

YOU CAN. GO BACK.

Statewide effort to help **750,000+ Hoosiers** finish their degrees.

BENEFITS TO HOOSIERS

- Higher earnings
- More job opportunities
- Greater job security



- Stronger economy
- Less unemployment
- Stronger middle class



- Larger recruitment pool
- More innovation and productivity
- Stronger workforce



BENEFITS TO EMPLOYERS



RECRUITMENT

Employers that promote programs for advancement and finishing college can be more effective in luring dedicated workers.



RETENTION

Helping employees obtain a degree can promote employee satisfaction, loyalty and retention.



PRODUCTIVITY

Employees attending college classes bring back knowledge, experiences, and information that will impact your bottom line.

WHAT EMPLOYERS CAN DO

COMMUNICATE

- Tell employees how their career can advance when they finish the degree they started.
- Let them know about the \$1,000 state grant, tuition discounts and other incentives.
- Direct employees interested in completing their degree to **YouCanGoBack.org** to identify schools that meet their needs and returning student incentives.



SUPPORT

- Provide up-front tuition support or tuition reimbursement for employees.
- Be flexible with work schedules, or better yet, partner with a college to offer classes at your place of business.
- Negotiate with nearby colleges to secure discounted tuition rates and textbook prices for your employees.



For more **information** email **YouCan.GoBack@che.in.gov** or **(317) 464-4400**



You Can. Go Back.

An Initiative of the Indiana Commission for Higher Education

Direct returning students to:

YouCanGoBack.com

or **(844) GO-BACK-2**

(844) 462-2252

A lot has changed since you left college.
LIKE HOW WORK EXPERIENCE CAN COUNT.



Scan with
your smart phone

Explore special programs and incentives for returning students.

CREDIT

For Work/Military
Experience*

FLEXIBLE

Online, Evening &
Weekend Classes

\$1,000

State Grants*
First Come, First Serve

* For eligible students



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VISIT

www.YouCanGoBack.com/2016

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