



**Overview of the 2014 INShape
Indiana Black & Minority
Health Fair**



2014 Opening/ Ribbon Cutting Ceremony

Logistics

- **Hall D**
- **Theme:** “Be Active, Healthy, Happy!”
- **Colors:** Teal, Yellow, and White
- **Set Up:** George Fern Company and Indiana Convention Center
- **Transportation:** FSSA (Department of Aging)

Special Guests

- *Curtis Aikens, Chef*
- *Dominique Wilkens*
- *INDY ELEVEN*

2014 Health Fair Sponsors/Level of Sponsorship

Diamond:

Community Health Network
WISH TV

Ruby:

Marion County Public Health Department
Health Net
Eskenazi Health
Novo Nordisk
Novartis

Sapphire:

Indiana Family & Social Services Administration
DePuy Synthes
Radio One/ Meijer

Emerald:

Kroger Company
Managed Health Services
MD Wise
Investigators Research Group, LLC

Pearl:

Alcon Eye Services
Alona Foot & Ankle Center
Bell Flower Clinic (MCHD)
IKON/ RICOH
Indiana State Police
IU School of Dentistry
IU School of Optometry
Marion County Public Health Dental
Eli Lilly

Topaz:

AARP
Shalom Center
Clear Channel
Indiana Minority Health Coalition
ISDH-HIV Prevention

Sponsors and Exhibitors

- Sponsors
 - 2012: 29
 - 2013: 32
 - 2014: 28
- Exhibitors
 - 2012: 45
 - 2013: 60
 - 2014: 38

Numbers

- Health Fair Visitors
 - 2013: 23,230
 - **2014: 20,002**

Numbers Continued

- Blood Screening Numbers:

	<u>2012</u>	<u>2013</u>	<u>2014</u>
• Creatine	988	981	986
• Glucose	1330	1155	1189
• A1c	1012	1033	1012
• PSA	397	388	366
• Lipid Panel	1341	1236	1191
• Sickle Cell	533	417	312

* Finalizing Numbers

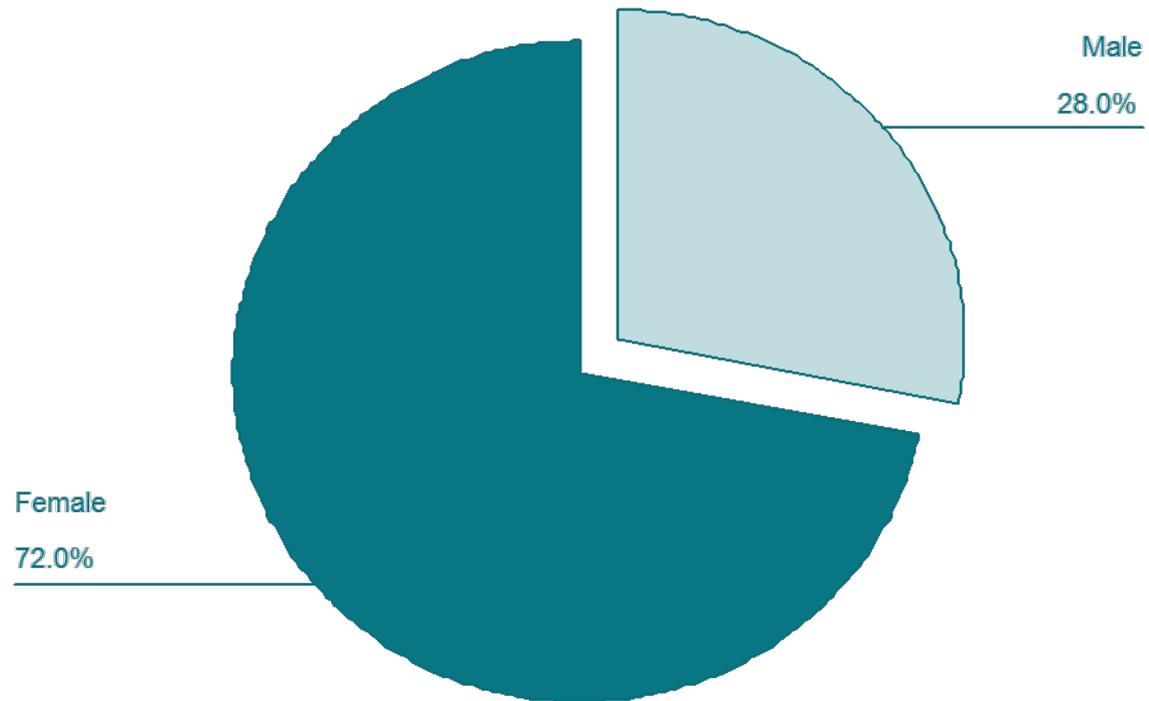
Screenings Offered

- Addiction
- Adult Dental Screenings
- Aging
- Ask the Expert
- Blood Pressure Checks
- Body Mass Index
- Bone Marrow Registry
- Cancer Information
- Cardiovascular Disease
- Caregivers Information
- Children's Dental Screening
- Cholesterol (Full Lipid Panel/ HDL, LDL, Triglycerides)
- Chronic Disease Education
- Cooking Demonstrations
- Dental Health Education
- Diabetes Education
- Diabetic Screenings- Glucose Testing, A₁C, PSA
- Disabilities
- Foot Screenings
- Glaucoma Screenings/Education
- Health Insurance Information
- HIV/AIDS/STD Education
- HIV Screening (**Thursday and Saturday**)
- Intraocular Pressure Check
- Lead Information/Screenings
- Lupus
- Mammogram Information and Breast Health
- Maternal and Child Health
- Medicare/Medicaid Information
- Nutrition
- Pharmacy
- Physical Activity
- Preventive Health
- Promotional Information
- Renal Health/ Creatine Screenings
- Reproductive Health
- Sickle Cell Education/ Screenings
- Social Security
- Spinal Screenings
- STD Screenings (Gonorrhea and Chlamydia)
- Stroke Prevention
- Tobacco
- Vision Screenings
- Visual Acuity Assessment

