Shine: "Grassroots, Don, that word may be foreign to you...."

Brogan: "I didn't come on here to be insulted by you, Steve. If you have such a deep-seeded reaction from sitting across from a Democrat, I feel for you."

Robinson: "Let's get another call here quickly, to keep him here...."

Perhaps...we wander from page 5

of school corporations where rates have gone up 40 percent in recent years. It could be a cap on property taxes, or referendums on increases, as is the case in Colorado and Arizona.

Goldsmith implored the challengers to act. "What we need to do as Republicans in these legislative races is bring property tax sanity, property tax control," Goldsmith said. "Incremental changes and reforms in the current school system are, in my opinion, a recipe for failure."

"Basically, the situation (with schools) is parents don't have choices on where to send their kids, teachers don't have choices in what they teach, principals don't have choices on what teachers they use, and even superintendents are afraid to get rid of incompetent staff because of a combination of state laws and union regulations. It's not a recipe for dramatic success for Indiana's

kids."

The first step toward a Hoosier supply side revolution could come this fall if the House goes Republican and the newcomers heed the blueprints of people such as Goldsmith and Styring. And that would merely set the stage for 1996. The second, quite simply, is whether Goldsmith decides that the state roadblocks he perceives will prevent a second Goldsmith Indianapolis administration from reaching its goals. "I can read that speech two ways," Styring said of Goldsmith. "It's either, I have to be governor to do these things, or, I want you to do these things for me."

There's a revolution in the breeze, upwind from the post-Elayh era. My hunch is, regardless of what happens to the GOP House challengers this fall, the revolution is not going to be directed from the City-County Building. Don't be surprised if Goldsmith runs for governor.

Columnists (on Indiana)

Morton J. Marcus, *syndicated* - "I have little hope that any of the candidates for the General Assembly will deal with substantive matters. All 100 House seats and 25 senatorial perches are up for election, but as yet there seem to be no issues. We have serious deficits in Indiana. They are deficits in our education, our highways, prisons and mental health care. Let's look at the higher education deficit. According to the 1990 census, 51.9 percent of the civilian labor force in the U.S. had some college education. In Indiana, this figure was just 43.8 percent. We would need to put 104,500 more of these adult Hoosiers into college if we want to address our higher education deficit. This is not an agenda for some distant tomorrow. This is a deficit of today which we, through our legislature and our institutions, have created. The campaign from now until November is a chance for Hoosiers of all ages to ask, 'What will be done about our education deficit?' Candidates who hide behind the shabby platforms of their parties, who deny the legitimate needs of our state, should be rejected."

William Safire, *New York Times* - "What if

Republicans actually won control of the Senate - or, in a dead heat of 50-50, were able to persuade Richard Shelby of Alabama to swing over? Bob Dole would be majority leader, somewhat less beholden to the most conservative members than he is now. The Foreign Relations Committee (Quick, who's chairman now?) would go by seniority to Jesse Helms, unless he again affirmed his loyalty to his constituents' favorite, Agriculture; in that case, Richard Lugar would return to lead Foreign Relations, now in dire need of reinvigoration. (Quiz answer: Claiborne Pell).

Charles Wilson, *Rushville Republican* - "If Dave

McIntosh wants to win this race, he had better start getting specific and offer some substantive, real legislative proposals. It's time to get down to the nitty gritty. Exactly how does he propose to protect individual choice in health care reform - or does he oppose it entirely? How does he propose to reduce the crime rate if he simply advocates tougher punishment without addressing the causes of crime? What type of legislation does he envision to substantially defend the social integrity of the family? With only a month and a half left, it's time for Dave to get down to brass tacks. Otherwise, the way things look right now, I'd say we're going to have a congressman from Rushville, unless Joe does something stupid. And I don't think he's stupid."

Jack Colwell, *South Bend Tribune* - "This will be a Republican year. No difficulty reaching that conclusion. The only question is whether this will be a year for

Republican gains that match the average or whether the GOP tide will be so strong that it sweeps away Democratic control of the Senate, gives Republicans virtual control of the House, and helps defeat Democratic candidates in numerous state-level races throughout the nation. I think the tide will be very strong. It would be devastating if Republicans themselves had a better national image, an image of doing something more than just obstructing Clinton."

John Krull, *Indianapolis News* - "During the past two weeks, the pope and the president have been crossing swords over the issues of contraception and abortion. Then over the weekend, Bishop James McHugh warned that American Catholics might abandon the Democratic Party. He made it sound as if American Catholics were just waiting for their orders. Somehow, the pope, the bishop and the other calcified members of the church hierarchy must not be aware of the divisions among Catholics in this country. In so doing, his holiness may discover that he does not have as many troops as he thinks."

