



## **MEETING MINUTES**

**April 29, 2016**

**1:30 p.m. – 3:00 p.m.**

**Heartland Automotive Campus  
300 S 10th St, Greencastle, IN 46135**

- I. Call to Order and Welcome (1 Minute) **Doug Dillion****
- II. Roll Call (2 Minutes) **All in Attendance****
- Eliot Utterback, Doug Dillion, Ronan Miot, Laura Busch, Jennifer O’Shea, Craig Newby, Greg Tucker, Pat Moore, Lea Anne Crooks. Guests: Bill Dory (Greencastle Mayor)
- III. Approval of Minutes: January 29, 2016 (2 Minutes) **Doug Dillion****
- Minutes were approved
- IV. Learn About/Tour Heartland Automotive Campus (25 Mins Tour/ 5 Mins Q’s) **Ronan Miot****
- We toured the Heartland plant. Ronan showed us all the different types of machines and how diversified his workforce was. The area was very large and had numerous different stations for all of the products they handle. Doug was a kid in a candy store.
- V. Outreach Coordinator Work (15 Minutes) **Eliot Utterback****
- a. Social Media: Facebook, Twitter, Instagram, LinkedIn (?)**
- Eliot went over how the startups of all the social media accounts have begun. Council members had great input on how all of the region’s marketing members should be communicating and sending each other content to post. This way each organization can stay in touch and cross-promote each other.
- b. CTE Booklet (Updated)**
- This was the second edited version of the booklet. Council members had input on how the brochure could be adjusted to be more realistic with their job offerings. The salaries on the front were seen as too high, and could possibly give the wrong impression. Front page needs to be adjusted, but the rest of the content was okay. Mrs. Busch had comments on her Area 30 section that will be implemented.
- c. “Together, We Can” (Updated)**
- Everyone was pleased with how the document had been condensed and put with concise language. Everything looked good except Craig Newby’s contact info at the bottom. It will be fixed.

**VI. EWIN/CELL Funded Regional Events (10 Minutes)**

**Doug Dillion**

**a. NEAT Experience Training, May 9 & 12 (North)**

- Council members were given the flyer that corresponds with this event so they could see what is being offered. Doug explained what the activity is and what it is meant to accomplish.

**b. Counselor, Administrator, Business Leader Seminar, May 23 (North)**

- Council members were given the flyer that corresponds with this event so they could see what is being offered. Doug explained what the activity is and what it is meant to be accomplished.

**c. Hybrid Advanced Manufacturing – Date TBA (Area 30)**

- Briefly touched this subject and Doug gave a quick synopsis.

**VII. Action Plan Status Report 5 / Modification (5 Minutes)**

**Eliot Utterback**

- Briefly touched this subject and Doug gave a quick synopsis.

**VIII. Skill UP Application (20 Minutes)**

**Doug Dillion**

**a. Work Based – Learning / Internships**

- Large discussion of all the region's efforts at work based learning. Discussions of how these are functioning and could be improved. Doug introduced new idea, but council members believed it needed more work and differentiation.

**b. Large Scale Impact**

- Briefly touched this subject and Doug gave a quick synopsis.

**IX. Other Business (5 Minutes)**

**All In Attendance**

- None

**X. Adjournment**

**Doug Dillion**

**Next Meeting:** May 27, 2016  
**Location:** TBA