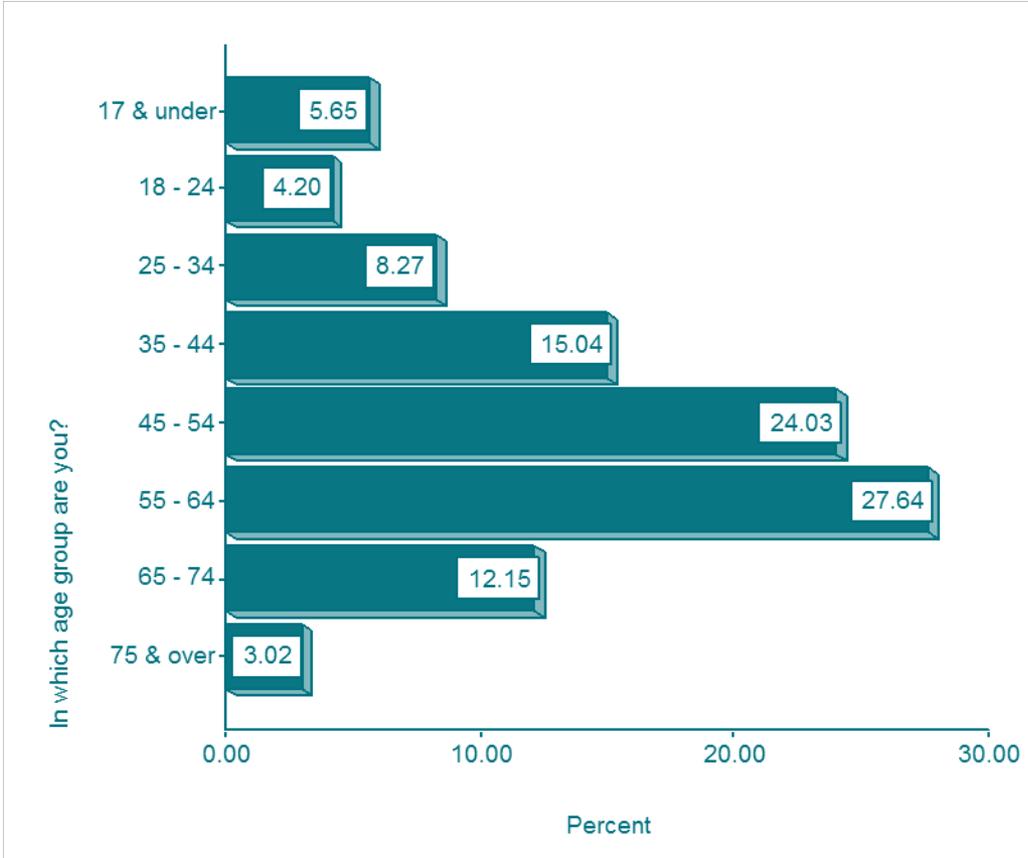
2014 Sponsorship Packages

- Diamond
- Ruby
- Sapphire
- Emerald
- Pearl
- Topaz

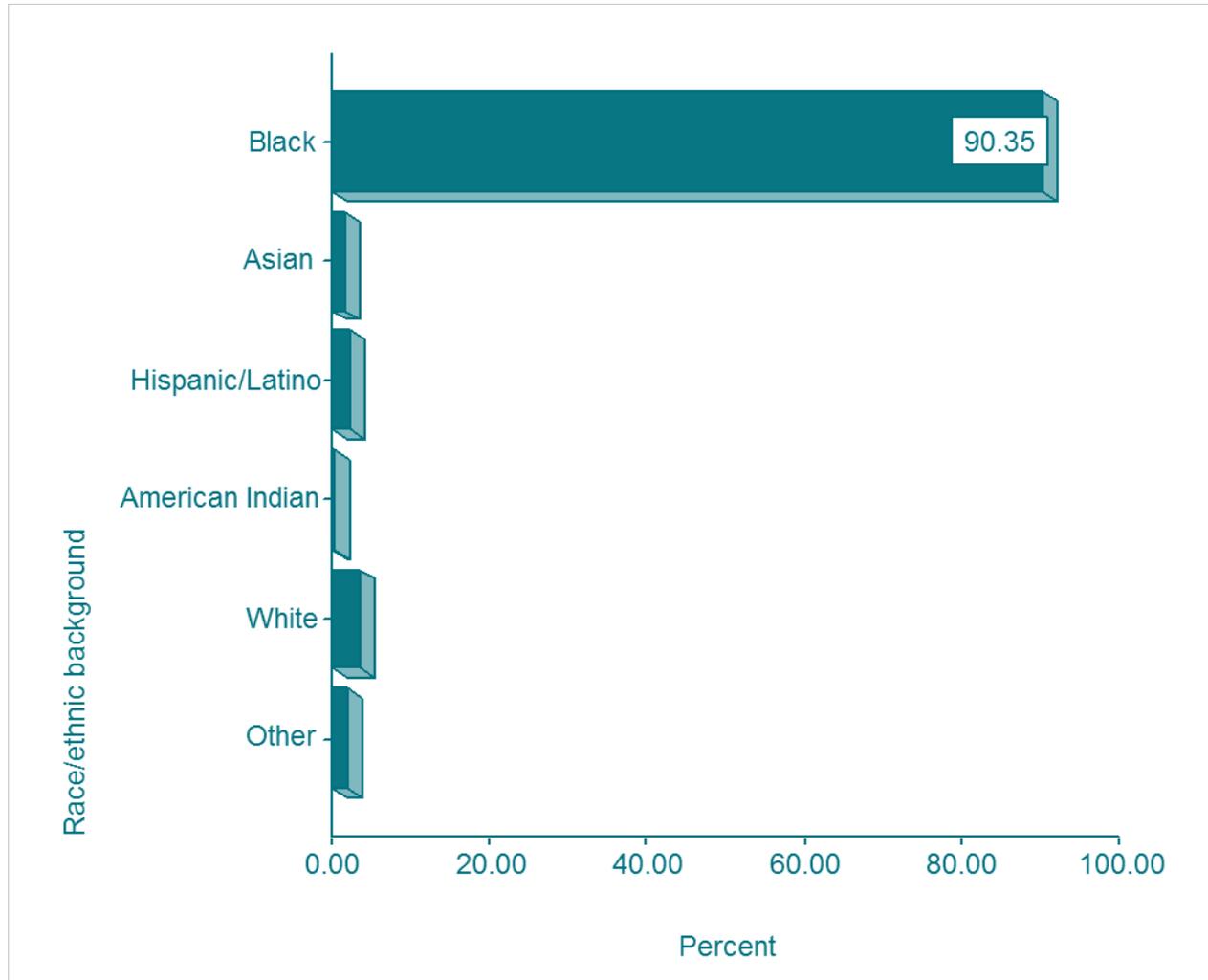
Attendance (survey)



