









Small Business Saturday®

is a nationwide movement created to encourage shoppers to shop local, both online and in-person, at small businesses.

SUPPORT YOUR LOCAL BUSINESSES SHOP SMALL

99.4%

of businesses in Indiana are small businesses *According to US Small Business Administration

1.2 million

Hoosier jobs supported by small businesses * 2021 Indiana Small Business Development Center Annual Report

A GUIDE TO MANSING STREET

What Is Indiana Main Street?	3
Indiana Main Street Directory	5
Indiana Main Street Maps	11
Shop IN Nationally Accredited Main Streets	15
Shop IN Indiana Accredited Main Streets	39
Indiana Office of Community and Rural Affairs	52
Shopping Small III)INDIANA	53
Design Your Own Tote	54
MAIN STREET SHOP LOCAL	

INDIANA MAIN STREET

Since 1985, the Indiana Main Street program has been helping communities revitalize the economy, appearance and image of their historic commercial districts.

Managed by the Indiana Office of Community and Rural Affairs, Indiana Main Street provides access to information, help getting focused, and community support and guidance to those interested in downtown revitalization.



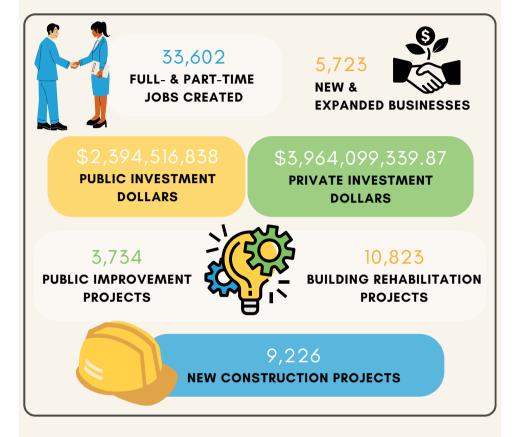
Indiana Main Street

is the coordinating program for Main Street America

in.gov/ocra/mainstreet

mainstreet.org

MAIN STREET ACCOMPLISHMENTS since 1985



Indiana Main Street Program Levels

OCRA's Downtown Affiliate Network
 ODANs are organizations working to build capacity to execute the Main Street Four Point Approach, or groups who prefer to specialize in event-related activities only.
 Indiana Accredited Main Street IAMS are organizations currently meeting the Indiana Accreditation Standards.
 Nationally Accredited Main Street

NAMS are organizations currently meeting all **Main Street** Accreditation Standards.

ORGANIZATION **COMMUNITY** Albany Delaware Co. Develop New Albany Albion Super Town of Albion Revitalization Noble Co. Anderson Anderson Indiana Main Street Madison Co. Angola Steuben Co. Angola Main Street Attica Attica Main Street Fountain Co. Auburn Auburn Main Street DeKalb Co. Aurora Main Street Aurora Dearborn Co. Avilla ReStore Avilla Noble Co. Bargersville Bargersville Main Street Johnson Co. **Batesville** Franklin/Ripley Co. Batesville Main Street Bedford Bedford Revitalization, Inc. Lawrence Co. Beech Grove Next Stop, Beech Grove Marion Co. Bloomfield Bloomfield Downtown Revitalization Greene Co. Boonville Warrick Co. Boonville Now Brazil Clay Co. Brazil Main Street

BremenBremen Community Cares, Inc.Marshall Co.BrookvilleMain Street Brookville, Inc.Franklin Co.BrownstownBrownstown/Ewing Main StreetJackson Co.

