



STATEMENT
FOR IMMEDIATE RELEASE

Rekeweg sounds off on Indiana landing the nation's foremost agritourism convention in 2019

Note to the press: Please include the following statement from Indiana State Department of Agriculture Interim Director Melissa Rekeweg in your coverage of the North American Farmers' Direct Marketing Association, Inc. convention coming to Indiana in 2019.

INDIANAPOLIS (Nov. 29, 2017) — "Agriculture is part of our state's identity and legacy, which is why we're thrilled to host the nation's foremost agritourism convention in Indiana in 2019. Our agritourism destinations continue to bring together farmers and countless families across the U.S., and having this convention in Indiana not only allows us to showcase these operations, but also discover new ways to grow this important sector of our rural economy."

Rekeweg added that the timing of this announcement is particularly exciting since it follows the recently released Indiana Culinary and Agritourism [Strategy](#), which was developed by ISDA and the Indiana Office of Tourism Development to advance culinary tourism and agritourism as an economic driver for Indiana.

For more information on the convention, visit the NAFDMA website at www.farmersinspired.com. To explore culinary and agritourism on the Visit Indiana website, click [here](#).

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ABOUT ISDA

The [Indiana State Department of Agriculture](#) (ISDA) was established as a separate state agency by the Legislature in 2005. Administratively, ISDA reports to [Lt. Governor Suzanne Crouch](#), who also serves as Indiana's Secretary of Agriculture and Rural Development. Major responsibilities include advocacy for Indiana agriculture at the local, state and federal level, managing soil conservation programs, promoting economic development and agricultural innovation, serving as a regulatory ombudsman for agricultural businesses, and licensing grain firms throughout the state.



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