

Indiana's Commitment to Primary Prevention: A State Free of Sexual Violence ~ 2010-2015

Goals, Outcome Statements, Strategies and Action Steps, and Logic Models

Between December 2007 and October 2009, the Indiana Sexual Violence Primary Prevention Council created the road map for the next five years of sexual violence prevention efforts in Indiana through an extensive state planning process. Realization of the Council's vision: *a state free of sexual violence achieved through respect between and equity among all people*; requires commitment from diverse state and local-level partners. To ensure accountability and facilitate process and outcome evaluation, one agency, organization, or initiative has committed to serve as the lead for implementing and evaluating each outcome statement. The Indiana State Department of Health will monitor progress toward accomplishing outcome statements and provide state-level guidance, resources and support.

Goal #1: To facilitate stakeholder awareness of and participation in the implementation of the Indiana Sexual Violence Primary Prevention Plan.

Outcome 1: By December 2010, each Sexual Violence Primary Prevention Council member will distribute the key recommendations of the state plan to at least two existing or potential partners through available media, technology, and in-person outlets. *Lead agency: Indiana State Department of Health*

Outcome 2: By June 2011, the Sexual Violence Primary Prevention Council will create and distribute one state plan fact sheet that offers technical assistance on use of the state plan for each of the following groups of constituents: public health, medical, policymakers, primary and secondary education, youth and family-serving organizations, faith and community-based organizations, businesses, colleges and universities, media and judicial/law enforcement. *Lead organization: Indiana Coalition Against Sexual Assault*

Outcome 3: By January 2012, each of the aforementioned groups of constituents will hold at least one seat on the Sexual Violence Primary Prevention Council during the plan implementation phase. *Lead agency: Indiana State Department of Health*

Strategies and Action Steps (Outcomes 1-3)

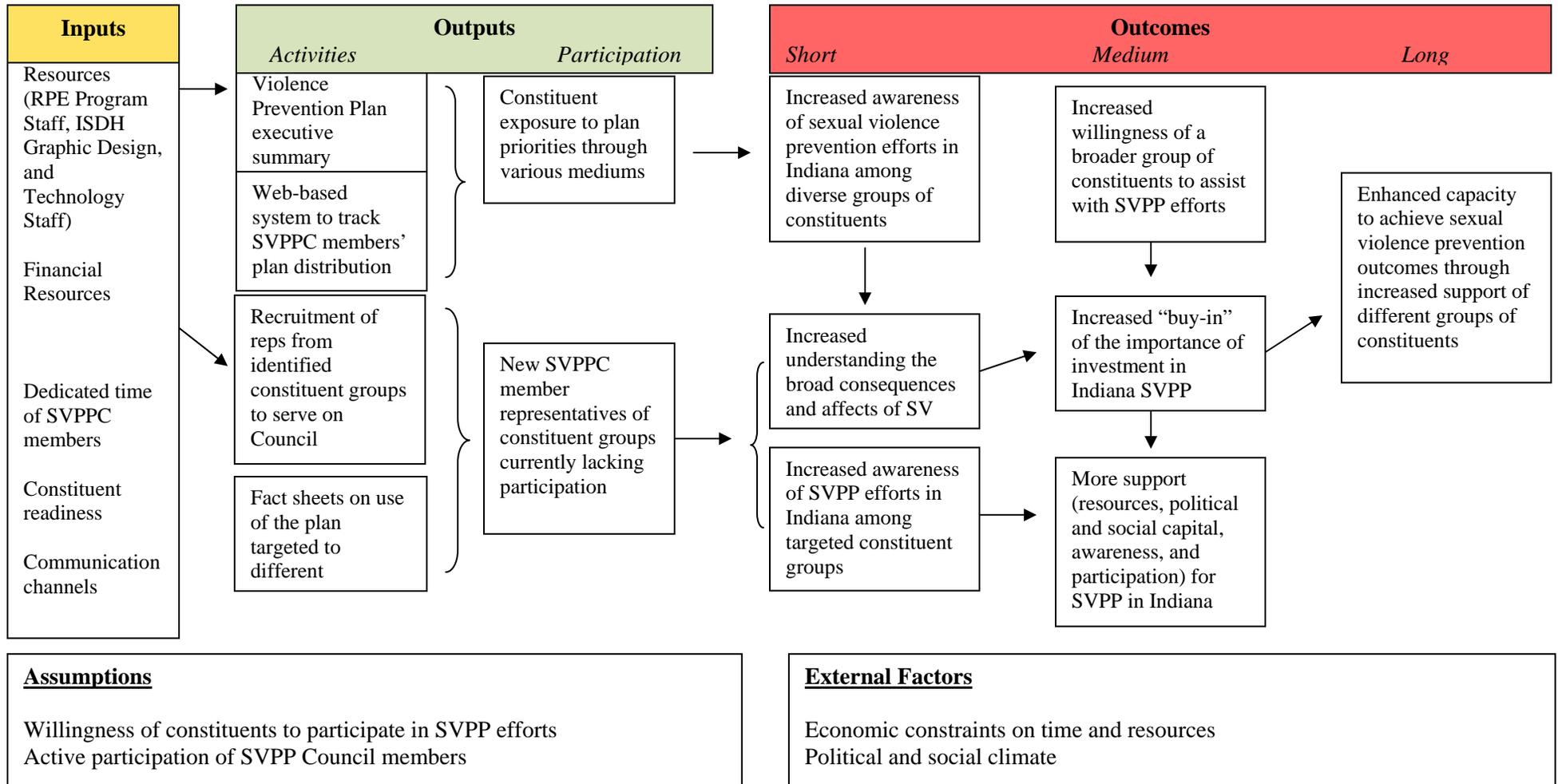
- *Create, design, and publish executive summary of plan for marketing purposes.*
- *Develop a system to track Sexual Violence Primary Prevention Council members' distribution of the plan and executive summary.*
- *Offer and publicize opportunities for interested constituents to speak with designated Council members about the state plan.*
- *Appoint 1-2 Council member(s) to be responsible for creating and distributing targeted fact sheets to each mentioned group of constituents.*