DIREBTORY

COMMUNITY	O R G A N I Z A T I O N	COUNTY Pe	
Cambridge City	Cambridge City Main Street	Wayne Co.	
Cannelton	Renew Cannelton, Inc.	Perry Co.	
Centerville	Centerville, Inc.	Wayne Co.	
Churubusco	Main Street Churubusco	Whitley Co.	
Cicero	Our Town Cicero	Hamilton Co.	
Cloverdale	Cloverdale Main Street	Putnam Co.	
Columbia City	Columbia City Connect	Whitley Co.	
Connersville	Discover Connersville	Fayette Co.	
Corydon	Main Street Corydon	Harrison Co.	
Crawfordsville	Crawfordsville Main Street	Montgomery Co.	
Culver	Develop Culver	Marshall Co.	
Danville	Downtown Danville Partnership	Hendricks Co.	
Decatur	Decatur Main Street	Adams Co.	
Delphi	Delphi Main Street	Carroll Co.	
Dillsboro	Dillsboro Main Street	Dearborn Co.	
Dunkirk	Discover Dunkirk	Jay Co.	
Elllettsville	Ellettsville Main Street, Inc.	Monroe Co.	

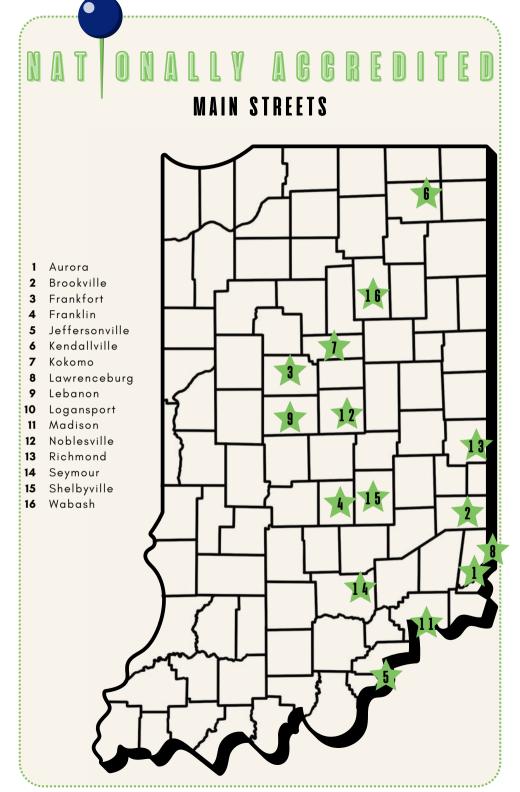
Fairmount	Main Street Fairmount	Grant Co.
Francesville	Uptown Project Francesville	Pulaski Co.
Frankfort	Frankfort Main Street	Clinton Co.
Franklin	Discover Downtown Franklin, Inc.	Johnson Co.
Gas City	Main Street Gas City Indiana, Inc.	Grant Co.
Goshen	Downtown Goshen, Inc.	Elkhart Co.
Greencastle	Main Street Greencastle	Putnam Co.
Greendale	Greendale Main Street	Dearborn Co.
Greenfield	Greenfield Main Street, Inc.	Hancock Co.
Greensburg	Main Street Greensburg	Decatur Co.
Greentown	Greentown Main Street Association	Howard Co.
Greenwood	Restore Old Town Greenwood Inc	Johnson Co.
Hagerstown	The Heart of Hagerstown	Wayne Co.
Норе	Main Street of HOPE	Bartholomew Co.
Huntingburg	Destination Huntingburg	Dubois Co.
Irvington	Irvington Development Organization	Marion Co.
Jasonville	Grow Jasonville Inc.	Green Co.
Jasper	Heart of Jasper	Dubois Co.
Jeffersonville	Jeffersonville Main Street, Inc.	Clark Co.
Kendallville	Historic Downtown Kendallville	Noble Co.
Kirklin	Kirklin Main Street, Inc.	Clinton Co.

