

THE HOWEY POLITICAL REPORT



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“QUOTE” OF THE WEEK

“Jean Leising needs to ship her husband overseas for the next three months. He’s a liability and it’s time that campaign be professionally managed....”

- Senior Capit Hill Republican Strategist about

Frank Thomps n, t HPR

Roemer robs Holtz traditional targets

3rd CD Republican finds a credibility challenge

By Mark Schoeff Jr.

Howey Political Report

WASHINGTON - If a Republican challenger is running against a Democratic opponent who supports the balanced budget amendment, voted for tax cuts as part of last year’s budget agreement, and is pro-life, the campaign already is tough.

He probably can’t get any traction by portraying the incumbent as a typical liberal. Add to those obstacles a large fund-raising deficit and questions about campaign leadership, and the GOP candidate has his work cut out for him.

Republican Dan Holtz finds himself in this situation in his race against incumbent Democrat Tim Roemer in CD 3. But the Holtz camp, pointing to the latest fund-raising numbers, says things are looking up for him.

Holtz campaign manager Gerry Scimeca is heartened that his candidate raised more money than Roemer in the last quarter. Holtz also hopes to draw some strength from visits by National Republican Congressional Committee (NRCC) Chairman John Linder (R-Ga.) and Sen. Richard Lugar in August. “It’s a slow process, but he’s gaining momentum,” Scimeca said.

However, Holtz continues to find himself in a deep fund-raising hole. As of June 30, Holtz had \$52,829 cash on hand. Roemer had \$247,416. Scimeca said the campaign wants to raise between \$400,000 and \$500,000.

Republicans in Washington aren’t writing off the race. “Holtz is definitely a strong candidate,” said Mike Donohue, a spokesman for the NRCC. “He is not second-string.”

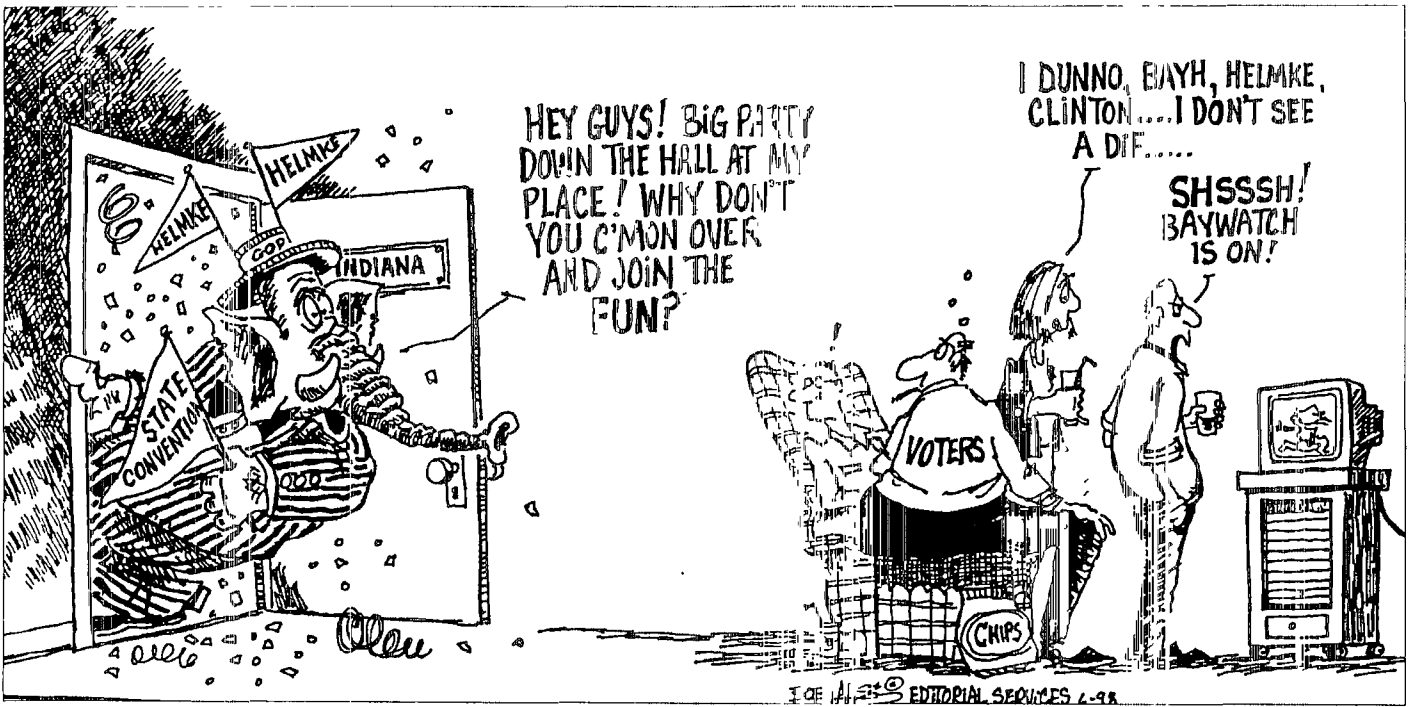
Holtz benefits from a strong bio, Donohue said. Holtz is a third-generation Hoosier who is the 11th of 12 children. He paid his own way through college by working as a sawman at Bock Industries

