

INSPIRE ADVISORY COMMITTEE

NOVEMBER 20, 2013
INDIANA STATE LIBRARY

Chairperson Lynn Hobbs called the meeting to order.

MEMBERS PRESENT: Lori Duggan (via telecom; ALI), Lynn Hobbs (IPLA), Gabriele Hysong (INSLA), Justin Kingery (IPLA), Nancy Kirkpatrick (PALNI), Kathryn Mills (PALNI), Anne Moore (Citizen), Connie Scharre (AISLE), and Karla Wilson (AISLE)

MEMBERS ABSENT: Candice Dodson (DOE), Jonathan Gaskill (IPLA), Elizabeth Orban (IHSLA), Robert Paglia (IOT), Rebecca Richardson (ALI), and David Ryan (DOE)

GUESTS AND PRESENTERS: Shauna Borger (ISL), Adam Bowling (ISL), Julie Elmore (InLLA), Joe Fox (InLLA), Anna Goben (ISL), Wendy Knapp (ISL), Sara O'Sha (ISL), Steven Schmidt (ISL), and Jill Stange (ISL)

APPROVAL OF PAST MEETING MINUTES:

- August 23, 2012: Nancy Kirkpatrick moved to accept them as presented; Lori Duggan seconded. Passed unanimously
- November 8, 2012: Lori Duggan moved to accept them as presented; Nancy Kirkpatrick seconded. Passed unanimously.

STATE LIBRARY REPORT

STATISTICS:

(Knapp) Trends continue to follow past years. Vendors continue to change how statistics are counted, so vendor reported figures may not be directly compared year over year. (Schmidt) Expanded statistical report being passed around to see more in-depth analysis.

PROMOTION:

(Knapp) A variety of the new promotional materials are now available for you to take back to your organizations today. The most interest was shown in table tents and pens. We will be distributing around the state via INfoExpress. If you have a need for bookmarks from the current or past promotional cycles, just ask. We also have a 1-page guide to Gale's resources provided by the vendor.

TASC [TEST ASSESSING SECONDARY COMPLETION]:

(Borger) Beginning January 1, 2014, TASC will be the only test accepted in Indiana for high school equivalency testing, replacing the GED test. The Department of Workforce Development

[DWD] is coordinating this program. The Indiana Department of Corrections [IDOC] is the largest single user of the test program currently and requires a paper-based option which TASC offers. DWD sent a letter notifying all current participants in the GED program that progress will not be grandfathered into the new TASC program. Participants must complete by December 31, 2013 or start over with the TASC program in 2014.

Libraries generally do not serve as testing sites, but often provide on-site training opportunities and educational materials. The DWD will be preparing the test givers. The ISL is collecting information to disseminate to the library community in conjunction with the DWD. The new program brings the testing into line with Common Core standards Libraries should watch the Wednesday Word for updates on our work with this project.

We would like to imbed content and resources for test takers and libraries assisting them into the new INSPIRE interface. We are working with Gale to update the language in the test prep database offerings currently on INSPIRE.

OLD BUSINESS

INSPIRE AND INTERSTATE ILL:

(Schmidt) Our current legal interpretation is that materials contained in the INSPIRE databases may not be used to fulfill interstate ILL requests. Gale has limited language; EBSCO is unclear on the definition of authorized users.

(Duggan) May we review the contracts?

(ISL) Yes, they are posted on the IDOA website:

[https://hr85.gmis.in.gov/psp/pa91prd/EMPLOYEE/EMPL/h/?tab=PAPP_GUEST "Public Search for Contracts" EDS #: A64; Keyword: INSPIRE]

(Duggan/Millis) Would like to see change in that language as universities do complete a significant amount of interstate ILL processing.

(Schmidt) It has been noted and will be part of the next RFP

NEW BUSINESS

WEBSITE REDESIGN:

(Knapp) Site is being converted to WordPress which is more flexible and allows greater participation. The federated search is being removed. The focus will be on driving users directly to applicable subject areas. Drew Griffis (redesign project manager) requests the committee provide feedback.

(Borger) We plan to demo the beta site to this committee as soon as possible for feedback, but there is not a timeline in place as yet.

(Hobbs) What are the requirements for feedback?