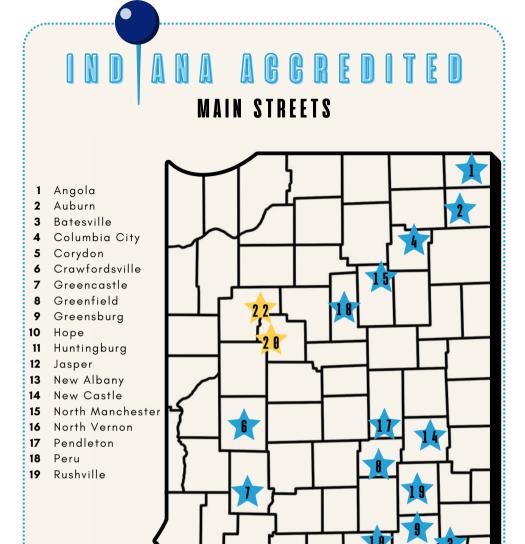
Knightstown	Knightstown Main Street	Wayne Co.	T
Knox	Knox Main Street United, Inc.	Starke Co.	-
Kokomo	Greater Kokomo Downtown Council	Howard Co.	•
LaGrange	Main Street LaGrange	LaGrange Co.	-
Lawrenceburg	Lawrenceburg Main Street, Inc.	Dearborn Co.	•
Lebanon	The Heart of Lebanon	Boone Co.	•
Logansport	Logan's Landing	Cass Co.	•
Loogootee	Community Action Leading Loogootee	Martin Co.	-
Madison	Madison Main Street Program	Jefferson Co.	•
Martinsville	Rediscover Martinsville, Inc.	Morgan Co.	-
Mass. Ave.	Mass Ave Cultural Arts District	Marion Co.	-
Michigan City	Michigan City Mainstreet Association	LaPorte Co.	-
Mishawaka	Inspire Mishawaka	St. Joseph Co.	-
Monticello	Streets of Monticello Association	White Co.	-
New Albany	Develop New Albany	Floyd Co.	•
New Castle	New Castle Main Street	Henry Co.	•
New Harmony	One New Harmony	Posey Co.	•
New Palestine	New Palestine Main Street	Hancock Co.	•
Newburgh	Historic Newburgh, Inc.	Warrick Co.	•
Noblesville	Noblesville Main Street, Inc.	Hamilton Co.	•

North Liberty	North Liberty Main Street Merchants Assoc., Inc.	St. Joseph Co. 📍
Norch Manchester	Manchester Alive: Main Street Chamber Alliance	Wabash Co.
North Vernon	North Vernon Main Street	Jennings Co.
Oxford	Discover Oxford	Benton Co.
Pendleton	Main Street Pendleton	Madison Co.
Peru	Rediscover Downtown Peru	Miami Co.
Plainfield	Main Street Plainfield	Hendricks Co. 📍
Plymouth	Discover Plymouth	Marshall Co.
Portland	Portland Main Street Connect	Jay Co. 🔶
Princeton	Downtown Princeton	Gibson Co.
Remington	Remington Main Street	Jasper Co.
Rensselaer	Main Street Rensselaer	Jasper Co.
Richmond	Main Street Richmond	Wayne Co.
Roann	Roann's Community Heritage, Inc.	Wabash Co. 📍
Rochester	Rochester Downtown Partnership	Fulton Co.
Rockport	Association for A Better Rockport	Spencer Co.
Rockville	Mainstreet Rockville	Parke Co.
Rushville	Mainstreet Rushville	Rush Co.
Salem	The Heart of Salem	Washington Co.
Scottsburg	Scottsburg Main Street	Scott Co.
Seymour	Seymour Main Street	Jackson Co.

Shelbyville	Mainstreet Shelbyville, Inc.	Shelby Co.	
Sheridan	Sheridan Main Street	Hamilton Co.	-
Spencer	Spencer Main Street	Owen Co.	
Sullivan	Heart of Sullivan	Sullivan Co.	
Tell City	Brick by Brick on Main	Perry Co.	
Terre Haute	Downtown Terre Haute, Inc.	Vigo Co.	
Tipton	Tipton Main Street	Tipton Co.	
Vevay	Vevay Main Street, Inc.	Switzerland Co.	
Vincennes	Downtown Vincennes Association	Knox Co.	
Wabash	Wabash Marketplace, Inc.	Wabash Co.	
Warren	Historic Warren, Inc.	Huntington Co.	
Warsaw	Warsaw Community Development Corp.	Kosciusko Co.	
Washington	Discover Downtown Washington	Washington Co.	-
Waterloo	Waterloo Main Street	DeKalb Co.	-
Winchester	Winchester Main Street	Randolph Co.	-
Wolcott	Wolcott Main Street	White Co.	
Woodburn	Woodburn Partnership for Downtown Revitalization	Allen Co.	-







