



DATE: March 9, 2012

TO: All Local Health Departments
Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, ^{ASG} MBA, CP-FS
Director, Food Protection Program

SUBJECT: Gerber Products Company Recall

SUGGESTED

ACTION: **Unclassified Recall; Gerber® Good Start® Gentle powdered infant formula 23.2 ounce plastic package from batch GXP1684 expiration date of March 5, 2013. The product poses no health or safety risk. However, this product might have an off-odor noticeable to some consumers; Information provided in case of consumer inquiry.**

From the information provided by FDA, the products being recalled may have been distributed in the State of Indiana. Detail information is not available at this time. Consumers who have the product with the batch code and expiration date above should contact the Gerber Parents Resource Center at 1-800-487-7763 for replacement. In addition, if any recalled products are found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Gerber Voluntarily Withdraws a Specific Batch of Gerber® Good Start® Infant Formula and Offers Replacement Product to Consumers

Contact:
Consumer:
Gerber Parents Resource Center
1-800-487-7763

Media:
David Mortazavi
Director of Communications, Gerber Products Company
david.mortazavi@us.nestle.com

FOR IMMEDIATE RELEASE - March 8, 2012 – Gerber Products Company is proactively retrieving and offering a replacement to consumers who purchased Gerber® Good Start® Gentle powdered infant formula 23.2 ounce plastic package from batch GXP1684 expiration date of March 5, 2013.

The product poses no health or safety risk. However, this product might have an off-odor noticeable to some consumers. In some cases spit-up and other gastrointestinal complaints have been reported.

Consumers who have the product with the batch code and expiration date above should contact the Gerber Parents Resource Center at 1-800-487-7763 for replacement. Additionally, Gerber is working with retailers to retrieve any remaining product from this batch.

Please note, this is limited to only one Gerber® Good Start® Gentle powder manufacturing code, and no other Gerber® or Gerber® Good Start® products are affected or involved.

At Gerber, the safety and quality of our products is our top priority. If parents or caregivers have questions, Gerber is here for them. They can call the Parents Resource Center anytime, day or night, at 1-800-487-7763.

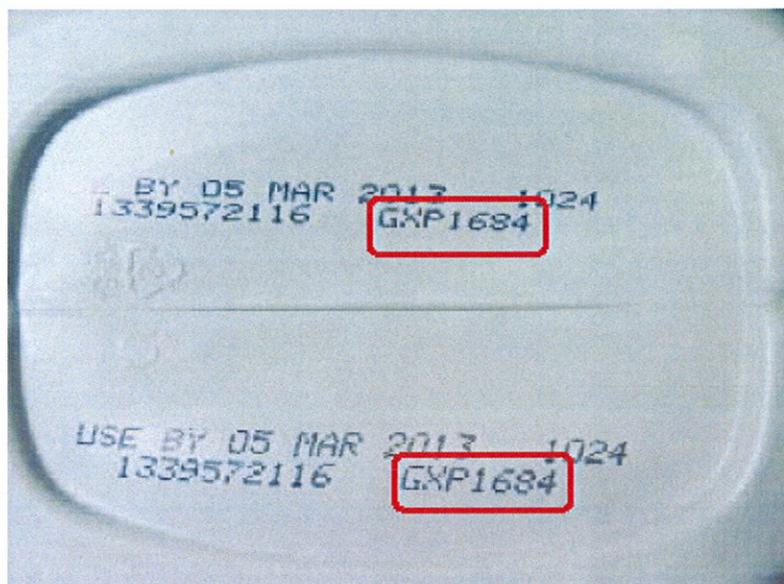
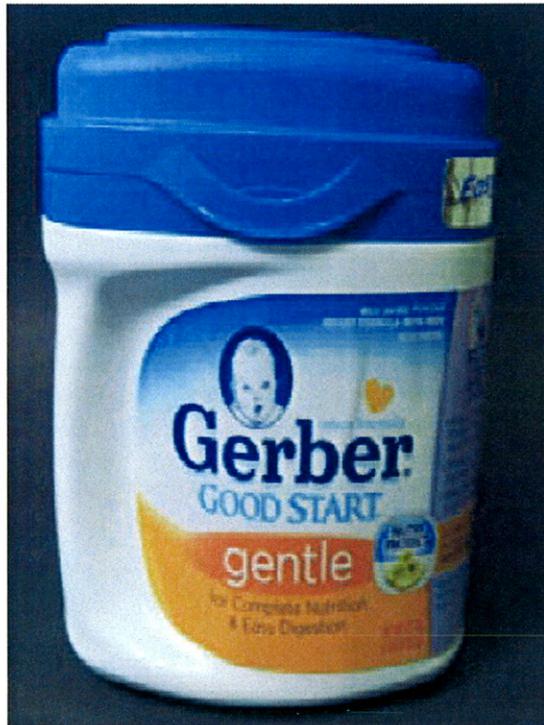
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[RSS Feed for FDA Recalls Information¹ \[what's this?\]²](#)

[Photo: Product Labels³](#)

Recalled Product Photos Are Also Available on FDA's [Flickr Photostream](#).⁴

Gerber Voluntarily Withdraws a Specific Batch of Gerber® Good Start® Infant Formula and Offers Replacement Product to Consumers
Photos



Return to Firm Press¹