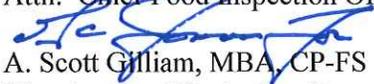




Mitchell E. Daniels, Jr.  
Governor

Gregory N. Larkin, M.D., F.A.A.F.P.  
State Health Commissioner

**DATE:** October 29, 2012  
**TO:** All Local Health Departments  
Attn: Chief Food Inspection Officer  
**FROM:**   
A. Scott Gilliam, MBA, CP-FS  
Director, Food Protection Program  
**SUBJECT:** Premium Nutritional Products, Inc. Recall

**SUGGESTED ACTION:**

Unclassified Recall; ZuPreem FruitBlend™ With Natural Fruit Flavors maintenance formula bird foods for medium/large birds and for large birds with use by date codes of 11/30/13 or 11/13 and lot numbers 598405052 or 598405072. The recall is being conducted due to the product containing the combination of exceedingly high calcium levels, low phosphorus, and high vitamin D concentration resulting in a significant health risk to the birds; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the recalled products may have been distributed in the State of Indiana. The products were shipped by the company for distribution nationwide through pet retailers, veterinary clinics, on line pet supply merchants and to breeders, and zoological parks. Detail store information is not available at this time. In addition, if any recalled products are found, please notify this office at 317-351-7190.

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**Recall -- Firm Press Release**

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

**Premium Nutritional Products Announces Ongoing Voluntary Recall Of Select ZuPreem Bird Foods**

**Contact**

Consumer:

1-800-345-4767

Media:

Alex Wendel

(816) 678-7094

Laura McCarthy

(816) 914-2953

**FOR IMMEDIATE RELEASE** - October 26, 2012 – On September 27, 2012, Premium Nutritional Products, Inc. initiated a voluntary recall of ZuPreem FruitBlend™ With Natural Fruit Flavors maintenance formula bird foods for medium/large birds and for large birds with use by date codes of 11/30/13 or 11/13 and lot numbers 598405052 or 598405072. The recall is being conducted due to the product containing the combination of exceedingly high calcium levels, low phosphorus, and high vitamin D concentration resulting in a significant health risk to the birds. Consumption of food from these particular lots may make birds sick and, in some cases, may be fatal. Symptoms include decreased activity level or appetite, increase in water consumption or watery droppings. Customers whose birds exhibit these symptoms should immediately contact their veterinarian.

The two voluntarily recalled lots are 598405052 and 598405072. The lot and expiration dates by sku, are listed below:

SKU	Net Weight	Description	UPC	“Use By”	Lot Code
83020	2 lbs.	ZuPreem FruitBlend with Natural Fruit Flavors Premium Daily Bird Food for medium/large birds	762177830209	Use By 11/30/13	598405052
83030	3.5 lbs.	ZuPreem FruitBlend with Natural Fruit Flavors Premium Daily Bird Food for medium/large birds	762177830308	Use By 11/30/13	598405052
83120	12 lbs.	ZuPreem FruitBlend with Natural Fruit Flavors Premium Daily Bird Food for medium/large birds	762177831206	Use By 11/30/13	598405052
83170	17.5 lbs.	ZuPreem FruitBlend with Natural Fruit Flavors Premium Daily Bird Food for medium/large birds	762177831701	Best By 11/13	598405052
83350	35 lbs.	ZuPreem FruitBlend with Natural Fruit Flavors Premium Daily Bird Food for medium/large birds	762177833507	Best By 11/13	598405052
84020	2 lbs.	ZuPreem FruitBlend with Natural Fruit Flavors Premium Daily Bird Food for large birds	762177840208	Use By 11/30/13	598405072
84030	3.5 lbs.	ZuPreem FruitBlend with Natural Fruit Flavors Premium Daily Bird Food for large birds	762177840307	Use By 11/30/13	598405072
84120	12 lbs.	ZuPreem FruitBlend with Natural Fruit Flavors Premium Daily Bird	762177841205	Use By 11/30/13	598405072

		Food for large birds			
84170	17.5 lbs.	ZuPreem FruitBlend with Natural Fruit Flavors Premium Daily Bird Food for large birds	762177841700	Best By 11/13	598405072
84350	35 lbs.	ZuPreem FruitBlend with Natural Fruit Flavors Premium Daily Bird Food for large birds	762177843506	Best By 11/13	598405072

The products were shipped by the company between the dates of 5/21/12 and 8/23/12 for distribution nationwide through pet retailers, veterinary clinics, on line pet supply merchants and to breeders, and zoological parks.

Consistent with this voluntary recall, the company is reminding bird owners to check the expiration dates and lot numbers of any product they may still have in their possession. Consumers should dispose of any remaining food and return the packaging to the store where they purchased it for replacement or refund.

The issue was discovered as a result of product testing,

For additional information, interested parties should contact the ZuPreem Customer Service line at 1-800-345-4767 (Monday through Friday 8 AM – 5 PM Central Time) or visit the ZuPreem website at [www.zupreem.com/fruitblendvoluntaryrecall](http://www.zupreem.com/fruitblendvoluntaryrecall).

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[RSS Feed for FDA Recalls Information<sup>1</sup> \[what's this?<sup>2</sup>\]](#)

[Photo: Product Labels<sup>3</sup>](#)