12

Delphi

Dillsboro

Monticello

20 21

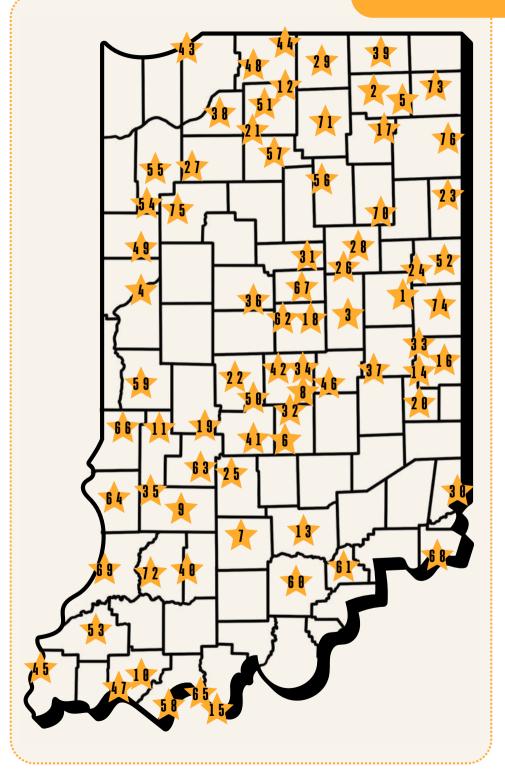
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OCRA'S OCRA'S OCRA'S OCRA'S OCRA'S OCRA'S OCRA'S OCRA'S OCRA'S NETWORKS

- 1 Albany
- 2 Albion
- 3 Anderson
- **4** Attica
- 5 Avilla
- 6 Bargersville
- 7 Bedford
- 8 Beech Grove
- 9 Bloomfield
- 10 Boonville
- **11** Brazil
- 12 Bremen
- 13 Brownstown
- 14 Cambridge City
- 15 Cannelton
- 16 Centerville
- 17 Churubusco
- 18 Cicero
- 19 Cloverdale
- 20 Connersville
- 21 Culver
- 22 Danville
- 23 Decatur
- 24 Dunkirk
- 25 Ellettsville
- 26 Fairmount
- 27 Francesville
- 28 Gas City
- 29 Goshen
- **30** Greendale
- 31 Greentown
- 32 Greenwood
- 33 Hagerstown
- 34 Irvington (Indianapolis)
- 35 Jasonville
- 36 Kirklin
- 37 Knightstown
- 38 Knox

- 39 LaGrange
- 40 Loogootee
- 41 Martinsville
- 42 Mass Ave (Indianapolis)
- 43 Michigan City
- 44 Mishawaka
- 45 New Harmony
- 46 New Palestine
- 47 Newburgh
- 48 North Liberty
- 49 Oxford
- **50** Plainfield
- 51 Plymouth
- 52 Portland
- 53 Princeton
- 54 Remington
- 55 Rensselaer
- 56 Roann
- 57 Rochester
- 58 Rockport
- 59 Rockville
- **60** Salem
- 61 Scottsburg
- 62 Sheridan
- 63 Spencer
- **64** Sullivan
- 65 Tell City
- **66** Terre Haute
- **67** Tipton
- **68** Vevay
- 69 Vincennes
- 70 Warren
- 71 Warsaw
- 72 Washington
- 73 Waterloo
- 74 Winchester
- 75 Wolcott
- 76 Woodburn

ODAN



Aurora

Main Street Aurora

Dearborn County 231 Main Street

Aurora IN 812.926.1100

Aurora is in the southeast corner of the state, and is less than two hours from Indianapolis and Louisville and 40 minutes from Cincinnati. Main Street Aurora encourages you to shop downtown Aurora and support local retail, specialty, and restaurants during the holiday season and throughout the coming year. Downtown offers unique holiday gifts and personalized shopping experiences or gift certificates are certainly always an option. Put your money where your heart Plives and come home to Aurora.