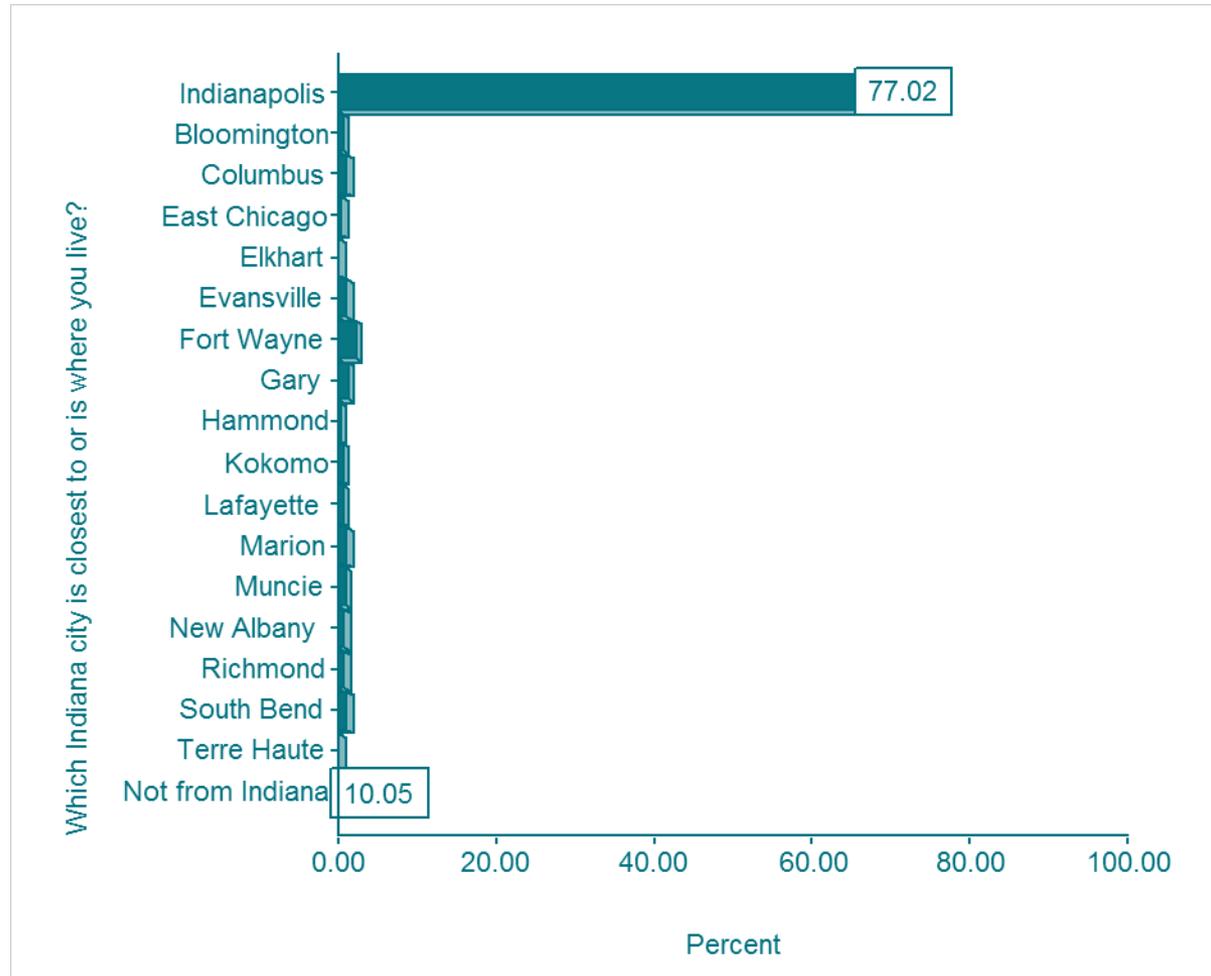
Attendance by Age (survey)



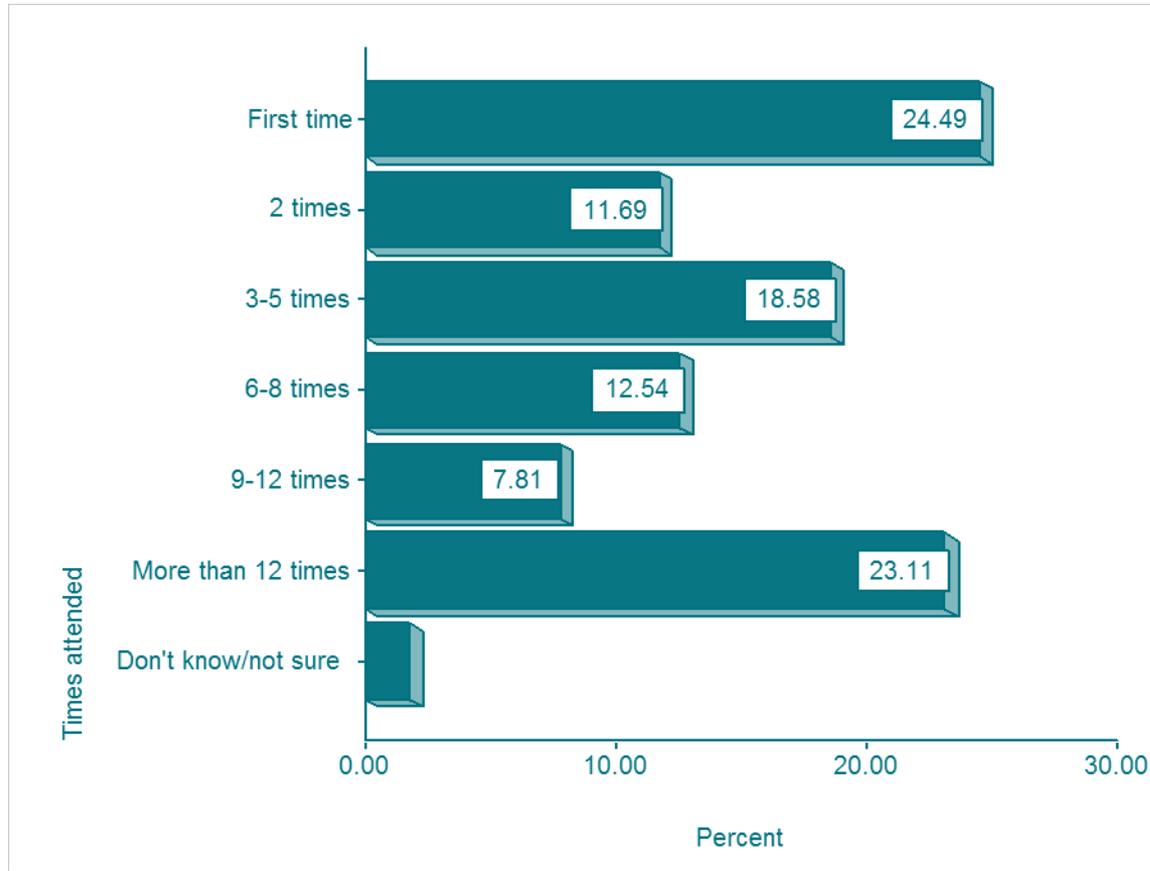
Attendance by Race (survey)