- *Appoint 1 Council member to recruit at least one representative from each mentioned group of constituents to serve on the Council.*

Logic Model: Goal #1

Goal Statement: To facilitate stakeholder awareness of and participation in the implementation of the Indiana Sexual Violence Prevention Plan.

Population: Indiana Constituents and Stakeholders in Sexual Violence Primary Prevention



Goal #2: To build and strengthen capacity to prevent sexual violence in Indiana.

Outcome 1: By November 2011, the Sexual Violence Primary Prevention Council will produce a policy brief on the state of sexual violence laws and policies and economic impact in Indiana. *Lead agency: Indiana State Department of Health*

Strategies and Action Steps

- *Seek out a reputable expert or organization, unaffiliated with the Sexual Violence Primary Prevention Council, to research and write the policy brief.*
- *Provide the chosen individual or organization with background information and contacts needed for research and assist when needed during the research process.*
- *Plan a distribution strategy for the findings of the policy brief.*
- *Share appropriate pieces of information and data with relevant groups, including policymakers and businesses.*
- *Determine further steps based on data and information in the brief.*

Outcome 2: By June 2013, the Sexual Violence Primary Prevention Council will identify an additional \$250,000 dedicated to state and local primary prevention initiatives. *Lead organization: Indiana Coalition Against Sexual Assault*

Strategies and Action Steps

- *Collaborate with state government staff to leverage existing resources to support state and community-level sexual violence primary prevention efforts.*
- *Allocate a portion of funds generated from the INCASA license plate to primary prevention programs.*
- *Use data and research to petition the private sector (corporate sponsors and foundations) to invest in prevention.*
- *Provide resources to community programs to help them solicit support from local businesses, foundations, and individuals.*
- *Develop a mechanism to track additional prevention funding.*

Outcome 3: By December 2013, at least one youth/family-serving organization with a statewide network will train local affiliates on implementation of a youth and parent/caregiver-specific sexual violence prevention/healthy relationships program. *Lead organization: Indiana Coalition Against Sexual Assault*

Strategies and Action Steps

- *Designate the Sexual Violence Primary Prevention Council member representing youth and family-serving organizations to approach several potential state-level youth and family-serving organizations to collaborate on the project.*
- *Designate the curriculum or comprehensive program to disseminate.*
- *Train state-level staff on curriculum/program implementation.*

- *Allocate resources for training local affiliates of the youth and family-serving organization.*
- *Develop an evaluation system to assess the extent of the use of the curriculum/program among local affiliates.*

Outcome 4: By December 2013, the state coalition, the Indiana State Department of Health, and the Indiana Department of Education will assess a minimum of four public school corporations' current curriculums and policies targeting risk factors for and protective factors against sexual violence. *Lead organization: Indiana Coalition Against Sexual Assault*

Outcome 5: By July 2014, the abovementioned partners will create a plan to advance the inclusion of sexual violence prevention/healthy relationships messages and activities into existing curriculums and programs in public school corporations in Indiana. *Lead organization: Indiana Coalition Against Sexual Assault*