RESTAURANTS AND SWEET TREATS

The Aurora Diner, 339 Second Street

IRORA

The Bay Bar & Grill, 617 Green Blvd.

Alejandra's Mexican Restaurant, 301 Second Street

Angie's Baker'y & Coffeehouse, 315 Second Street

Combs Pizza, 329 Second Street

Great Crescent Brewery, 315 Importing Street

Hankering Southern Kitchen, 448 Second Street

J. Miller Steak Company, 211 Second Street

Lucky Feather Soapery & Mercantile, 305 Third Street

Mick's Sports Bar & Restaurant, 311 Broadway Street

Personally Yours Beverage Counter, 312 Third Street

Plug's Sweet Tooth, 313 Second Street Primal Butchery, 305 Main Street Spire Book & Coffee Co., 308 Third St. Third and Main, 223 Third Street

AN PACKA



Wellington's Ice Cream Palace, 407 Second Street

AURORA









S H O P P I N G

A - Z Browse About, 308 Second St. Aurora Computer Center, 425 Third St. Suite 100 Aurora Farm & Garden, 228 Exporting St C & J Jewelry, 425 Third St. Suite 101 Crystals and Beyond, 431 Second St. Distinctive Knits Yarn Shop, 322 Second St. Gambles Furniture & Appliance, 419 Second St. Geneva's Homemade Quilts, 316 Third St. Great Crescent Brewery, 315 Importing Street Hippie Bob's, 325 Second St. Jayden's Jungle Exotic Pets. 501 Fourth Street. Krypto's Comix, 311 Second St. Lucky Feather Soapery, 305 Third St. Norwood Custom Glass Studio, 511 Second St. Pentapolis Pickers, 412 Second St. Personally Yours Gift & Floral Shop. 312 Third St. Second Time Around, 311 Second St. Southeastern Indiana Art Guild, 302 Second St. Spire Book & Coffee Co., 308 Third St. Stately Manner, 307 Broadway St. The 1819 Boutique, 401 Second St. Weber Sports, 238 Main St.

The Wood Shop in Aurora, 401 Third St.









BROOKVILLE

Shop Small Businesses!









George's Pharmacy	480 Main Street	765.647.6251
Allison Jade's	547 Main Street	765.265.6020
Ritzi Jewelers	556 Main Street	765.647.5171
Hometown Video	656 Main Street	765.647.4324
The Wooden Apple	739 Main Street	765.647.6246
Knecht Interiors	812 Main Street	765.647.6871
Carriage House	815 Main Street	
Brookville Butcher	831 Main Street	765.547.1595
Four Seasons Florist	517 E Sixth Street	765.647.4671
Pickleball Rocks	110 S Main Street	888.830.5314
Whiskey Wrangler Mercantile	613 Main Street	New Shop

FRANKFORT

MARSTREET

FRANKFORT

10

Clinton County 62 N Main Street Frankfort, IN 46041 **765-654-4081**

Do you have your Shop Local Frankfort card? Get a card today and help beautify downtown Frankfort! Gain access to exclusive discounts, support our local aems and make a difference in our community!

