

**State of Indiana
Commission for Higher Education**

Minutes of Meeting

Friday, May 11, 2012

I. CALL TO ORDER

The Commission for Higher Education met in regular session starting at 9:00 a.m. at Vincennes University, Indiana Center for Advanced Technology (ICAT), Room 142, 1500 N. Chestnut St., Vincennes, IN 47591, with Chair Ken Sendelweck presiding.

II. ROLL CALL OF MEMBERS AND DETERMINATION OF A QUORUM

Members Present: Gerald Bepko (via conference call), Dennis Bland, Carol D'Amico, Susana Duarte de Suarez, Jud Fisher, Chris LaMothe, Marilyn Moran-Townsend, Eileen O'Neill Odum, George Rehnquist, Kent Scheller, Ken Sendelweck and Mike Smith (via conference call).

Members Absent: Keith Hansen, Chris Murphy.

III. CHAIR'S REPORT

Mr. Sendelweck invited Dr. Richard Helton, President, Vincennes University, to give welcoming remarks. Dr. Helton welcomed members of the Commission on campus.

Mr. Sendelweck introduced Dr. Gina DelSanto, Senior Associate Commissioner and Chief of Staff at the Commission for Higher Education. Mr. Sendelweck noted that Dr. DelSanto has a Ph.D. and M.A. from Indiana University and B.A. from the University of Rhode Island. Mr. Sendelweck asked Ms. Teresa Lubbers, Commissioner, to give a brief synopsis of Dr. DelSanto's role at the Commission.

Ms. Lubbers said that Dr. DelSanto has a deep commitment to workforce issues, and will be a valuable asset as the relationship between education and workforce is increasingly important. Ms. Lubbers added that Dr. DelSanto has very unique skills, which include a strong academic preparation, deep government understanding, and education policy experience at all levels. Ms. Lubbers said that the Commission is delighted to welcome Dr. DelSanto to the staff.

Mr. Sendelweck asked for a motion to vote on hiring Dr. DelSanto on the Commission.

R-12-03.1 RESOLVED: That the Commission for Higher Education hereby approves hiring Dr. Gina DelSanto as Senior Associate Commissioner and Chief of Staff of the Commission for Higher Education (Motion – Rehnquist, second – Bland, unanimously approved)

Mr. Sendelweck announced that the 2012 Student Nominating Committee met on March 23rd. They have presented a slate of four names to the Governor, who will appoint a new student representative on the Commission shortly.

Mr. Sendelweck mentioned that the Commission needs to appoint members to the Commission's Officers' Nominating Committee. The fiscal year ends on June 30th, and at the Commission meeting in June the Commission will have to present and vote on the new officers for the new fiscal year, which starts on July 1st. The Commission's Executive Committee has agreed to serve as proxy for the Nominating Committee in their roles and responsibilities. The Executive Committee is comprised of the Commission's current officers: Mr. Sendelweck as a Chair, Ms. Moran-Townsend as a Vice Chair, and Mr. Fisher as a Secretary; along with the Committee Chairs: Dr. Bepko, Mr. Bland, Ms. Odum, and Mr. Smith. The slate of the officers will be presented and voted on at the June Commission meeting. Mr. Sendelweck added that there will be open nominations, as well.

Next Mr. Sendelweck announced that Ms. Catisha Coates, Special Projects Manager, Commission for Higher Education, will be leaving the Commission at the end of June, returning to Merrillville to further her education. Mr. Bland read a resolution honoring Ms. Coates:

R-12-3.2 **WHEREAS** Catisha Coates has served as a dedicated staff member for the Indiana Commission for Higher Education since February, 2007, and currently serves as a Manager of Special Projects; and

WHEREAS Catisha has made invaluable contributions in furthering transfer of credit in Indiana through the work of STAC, including the Dual Credit Review Panels, CTL Subcommittee, and the Faculty Academic Panels, as well as her exemplary work in making the *Transfer Indiana* website student friendly; and

WHEREAS she has displayed exceptional leadership in getting high schools throughout the state to adopt and utilize *Indiana e-Transcript*; and