Harrison Ullman, *Nuvo* - "In 1992, the average job in Hoosier retailing was worth \$10,700, which was 15 percent below the national average for jobs in retailing. This means if Hoosier merchants had paid American wages instead of Indiana wages, then the average wage in retailing would have been almost \$12,600 instead of \$10,700, or just enough to let a welfare slut work her way out of official poverty. At this point, Mayor & Governor Bayhsmith, you should wonder if there is more money to be made by getting smart on poverty instead of getting tough on welfare. Think about it. Less poverty means less welfare. Wow!"

George Stuteville, *Indianapolis Star* - "You should have seen the Republican fax machines spewing out press releases about Michael Harmless after the Labor Day Weekend. The press releases brought the 'news' that Harmless had flip-flopped throughout the month of August on the crucial issue of using federal money to pay for abortions. At first, Harmless said he agreed with the right of an individual to make a choice. So we asked him to make a choice - yes or no. Harmless tried a clever dodge. He said he wanted to see research about whether it made good economic sense for the national budget. Then we pressed, saying, 'OK, for you the abortion issue hinges on bottom-line economics, not cultural values, right?' Wrong. Harmless then plunged himself into a rambling Hamlet-like soliloquy on all aspects of abortion for several minutes. Finally, he sighed and said that, alas, he would vote for the abortion funding as it applied to the district. We never found out exactly why."

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Quayle and Lugar from pag 2

At least one of the two would probably be out of the running by the time the May primary occurred. So this civil battle would likely be fought outside of Indiana and out of reach of Hoosier Republicans.

There are a couple of intangibles to consider here. Going back to the spring of 1988, if asked what Hoosier would most likely be on the GOP ticket, most would have said Dick Lugar. He had spent his career fashioning a national persona. The one key factor against Lugar was his age. George Bush was looking for a telegenic running mate from the post-World War II class.

As they had done in the 4th CD races a dozen years before, Dan and Marilyn Quayle exploited the condi-

tions of a matured Baby Boom society and expertly moved the junior senator into the stunning vice presidential nomination. Friends of both men say Lugar was stung by the turn of events.

The '96 presidential campaign will be the 64-year-old Lugar's last chance at a national ticket, whereas Quayle could be a viable candidate over the next two decades. Lugar will likely have a significant campaign war chest following this campaign. Quayle will have an extensive IOU list from his years as vice president and this fall's stump tour.

Should both Lugar and Quayle seek the presidency, expect nothing less than an intense political chess match.

News Media**News media, political reaction to Quayle's 'Poverty of Values' speech****E. J. Dionne Jr.***Washington Post*

"He wants to be president and sees the religious right as a prime constituency, especially since former education secretary Bill Bennett...has decided not to run. Quayle, who is by no means as dumb as so many say he is, knew perfectly well that Murphy Brown II would get lots of attention. So he gave his new version of the old speech and got a respectful hearing from Ted Koppel and Katie Couric."

Fort Wayne Journal-Gazette

"If Quayle's speech...was the opening salvo in his bid for the Republican presidential nomination, he missed the target. While the former vice president bolstered himself with the right wing of the Republican Party, he's got a long way to go to move from talk to public policy that is taken seriously from a presidential candidate. At least Quayle did the country the service of defining himself long before any presidential race. If there's a 1996 Quayle campaign, it's going to be one pretty much like 1992. It's fate likely will be the same as well."

Paul Phillips*WGL, Fort Wayne*

"Bill Clinton ran as a liberal during his campaign. And where does he turn to when he's in trouble? He parrots Dan Quayle."

Bill Schneider*CNN*

"Does he have a constituency? Is he trying to cultivate a constituency among Christian conservatives who really don't have a candidate of their own like they did in 1988 with Pat Robertson. This speech was very much targeted at them. Notice the way he used culture and values

as a wedge issue, attacking the values of the '60s, attacking the media, the entertainment industry, and professional sports."

Susan Estrich*CNN "Inside Politics"*

"Dan Quayle had four years and he couldn't change the fundamental perception of the American public had about him. I'm not sure he can do it in one speech. Family values is an issue most Americans agree on. The question is, is Dan Quayle the guy to lead us on that one and he's got a way to go on that."

Bernard Shaw*CNN "Inside Politics"*

"Doesn't Dan Quayle have a right to seek his party's nomination in 1996?"

Bill Kristol*CNN "Inside Politics"*

"Sure he does, Bernie. The one thing that makes me hesitate if I were advising him...he's an awfully good man and to recommend anyone to go through the kind of pounding he will take from the media and from those who have a big stake in maintaining a caricature of him is the one thing that really makes me hesitate as a friend to recommend to him that he run."

Susan Estrich*CNN "Inside Politics"*

"Everyone has a right to run and as a Democrat, I hope he does. I think he would be a marvelous opponent for Bill Clinton because I think Bill Clinton would beat him."

President Clinton*Associated Press*

"There are many voices from all sectors preaching to us today about the decline in our values. In a way, I welcome them all."