Continued on page 2

INSIDE FEATURES

- **Bob Lang Cartoon: Don’t see a difference** page 2
- **Ticker Tape: Atterholt, Cunningham win** page 2
- **Horse Race: New Mason-Dixon numbers** pages 4-5
- **Perhaps We Wander: Cottey emerging force** page 6
- **Columnists: Bayh, Helmke finally engage** pages 7-8

Bob Lang



**TICKER
T A P E**

Within hours of each other, two new members of the Indiana House were selected on July 21. Republican Jim Atterholt was selected to serve out the remaining term of Rep. John Keeler in HD86 (see page 6). He defeated Jane Carwile by an 89-48 margin in that northern Indianapolis district. In Frankfort, Republican John Cunningham was elected to replace the retiring Rep. Jim Davis. Both men were selected to fill out the remaining terms of Keeler and Davis and for the ballot on Nov. 3. Republicans are a cinch to hold on to both seats. Atterholt will face Democrat Darin Patrick Griesy in the fall. Cunningham has no opponent.

Continued on page 3

Roemer-Holtz, from page 1

in Elkhart. He was a member of Local 364.

Like Roemer, who holds a Ph.D., Holtz is steeped in education. He graduated from Indiana University and earned a master's degree from the University of Chicago. He also has studied at the London School of Economics. In his professional life, Holtz has worked as a financial analyst and investment executive.

Washington Republicans don't doubt Holtz's credentials, they wonder whether he will build a first-class electoral operation. "The question is, 'Will he put his campaign together?'" Donohue said.

Scimeca joined the Holtz campaign a little over a month ago. A Notre Dame graduate, Scimeca had been living in Alexandria, Va., and attending law school. He also had served as the political director of the Virginia Republican Party. He says he hit it off with Holtz and decided to become part of the effort.

"He really didn't have a manager; he had some people helping out," Scimeca said of the campaign structure before he arrived. Scimeca downplayed the personnel change, crediting Holtz with forming a good organizational foundation.

Roemer's campaign said that the Holtz

operation is sluggish compared to their recent opponents. "He's far behind the curve of where other candidates have been," said Geoff Garin, a Washington polister working for Roemer. "He's way behind in putting together a feasible challenge."

Republicans in Washington believe the change in campaign leadership may give Holtz a boost. Donohue also praised Holtz for raising about \$45,000 over the last three weeks.

If Holtz improves his fund-raising and organization, "it is a race we'll seriously consider funding," said Donohue. The NRCC can contribute up to \$65,000 to a congressional race. The money can be used to fund advertising and other activities that directly promote the GOP candidate.

"We definitely feel that this is a seat that can be won," Donohue said, citing the fact that CD 3 has voted for the Republican presidential candidate in the last two elections.

Roemer has worked to appeal to those Republican-leaning voters. He has assiduously built a fiscal conservative voting record, while his social agenda includes a strong pro-life position.

"Roemer has done a pretty good job of solidifying his hold on that district," said Amy Walter, House editor of the *Cook Political*

Report. The *Cook Report* has designated CD 3 as "solid Democratic."