WHEREAS Catisha has capably managed the Improving Teaching Quality Partnership grant program and more recently, the reciprocity agreements with Ohio and Kentucky; and

WHEREAS she has served as a liaison to the Midwest Student Exchange Program and participated in the work of the MHEC e-Transcript Advisory Committee;

NOW THEREFORE BE IT RESOLVED, that the Commission for Higher Education expresses its heartfelt appreciation for Catisha's outstanding service to Indiana higher education, and to the Commission for Higher Education in particular; and

THAT the Commission for Higher Education wishes Catisha every success as she returns to her hometown of Gary, Indiana to pursue graduate studies at the Indiana University Northwest and community service work with the City of Gary (Motion – Bland, second – LaMothe, unanimously approved)

IV. COMMISSIONER'S REPORT

Ms. Lubbers thanked Catisha for the outstanding service she provided to the Commission. She said that Catisha has a strong passion to serve students in Northwest Indiana, and that the Commission is truly happy about Catisha's decision to continue her education.

Ms. Lubbers spoke about two major convenings, hosted by the Commission since the March meeting: the Weldon Conference on April 16th and the Core to College Convening on April 12th. At this year's Weldon Conference the Commission brought together faculty, students, trustees and other higher education leaders to focus on "*Reaching Higher, Achieving More*," the Commission's newly adopted strategic plan. Kicking off the meeting, Charles Kolb, President of the Committee on Economic Development, offered remarks, challenging the attendees to see the attainment goals as a state imperative – much like his organization sees similar goals as a national imperative.

Ms. Lubbers talked about the Core to College convening, which hosted approximately 150 faculty members to begin the process of aligning K-12 common core standards with assessments that measure college readiness. Ms. Lubbers noted that Dr. Ken Sauer is working with the campuses on the General Education Core and learning outcomes and that this work will be beneficial to the Common Core Standards implementation.

Ms. Lubbers told the Commission that she serves as a member of the PARCC (Partnership for Assessment of Readiness for College and Careers) advisory committee and will represent Indiana in voting on the assessments that will be administered in the 2014-15 school year. She added that members of the faculty and campuses will be providing their input to her. Ms. Lubbers said that the responses to the survey regarding the Core to College meeting were generally very positive and indicated an agreement by higher education that a statewide definition of college readiness is needed, as well as a common assessment to show readiness.

Next Ms. Lubbers thanked the Commission's financial team – Mr. Jason Dudich, Mr. Shane Hatchett, and Ms. Jean Dugan. Due to their good work, the Commission received a clean audit, no findings for the last five years.

Ms. Lubbers mentioned that the Commission had a brief discussion this morning about the work following HB 1270, which brings the State Student Assistance Commission of Indiana (SSACI) and Commission on Proprietary Education under the ICHE umbrella. Ms. Lubbers acknowledged that this is a challenge; however, it is going to be worth the efforts to streamline this work and to be able to offer Hoosiers, and especially students and families, a more understandable system of higher education. The merger officially takes effect on July 1st.

Ms. Lubbers talked about College Readiness Reports issued by the Commission on April 16th. She said that Dr. Molly Chamberlin at the Commission was instrumental in issuing these reports. The reports provide information to both the K-12 system and higher education on the 2010 graduates and their preparedness for college. The reports include information on where graduates went to college; who needed remediation in English or math; what degrees were chosen; whether they attended full or part time; what the graduates' average GPA was; how many credit hours were earned, and other important data. This is one more way to talk about college readiness in a unified way.

Finally, Ms. Lubbers brought to everybody's attention a special screening of the documentary, "First Generation," which will take place on May 17th at 6:00 p.m. at Ivy Tech Indianapolis campus. Produced with the support of Lumina Foundation, the film tells the story of four high school students who pursue a college education as a way of breaking the cycle of poverty. The producers will be in attendance and provide some background information about their vision and commitment to the project. Following the film, there will be a discussion about the importance of reaching this population if the Commission is going to reach its attainment goals. Ms. Lubbers encouraged everybody to join the Commission at this screening.