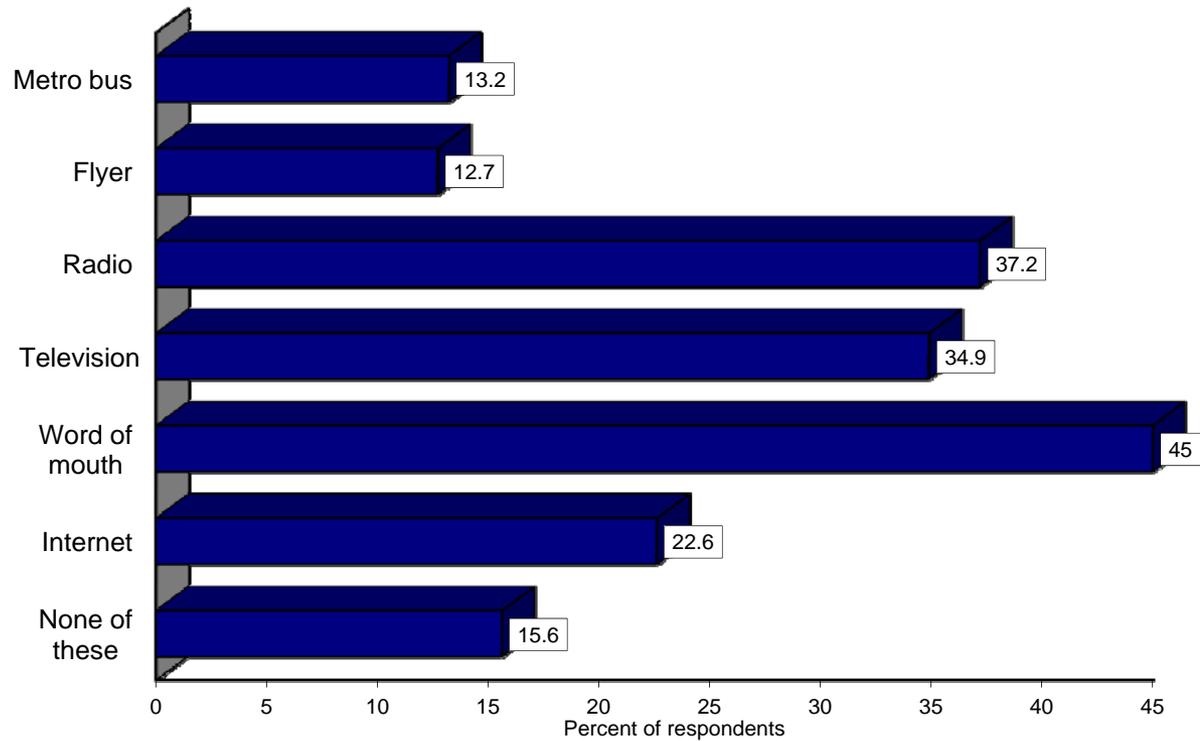
Attendance by City (survey)



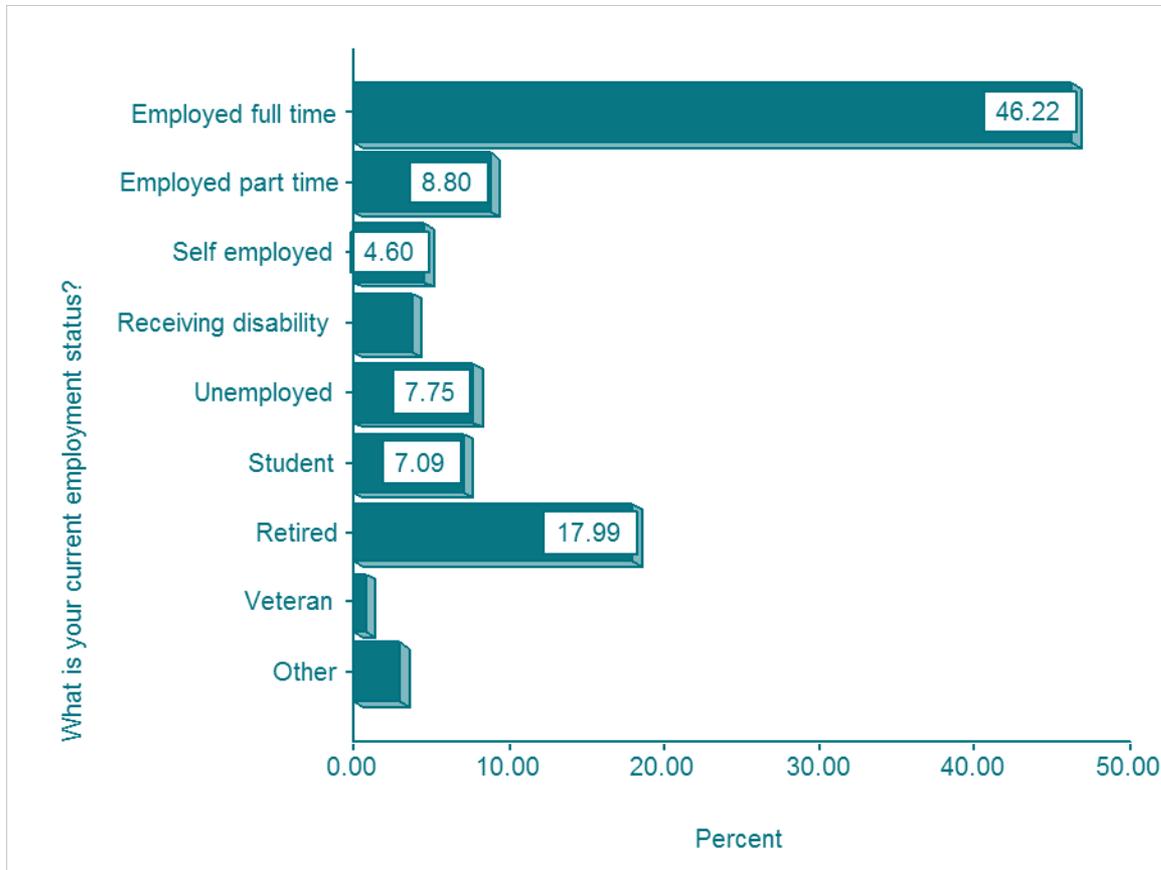
Number of Times Attended the Health Fair



