



**DATE:** March 14, 2013

**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer

**FROM:**   
A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program

**SUBJECT:** Bravo! Recall

**SUGGESTED**

**ACTION:** Unclassified Recall; Its 2 lb tubes of Bravo! Raw Food Diet Chicken Blend for Dogs and Cats, product code: 21-102, batch ID code 6 14 12, because it has the potential to be contaminated with Salmonella; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled product was distributed in the State of Indiana. The recalled product was distributed nationwide to distributors, retail stores, internet retailers and directly to consumers, and can be identified by the batch ID code 6 14 12 located on the white hang tag attached to the bottom of the plastic film tube. Detail store information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-351-7190.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Bravo! Recalls 2 lb Tubes of Chicken Blend-Raw Frozen Food Diet for Dogs and Cats (One Lot Code) Because of Possible Salmonella Health Risk**

**Contact:**  
Consumer:  
David Bogner  
866-922-9222  
E-mail: [info@bravorawdiet.com](mailto:info@bravorawdiet.com)

**FOR IMMEDIATE RELEASE** - March 13, 2013 - Bravo! is voluntarily recalling its 2 lb tubes of Bravo! Raw Food Diet Chicken Blend for Dogs and Cats, product code: 21-102, batch ID code 6 14 12, because it has the potential to be contaminated with Salmonella.

The recall involves 2 lb. Bravo! Chicken Blend frozen raw diet tubes (chubs) made on June 14, 2012 only; no other products or sizes are involved. The recalled product should not be sold or fed to pets. This batch tested negative by a third party independent laboratory prior to release for distribution to consumers, however routine testing by the Minnesota Department of Agriculture of product collected from a single retail location tested positive for presence of salmonella. While the testing discrepancy is unclear, in an abundance of caution Bravo is issuing this recall.

The company has received no reports of illness in either people or animals associated with this product.

The recalled product is distributed nationwide to distributors, retail stores, internet retailers and directly to consumers, and can be identified by the batch ID code 6 14 12 located on the white hang tag attached to the bottom of the plastic film tube.

Pet owners should return unopened frozen tubes of food to the store where purchased for a full refund. Pet owners should dispose of opened tubes of product in a safe manner (example, a securely covered trash receptacle) and return the washed plastic batch ID tag to the store where purchased for a full refund.

*Salmonella* can affect animals eating the products and there is risk to humans from handling contaminated pet products, especially if they have not thoroughly washed their hands after having contact with the products or any surfaces exposed to these products.

Healthy people infected with *Salmonella* should monitor themselves for some or all of the following symptoms: nausea, vomiting, diarrhea or bloody diarrhea, abdominal cramping and fever. Rarely, *Salmonella* can result in more serious ailments, including arterial infections, endocarditis, arthritis, muscle pain, eye irritation, and urinary tract symptoms. Consumers exhibiting these signs after having contact with this product should contact their healthcare providers.

Pets with *Salmonella* infections may be lethargic and have diarrhea or bloody diarrhea, fever, and vomiting. Some pets will have only decreased appetite, fever and abdominal pain. Infected but otherwise healthy pets can be carriers and infect other animals or humans. If your pet has consumed the recalled product and has these symptoms, please contact your veterinarian.

In an effort to prevent the transmission of Salmonella from pets to family members and care givers, the FDA recommends that everyone follow appropriate pet food handling guidelines when feeding their pets. A list of safe pet food handling tips can be found at: <http://www.fda.gov/ForConsumers/ConsumerUpdates/ucm048182.htm>.<sup>1</sup>

For more information on the Bravo recall, please visit [www.bravorawdiet.com](http://www.bravorawdiet.com)<sup>2</sup>, or call toll free (866) 922-9222 Monday through Friday 9:00 am to 5:00 pm (EST).

Photo: [Product Labels](#)<sup>5</sup>