	support our local genis	s und make a unierence m	our community:
	Anchor's Auto Care LLC	452 N Main Street	765-670-7153
2	Arni's Restaurant	12 E Washington Street	765-659-2764
3	Catering by C & R LLC	8 S Main Street	765-242-6410
4	Creekside Music	259 E Clinton Street	765-670-6597
5	The Design Hub	56 E Washington Street	765-357-3694
6	Delilah's Boutique	62 W Washington Street	765-656-9114
	Do It Right Detailing LLC		765-918-3373
8	Frankfort Nutrition	10 N Main Street	765-652-1093
9	Fresita's Artisan Ice Cream	61 W Washington Street	765-601-4141
10	Ellis Jewelers	652 E Washington Street	765-654-5815
	Gem City Junction	63 E Clinton Street	765-659-6733
12	HalleluYah Way Christian Ste	ore 9 N Jackson Street	765-659-4335
13	The Main Event Bar & Grill	58 N Main Street	765-654-4702
14	Peddlers Alley	300 N Main Street	765-654-6862
15	Slabby's Food & Freedom	307 N Main Street	765-670-6906
16	Stellar Creations on Main	407 N Main Street	765-409-6609
	Old Goat Kids Boutique	407 N Main Street	765-409-6609
18	ProByte Computers	6 S Main Street	765-659-0732
19	51 West Event Center	51 W Clinton Street	765-650-9378
20	Moxie Mavens	54 N Main Street	765-357-8119













FRANKFORT





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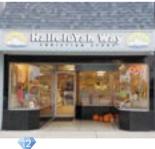
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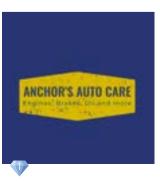






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EFFERSONVILLE Historic Downtown Jeffersonville Jeffersonville Main Street, Inc. Clark County, Indiana

Things I want to do in Historic Downtown Jeffersonville this holiday season:
Go shopping on Small Business Saturday!
Text friends to meet at one of the coffee shops.
Stop by the Jeffersonville ice rink
Eat at some of the cool local restaurants.
Ride the trolley!
Attend the holiday parade & light up!
Get tickets to the cookie stroll & do more shopping!



The lights!



Holiday trolley!

Q

www.JeffMainStreet.org

Ideas for holiday shopping + fun! JEFFERSONVILLE







candles at Lowender thill

thandbags from Sapphire



Red Hots at schimpff's

Soap from Taylor's soap Co.







www.JeffMainStreet.org Q



KENDALLVILLE

Historic Downtown Kendallville | Noble County





Historic Downtown Kendallville has everything you need for a GREAT holiday shopping weekend and plenty of unique experiences to encounter while you're here!

SHOPPING AND RETAIL



Business	Details & Special Offers	
Love Me Two Times	Antiques & collectibles 10% off & free popcorn for the day	
Exotic Aquatics	Small pets & aquarium supplies 20% off any fish purchase	
Picture This in Print	Fine art and framing	
Hagerman's	Large appliances and repair	
Carla's Antiques	Antiques and collectibles 40-50% off all items + enter to win \$50 gift card	
cush St Bikes N'tiques	Bikes, antiques, disc golf supplies	
Arkham Oddities	Henna tattoos, comics and oddities	
Home Sweet Home/ Once Upon a Time	Formal wear, floral and gifts	
The Pure Dream	CBD health products 25% off in store and online (code ShopSmall)	
Betty Lou Designs	Custom screen-printing and embroidery 10% off the week AFTER Shop Small Saturday	
Crafter's Boutique	Yarn, fabric and craft supplies	
The Bargain Shoppe	Antiques and collectibles	
Alley Cat Antiques	Antiques and collectibles	
K'Ville Auto Parts	Hard-to-find auto parts	
R&T Monuments	Monuments and memorial items Veterans get 25% discount on all monuments	

234 South Main Street | Kendallville, IN | kendallvillemainstreet@gmail.com

23



DINING AND ENTERTAINMENT

Business	Details & Special Offers	
Pizza Forum	Pizza, subs and salads Buy an XL pizza at regular price & receive a free order of breadsticks	
WhatchamaCAKES	Coffee and baked goods Enter to win a "goodie box" with any purchase	
The Smiling Cat	Fresh fusion comfort food Enter to win a gift basket	
Jeny's Tacos	Tacos, burritos and tortas	
Jeny's ruces	racos, barrios ana ionas	
Jen's Bistro	Paninis, soup, salad and desserts	
·	· · · ·	
, Jen's Bistro	Paninis, soup, salad and desserts	







234 South Main Street | Kendallville, IN | kendallvillemainstreet@gmail.com

L A W R E N C E B U R G



Lawrenceburg Main Street

Dearborn County 105 B Walnut Street Lawrenceburg, IN (812) 537 - 4507



Lawrenceburg is located just steps from the Ohio River within the walls of a levee. We have a charming small town aesthetic with all the amenities of a big city due to Cincinnati being 20 miles away. We encourage you to stroll the streets to check out the shops and dine at our award-winning restaurants.