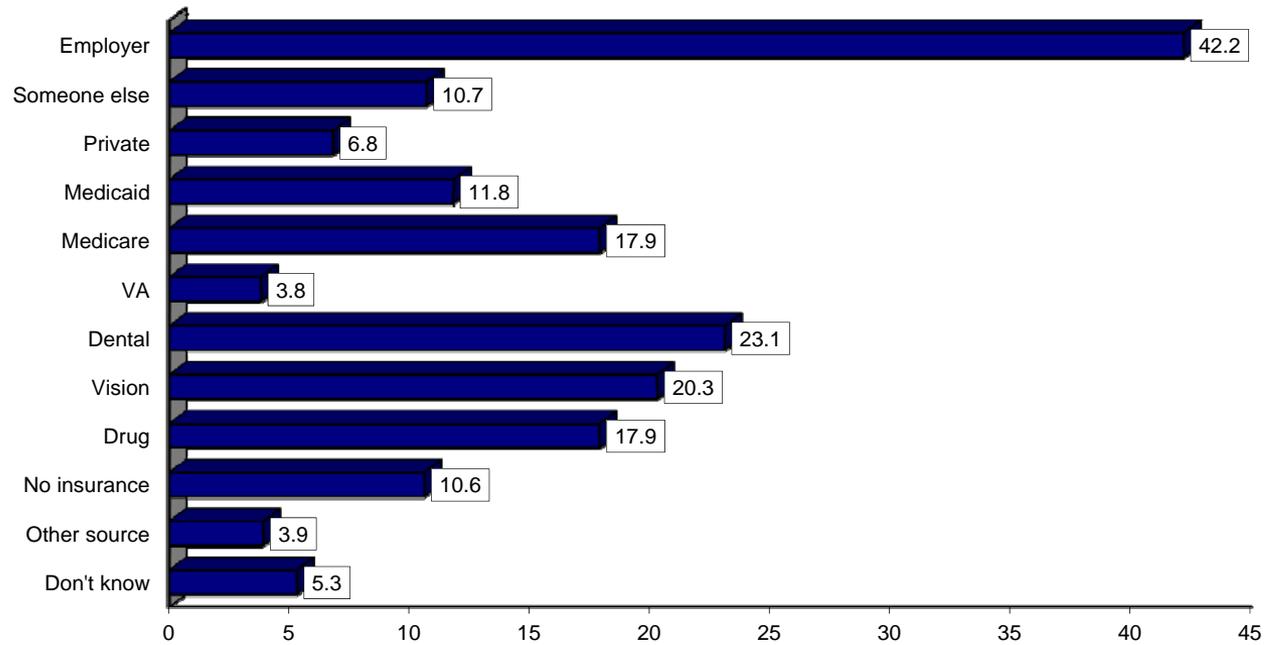
Advertising



Employment

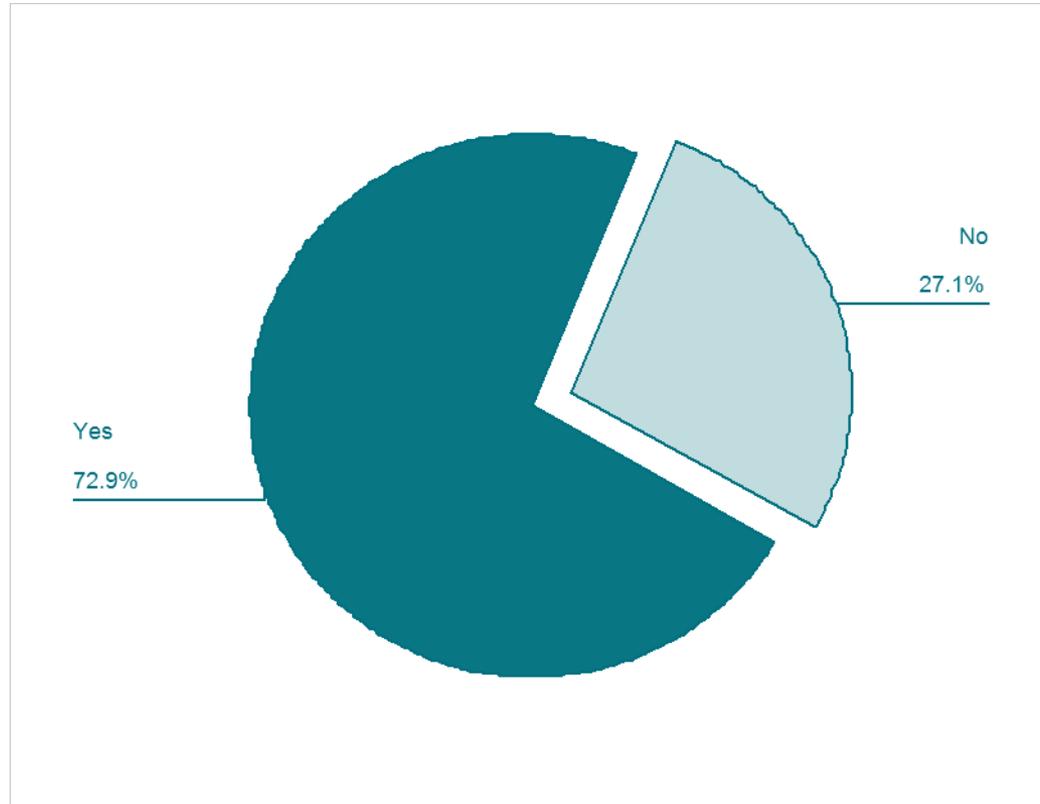


Health Coverage