V. CONSIDERATION OF THE MINUTES OF THE MARCH 2012 COMMISSION MEETING

R-12-03.3 RESOLVED: That the Commission for Higher Education hereby approves the Minutes of the March 2012 regular meeting (Motion – Smith, second – Scheller, unanimously approved)

VI. DISCUSSION ITEMS

A. Master Capital Plan for Indiana University Regional Campuses

Dr. Thomas Morrison, Vice President for Capital Planning and Facilities, presented this item. He stressed that these plans are land use plans. They were directed by the Board of Trustees to look at the future use of our campuses in terms of using the land. The Trustees reviewed these plans late last year, and they will adopt them next year. The plan that is being presented now is the draft.

Below is the link to Dr. Morrison's presentation.

<https://www.slashtmp.iu.edu/files/download?FILE=nakwilso%2F23574r7HXe3>

Password to download the file: may182012

Dr. Morrison first presented a slide showing the Indiana University's (IU) Historical Enrollment for the entire IU system. Between 2007-08 and 2011-12 the enrollment has grown by over 11,000 students system-wide. This entire enrollment has been accommodated at the campuses without adding a single new academic building. IU has figured out how to be more efficient with its space. Dr. Morrison said in his presentation he will show how the Universities have been utilizing their space and managing this enrollment growth.

Dr. Morrison presented the land use plans for each regional campus separately: IU East, IU Kokomo, IU Northwest, IU Southeast, and IU South Bend. He explained the locations of the existing buildings, as well as the sites for the future buildings. Dr. Morrison noted that system-wide the majority of the buildings are over 40 years old.

Ms. Odum asked what kind of a range exists among various regional campuses to measure the density of the buildings. Dr. Morrison responded that in terms of the square footage per student all the academic buildings are the same.

Ms. Moran-Townsend asked, as IU is working on the Master Plan for physical infrastructure, whether they are doing that in conjunction with the Master Plan for their virtual infrastructure. Dr. Morrison responded in the affirmative. He gave as an example IU East. A large part of their enrollment growth is through on-line learning; however, the learning is blended, which means that some of the classes are taken on-line, and some on campus. This creates a challenge when it comes to accommodating all these students when they do come to the campus.

Dr. Morrison added that another challenge is faculty space. At IU East they had to add thirty or forty faculty members to teach on-line classes, and the University wanted to make sure that these new faculty members can come to the campus and interact with their colleagues and students, even though they are teaching on-line classes. It was necessary to find space to house these faculty members, and the University was able to manage this by doing some floor restructuring, moving furniture, and using some storage spaces.

Mr. Bland asked what has motivated the enrollment growth on IU regional campuses. Dr. Morrison responded that the economy plays a role in that; if people are out of work, they tend to return to school, and this happens more on regional campuses than in Bloomington or at IUPUI. There are also students who are staying at home, and commuting to the campus, thus saving money on residence halls. The overall Indiana's college attendance rates are going up, and the IU system is benefitting from this.

Dr. D'Amico asked whether in the East region there are some satellite sites that should be on IU's map. Dr. Morrison responded in the affirmative, and added that they have the satellites in several locations, like in New Castle, Connersville, Elkhart, and Portage. The classes in these locations typically would be given either in a local school or in a mall.

B. Johnson A Residence Hall Renovation – Ball State University

Ms. Gretchen Gutman, Associate Vice President for Government Relations, Ball State University, presented this item.

Ms. Gutman gave a brief history of the Ball State campus, showing a picture of an old building, which was closed in 1917, bought by Ball brothers at a public auction and donated to the state of Indiana. Today Ball State is a vibrant campus, with lots of activity and students.

Ms. Gutman spoke about Ball State housing, with most buildings erected in 1960s. She said that now students have higher expectations in housing and dining. Ms. Gretchen talked about the master plan study of the residential area, and the decision to renovate and expand the Johnson A building. Ms. Gutman described the project.