Strategies and Action Steps (Outcomes 4 and 5):

- *Ensure Indiana Department of Education representation on the Sexual Violence Primary Prevention Council.*
- *Allocate funds for assessment and partner with a research entity to design and conduct assessment tool.*
- *Work with research entity to design a method for sample selection.*
- *Share and interpret findings from assessment.*
- *Engage stakeholders, including representatives from local school corporations, to research other states' and communities' collaborations with school corporations and prepare recommendations on what to adopt in Indiana.*
- *Present findings to decision-makers.*

Outcome 6: Thirty percent of Indiana colleges and universities will have engaged in sexual violence primary prevention programming that incorporates at least 4 of the following comprehensive programming approaches: male involvement, bystander intervention, social marketing, policy analysis, coalition-building, and data collection by June 2015. *Lead initiative: Indiana Campus Sexual Assault Primary Prevention Project*

Strategies and Action Steps

- *Build upon existing sexual violence prevention infrastructure among colleges and universities in Indiana.*
- *Continue to promote resources and technical assistance related to the six current components of comprehensive campus programming.*
- *Maintain knowledge of current research and trends in the abovementioned components and adapt resources and technical assistance accordingly.*
- *Enhance state-level support for data collection on college campuses.*

Outcome 7: By December 2015, the state coalition and the Indiana State Department of Health will complete a formal assessment of existing workplace sexual harassment and

assault prevention approaches among at least three mid-size Indiana employers (1,000 or more employees) and offer tools and recommendations for enhancing those approaches.
Lead organization: Indiana Coalition Against Sexual Assault

