

Purpose of the Clean Air Indiana Business Toolkit

The purpose of this toolkit is to provide Indiana businesses with the resources they will need to successfully participate in the Clean Air Indiana campaign by implementing clean air strategies. By taking voluntary actions today to reduce emissions, your company can have a positive impact on the quality of air in your community—it's a winning move for your business, the environment and Indiana's economy.

Increased environmental regulation affects business growth in regions of Indiana where air quality does not meet federal health standards. The toolkit is designed to help the business owner and operator understand why all Hoosiers should be concerned about ozone and fine particles; why all businesses should participate in voluntary clean air measures; and, how businesses can identify and implement effective projects and programs.

This toolkit will help your company:

- Take the Clean Air Indiana Business Pledge and join the Business Challenge;
- Comply with air quality standards;
- Perform an environmental audit and identify ways to reduce regulatory requirements, conserve resources, improve operational efficiency and reduce operational costs;
- Link to online tools and guidance manuals, grant information, and organizations that offer networking and technical assistance opportunities;
- Receive free compliance and technical assistance;
- Understand air quality health information;
- Implement effective voluntary clean air projects and programs;
- Involve and help your employees; and,
- Partner with state and local governments to promote cleaner air in your community.

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