Ms. Moran-Townsend asked whether the building will be occupied during the renovation. Ms. Gretchen responded that the students will be moved out to another facility on campus.

Mr. Sendelweck reminded the Commission that this project will be brought as a decision item for the Commission's approval at the June's meeting.

Mr. LaMothe asked whether the comparables of the costs of similar projects on other campuses could be added to such presentations.

Mr. Jason Dudich, Associate Commissioner and Chief Financial Officer, Commission for Higher Education, responded that during the staff analysis these numbers are included as a part of a recommendation. Ms. Gutman added that the cost of the renovation of some other residence halls, recently completed on campus, are comparable with the cost of a renovation of the presented project.

VII. DECISION ITEMS

A. Academic Degree Programs

1. Policy on Approving Distance Education Programs

R-12-03.4 RESOLVED: That the Commission for Higher Education approves with proposed amendments the *Policy on Approving Distance Education Programs* dated May 3, 2012

Dr. Kenneth Sauer, Senior Associate Commissioner for Research and Academic Affairs, presented a policy framework for approving distance education programs, noting the extensive discussion that had taken place to date regarding fees.

Dr. D'Amico expressed concern that the policy, whose original title made reference to the regional campuses specifically, might be construed to pertain solely to the regional campuses. Ms. Odum later concurred and suggested the title be amended for greater clarity. A motion to strike reference to the regional campuses was made.

Ms. Moran-Townsend noted that, while imperfect, the policy is a step forward. She expressed hope that this policy would encourage institutions to develop ways to compare student costs for on-site programs versus on-line programs. Ms. Moran-Townsend, with Ms. Odum's and Ms. Lubbers' concurrence, later noted the need to clarify the definition of on-line programs and to reconcile it with Higher Learning Commission (HLC) policy and current CHE practice.

Mr. LaMothe expressed concerns that on-line programs could cost as much as, or more than on-site programs, noting that such a possibility counters much of the commission's focus in reducing student cost. He noted his intention to support the policy as an important step forward, but indicated additional future discussion with the institutions is warranted to determine how their practices align with the strategic plan.

Ms. Odum stated her support for items three and four of the proposed policy, namely that instructional fees charged to Indiana residents should be lower than those charged to non-Indiana residents. However, she opposed item two of the proposed policy, disallowing higher instructional fees for on-line programs compared to on-site programs, noting that market forces and competition for students should determine instructional fees.

Ms. Duarte de Suarez expressed discomfort with the policy as written, noting that it should more closely reflect the values of student success as expressed in "*Reaching Higher, Achieving More*".

Ms. Lubbers expressed gratitude to the Commission members for their deep engagement in the issue and to Dr. Sauer for his extensive work with the universities over several months, noting that the issue and policy will continue to evolve. The current policy was set in 1998 and, just as it now needs revision, the proposed policy will have to be revisited at some future point. Ms. Lubbers noted that, since the policy allows institutions to justify increased instructional fees for on-line programs compared to on-site programs, the policy under consideration was a balance between allowing market forces to determine instructional fees and requiring comparable fees without recourse. Ms. Lubbers expressed hope that instructional fees for on-line programs would reflect a “student-centric” approach to affordability.

Mr. Smith asked for affirmation on the Commission’s authority to approve the programs on the basis of their costs, which Mr. Sendelweck provided. Based on the notion that the Commission can advise, respond and guide institutions on the matters of cost, while not setting costs, Mr. Smith indicated his support for the policy.

Mr. Rehnquist stated his support for the policy, noting that information provided by the institutions as they apply the policy will help guide the policy’s future.

Mr. Sendelweck suggested that the Commission support the policy in full, not as a temporary measure, and that it continue to monitor metrics pertaining to on-line study, calling for a comprehensive review after one year. Ms. Duarte de Suarez later suggested a six-month interim review.

Dr. Scheller stated his opposition, noting that in adopting the policy, the Commission assumed authority for setting or constraining tuition and fees, which by statute are the prerogatives of the Board of Trustees.