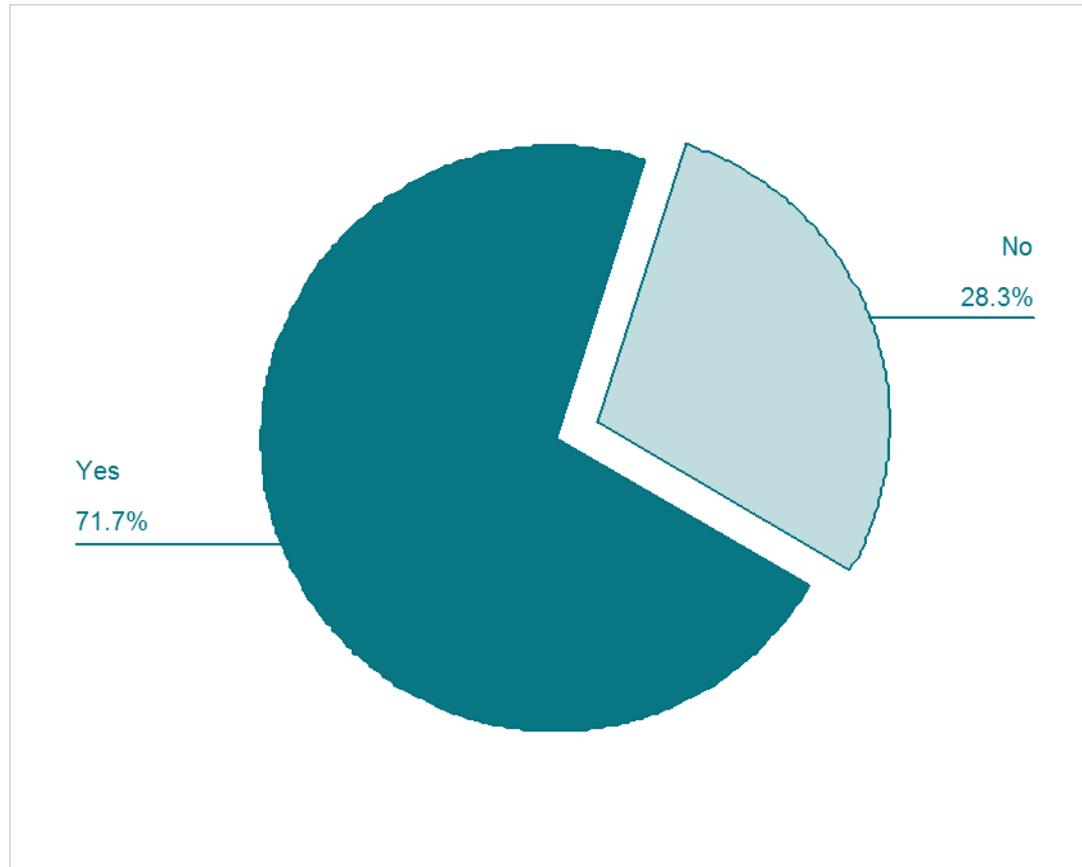


Percent of respondents

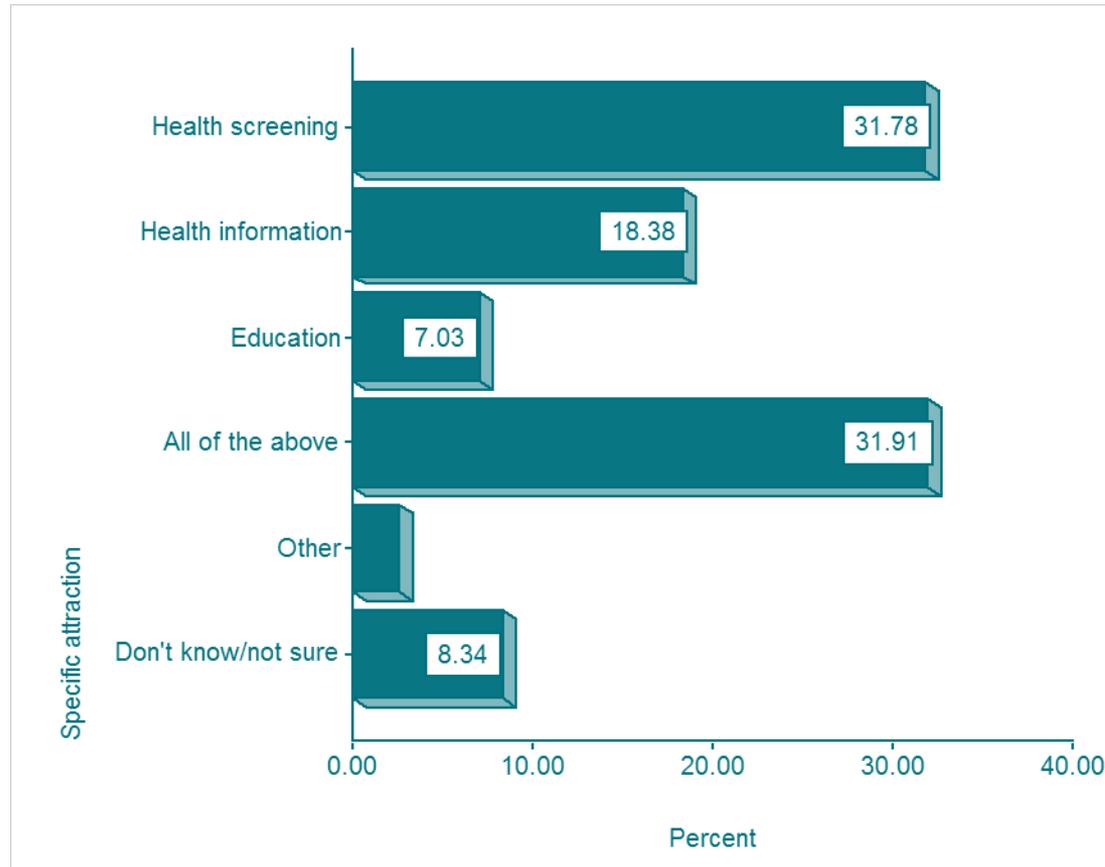
Did you have blood drawn?