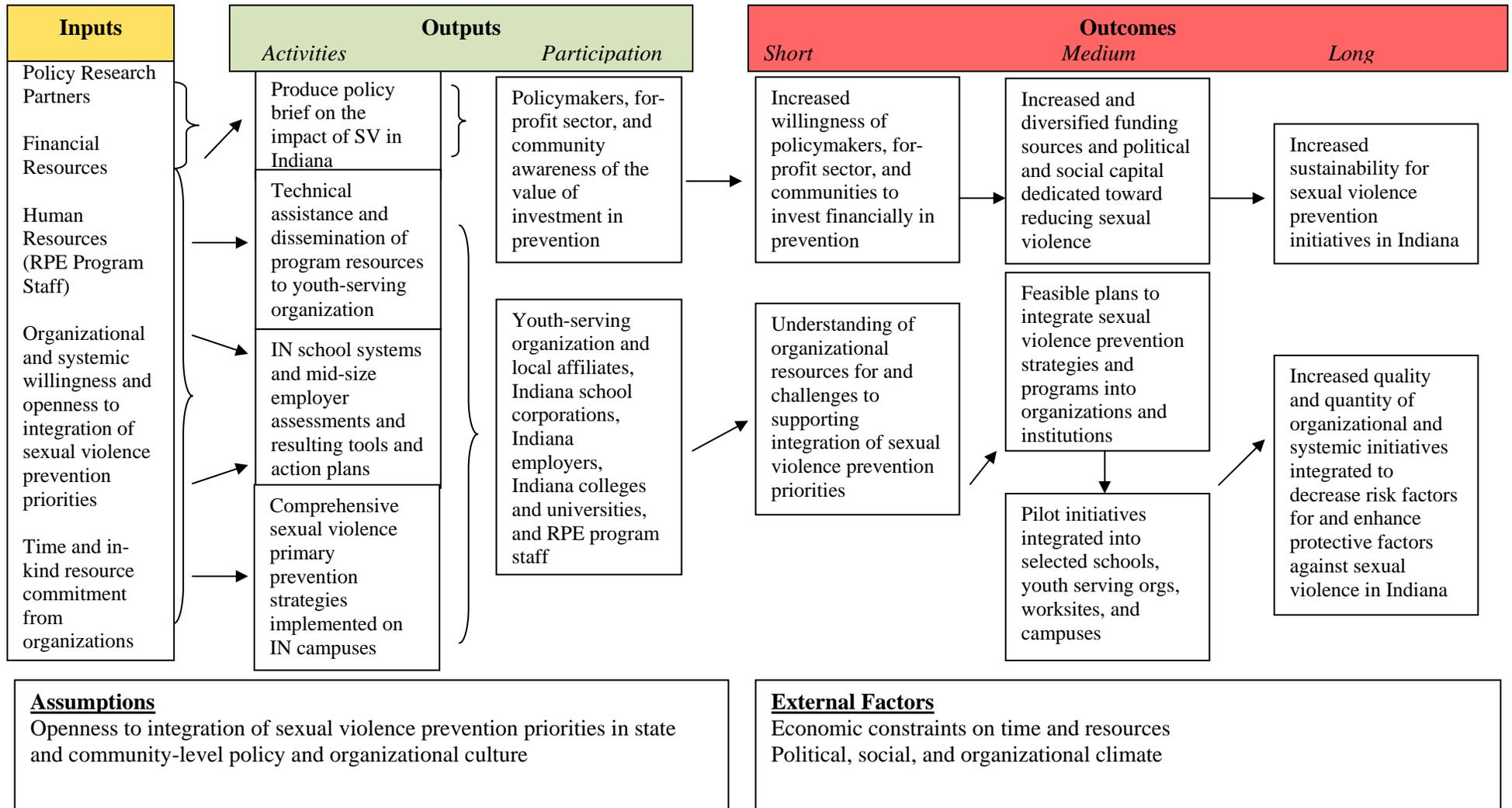
Strategies and Action Steps

- *Ensure representation of the for-profit business sector on the Sexual Violence Primary Prevention Council.*
- *Recruit several Human Resources representatives from mid-size Indiana employers to participate.*
- *Engage Sexual Violence Primary Prevention Council and experts in identifying appropriate assessment tool.*
- *Discuss appropriate methods of dissemination of assessment.*
- *Disseminate assessment through HR departments.*
- *Review and analyze findings.*
- *Prepare and disseminate modifiable recommendations for mid-size Indiana businesses to address workplace violence and harassment.*
- *Offer technical assistance on customized use of recommendations.*

Logic Model: Goal #2

Goal Statement: To build and strengthen capacity to prevent sexual violence in Indiana.

Population: Systems, organizations, and institutions in which Indiana citizens live and work.



Goal #3: To support communities in using evidence-informed strategies and programs for sexual violence primary prevention through technical assistance.

Outcome 1: In January 2010 and annually thereafter, the state coalition will survey sexual violence primary prevention programs to identify the most important technical assistance needs. *Lead organization: Indiana Coalition Against Sexual Assault*

Outcome 2: By August 2011 and annually thereafter, the state coalition will provide three interactive regional training opportunities addressing the top primary prevention technical assistance needs identified through the prior year's survey. *Lead organization: Indiana Coalition Against Sexual Assault*

Strategies and Action Steps (Outcomes 1 and 2):

- *Develop an effective method to survey community-based prevention programs to identify technical assistance needs based on state-level defined focus areas.*
- *Prioritize training and technical assistance needs on a yearly basis.*
- *Recruit technical assistance providers with appropriate expertise in the prioritized training areas.*
- *Plan three regional training opportunities yearly.*
- *Explore continuing education options through alternative learning methods, including webinars and mentoring systems.*
- *Systemically evaluate training and implement continuous quality improvement.*

Outcome 3: By November 2013, the Sexual Violence Primary Prevention Council will develop and disseminate a comprehensive resource guide to communities to include evidence-informed curriculums, prevention strategies for youth and families, and research-based evaluation tools for sexual violence primary prevention programs, as well as examples of local model programs. *Lead organization: Indiana Coalition Against Sexual Assault*

