# Indiana State Data Center Guidebook 2021

New knowledge is the most valuable commodity on earth. The more truth we have to work with, the richer we become.

Kurt Vonnegut, Breakfast of Champions

# HISTORY & MISSION STATEMENT

# The State Data Center (SDC) Program

A local level census project that began in 1972 in Indianapolis under Indiana Senator Richard Lugar, the U.S. Census Bureau began plans for a statewide project for census data users in Indiana. In April of 1976, the Indiana Census User Services Project (ICUSP) was established as the first pilot project of its kind in the nation. Its purpose was to create a model for data user education and data dissemination inside a state agency — and that state agency was the Indiana State Library. ICUSP provided the model for the development of a national state data center network, established in 1978 by the Census Bureau. The network in Indiana was already going strong when it was officially adopted into the national network in 1979-80.

# **IN SDC Mission Statement**

To improve access to, and provide technical assistance in, the use of Census Bureau statistical resources and other federal and state statistical products, to state and local governments, the business community, universities and colleges, and the public at large.

# STATEWIDE NETWORK

Indiana's Data Center Affiliates and Partners function as a statewide network to provide local access to Census data and other statistics. They are the link between the federal (U.S. Census Bureau), state organizations, and individual data users. Some affiliates serve specialized audiences such as residents of a specific geographic area or persons employed in a specific industry or profession. Other serve a broad based clientele.

State Data Center (SDC) networks include organizations such as regional and local planning agencies and public and university libraries, chambers of commerce, statewide associations of counties and cities and small business development centers.

The affiliate mission is to provide localized assistance and services to data users. Affiliates maintain a collection of major Census Bureau products and access data for their local service area. They provide assistance in locating and using data, or make referrals to other organizations in the network.

For a current list of Affiliates and Partners, see:

https://www.in.gov/library/collections-and-services/isdc/ statewide-network-of-affiliates/

### OPERATIONAL GUIDELINES

# **Purpose**

The SDC Program is a federal-state cooperative program designed to improve access to and facilitate use of Census Bureau data, information, and services for administration, decision-making, planning, and research.

The Affiliate network is a key element in accomplishing these goals. Participants in the network provide a local point of contact and expertise for accessing and using statistical resources. Affiliates provide an extended network of professionals trained in the use of Census resources and active in areas such as information services, planning, and economic development.

Affiliate locations are places where:

Census resources are available to the public

People can receive general assistance with these resources Professionals can provide information about Census data and other statistical resources throughout the state

# **Eligible Organizations**

Affiliate organizations are those whose mission includes:

- I. Interaction with the public
- 2. Use of statistical and geographic resources
- 3. Comfort with providing technical assistance
- 4. Willingness to refer or coordinate services with other organizations and libraries as needed for better decision-making, planning, and research.

Current and former Affiliate organizations include:

Libraries, local and state government agencies, local and regional planning agencies, chambers of commerce, public interest groups, and colleges & university research centers.

### EXPECTATIONS

# **Expectations of Affiliate Organizations**

Each organization signs a biannual Affiliate Plan with the Indiana State Data Center at the Indiana State Library. The agreement defines specific responsibilities of the SDC and the Affiliate. These plans are collected digitally and stored digitally and in print at the Indiana State Library.

The services SDC Affiliates agree to provide by participating in the program include:

- Maintaining a publicly accessible print or online collection of reference and statistical publications and resources received from the Census Bureau and other government and nongovernment sources.
- 2. Including links to the Census Bureau and other Indiana Data Sources on your organization's website.
- 3. Providing general assistance to data users in locating and using Census Bureau data.
- 4. Assisting data users in understanding Census Bureau terminology and geographic concepts.
- 5. Referring data users to other network organizations as needed.
- 6. Attending Indiana SDC workshops, webinars, and other trainings.
- 7. Attending annual Affiliate meetings at the Indiana State Library.
- 8. Completing the annual report for the Census Bureau on behalf of your organization.

# GENERAL OUTREACH

As part of the Indiana State Library, the Indiana State Data Center partners with the U.S. Census Bureau throughout the decade leading up to each decennial census in order to participate in public outreach activities aimed at connecting with stakeholders. This fulfills the Indiana State Data Center Mission Statement

Outreach activities include (but are not limited to):

- > Site visits to Affiliates and Partner organizations.
- > Providing public presentations and training on site or off site.
- > Contributing to library newsletters.
- > Email and listsery announcements.
- > Sharing information on State Data Center social media platforms (Twitter, Facebook, Pinterest).

Please see the <u>Social Media Policy of the</u> <u>Indiana State Library and the Indiana Historical</u> <u>Bureau</u> for specific social media requirements.