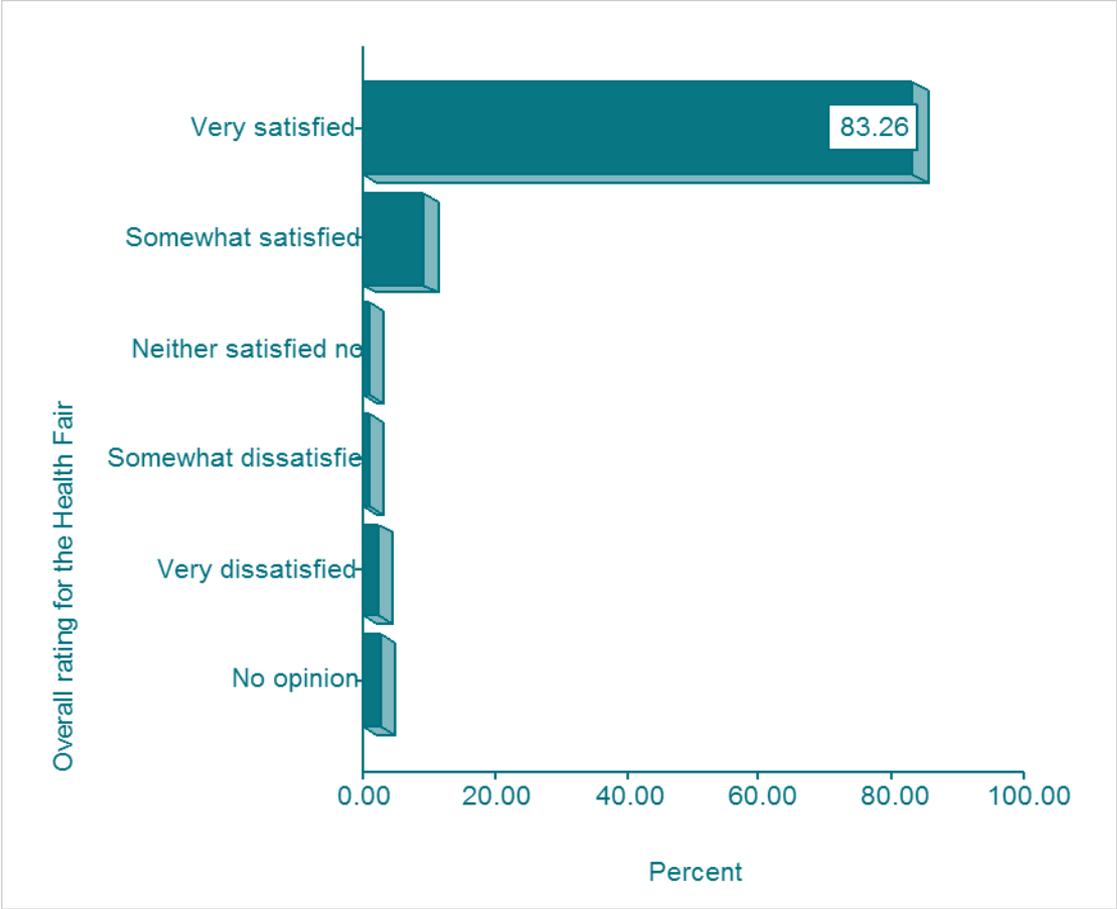
Did you learn something from the screenings, test, education, that you did not know before coming to the health fair?



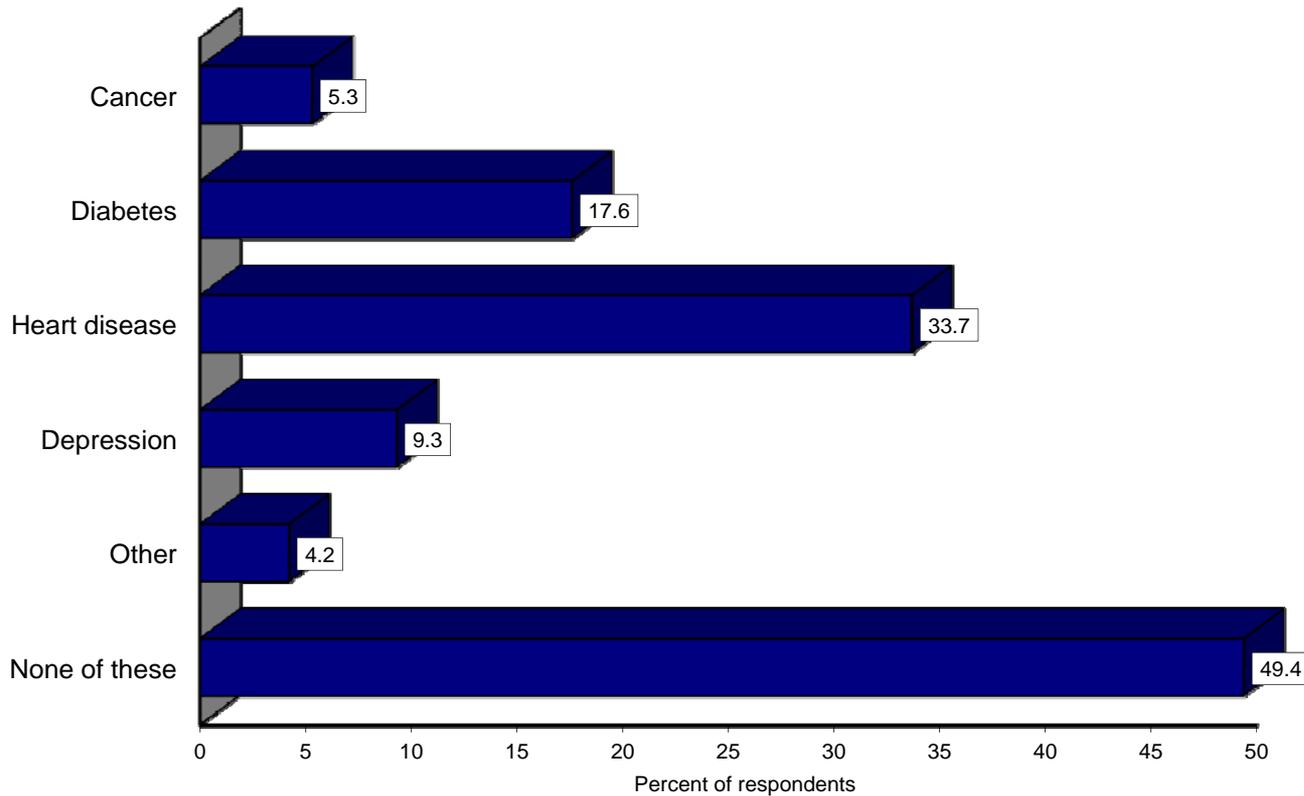
What specific attraction you were looking for at the Health Fair?