Small Business Saturday in Lawrenceburg means a day of shopping for the entire community! Every business gets excited and has their own unique specials and promotions.





LAWRENCEBURG

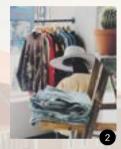
SHOPPING

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4 Blacklist	
2 Billie Co.	
Hamerlynck	
untington Carriage House	
Infinity Jewelers	
J Busse Woodworking	
Physique Boutique	
1 The FRAMERY	
Hummingbird Boutique	

231 Walnut St.	(812) 537-5483
202 Walnut St.	(812) 577-5805
134 Walnut St.	(812) 537-3777
110 Walnut St.	(812) 621-4369
306 Walnut St.	(812) 537-0218
201 Walnut St.	(812) 584-8756
202 Walnut St.	(812) 584-6870
84 E High St.	(812) 537-4319
5 W High St.	(513) 835-5857





INING

3 Funny Farm Coffee Co. 7 Hoosier Icehouse Main Street Market Parkside Market 5 Proof 124 Table & Tavern **Riverwatch Floating Restaurant** 6 Strong's Brick Oven Pizzeria The Captain's Tavern

29 E High St.	(812) 633-3343
34 W High St.	(812) 496-3008
141 Walnut St.	(812) 577-3348
98 E High St.	(812) 290-4979
124 Short St.	(812)221-3040
1 Walnut St.	(812) 539-3625
1 E High St.	(812) 539-2130
1 W High St.	(812) 577-0432



5





26

LEBANON

BOONE COUNTY





Located just 20 minutes northwest of Indy off I-65, Downtown Lebanon offers a one-of-kind personalized gift shopping experience and award-winning dining.

> 103 E Main Street Lebanon, IN 46052 info@heartoflebanon.org



Customized Floral Arrangement

Mount's Flowers & Gifts

Koozerane peoples choice hward

- 9. Eberhard Ballistics | Sporting Goods 10. Rocket Liquors | Liquor Store
- 11. Indiana Gifts | Products from Indiana Companies
- 12. The Cutting Edge Salon | Hair Products
- 13. Liberty James Boutique | Clothing & Home Décor
- 14. The Hanger Boutique & Roots on Main | Clothing & Hair Products
- 15. Daisy's Designs | Custom Embroidery & Gifts
- 16. Blooms by Sandy | Floral Gifts

Boone County Distillery products Rocket Liquors

> Custom Embroiderv Daisy's Designs

Lebanon Merle Non



Dining and Drinks

- 1. Lebanon's Westside Café | Diner
- 2. The Echo Room | Bar
- 3. Kinnard and Drake's 1830 Chophouse | Fine Dining
- 4. Greek's Pizzeria | Pizza, Sandwiches & Salads
- 5. Max's Cubbard | Diner
- 6. Boone County Cake Co. | Upscale Bakery w/ Coffee & Cocktails
- 7. Cedar Tree Kitchen | Bakery & Coffee
- 8. Paradise Shaved Ice | Shaved Ice & Ice Cream
- 9. Klooz Brewz | Brewery & Public House
- 10. Arni's Lebanon | Pizza, Sandwiches & Salads
- 11. Four Fingers Distillery | Distillery & Restaurant
- 12. Boone County Jail Distillery Tasting Room | Distillery & Charcuterie



Klooz Brewz Tipton Till Gose Indiana Brewers' Cup Gold Medal



Personalize your Quilt

Quilts Plus

, Leathe



Boone County Jail Distillery Indiana <mark>Stat</mark>e Fair Double Gold <mark>Awa</mark>rd Winner

Franker Billing, Star Provide Challenge Winner

MADISON Madison Main Street Program

Jefferson County 321 W. Main Street Madison, Indiana (812) 274- 0385



The National Trust for Historic Preservation began its national Main Street movement in 1979, with Madison as one of three pilot communities. Madison Main Street is a team of residents, business owners, property owners and civic leaders working together to ensure that downtown Madison is a vibrant place to live, work, shop, dine, visit and play. With over 133 historic blocks, you are sure to find your new favorite eatery, shop, or recreation activity in Madison!



