



CAMPAIGN OVERVIEW

You Can. Go Back. is an initiative of the Indiana Commission for Higher Education

FEBRUARY 2016

YOU CAN. GO BACK.

Statewide effort to help **750,000+ Hoosiers** finish their degrees.

BENEFITS TO HOOSIERS

- Higher earnings
- More job opportunities
- Greater job security



- Stronger economy
- Less unemployment
- Stronger middle class



- Larger recruitment pool
- More innovation and productivity
- Stronger workforce



BENEFITS TO EMPLOYERS



RECRUITMENT

Employers that promote programs for advancement and finishing college can be more effective in luring dedicated workers.



RETENTION

Helping employees obtain a degree can promote employee satisfaction, loyalty and retention.



PRODUCTIVITY

Employees attending college classes bring back knowledge, experiences, and information that will impact your bottom line.

WHAT EMPLOYERS CAN DO

COMMUNICATE

- Tell employees how their career can advance when they finish the degree they started.
- Let them know about the \$1,000 state grant, tuition discounts and other incentives.
- Direct employees interested in completing their degree to **YouCanGoBack.org** to identify schools that meet their needs and returning student incentives.



SUPPORT

- Provide up-front tuition support or tuition reimbursement for employees.
- Be flexible with work schedules, or better yet, partner with a college to offer classes at your place of business.
- Negotiate with nearby colleges to secure discounted tuition rates and textbook prices for your employees.



For more **information** email **YouCan.GoBack@che.in.gov** or **(317) 464-4400**



You Can. Go Back.

An Initiative of the Indiana Commission for Higher Education

Direct returning students to:

YouCanGoBack.com

or **(844) GO-BACK-2**

(844) 462-2252



You Can. Go Back.

ABOUT THE CAMPAIGN

Enacted by the 2015 General Assembly, *You Can. Go Back.* is a statewide campaign that aims to help the 750,000+ Hoosier adults with some college but no degree finish what they started. With \$7.5 million in state grants available for adult students, the Indiana Commission for Higher Education (CHE) is reaching out to Hoosiers directly and connecting them with Indiana colleges that are committed to eliminating barriers for returning adults. Many colleges are offering special programs and incentives—including flexible class schedules and online courses, college credit for work and military experience, grade- and debt-forgiveness programs— as well as scholarships, tuition discounts and \$1,000 in State grants for qualifying students.

COLLEGE MATCH WEBSITE

To provide easy access to these programs, CHE developed an interactive website to help students identify all the schools that support their career interest and match their needs. Students will be matched after specifying their desired field of study, degree, learning style and travel distance. Students then simply select the schools they are interested in to receive an email with complete details on special programs available to them and a central point of contact trained and dedicated to working with returning students.

OUTREACH

To promote this application, we will be using a multi-faceted approach to outreach: direct mail, emails, personal phone calls and other promotional materials such as posters and handouts will be used to direct students to the college match website and our Learn More Indiana website where other resources for returning adults will be available: learnmoreindiana.org/adults

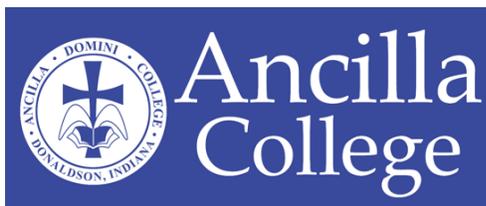
An advertisement for the 'You Can. Go Back.' campaign. It features a man with a beard wearing a teal t-shirt, standing in a classroom or lab setting. At the top, a teal banner reads 'A lot has changed since you left college. LIKE YOU, FOR INSTANCE.' Below the man is a QR code with the text 'Scan with your smart phone'. At the bottom, a white box contains the text 'Indiana colleges and universities are making it easier to finish your degree.' and the 'Learn More Indiana' logo with the slogan 'You Can. Go Back.' and the address 'Indiana Commission for Higher Education, 101 West Ohio Street #300, Indianapolis, IN 46204'.



You Can. Go Back.

PARTICIPATING INSTITUTIONS

The Indiana Commission for Higher Education has coordinated with state and private non-profit institutions to identify and promote available programs and incentives.





You Can. Go Back.



UNIVERSITY OF EVANSVILLE

FRANKLIN COLLEGE



GOSHEN COLLEGE

GRACE

HANOVER COLLEGE

HOLY CROSS COLLEGE at Notre Dame, Indiana



HUNTINGTON UNIVERSITY

INDIANA TECH

INDIANA WESLEYAN UNIVERSITY

MARIAN UNIVERSITY Indianapolis

MARTIN UNIVERSITY



OAKLAND CITY UNIVERSITY



UNIVERSITY of SAINT FRANCIS



SAINT JOSEPH'S COLLEGE



You Can. Go Back.



SAINT MARY-OF-THE-WOODS COLLEGE

TRINE UNIVERSITY

UNIVERSITY of INDIANAPOLIS®

VALPARAISO UNIVERSITY

WABASH COLLEGE

A LIBERAL ARTS COLLEGE FOR MEN

A lot has changed since you left college. LIKE YOUR REASONS FOR RETURNING.