Mr. Bland stated his support of the policy, indicating that he believes it fits precisely within the role of the Commission.

Mr. Sendelweck summarized the two proposed amendments: the first eliminating reference to the Regional campuses within the title of the policy; the second changing item two to read, “Instructional fees (tuition and technology fees) for Indiana residents enrolled in a program offered through distance education should be the same or less than the instructional fees for Indiana residents enrolled in the same or similar program offered on campus, unless higher fees can be justified based on the actual cost of the program and benefits to students.”

The policy as amended was approved by roll call vote on a motion duly made (LaMothe) and seconded (D’Amico).

2. Degree Programs To Be Offered Statewide via Distance Education Technology on Which Staff Propose Expedited Action

R-12-03.5 RESOLVED: That the Commission for Higher Education approves by consent the following degree programs to be offered statewide via distance education, in accordance with the background information provided in this agenda item:

- Master of Science in Technology Management to be offered by Indiana State University
- Bachelor of Science in Psychology to be offered by Indiana University East
- Master of Public Affairs to be offered by Indiana University Bloomington
- Master of Science in Computer Science to be offered by Purdue University West Lafayette
- Master of Social Work to be offered by Indiana University Indianapolis
- Masters in Educational Leadership to be offered by Indiana University Bloomington
- Bachelor of Science in Mathematics to be offered by Indiana University East
- Bachelor of Arts and Bachelor of Science in Business Administration to be offered by Ball State University
- Master of Science in Technology to be offered by Purdue University Calumet
- Bachelor of Science in Political Science to be offered by Indiana University East

Mr. Sendelweck read the list of the degree programs.

Ms. Odum asked for the definition of these programs. Dr. Sauer explained that these programs would be available totally on-line. Later, in response to Ms. Odum's question, Ms. Gutman confirmed that every credit hour of the Ball State University degree program would be available on-line.

Ms. Moran-Townsend asked whether these programs meet the criteria that have been just passed. Dr. Sauer responded that they do except for the fees part, because these programs pre-dated the conversations the Commission had about the fee policy.

Responding to a question from Ms. Moran-Townsend, Mr. Jeffrey Linder, Associate Vice President for State Government Relations, Indiana University, said that as the regional campuses develop programs, they are not to overlap, and as with other on-line programs, this would be just based on the regions.

Approved by the majority of votes with one opposed on a motion duly made (Scheller) and seconded (Bepko).

3. Academic Degree Programs on Which Staff Propose Expedited Action

Mr. Sendelweck read the list of the proposed degree programs.

Dr. D'Amico asked about the potential jobs in Westville for graduates from the Bachelor of Arts in History program at Purdue University (PU)-North Central at Westville. She later expressed her lack of support of this program, explaining that she does not see a close alignment of this program with the economic needs of the state and that region.

Dr. Karen Schmid, Vice Chancellor, Academic Affairs, Purdue University North Central, responded that graduates would have opportunities in a variety of fields and that the university has letters of support from local businesses.

Mr. LaMothe supported Dr. D'Amico's concerns.

Mr. Fisher expressed his support of this program, which has to do with the enlightenment of the Indiana population.

Ms. Moran-Townsend referred to the regional campus policy for approving a new program, which stipulates that the students should be able to stay in that region and be employed. She later suggested that the policy on expedited items be updated to include an alignment with the regional campus policy and the Commission's new online policy.

Dr. Scheller supported Mr. Fisher's comments regarding the importance of the breadth of education.

Ms. Odum suggested the data elements included in the Agenda booklet be reviewed and amended to provide better information to support the Commission decision making.

Ms. Moran-Townsend and Mr. LaMothe expressed similar concerns. In response, Dr. Sauer noted that the policy on expedited items, adopted in 2004, was included on page 37 of the Agenda booklet.

Mr. Sendelweck made a decision to unbundle the group of programs presented as expedited items, and vote on each program individually.