Over the last year-and-a-half, Roemer has developed a prominent platform for his variety of politics. He is the co-chairman of the New Democrat Coalition, a 43-member organization composed of moderate Democrats. The group is known for advocating pro-growth, pro-business, positions that contrast its members with more traditional liberal Democrats like House Minority Leader Richard Gephardt (D-Mo.).

The New Democrats "are the people in the center who are going to drive and fashion policy in the House," said Bernie Toon, senior vice president of Sagamore & Associates, a Washington consulting firm. Toon served as Roemer's chief of staff during his first three years in office. If the Democrats gain 11 seats in this election and take over the House, the Members in the center will be crucial in moving legislation, Toon said.

Donohue is not impressed with the New Democrats on fiscal issues. "Generally, the New Democrat caucus is opposed to any restraint on spending," he said.

Roemer's record doesn't lend itself to that conclusion. He supports the balanced budget amendment and the line-item veto. In 1997, he voted in favor of the balanced budget agreement, which included \$90 billion in tax cuts. He also is an ardent opponent of the space station, which he believes is an example of wasteful federal spending. Roemer has been the recipient of U.S. Chamber of Commerce awards for his voting record.

"You have to go out pretty far to find someone to the right of my boss on fiscal issues," said Chris Mehl, Roemer's press secretary.

The key to running against a moderate like Roemer is to "spell out GOP positions in a way that (forces) Democrats (to) go against their own constituents," Donohue said. "You have to draw bright lines." For instance, he suggested honing in on issues that force Democrats to oppose the interests of public union employees. In his campaign, Holtz will focus on education, jobs, tax reform, deregulation and reducing the size of government. "Nothing fancy,"

Scimeca said. "Just the things that affect people every day."


Holtz will try to make the case that Roemer's actions undermine his moderate rhetoric. "You have to look at what he's done," Scimeca said. "He supports the Washington establishment. He's still wed to the idea that Washington knows best."

On one of his major campaign issues, however, Roemer is advocating local empowerment. He supports charter schools to improve education. Charter schools receive public funding but are allowed to set their policies based on parental input. He also is pushing to ease teacher certification to allow non-teaching professionals to more easily enter the classroom.

Roemer favors local accountability and less regulation in education. "He's definitely not a top-down kind of guy," Mehl said.

A factor working against a Holtz upset is the lack so far of a galvanizing national issue in this election year. In 1994, Republicans swept into the majority in the House thanks to a national backlash against President Clinton's health care policies. This year, the dynamic is different. "Without a real, discernable national tide, I don't see what kind of momentum a challenger in this district would have," said Walter of CD 3. Garin has a different take on the mood of the national electorate. This election season will have its share of national issues - education, health care, Social Security - but the context will be mano-a-mano. Candidates will compare themselves to their opponents. They won't try to tie their adversaries to national figures like President Clinton or House Speaker Newt Gingrich.

"It is a much more traditional election, which is an ideal setting for Tim," said Garin. Roemer is strongest "when he's considered on his own terms."

What's in Roemer's future if he wins isn't clear. Mehl said the congressman hasn't ruled out running for any office in 2000. He hasn't looked beyond 1998 and will talk with his family after this fall's contest. 

Schoeff is HPR's Washington correspondent.

TICKER T A P E

Marion County Chairman John Sweezy prefaced the opening of the HD86 caucus by noting that Indiana is the only state in the union that allows the political party of the outgoing public servant to select the replacement.

State Sen. Lonnie Randolph, D-East Chicago, will resign to assume a judgeship in East Chicago. A new senator will be appointed to finish the final two years of his term in August.

AG Jeff Modisett took a stinging rebuke from Marion County Superior Court Judge Gerald S. Zore, who threw out the state's lawsuit against Big Tobacco. Zore contended the state failed to provide supporting evidence that the tobacco companies conspired to withhold information on negative health risks. "This is outrageous," Modisett told the *Indianapolis Star*. He promised to appeal the ruling, the only one of its kind in lawsuits against Big Tobacco.

Retiring State Rep. Dan Stephan gets the Michael K. Phillips Award for feeding at the public trough. Stephan bypassed House Majority Leader Paul Mannweiler when it came time to reserve a place at the National Conference of State Legislators in Las Vegas and went through House Speaker

continued on page 5

1998 Racing Form

Starr investigation still troubling news for Dems

The news that Monica Lewinsky has cut a deal with Independent Counsel Kenneth Starr and President Clinton has been subpoenaed should be troubling to all Democrats at all levels. The timing of this is extremely important. At this writing, President Clinton will submit to video-taped testimony on Aug. 17.