LARGE INCOME BUMP
+\$20K

College Grads vs High School Grads

LESS CHANCE OF BEING UNEMPLOYED
3X

Bachelor's vs High School Degree

MORE CAREER OPTIONS
60%

Jobs Requiring Education Beyond High School by 2018

Explore available programs and access your incentives
www.YouCanGoBack.com/Anthony.Smith

An Initiative of the Indiana Commission for Higher Education





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PUBLIC INSTITUTIONS

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Ball State University

- Grade Forgiveness
- Academic credit for work/military experience
- Online programs
- Easy credit transfer from other universities

Indiana State University

- Free application and scholarship for three credits of tuition
- Academic credit for learning gained through military or work experience
- Evening classes
- 100% online degree programs

Indiana University Bloomington

- Scholarship Opportunities

Indiana University East

- Grade Forgiveness (if in accordance with grade appeal process)
- Night and weekend classes
- Online programs

Indiana University Kokomo

- Grade Forgiveness (if in accordance with grade appeal process)
- Night and weekend classes
- Online programs

Indiana University Northwest

- Grade Forgiveness (if in accordance with grade appeal process)
- Night and weekend classes
- Online programs

Indiana University South Bend

- Grade Forgiveness (if in accordance with grade appeal process)
- Night and weekend classes
- Online programs



You Can. Go Back.

Indiana University-Purdue University Columbus (IUPUC)

- Grade Forgiveness (if in accordance with grade appeal process)
- Night and weekend classes
- Online programs

Indiana University-Purdue University Fort Wayne (IPFW)

- Tuition scholarships for qualified students
- Night, weekend and online classes

Indiana University-Purdue University Indianapolis (IUPUI)

- Grade Forgiveness (if in accordance with grade appeal process)
- Night and weekend classes
- Online programs

Ivy Tech Community College (system)

- Tuition scholarships
- Financial advising and assistance available to qualified candidates
- Academic credit for work/military experience
- Night and weekend classes
- Online programs

Purdue University Northwest (Calumet)

- Academic credit for work/military experience
- Night and weekend classes
- Online programs

Purdue University Northwest (North Central)

- Academic credit for work/military experience
- Online and evening classes

Purdue University Polytechnic Statewide

Anderson, Columbus, Indianapolis, Lafayette, New Albany, Richmond, South Bend, Vincennes

- Online and evening classes

Purdue University – West Lafayette

- Online and evening classes



You Can. Go Back.

University of Southern Indiana

- Academic credit for work/military experience
- Night and weekend classes
- Online baccalaureate and graduate programs
- Accelerated Bachelor of Professional Studies degree program
- Fresh Start academic forgiveness program

Vincennes University

- *You Can. Go Back.* Scholarships
- Academic credit for work/military experience
- Grade forgiveness
- Online programs
- Waiver of application fee
- Debt reduction plan with incentives
- One-on-one help with Federal Financial Aid forms

WGU Indiana

- Application waiver worth \$65
- \$100 tuition certificate
- Scholarship opportunities solely for *You Can. Go Back.* participants
- Flexible, competency-based, and completely online programs giving students the opportunity to graduate faster
- Free e-textbooks and learning materials
- Generous transfer policies

PRIVATE INSTITUTIONS

Ancilla College

- Academic credit for work/military experience
- Prior learning assessment through CLEP/AP/ DANTES testing, departmental exams
- Military financial benefits as part of the Post 9/11 GI Bill's Yellow Ribbon program
- Tuition freeze for *You Can. Go Back.* students who maintain continued enrollment
- Evening and weekend classes
- Accelerated program in Business Administration
- Fully online degree program in Behavioral Sciences
- Eight online certificate programs
- Free face-to-face tutoring and online writing lab
- \$50 book voucher
- Assigned faculty advisors relevant to your program
- Career assistance with job preparation, internships and job hunting tips



You Can. Go Back.

Anderson University

- Tuition discount of \$1,000 or more
- Application fee waived for qualifying students
- Academic credit for military experience
- Cohort-based learning community model
- Free online or face-to-face tutoring
- Grade forgiveness option
- Online programs
- Evening classes
- Career counseling and extensive alumni networking for future employment leads

Bethel College

- Tuition for adult undergraduate programs significantly discounted from traditional tuition
- Tuition discount of \$1,000 or more
- Graduation bonus of \$1,000 or more
- Academic credit for work/military experience
- Night and weekend classes
- Online programs

Calumet College of Saint Joseph

- Academic credit for work/military experience
- Night and weekend classes
- Cohort-based learning community model
- Accelerated programs

Franklin College

Goshen College

- Academic credit for work/military experience
- Evening classes
- Online programs
- DANES and CLEP Testing

Grace College

- Tuition discount of \$1,000 or more for those who qualify
- Academic credit for documented life and work experience
- Academic credit for military experience
- Night and weekend classes
- Online programs



You Can. Go Back.

