
Green Enterprise Development



Presenter: Ethan Rogers



Benefit to Workforce Development

- Who is this infamous “Green Worker” and where can I find one?



“A ‘Green Worker’ has the knowledge and skills to be an active participant in an organization’s efforts to implement sustainability”

Ethan Rogers
Manager Purdue TAP EES

Green Workers:

- Understand the issues
- Can identify opportunities
- Can use tools to implement solutions
- Are part of a continuous improvement process
- Can be in any occupation
- Can be technical or non-technical
- Can be hourly or salary
- Can be in any business sector

Training for Every Level of Involvement

- **Green Generalist (G101)**

- **Green Specialist Program**
 - Putting Sustainability into Practice
 - Dumpster Dive
 - Energy Management
 - H2O Conservation
 - Pollution Solutions
 - Green Chemistry

- **SME Green Manufacturing Specialist Certificate**
 - Certificate Exam with Accreditation through Society of Manufacturing Engineers (SME)



Program Outcomes

- Awareness of issues and key concepts
- Knowledge of implementation tools
- Understanding the business case for sustainability
- Foundation for Culture Change



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Ensuring a sustainable future

GREEN GENERALIST – 8 instructional hours	LEVEL 1
GREEN SPECIALIST – Up to 48 instructional hours 6 modules: Sustainability in Practice, Dumpster Dive, Energy Management, H ₂ O Conserve, Pollution Solutions, Green Chemistry	LEVEL 2
SME GREEN SPECIALIST CERTIFICATE – Earned by passing exam	LEVEL 3

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