We are now being subjected to news reports of Lewinsky handing over her semen-stained dress. If Starr is intent on wrapping up this investigation, it is plausible to expect his report could reach Congress around Labor Day. And while that is not enough time for impeachment proceedings to begin in earnest before Election Day, should there be extensive evidence that President Clinton participated in a cover-up, conspired with people to lie and suborn perjury, then that could be extremely bad news for Democrats on the ballot.

The reason is this: If the report is so damning (as were the tapes the Supreme Court ordered turned over in July 1974), and Bill and Hillary Clinton decide to defend themselves to the last man, this coming election still has the potential to become a referendum on the president.

The release valve for Democrats would be if elder statesmen - Daniel Patrick Moynihan, Lee Hamilton and Edward Kennedy - go to the White House and urge the Clintons to resign, that will at least give candidates the option of publicly backing that move and giving them some distance. That still doesn't get Democrats off the hook. Most Republicans didn't participate in the Watergate shenanigans that brought down President Nixon. In fact, most were equally outraged as Democrats when the truth finally came out. But they paid the price in the next election.

Mason-Dixon polling numbers from Indiana show that only 40 percent believe President Clinton is doing an excellent or good job in the White House, compared to 53 percent for Gov. Frank O'Bannon and 61 percent for both Sens. Dan Coats and Richard Lugar (Indianapolis Star/News). But those numbers were compiled before news that Lewinsky had cut an immunity deal with Starr was released to the press.

In our status report, **Toss-Up** means the race is within a statistical margin of error or we're on to something; **Leans** is just outside the margin of error and up to, say, 9 percent; **Likely** is about 10 to 15 points and a good gut feeling, and **Scllic** means watch out for a landslide.

Indiana Congressional Races

U.S. Senate: R Primary: Fort Wayne Mayor Paul Helmke. **D Primary:** Evan Bayh. **HPR General Forecast:** Toss-Up v. Bayh. **1992 Results:** Coats 1,267,972, Hogsett 900,148. **1998 Forecast:** Latest Mason-Dixon Political/Media Research Poll (803 registered, +/-3.5 percent) gives Bayh a 53-31 percent lead over Helmke. The *Indianapolis Star/News* reported Helmke reacting "We're moving in the right direction. We were at a 30-point margin. Now it's a 22-point margin." Watch for Bayh to begin running some TV soon. The Bayh campaign's take is that it is "only natural" for Republicans to consolidate behind Helmke. Bayh's numbers are over 50 percent in every part of the state except the Indianapolis metro area, where he has a 48-35 percent lead, and the Fort Wayne/South Bend area where Bayh has a 45-42 percent edge. The numbers are brutal for Helmke's fundraising efforts. Helmke raised \$150,000, but has only \$64,000 cash on hand. Bayh raised \$727,000 during the same period and had \$3.8 million on hand. AP reported that it takes \$170,000 at a minimum to conduct a respectable weeklong TV buy in the Indianapolis, Fort Wayne, Evansville, South Bend, Lafayette and Terre Haute media markets. Prof. William Blomquist at IUPUI said that Helmke's campaign will be overwhelmed by Bayh's responses "which can put 20 commercials on for every one of his." Said Hudson Institute's Bill Styring, "Helmke has to get some kind of message other than I've been a good mayor." Again, Helmke needs to be drawing Bayh out on some issues instead of whining about how many debates there will

Killer Phone Calls Return

No. No! They're baaaack! Killer phone calls! Senate President Pro Tempore Robert D. Garton accused Democrats of using that stinky little strategy against Sen. David Ford of Hartford City and challenger Ron Alting in Lafayette. "We have received reports from at least two different campaigns that the opposition has already made one round of these very negative calls," Garton complained last week.

"It is disturbing that the other side has started the campaign season with a focus on personal attacks instead of issues." And think that if their using them in the Senate, what lies in store for the 50/50 Indiana House?