(Millis) The A to Z resource list that was already reviewed by the committee. Recommends removing from the program entirely as it is outside the stated goals and scope of the INSPIRE project.

(Hobbs) Agreed. Recommends removal to focus site more on INSPIRE content. Committee members are charged with sending Hobbs a list of 20 recommended subject headings for sorting the site's content by January 1, 2014. She will compile and refer to the ISL (Borger/Knapp).

EGOVERNMENT AND AFFORDABLE CARE ACT CONTENT:

(Borger) We are fielding questions on the ACA statewide, providing regional trainings and webinars. A resource list was needed, and we've chosen to leverage the visibility of the INSPIRE site to provide access to that content (2 lists, one for federal resources, one for state of Indiana). Would like to offer a regular "hot topics" content set in INSPIRE. Please forward Borger any suggestions.

(Hobbs) Appreciates having the content available already so her library isn't duplicating effort.

(Millis) How often will the "hot topics" be culled for relevancy?

(Borger) No plan identified as yet. Possibly the content would be pulled apart into audience tabs. WordPress' flexibility may make it simpler to index and retain older hot topics without removing entirely.

(Hobbs) Would like to see this content form the basis of an internal "database" of content.

The subject lists were sent out as assignments to the committee after the last meeting. The committee members were each responsible for reviewing the link content and classification for the A to Z links resource. Results were sent to Borger. Renewed recommendation to remove this content.

Recommends that all committee members review the INSPIRE site briefly prior to each meeting to refresh awareness and knowledge of the product.

(Borger) Requests the Indiana Library Leadership Academy [InLLA] presentation be moved up the agenda.

(Hobbs) Approved.

PASS IT ON! – INLLA INSPIRE PROJECT

(Borger) One of the InLLA teams selected INSPIRE as their project this year.

(Fox) Our objective is to improve the accessibility to INSPIRE thereby driving up usage. Have already completed a statewide survey of libraries' opinions on INSPIRE (all types and sizes queried). Barriers to use include the postcard & password issues, IP and cell phone authentication problems, and a missing "guest user" option.

(Borger) Would like to recommend a "Help/Troubleshooting" tab to assist users in logging into the interface. We have no stats on rage-quit, but would like to ensure that the numbers stay low.

(Elmore) A password reset option is also a missing component.

(Hobbs) Accessibility has been and will continue to be a very important concern of the committee. Would the InLLA guests provide an overview of the InLLA program?

(Borger/Elmore/Fox) 16 members this year on 4 teams. Each team selected a project to improve library services statewide. The Pass It On! Team selected INSPIRE for their focus.

(Hobbs) What can the committee do to assist your team?

(Elmore) Team has been in communication with Gale and would like to offer widgets to libraries around the state to place on local websites. Requires the use of location links to build.

(Bowling) Not contractually available at this time due to authentication requirements

(Elmore/Millis) Offering the option to reset the password on an existing account would be extremely useful and in line with practice around the web.

(Bowling) Has the potential to be changed, but alternate safeguards to protect user privacy may be needed.

(Fox) Is there money to promote INSPIRE? The team doesn't want to devote time to developing a project that requires a measure of funding if there is none available. Will instead review cost-free options exclusively.

(Knapp) Dependant entirely on available funding overall and the extent of need. Feedback and questions should be referred to Borger and/or Hobbs.

(Bowling/Elmore/Fox/Hobbs/Knapp) The INSPIRE Planbook, a project completed by Drew Griffis in collaboration with Butler University, has so far only generated a single outcome, the crosswalk. The team is welcome to use and build on the Planbook's recommendations to provide guidance and suggestions to the committee for improving INSPIRE's visibility. Drew is the primary contact for all of the website and promotional materials relating to INSPIRE.

(Hobbs) Appreciates the efforts and enthusiasm of the InLLA group; the committee is happy to assist.

(Borger) Tremendous potential for improving the overall INSPIRE product; outcomes may be presented as a poster project at the 2014 ILF conference.

The next meeting will be held on May 21, 2014 at 10am at the Indiana State Library.

Millis moved to adjourn; Hysong seconded. Passed unanimously.

Respectfully submitted,

Anna Goben

Acting Recorder