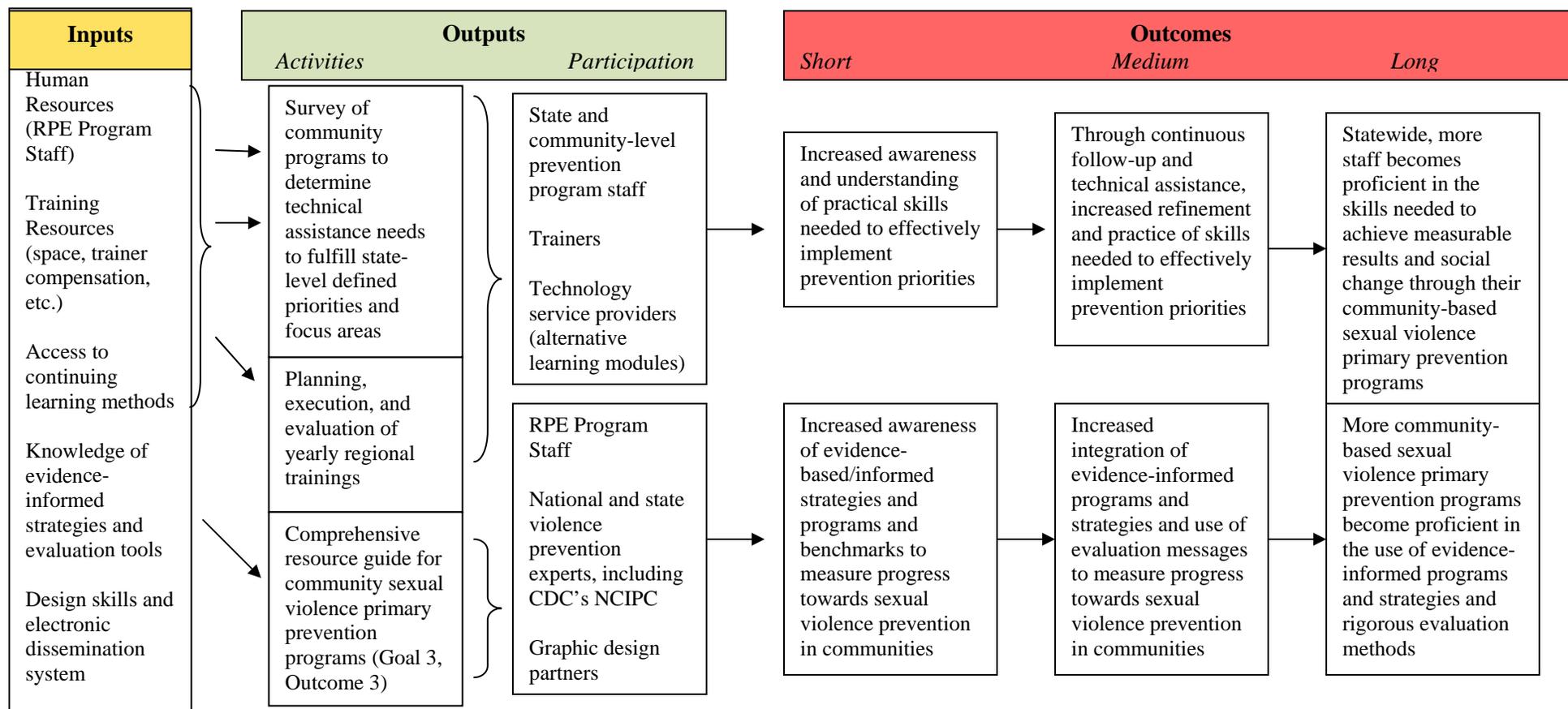
Strategies and Action Steps

- *Review guidelines for effective programs and strategies and benchmarks of progress (for example, CDC's Indicators and Measures Project, Virginia's Guidelines for the Primary Prevention of Sexual Violence & Intimate Partner Violence) and determine which standards to use.*
- *Work with Centers for Disease Control and Prevention (CDC) and other national and state experts to identify programs, strategies, and curriculums that conform to the indicators, measures, and guidelines identified.*
- *Work with CDC and other national and state experts to identify research-based strategy and program evaluation tools.*
- *Design and compile a resource guide highlighting local implementation of model sexual violence primary prevention programs and evaluation tools.*
- *Disseminate resource guide to communities electronically and promote usage.*

Logic Model: Goal #3

Goal Statement: To support communities in using evidence-informed strategies and programs for sexual violence primary prevention through technical assistance.

Population: Indiana sexual violence primary prevention professionals and community-based program partners.



Assumptions
 Ability of RPE program leadership to consistently guide focus areas for community programs
 Willingness of community to adopt focus areas for technical assistance

External Factors
 Availability of evidence-informed strategies and examples of model programs
 Availability of trainers with needed expertise to fulfill technical assistance needs

Goal #4: To enhance social norms that promote sexual violence primary prevention.

Outcome 1: By July 2011, all Rape Prevention and Education community-based programs will identify social norms that contribute to sexual violence among males in their target populations through formal and informal assessment. *Lead organization: Indiana Coalition Against Sexual Assault*

Outcome 2: By November 2013, all RPE community-based programs will develop a custom plan to engage males in their target populations to modify the identified social norms that contribute to sexual violence. *Lead organization: Indiana Coalition Against Sexual Assault*

Strategies and Action Steps (Outcomes 1 and 2):

- *At the state level, set expectations for community-based programs priorities to assess social norms that contribute to sexual violence among males in their target populations*
- *At the state level, provide customized, on-site technical assistance in identifying social norms that may contribute to sexual violence among males in the target population (qualitative research techniques)*
- *Design a format for community-based programs to report their findings*
- *Provide a state-level framework for community-based programs to use in modeling their plans to address identified social norms*
- *Assist community-based programs in developing, implementing, and evaluating plans*