No one gives Democrats a chance to retake control of the Indiana Senate, which is currently controlled by the Republicans by a 31-19 margin. The best Democrats can hope for is to make incremental steps to close the gap for future elections. There are three seats they have a realistic chance at taking - those held by Republicans Sandy Dempsey, David Ford, John Waterman and Mike Gery's open Senate seat in Lafayette.

HORSE RACE

be. **Status:** *Likely D*

Congressional District 6: R Primary: U.S. Rep. Dan Burton. **D Primary:** Bob Kern.

Geography: Greenfield, Franklin, Tipton, Indianapolis collar counties. **HPR General Forecast:** Burton. **1994 results:** Burton 136,876, Bruner 40,815. **1996 Results:** Burton 189,461, Dillard-Tramell (D) 58,362, Peterson (L) 5,295. **1998 Forecast:** Bob Kern gets a job at a southside Indianapolis Hardee's. The Democratic National Committee is planning to return more than \$105,000 in tainted contributions uncovered by the Burton Committee investigating campaign irregularities (Amy Keller, *Roll Call*). Burton asked President Clinton for his help in getting information and records from government-owned banks in China. **Status:** *Solid R*.

Congressional District 8: R Primary: U.S. Rep. John Hostettler. **D Primary:** Evansville

Councilwoman Gail Riecken. **Geography:** Evansville, Bloomington, Vincennes and SW Indiana. **HPR General Forecast:** Hostettler v. Riecken. **1994 results:** Hostettler 93,529, McCloskey 84,857. **1996 Results:** Hostettler 109,582, Weinzapfel (D) 106,134, Hager (L) 3,799. **1998 Forecast:** Fund-raising in the Bloody 8th is a virtual deadheat. Riecken reports a balance of \$304,850. Hostettler had \$271,838. Hostettler raised \$110,104; Riecken raised \$152,694 for the reporting period. Hostettler and Riecken agree to a Lincoln-Douglass style debate in Bedford, as well as televised debates in Evansville, Bloomington and Vincennes this fall. Only the Vincennes debate needs to be scheduled. This race is a pure dead heat that will play out on local issues and go down to the wire. Top aide Curt Smith leaves Hostettler's staff to take Cam Carter's old job at Hudson Institute. Said Smith, "I can do John more good there." **Status:** *Toss-Up*.

Congressional District 9: R Primary: Jean Leising. **D Primary:** Baron Hill. **Geography:**

New Albany Jeffersonville, Madison, Nashville and SE Indiana. **HPR General Forecast:** Leising v. Hill. **1994 results:** Hamilton 91,459, Leising 84,315. **1996 Results:** Hamilton 128,885, Leising 97,747, Feeney (L) 2,315. **1998 Forecast:** This quote is from a senior Capitol Hill Republican campaign strategist: "Jean Leising needs to ship her husband overseas for the next three months. He's a liability and it's time that campaign to be professionally managed." The GOP strategist was talking about Frank Thompson, Leising's husband who has been a controversial figure around her campaign for two cycles. The source added, "The Republican Majority needs that seat." Hill out-raises Leising \$170,600 to Leising's \$113,000 during the FEC reporting period. But Hill has a \$391,600 to \$68,300 cash on hand lead. Still, it's not too late for Leising to get in the game. The \$113,000 raised exceeded expectations. She can make a race of this if she can keep the money coming and present the idea of stability on her campaign. **Status:** *Likely D*.

Congressional District 10: R Primary: Gary Hofmeister. **D Primary:** U.S. Rep. Julia

Carson. **Geography:** Indianapolis. **HPR General Forecast:** Blankenbaker v. Carson. **1994 results:** Jacobs (D) 58,573, Scott 50,998. **1996 Results:** Carson 90,869, Blankenbaker 69,248, St. Angelo (L) 3,505. **1998 Forecast:** Carson has a \$311,492 to \$32,676 lead over Hofmeister with cash on hand in the June 30 FEC. Doubly bad news for Hofmeister is that the AFL-CIO will be pumping money into this district to defend a Democratic seat. The good news for Hofmeister is that he wowed members of the Republican Conference in Washington earlier this week and made a plausible case for his ability to win the seat. Republicans were most impressed by polling showing Carson's re-elect number at an anemic 38 percent (compared to an average 63 percent for Democratic candidates) and that poll numbers show the race is winnable and he should be able to raise PAC and Republican conference money. It is important to remember that on July 1, 1994, Republicans McIntosh, Souder and Hostettler had \$30,000 combined and all but Hostettler ended up out-raising their Democratic opponents. Meanwhile, Carson was the most out-spoken member of the Indiana delegation on the Capitol shootings that resulted in the deaths of two policemen. "No one in America can feel safe from gun violence when a person can bring a gun to the Capitol and kill police officers and wound innocent bystanders. When gun violence reaches this far, Congress is forced to share - and hopefully to deal with - the tragedy of too many of our people in too many of our cities and towns whose daily lives are punctuated by the sound of gunfire." **Status:** *Leans D*.

