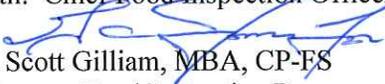




DATE: July 24, 2013
TO: All Local Health Departments
Attn: Chief Food Inspection Officer
FROM: 
A. Scott Gilliam, MBA, CP-FS
Director, Food Protection Program
SUBJECT: Ferrara Candy Company Recall [Food]

SUGGESTED

ACTION: Unclassified Recall; 6 pound packages of bulk Brach's Malted Milk Balls because they may contain undeclared tree nuts (i.e., Brazil nuts) and peanuts; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled products may have been distributed in the State of Indiana. The recalled 6 pound packages of Malted Milk Balls were distributed nationwide to retail stores. Detail store information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-233-8475.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Ferrara Candy Company Voluntarily Issues Allergy Alert on Undeclared Peanuts and Tree Nuts in Brach's Malted Milk Balls

Contact
Consumer:
1-800-323-1768

Media:

Andi Rose / Bryan Darrow

Joele Frank, Wilkinson Brimmer Katcher

212-355-4449

FOR IMMEDIATE RELEASE - July 23, 2013 - Ferrara Candy Company (“Ferrara”) is recalling 6 pound packages of bulk Brach’s Malted Milk Balls because they may contain undeclared tree nuts (i.e., Brazil nuts) and peanuts. People who have an allergy or severe sensitivity to tree nuts and peanuts run the risk of serious or life-threatening allergic reaction if they consume these products.

The recalled 6 pound packages of Malted Milk Balls were distributed nationwide to retail stores.

The product comes in a 6 pound, clear plastic package packed in a box marked with lot #20130418 on the side and with an expiration date of 04/17/14 stamped on the side. The product is intended to be sold to the consumer in bulk bins.

This recall is limited to a single, specific lot containing 5,274 pounds.

No illnesses were reported to date in connection with this matter.

The recall was initiated after it was discovered that some 6 pound packages of Brach’s Malted Milk Balls contained small amounts of tree nuts and/or peanuts.

This recall does not apply to any other Brach’s Malted Milk Ball products.

Consumers who have purchased bulk Brach’s Malted Milk Balls and are sensitive to tree nuts and peanuts are urged to return the product to the place of purchase for a full refund or exchange. Consumers with questions may contact the company at 1-800-323-1768, Monday through Friday from 7 am to 5 pm CST.

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