# OUTREACH FOR THE DECENNIAL CENSUS

The Indiana State Data Center plays an essential role in promoting the decennial census, the Census Bureau's official once-per-decade count of the U.S. population. This contributes to national efforts by communicating to the state population the importance of an accurate and timely count of Indiana residents. A public outreach campaign is initiated by the U.S. Census Bureau in the year preceding the census.

State Data Center Affiliates and Partners assist the Census Bureau and other state and local government agencies and nonprofit organizations with sharing information, in-person training meetings and events, distributing publications, creating library displays, issuing news releases, and announcing the census via email and social media. See the Census in Indiana website for detailed information.

The Indiana State Data Center is invited to participate in statewide data collection, training, and promotional opportunities before, during, and after the decennial census including LUCA (Local Update of Census Addresses), statewide or local Complete Count Committees (CCCs), Participant Statistical Areas Program (PSAP), Boundary and Annexation Survey (BAS), trainings or events hosted by the Census Bureau's Chicago Regional Census Center, Census Day events, Apportionment and Redistricting data releases, and other informational and training activities pertaining to data/statistics and geography/GIS in Indiana.

# Carol Rogers

As co-director and CIO of the Indiana Business Research Center, Carol Rogers directs its information systems and services, overseeing the development of websites, publications, training, research projects and other services. She sits on the boards of the national Council for Community and Economic Research (C2ER) and the Indiana Geographic Information Council and serves as the Governor's Census Liaison.



# **IBRC**

# Jacob Speer



The Indiana Library & Historical Board (ILHB) named Speer as Indiana State Library's Director and State Librarian in 2014. He is the 34th State Librarian since 1825.

The State Librarian oversees daily operations of the State Library which include developing and providing library services to Indiana citizens and state government employees, encouraging and supporting the development of the library profession, strengthening the services of publicly and privately supported libraries statewide, and maintaining and preserving the State Library's extensive collections.

Speer received a Bachelor of Arts in English and Bachelor of Arts in Journalism from the University of Iowa and his Master's Degree in Library Science from Indiana University – Bloomington.

The Indiana State Library provides critical operational support to the SDC.

# **Indiana State Library**

# **Indiana Geographic Information Office**

# Megan Compton

Megan Compton is Indiana's Geographic Information Officer. She earned her MPA from Indiana University in 2008. In 2016, she joined IUPUI School of Public and Environmental Affairs as Associate Faculty, instructing students on mapping and analysis for public safety. Compton has served on the board of the Indiana Geographic Information Council since 2014 and is the co-chair of Government Women in Technology (GWIT). She is the Indiana representative to the National State's Geographic Information Council (NSGIC) and is also a Certified Law Enforcement Instructor.



# **Indiana State Data Center**

# Katie Springer



Katie Springer is a Reference Librarian and Coordinator of Indiana's State Data Center at the State Library. She assists data users across the state with statistical and GIS questions and helps train patrons to use federal and state data tools. She performs outreach for practitioners and users of Government Information and manages social media for the State Data Center. Katie serves on the Indiana Geographic Information Council and the national SDC Steering Committee.

# FAQs

Where can I find more information about the Indiana State Data Center Program and how to be an affiliate or partner?

www.in.gov/library/collections-and-services/isdc/

Where can I find the national SDC guidelines?

https://www.census.gov/about/partners/sdc/resources.html

Where can I find an alphabetical list of statistical resources?

**Statistics by Topic** 

http://www.in.gov/library/2409.htm

How do I contact the Indiana State Data Center with a data request?

Call us at 317-232-3732

Or submit an Ask-A-Librarian data request at www.in.gov/library/collections-and-services/ask-a-librarian/

# ONLINE RESOURCES

U.S. Census Bureau

www.census.gov

Indiana Geographic Information Council:

www.igic.org/

Census Data

data.census.gov

**Indiana Map:** 

www.indianamap.org/

Indiana SDC Program

www.in.gov/library/isdc.htm

Facebook: insdc

Twitter: INsdc

mation Office www.in.gov/gis/

Pinterest: insdc

**Geography Educators Net-**

Indiana Geographic Infor-

work of Indiana geni.iupui.edu/

2020 Census in Indiana:

www.census.indiana.edu

**Stats America** 

Stats Indiana:

www.stats.indiana.edu

www.statsamerica.org

**Indiana Health Indicators:** 

Indiana's Population

**Projections, 2010-2050:** 

www.indianaindicators.org

www.stats.indiana.edu/topic/

projections.asp

**Indiana Gateway for Gov**ernment Units:

gateway.ifionline.org

**Hoosiers by the Numbers:** 

www.hoosierdata.in.gov/





Indiana State Data Center Indiana State Library

Phone: 317-232-3732

https://www.in.gov/library/collections-and-services/