✍ Brian A. Howey

TICKER T A P E

John Gregg (Fort Wayne Journal Gazette). Gregg said he didn't know of Stephan's plans to retire when he OK'd the request. Mannweiler said he probably would not have approved Stephan's request. "That's probably why he went to Gregg. He thought it was a way to bypass the wrong answer.

Two members of the Delaware County Council are facing battery charges on separate incidents occurring on the same day (Douglas Walker, Muncie Star Press). Councilman Ted Bowman was charged after a fight with his neighbors. Councilman Tracy Barton was charged with battery, criminal mischief and disorderly conduct for grabbing and shoving a Delaware County police officer working as a security guard at a westside Muncie tavern. Part of the complaint against Barton reads he was accused of "fighting and tumultuous conduct and (making) unreasonable noise...."

Gov. Frank O'Bannon spent a day in Jasper, hosting a education forum at Ireland Elementary School in DuBois County, appearing on WITZ's "Problems and Solutions" radio show and meeting with business and government leaders to talk about jobs and education. "It's not enough to

continued on page 6

TICKER T A P E

keep increasing the amount of money we spend on our public schools - we need to know what the investment we're making in our kids pays off for them after they graduate."

On the state's low rated SAT scores, O'Bannon said, "Obviously there's room for improvement. But before we determine where exactly to make improvements, I want to hear from parents, teachers and others about where they think we need to focus." Supt. Larry Riggs of Jasper told O'Bannon, "More money for remediation at each level will help the measuring process." Riggs also said, "He can get input from educators and administrators virtually any time he wants." So far this summer, O'Bannon has hosted forums in Marion, Scottsburg, Indianapolis and Princeton.

House Speaker Newt Gingrich told Roll Call that he might stick around as speaker after 2000, saying, "I am not all that interested in being President." Roll Call quoted an anonymous GOP House leader as saying Republicans would be "lucious" if Gingrich ran for President. "They won't allow that to happen," the source said.

Former Vice President Dan Quayle said in Huntington on

continued on page 7

PERHAPS... WE WANDER

By Brian Howey

As the HD 86 vote reads Cottery is an emerging force

INDIANAPOLIS - It's been written countless times in recent years by Hoosier pundits that the day and age of the big time local party boss is numbered.

East Chicago Mayor Bob Pastrick gave up the reins to the Lake County Democratic organization last year. Others, like Allen County's Orvas Beers grew ineffective and gave way to a younger breed like Steve Shine, who has been incredibly effective locally, but has yet to show the muscle Beers once did on a statewide basis.

Then there's John Sweezy of Marion County, who has presided over a stunning series of losses ranging from slating conventions to state conventions, and to elections. Who would have ever dreamed that a Republican gubernatorial candidate from Indianapolis would lose Marion County by 17,000 votes?

While all of our days are numbered, Sweezy's arithmetic is dwindling fast, and the encouraging word from the Circle City is that the next generation is tuning up. The looming force is Marion County Sheriff Jack Cottery.

He's up for re-election this year and is a shoo-in, in part because his police department seems to be a clean-cut, by-the-book disciplined unit that is constantly contrasted by the scandalous Indianapolis Police Department. He is the heir apparent to Sweezy's staggered machine. And some very credible GOP insiders are saying that if anyone can reassemble this once proud machine into the kind of political force that helped rule this state from the 1960s through the late 1980s, it's Jack Cottery.

I was fascinated by a story from an insider this year who witnessed a Cottery fundraiser at the United Airlines maintenance hangar. The tables were laid out in circular fashion, with Cottery's in the middle. As the event reached critical mass, a long line formed as the Republican patrons paid homage to the man at the center - the kissing of the ring.

