Exhibit C
Indiana Utility Regulatory Commission (IURC)
Gas Customer Choice Marketer Registration
For the Northern Indiana Public Service Company
Service Territory

SUBMIT COMPLETED FORM TO:

Jane Steinhauer, Director Natural Gas Division, via
E-mail: jsteinhauer@urc.in.gov
Or
FAX: 317-232-6758
Or
US Mail:
Jane Steinhauer, Director of Natural Gas Division
Indiana Utility Regulatory Commission
101 West Washington Street, Room 1500E
Indianapolis IN 46204

1. Marketer Information

- Legal Name
  - Direct Energy Services, LLC
- Doing Business Name (if applicable)
  - Direct Energy
- Business Address
  - Direct Energy
    12 Greenway Plaza, Suite 250
    Houston, Texas 77046
- Telephone Number
  - (713) 877-3500
- Fax Number
  - (713) 877-3799
- Web Site Address
  - www.directenergy.com

- List all names under which the applicant does business in the United States or Canada

    - Direct Energy
    - Direct Energy Services
- Parent Company Name; address and phone number (if applicable)

    - Centrica plc
      Millstream
      Maidenhead Road
      Windsor
      Berkshire
      SL4 5GD

      Tel: +44 (0)1753 494000
      Fax: +44 (0)1753 494001

- Form of ownership (sole proprietorship; partnership; limited liability partnership; limited liability company; corporation; or other)

    - Limited Liability Company

- Years in business
    - Direct Energy began natural gas retail activities in 2004

- Federal Employer Identification Number
    -

2. Contact Information

- Contact Person for Regulatory or Emergency matters:

  Name: Joseph M. Clark

  Title: Manager, Government and Regulatory Affairs

  Business Address: 21 East State Street, Suite 1950

  Columbus, Ohio 43215

  Telephone Number: (614) 220-4369 x 232

  Cell Number: (614) 601-1439

  Fax Number: (614) 220-4674

E-mail Address: joseph.clark@directenergy.com

- Contact Person for Commission Staff use in investigating customer complaints:

  Name: Jodie Sweet

  Title: Manager, US North Complaints

  Business Address: Road Science Building

  6502 South Yale Avenue, Third Floor

  Tulsa, Oklahoma 74136

  Telephone Number: (918) 493-9792

  Fax Number: (866) 746-0739

  E-mail Address: contactdirectenergy@directenergy.com

- Contact Person and Address for customer service and complaints:

  Name: Jodie Sweet

  Title: Manager, US North Complaints

  Business Address: Road Science Building

  6502 South Yale Avenue, Third Floor

  Tulsa, Oklahoma 74136

  Telephone Number: (918) 493-9792

  Fax Number: (866) 746-0739

E-mail Address: contactdirectenergy@directenergy.com

3. Identify the types of customers you intend to enroll and supply with natural gas (residential, general service or both).

- Primarily residential and small commercial

4. Identify each state or Province in the United States or Canada in which you are currently providing service or intend to provide service.

- Direct Energy currently serves residential and small commercial customers in the following US jurisdictions: Connecticut, Delaware, District of Columbia (DC), Illinois,

Massachusetts, Maine, Maryland, Michigan, New Jersey, New York, Ohio Pennsylvania, Rhode Island and Texas.

- Direct Energy also currently serves residential and small commercial customers in the Canadian provinces of Alberta and Ontario.

5. Provide an outline of staffing and procedure for responding to customer inquiries and customer complaints.

- Direct Energy has an internal customer service department for residential and small-commercial customer inquiries/complaints. Customer inquiries/complaints are initially addressed by customer service representatives trained in the aspects of retail access programs for the relevant US and Canadian jurisdiction from which the inquiry/complaint originates. If the inquiry/complaint is not satisfactorily resolved through the initial contact, the matter is referred to a customer service manager and, if necessary, ultimately to the Office of the President. Contact with Direct Energy's customer service department can be handled by phone, email and written correspondence.

6. Provide proof that Northern Indiana Public Service Company (NIPSCO) has performed the necessary creditworthiness evaluation and that you are approved to participate in the Choice Program.

- Please see attachment

7. Supply proof of registration with the Indiana Secretary of State's Office.

- Please see attachment

Marketer shall notify the IURC of any changes to the above information.

Marketer shall, upon request, provide additional information not listed in this Registration form if requested by the IURC Staff

NIPSCO

801 E. 86th Ave.
Merrillville, IN 46410
www.nipsco.com

June 11, 2012

Mr. Cory Byzewski
Direct Energy Services, LLC
DBA Direct Energy
1001 Liberty Avenue/Suite 1200
Pittsburgh, PA 15222

Dear Mr. Byzewski:

This letter is to provide proof that Northern Indiana Public Service Company (NIPSCO) has performed the necessary creditworthiness evaluation for Direct Energy and that they are approved to participate in the Choice Program in the NIPSCO service territory in Indiana.

Sincerely,

Angela Y. Allen
Choice Program Administrator

ed

STATE OF INDIANA
OFFICE OF THE SECRETARY OF STATE
CERTIFICATE OF AUTHORIZATION

To Whom These Presents Come, Greetings:

I, Connie Lawson, Secretary of State of Indiana, do hereby certify that I am, by virtue of the laws of the State of Indiana, the custodian of the corporate records, and proper official to execute this certificate.

I further certify that records of this office disclose that

DIRECT ENERGY SERVICES, LLC

duly filed the requisite documents to commence business activities under the laws of State of Indiana on March 20, 2012, and was in existence or authorized to transact business in the State of Indiana on February 11, 2014.

I further certify this Foreign Limited Liability Company (LLC) has filed its most recent report required by Indiana law with the Secretary of State, or is not yet required to file such report, and that no notice of withdrawal, dissolution or expiration has been filed or taken place.

In Witness Whereof, I have hereunto set my hand and affixed the seal of the State of Indiana, at the city of Indianapolis, this Eleventh Day of February, 2014.

Connie Lawson

Connie Lawson, Secretary of State

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