Hanover College

- Prior academic credit assessment
- Support with financial aid
- Career and Graduate School support from Career Center
- Professional support in finding internships
- Mentoring through professional advisors
- Academic Assistance through on campus Learning Center
- Military financial benefits as part of the Post 9/11 GI Bill's Yellow Ribbon program

Holy Cross College

- Tuition discount of \$1,000 or more

Huntington University

- Academic credit for work/military experience
- Night and weekend classes
- Online programs
- Prior learning credit assessment

Indiana Tech

- Application fee waived for qualifying students
- Scholarships that allow you to complete your first course at no cost to you
- Textbook rental included in tuition fee
- Military friendly school offering academic credit for military experience
- Scholarships available to military members of active, guard and reserve forces and spouses of these
- Opportunity to earn transfer credits through portfolio assessment and for certifications and licenses completed
- Evening and weekend classes available at multiple campus locations throughout the state
- Complete most degree programs entirely through online classes
- Tutoring provided at no cost to student for English, Mathematics and other Quantitative courses

Indiana Wesleyan University

- Tuition discount of \$1,000 or more for qualifying students
- Application and Registration fee waived for qualifying students
- Tuition freeze for students who maintain continued enrollment
- Academic credit for work/military experience and benefits for active duty service members
- Cohort-based learning community model
- Online programs at a highly discounted rate
- Extensive employer agreements offer discounts for certain programs
- Night and weekend classes
- University obtains past transcripts for students as allowed



You Can. Go Back.

Marian University

- Grade Forgiveness
- Academic credit for work/military experience
- Night and weekend classes
- Online programs

Martin University

- Academic credit for work/military experience
- Night and weekend classes

Oakland City University

- Grade Forgiveness
- Academic credit for work/military experience
- Adult Evening Class
- Online programs
- Free iPad and Text books for online students
- Application fee waived

Saint Joseph's College

- Academic credit for work/military experience
- Night and weekend classes
- Online programs

Saint-Mary-of-the-Woods College

- Tuition discount of \$1,000 or more
- Grade Forgiveness
- Academic credit for work/military experience
- Online programs
- Free online or face-to-face tutoring
- Academic Support Team mentors
- Assigned Faculty Advisors relevant to your program

Trine University

- Transfer up to 89 credit hours with no expiration date
- Accelerated 8 week sessions
- Online, on-campus and night classes
- Tuition discounts available
- Free application
- Academic credit for work/military experience and benefits for active duty service members
- Employer tuition reimbursement honored
- Grade Forgiveness



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University of Evansville

- Night and weekend classes
- Military financial benefits as part of the Post 9/11 GI Bill's Yellow Ribbon program

University of Indianapolis

- Grade Forgiveness
- Academic credit for work/military experience
- Evening classes
- Accelerated courses and programs
- Credit through Prior Learning Assessment and CLEP & DSST testing
- Online course options
- Summer course discount
- Application fee waiver
- Evening office hours for busy adults
- Financial Aid Assistance
- Academic Support and Advising

University of Saint Francis

- Free application at sf.edu
- Academic credit for work/military experience
- Night classes
- General education classes are offered online
- Online programs with discounted flat-rate tuition pricing at \$420 per credit hour for undergraduate courses and \$475 per credit hour for graduate courses.
- All full-time transfer students will receive an academic scholarship

Valparaiso University

- Application fee waived for qualifying students
- Academic credit for work/military experience

Wabash College



You Can. Go Back.

FREQUENTLY ASKED QUESTIONS

What is *You Can. Go Back*?

You Can. Go Back. is a statewide campaign that aims to help the 750,000+ Hoosier adults with some college but no degree finish what they started. It was developed to inform Hoosiers of the special programs and incentives Indiana colleges and universities have created to eliminate barriers Hoosiers may face in returning and completing a degree.

What is the Indiana Commission for Higher Education?

The Indiana Commission for Higher Education is a 14-member public body created in 1971 to define the missions of Indiana's colleges and universities, plan and coordinate the state's postsecondary education system, and ensure that Indiana's higher education system is aligned to meet the needs of students and the state.

What are examples of the programs and incentives?

Indiana colleges and universities have developed special programs ranging from night, weekend and online classes to credit for work or military experience. Plus, for a limited time, grade forgiveness and debt forgiveness programs, as well as \$1,000 state grants for qualifying returning students on a first come, first serve basis.

What incentives are available to me? How do I qualify?

Incentives will vary by school and can range anywhere from grade forgiveness to tuition discounts. What we can do is narrow down which schools match your educational needs and then you can select which schools you'd like to get additional information from, including available incentives.

Programs and incentives are exclusive to Indiana residents who have completed some college but have not completed their degree.

How does it work?

The interactive *You Can. Go Back.* college match website helps you identify schools that have programs that meet your interests and needs. It provides you a listing of returning student programs and incentives for which you could qualify. Then you simply select the schools you are interested in to receive complete details and access to a *You Can. Go Back.* Ambassador, who is dedicated to working with returning students.