What is intriguing about that is that the state's current political titans - Democrat Evan Bayh and Republican Dick Lugar - would never operate like that. Bayh works a room while people eat, going from table to table, greeting each and every one with grace and aplomb. I see Lugar graciously accepting praise and listening to constituents standing in a room, accessible to anyone who can fit into the schedule.

There is no kissing of the ring with the senatorial class.

Cottery showed his growing brute political force in unmistakable terms at Tuesday's 86th House District caucus. It was a showdown between U.S. Rep. Dan Burton's district director, Jim Atterholt, and Jane Carwile, a whip-sharp businesswoman and former Lugar staffer.

Burton called Cottery just after State Rep. John Keeler announced his resignation. The message was unmistakable from the congressman: Back my man Atterholt.

Cottery played coyly to the Carwile camp about Burton's request. In the end, the word went forth, Cottery was backing Atterholt. While Carwile was claiming to accumulate caucus support from Pike and Wayne townships, Cottery applied his force.

As the announced 137 voting precinct officials arrived at the Crystal Yacht Club, they found two sheriff's cars parked right outside the front door - two extremely striking reminders of who is buttering the bread these days.

But Cottery was nowhere to be found. His arm twisting and the art of gentle persuasion had taken place in the weeks prior. The squad cars were his calling card.

When the final tally was made, current chairman John Sweezy declared "We have a winner." But he announced no vote totals. The rest of the room broke up into loud, casual conversation with few inquiring the exact results.

I spied a woman walking down the center aisle with the cardboard ballot box. Three or four of us converged on her. "What was the final tally?" She replied, "89 to 43."

COLUMNISTS ON INDIANA

Interview with Bayh postponed; Helmke begins to press

By BRIAN A. HOWEY

HPR Publisher

INDIANAPOLIS - July 23- Evan Bayh's secretary at the Baker & Daniels law offices left me a voice mail last week: the former governor would have to cancel an hour-long interview that has been in the works for more than a month.

"Fridays are crazy around here," Bayh's secretary cheerfully volunteered on the message. "I'll be back in touch to reschedule soon."

At this writing, I have not heard back. But my inquiring mind wants to know: Why, Gov. Bayh, are Fridays so crazy around the Baker & Daniels law offices? Is Friday afternoon the day of the big cha-ching? Is that the day when the checks arrive in the mail?

Actually, I really wanted to ask Evan Bayh a number of public policy questions, like:

■ Where do you stand on the Kyoto global warming treaty? U.S. Rep. David McIntosh says the treaty will cost Indiana tens of thousands of manufacturing jobs.

■ How would you, Evan Bayh, have voted on the tobacco bill in the Senate last month?

■ You repeatedly say you never raised taxes in eight years as governor. Would you have been in favor of the \$1.10 a pack tax in cigarettes (as you once similarly proposed in Indiana) if it kept more teenagers from picking up the habit?

■ What kind of HMO reform would you favor?

■ How would you go about stabilizing the Social Security system? And Medicaid?

■ Do you favor fast-track trade authority for the President?

■ How would you balance trade opportunities with China against human rights concerns?

■ What are your observations about the

multitude of scandals engulfing the Clinton White House - from Filegate to Monica Lewinsky?

■ Do you believe our national defense is secure, even as the Air Force is complaining that most of its strategic capabilities are grounded because of a bleeding of computer technicians heading into the private sector and a lack of spare parts?

■ What are your views, Evan Bayh, on homosexuality? Do you favor, for instance, benefits for same-sex partners for life?

These are some of the questions I would have asked Evan Bayh because no one but Evan Bayh knows how he would answer them.

If you look at the political situation, it's easy to see why. He doesn't have to. He has a \$3.8 million to \$64,000 campaign war chest lead on his Republican challenger, Fort Wayne Mayor Paul Helmke.

Helmke has not pressed Evan Bayh on any substantive issues, other than how many debates the two will have this fall.