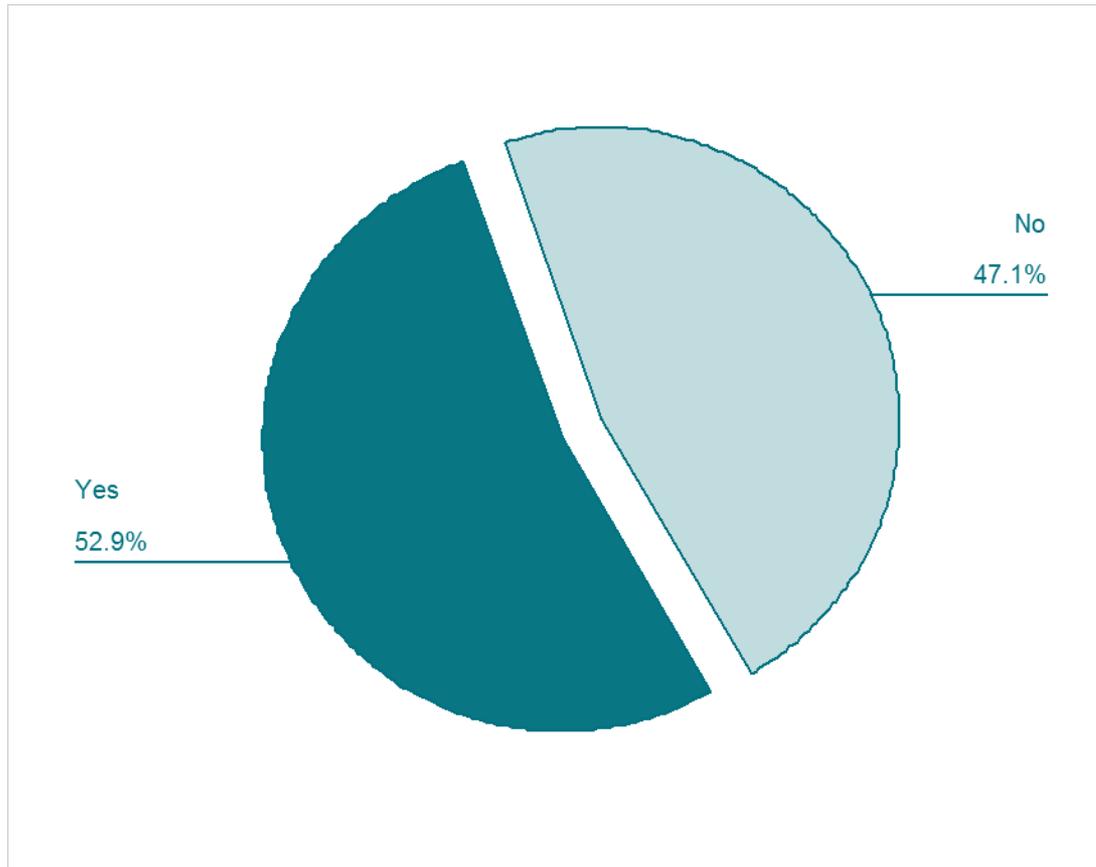
Satisfaction



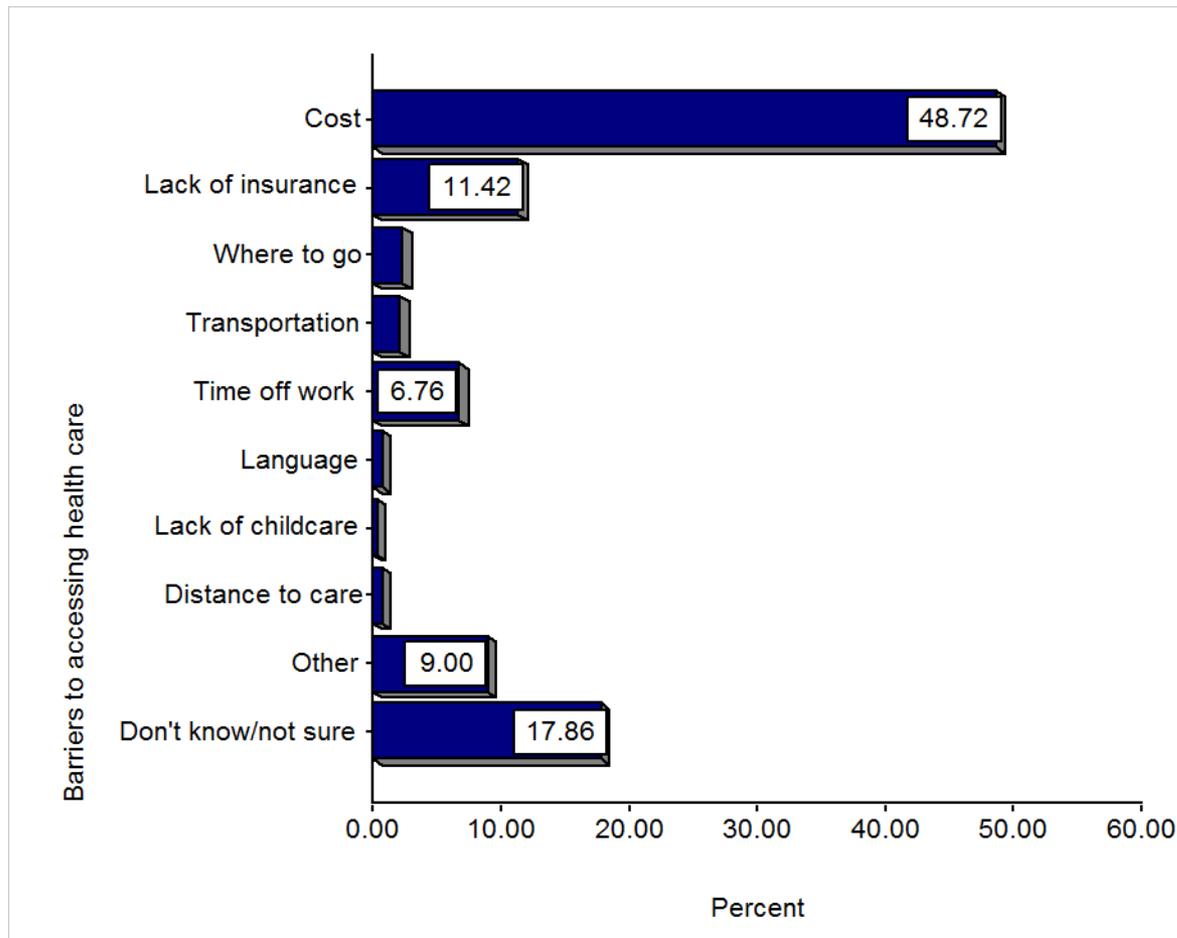
Have you been diagnosed recently or in the past with any of the following health conditions or illnesses?



Did you receive counseling at the Health Fair for any of your health concerns?



Potential Barriers to Accessing Health Care



Future

- Trying to switch to payment by credit card
- Starting Process Earlier
- Working on National Speaker
- Logistic Changes
- Sticking to Deadlines

Questions, Comments, Concerns?