R-12-03.6 RESOLVED: That the Commission for Higher Education approves the *Bachelor of Science in Business Administration* to be offered by Indiana University East at New Castle, in accordance with the background information provided in this agenda item (Motion – Moran-Townsend, second – Fisher, unanimously approved)

R-12-03.7 RESOLVED: That the Commission for Higher Education approves the *Bachelor of Arts in History* to be offered by Purdue University-North Central at Westville, in accordance with the background information provided in this agenda item (Motion – Scheller, second – Duarte de Suarez, two opposed, approved by the majority of votes)

R-12-03.8 RESOLVED: That the Commission for Higher Education approves the *Associate of Fine Arts* to be offered by Ivy Tech Community

College-Bloomington at Bloomington, in accordance with the background information provided in this agenda item (Motion – Bepko, second – D’Amico, one opposed, approved by the majority of votes)

In response to Ms. Moran-Townsend’s question, Dr. Mary Ostrye, Senior Vice President and Provost, Ivy Tech Community College, explained the cost of the program, indicated in the program proposal.

R-12-03.9 RESOLVED: That the Commission for Higher Education approves the *Bachelor of Science in Psychology* to be offered by Purdue University-North Central at Westville, in accordance with the background information provided in this agenda item (Motion – Scheller, second – Rehnquist, unanimously approved)

R-12-03.10 RESOLVED: That the Commission for Higher Education approves the *Bachelor of Science in Psychology* to be offered by Indiana University East at Lawrenceburg, in accordance with the background information provided in this agenda item (Motion – Rehnquist, second – Fisher, unanimously approved)

Responding to previous comments, Ms. Lubbers requested some clarity from the Commission members on the nature of the information they need to assist their decision-making on future expedited decision items.

B. Capital Projects on Which Staff Propose Expedited Action

Mr. Sendelweck presented a list of capital projects for expedited action.

R-12-03.11 RESOLVED: That the Commission for Higher Education approves by consent the following capital projects, in accordance with the background information provided in this agenda item:

- Indiana University – Kokomo Campus: Health and Wellness Center Renovation - \$4,000,000
- Vincennes University – Vincennes Campus: Art Center - \$3,800,000
- Vincennes University – Vincennes Campus: Vanderburgh Residence Hall Renovation - \$3,060,000
- Vincennes University – Vincennes Campus: Morris Residence Hall Renovation - \$4,250,000 (Motion – Fisher, second - Rehnquist, unanimously approved)

Mr. Dudich made the following correction: On p.41 of the Agenda booklet the second item in the last sentence should read “The Project is estimated to cost \$3,800,000 and will be funded through university reserves (\$900K) and endowment funds (\$2.9M)”.

Mr. Sendelweck pointed out that there are no state funds in any of these projects.

In response to a question from Ms. Duarte de Suarez, Mr. Dudich explained how the staff conducts analysis on projects. He explained that this information is included in the Agenda booklet for full decision items, while capital requests listed under “Expedited” or “Staff review” do not include this level of detail. However, staff can provide additional information upon Commission members’ request.

C. Administrative Item on Which Staff Propose Expedited Action

Mr. Sendelweck announced that there was one amendment to this item, on p. 48 under 2.2.4 Approval Authority the words “the Chief Financial Officer” have been deleted, and now it says “only the Commissioner or a designee”.

R-12-03.12 RESOLVED: That the Commission for Higher Education approves by consent the following administrative item in accordance with the background information provided in this agenda item:

- Procurement Policy and Guidelines (Motion – Scheller, second – Fisher, unanimously approved with an amendment)

VIII. INFORMATION ITEMS

- A. Status of Active Requests for New Academic Degree Programs
- B. Capital Improvement Projects on Which Staff Have Acted
- C. Capital Improvement Projects Awaiting Action

IX. NEW BUSINESS

There was none.

X. OLD BUSINESS

In response to a question from Mr. LaMothe, Ms. Lubbers responded that a list of degree programs by campus and the current enrollment is available and can be accessed.

XI. ADJOURNMENT

The meeting was adjourned at 11:25 a.m.

Ken Sendelweck, Chair

Jud Fisher, Secretary