Helmke doesn't have much money, but he could have done what a young Republican challenger down in Southwestern Indiana - John Hostettler - did in 1994. In the lean, sultry summer days of his spartan campaign against Democrat U.S. Rep. Frank McCloskey, Hostettler spent his days driving from Bloomington, to Brazil, to Princeton, to Vincennes, to Paoli and Evansville talking to newspaper reporters and radio talk show hosts asking the tough questions of McCloskey as well as giving his positions on the issues.

In the political business, it's called "earned media." Other than wear and tear on a car and a couple of tanks a gas, it's an inexpensive way of putting the incumbent on the spot and drawing attention to yourself. When Jim Jontz ran for the Senate in 1994, he drove around in a pickup truck doing the same thing, once showing up in my living room one even-

continued on page 8

TICKER TAPE

July 15 that he will kick off his 2000 presidential campaign there. "It's entirely different when you run for president," Quayle told the AP. "When you run for vice president, it's someone else's campaign ideas. And I'll make that announcement back here, in the 4th District, Huntington."

Indiana riverboat casinos played host to 1.3 million people in June, who lost \$105 million (Mike Chambers, Evansville Courier). "We're probably the most successful (state) as far as riverboat gaming is concerned," said Bryce Kendrick, spokesman for the Grand Victoria Casino in Rising Sun. The Courier reported that Casino Aztar in Evansviller reported more than 91,000 customers. Indiana casinos earned \$18 million more than their counterparts in Illinois and almost overtook Louisiana (\$107 million) as the leading state in casino revenues. The Courier quoted Salomon Smith Barney analysts writing that the "Indiana riverboat industry has exploded, in both supply and demand." The State of Indiana will collect \$91 million in casino tax revenue.

The Lafayette School Board has drafted a resolution supporting gay and lesbian teachers under target and attack by ultra-conservatives. Several teachers have received phone calls and

continued on page 8

TICKER T A P E

letters threatening to expose their lifestyles if they didn't leave the school district (Muneera Nascir, Lafayette Journal and Courier). Said Supt. Ed Eiler, "I think what the board wants to do is take a stand and be supportive of those who have been targeted."

1996 IG candidate George Witwer called for an amendment to the Indiana Constitution that would impose spending limitations on the state. Witwer reasoned, "For the spending cap to work over the long haul...it will need the protection of being an amendment."

Columnist, from page 7

ing to make a point.

It is startling to watch Helmke conduct his campaign against Evan Bayh. I used to look forward to the days I could sit in Helmke's office on the top floor of the City-County Building in Fort Wayne where we would sit at his round conference table and chew the fat on an array of issues. His political button collection housed in antique casings revealed a man with incredible political depth and experience.

But Helmke has not pressed Evan Bayh on any issues.

Not feeling the pressure, Bayh can spend most of his time raising even more money that he will use this fall to conduct a campaign of 30-second TV commercials.

When I first asked his campaign aide - Tom Sugar - about an interview that was proposed to "get caught up on the issues," it was early June. It took almost a month to get something scheduled.

Sugar, who has responded for Bayh on the few public policy issues the Indiana news media has lobbed his way, acknowledged that in the final weeks of June Evan Bayh was concentrating on raising money

Then came the cheery news that Evan Bayh wouldn't be keeping his appointment

So Hoosiers are on the verge of electing a new U.S. Senator with whom we're having virtually no on-going dialogue on the vibrant issues of the day. Helmke has given him a pass, and Bayh is eluding the media.

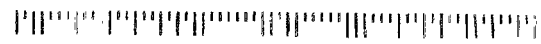
We got the first notion of Bayh's laying low strategy at 7 p.m. primary election night. Asked if Bayh would be available for comment once his opponent was identified, he begged off, saying he was going to go to bed early. Ho-hum, he didn't even care who his opponent would be; it didn't matter.

The next day Evan Bayh was out of touch, heading for Chicago (perhaps his campaign should buy him a cellular phone - it's an easy way to communicate).

COLUMN NOTE: Since this Howey column ran in 22 newspapers statewide over the weekend of July 25-26, Helmke appeared with former Gov. Bob Orr and supported fast-track trade authority for the president. Helmke challenged Bayh to "state your position" on fast-track, adding, "These issues are too important to be left to 30-second television ads."

Bayh responded in the Indianapolis Star, "I understand I'm being called an isolationist Neanderthal." He added, "The president needs this authority."

The Bayh campaign has also offered to reschedule the interview with HPR.



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