Outcome 3: By October 2014 and annually afterwards, all state and local RPE-funded partners will demonstrate inclusion of all of the following social norms change strategies into their sexual violence primary prevention initiatives: healthy relationships skill-building, bystander intervention, positive youth leadership development, and social marketing. *Lead organization: Indiana Coalition Against Sexual Assault*

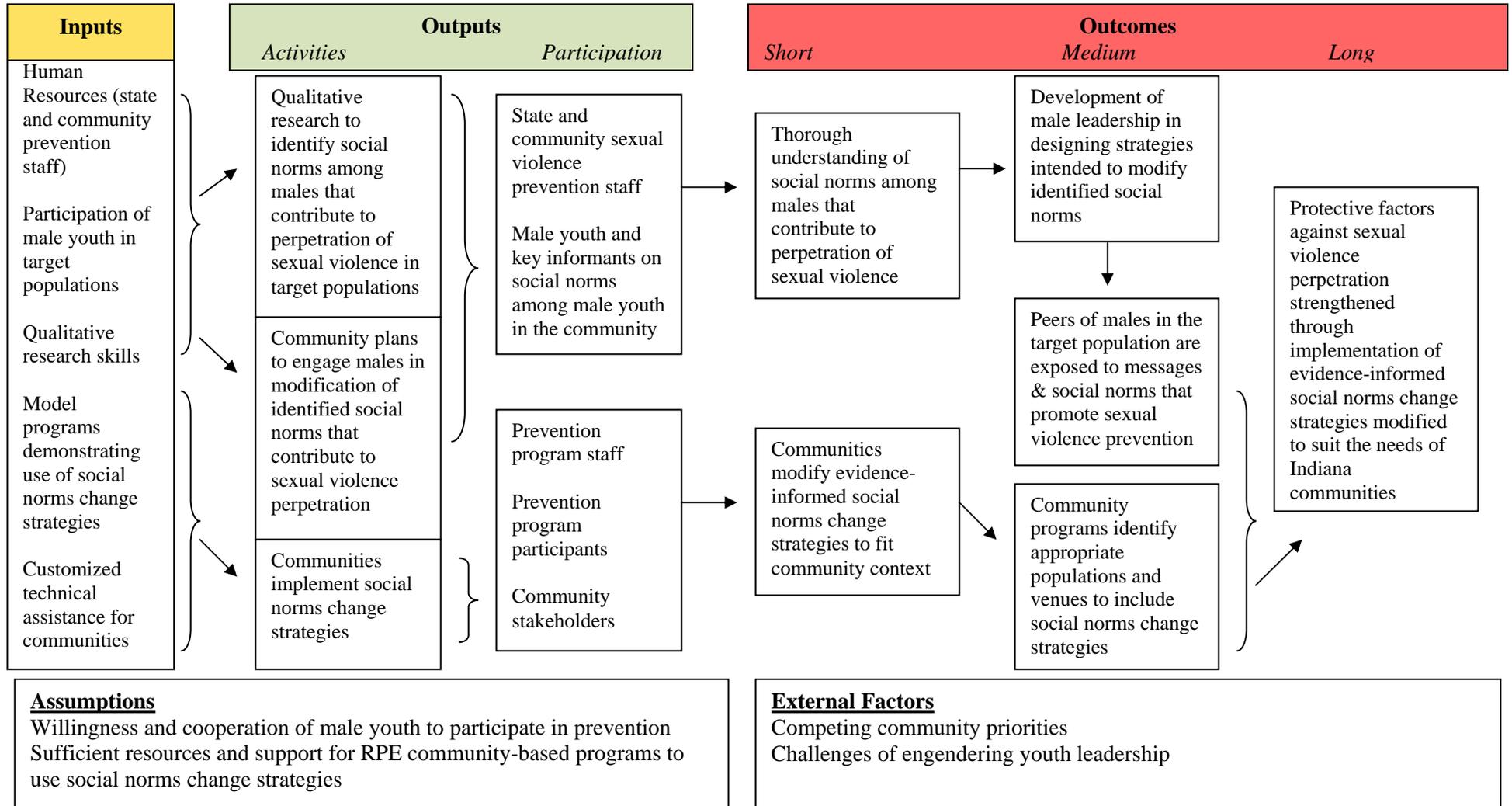
Strategies and Action Steps

- *Set expectations for inclusion of the social norms change strategies mentioned into all RPE state and community-level programs*
- *Use the resource guide (mentioned in Goal 3) to highlight model programs that promote the strategies mentioned nationally and in Indiana*
- *Promote cultural competency in strategy inclusion for selected populations*
- *Include training and on-site technical assistance for the strategies mentioned in yearly training cycles*
- *Link state and community-level programs successfully implementing social norms change strategies and encourage resource-sharing*
- *Continue to promote evaluation strategies and usage of benchmarks/indicators of success*

Logic Model: Goal #4

Goal Statement: To enhance social norms that promote sexual violence primary prevention.

Population: Males, especially adolescent males, within the target populations of community-based sexual violence prevention programs.



Goal #5: To ensure the inclusion of priority populations in state and local sexual violence primary prevention efforts.

Outcome 1: By November 2012, a quantitative and qualitative statewide assessment will be completed to identify disparately impacted populations not reached through mainstream sexual violence primary prevention efforts. *Lead initiative: Multicultural Efforts to End Sexual Assault*

Strategies and Action Steps

- *Develop and/or identify quantitative and qualitative assessment criteria to be applied to different populations assessed*
- *Define “priority” to explain rationale behind selecting certain populations (for example, “historically oppressed”/ “limited resources or access to resources” in combination with magnitude of the population in Indiana, the magnitude of sexual violence in the population, and availability of appropriate prevention strategies/programs available to populations)*
- *Assemble a multidisciplinary assessment team*
- *Gather quantitative and qualitative data through appropriate avenues (quantitative data sets, surveys, focus groups, key informant interviews)*
- *Analyze and report quantitative and qualitative data in a position paper justifying a special focus on identified priority populations.*

Outcome 2: By November 2013, all Rape Prevention and Education-funded projects will receive training and ongoing technical assistance in tailored sexual violence primary prevention strategies for at least one identified priority population. *Lead initiative: Multicultural Efforts to End Sexual Assault*

Strategies and Action Steps

- *Assess capacity of each RPE-funded project to meet needs of identified priority populations and skill sets needed by projects to effectively reach out to priority populations*
- *Recruit appropriate trainers and collaborate with regional training series to integrate modules*
- *Evaluate training and provide ongoing technical assistance to projects on appropriate strategies for reaching priority populations.*

Outcome 3: By November 2014, leadership will be established and sexual violence prevention-focused infrastructure development will be initiated in at least three of the identified priority populations. *Lead initiative: Multicultural Efforts to End Sexual Assault*

Strategies and Action Steps

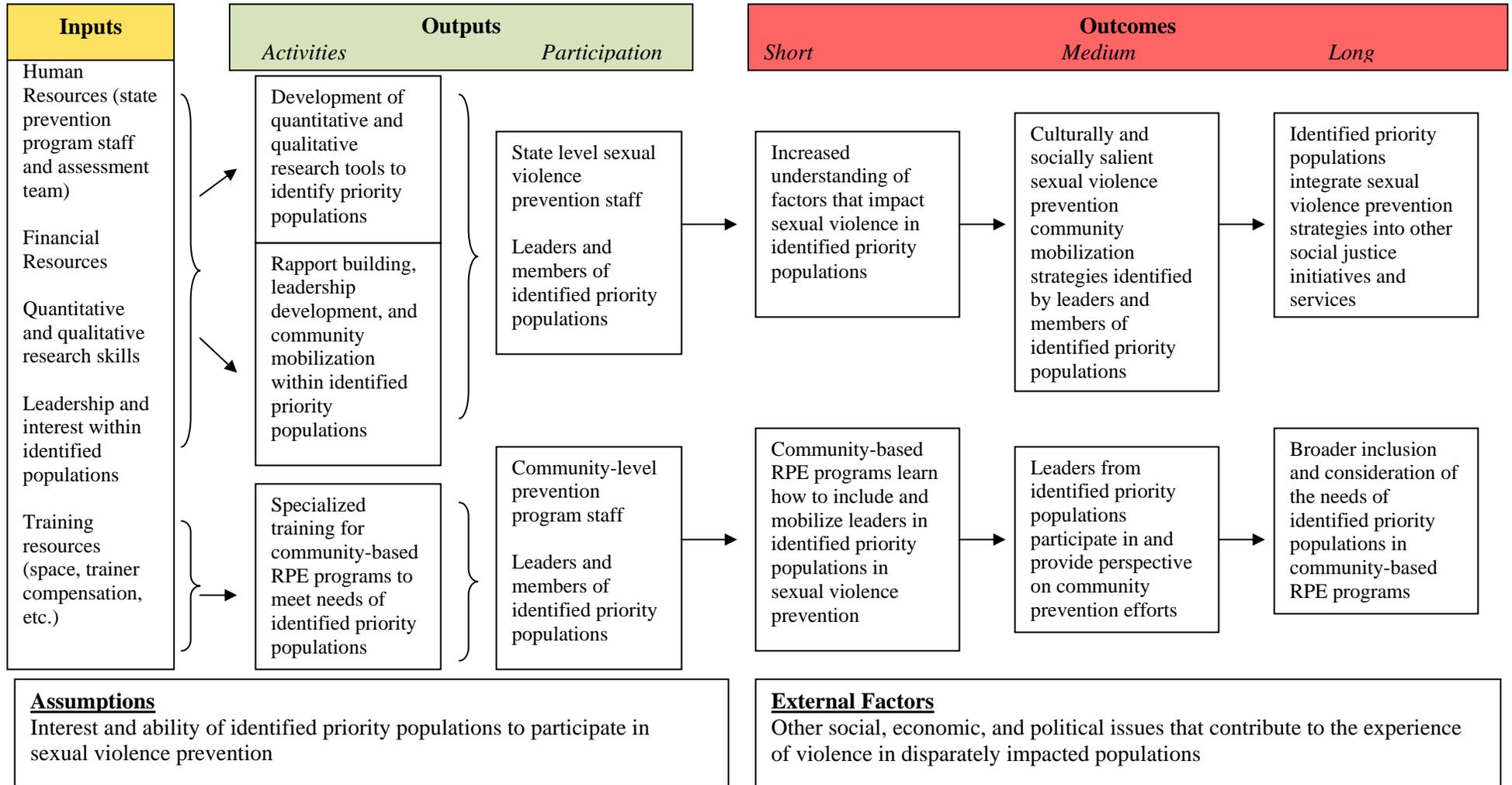
- *Identify organizations that serve identified priority populations.*

- *Identify key stakeholders within those organizations.*
- *Prioritize rapport development with organizations, communities, and stakeholders.*
- *Train stakeholders on community organizing and mobilization.*
- *Identify/establish leadership opportunities within the community.*
- *Plan with community leaders to initiate at least one culturally salient sexual violence primary prevention strategy in their community.*

Logic Model: Goal #5

Goal Statement: To ensure the inclusion of priority populations in state and local sexual violence primary prevention efforts.

Population: Populations and communities in Indiana that are disparately impacted by sexual violence and currently are not reached through mainstream sexual violence primary prevention efforts.



Goal #6: To enhance sexual violence data collection, analysis, and sharing.

Outcome 1: By December 2010, the Indiana State Department of Health will establish baseline lifetime sexual violence prevalence data in Indiana based on data collected during the 2009 Behavioral Risk Factor Surveillance System (BRFSS). *Lead agency: Indiana State Department of Health*

Strategies and Action Steps

- *Work with epidemiologists to analyze, interpret and disseminate data.*
- *Evaluate priorities based on data.*

Outcome 2: By August 2010, the Indiana State Department of Health will explore possibilities and present recommendations for expanding epidemiological support around sexual violence. *Lead agency: Indiana State Department of Health*

Strategies and Action Steps

- *Explore short and long-term solutions to fulfillment of epidemiological needs, including: volunteer and student epidemiological support or a part-time contract position.*
- *Take steps necessary to secure assistance.*
- *Outline a work plan and specific tasks for epidemiologist.*
- *Ensure sustainability for support through Rape Prevention and Education funding.*

Outcome 3: In 2010 and annually thereafter, the Indiana State Department of Health will continually monitor and, to the extent possible, participate in existing and/or emerging sexual violence prevalence data collection systems to maintain knowledge of prevalence. *Lead agency: Indiana State Department of Health*

Strategies and Action Steps

- *Monitor national data collection initiatives and strategically assess the extent and feasibility of Indiana's participation.*
- *Participate in national data collection initiatives as resources and priorities allow.*
- *Identify and connect with organizations and service providers that have access to significant sexual violence incidence data.*
- *Develop, evaluate, and modify data sharing and usage strategies.*

Outcome 4: In 2011 and biannually thereafter, the Indiana State Department of Health will include a question in the YRBS (Youth Risk Behavioral Survey) to assess the exposure of Indiana youth to sexual violence prevention and healthy relationships programs. *Lead agency: Indiana State Department of Health*

Strategies and Action Steps

- *Budget for question inclusion in the Youth Risk Behavioral Survey for 2011, 2013, and 2015.*
- *Justify the need for module inclusion to ISDH and Department of Education stakeholders.*
- *Issue Youth Risk Behavioral Survey biannually.*
- *Receive, disseminate, and use data to evaluate the extent to which youth are exposed to sexual violence prevention and healthy relationships methods and programs*

Logic Model: Goal #6

Goal Statement: To enhance sexual violence data collection, analysis, and sharing.

Population: Indiana’s sexual violence prevention system and prevention professionals.