To kick off the holiday season as well as Small Business Saturday, Madison Main Street hosts our annual 'Holiday Open House'. Shops stay open late and with a purchase at any participating store, you will be entered to win a \$100 gift card to each store you purchase from. Select stores will also have cookies for participants who purchase our collectable cookie tins designed by a local artist.

SHOPPING

You are bound to find the perfect gift for someone in Madison! Scan the QR code below to view a list of all our Downtown Madison's shops, boutiques and more!





ARTS, MUSIC & PHOTOGRAPHY

Find where you fit in downtown! Dive deep into the cultural district and see art from local artists or stop and check out local bands at music venues







EAT & DRINK

From burgers to beers, or coffee and chocolate, everyone can find something they like In Downtown Madison. You won't leave hungry!





BEAUTY & WELLNESS

Get a fresh cut, new lashes, sleek nails or a regular trim! Practice yoga, Pilates or find a massage therapist. Downtown Madison has you covered with the many different beauty & wellness experts.



30



Shop Small in Richmond!

- SHOPPING
- Phillips Drugs
- RT's Hobby Haus
- Music Pantry
- Circle-E Clothing Company
- Ply Creatives
- Spoke Easy
- Angelina's
- All American Pawn
- · Roxxy's
- Blast From the Past
- Best-One Tire
- Ryan's Flooring
- Esmond's Shoes
- Richmond Furniture Gallery
- Two Sister's Books & More
- Comic Relief
- Block Head Records
- Abilities Richmond







ENTERTAINMENT

- Richmond Civic Theater
- Fast Eddie's World of Speed
- Tri-Axe Throwing
- Retro Rush Arcade
- Morrisson-Reeves Library
- Model-T Museum
- Paint the Towne



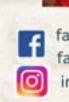
Friendly Faces of Local

DINING

- La Petite Pastry Shop
- Sweet Blessings
- The Bakery
- Circle-E Coffee Company
- 911 Tavern
- Suzie's Pizza
- Smiley's Pub
- Corner Cafe At the Leland
- Firehouse BBQ & Blues
- Ullery's Homemade Ice Cream
- Little Sheba's
- Cordial Cork
- New Boswell Brewery & Tap Room
- Roscoe's Coffee Bar & Tap Room
- Peak Nutrition
- Abilities Richmond
- 4th Floor Blues Club & Maria Mtirione's Catering
- Sip 'N a Bite
- E Street Pub







facebook.com/MainStreetRichmondIN facebook.com/DepotDistrict instagram.com/MainStreetRichmondIN

www.mainstreetrichmond.org

SERVICES

- Hello Beautiful Salon
- Eye Care Center
- Freedom Title
- Dollhouse Salon
- Your Expert Real Estate Team
- LWC Inc.
- Dudas Law
- The Hair District
- Empire Title Services
- Kuk Sool Won
- Webster's Barber Shop
- Pug Pet Salon
- Lindsey Photography
- Infinitprint Solutions
- Coldwell Banker Lingle
- Dance Techniques
- George Marinakes Shoe Services
- Cuts & Curls
- Lyons Insurance & Real Estate
- Harrington-Hoch Insurance
- Manpower of Richmond
- Stephanie Harrison Photography







Seymour Main Street

Jackson County P.O. Box 1001 Seymour, Indiana (812) 216 - 0742

Seymour Main Street is a Nationally Accredited Main Street organization committed to planning, promoting, and preserving Seymour's Historic Downtown. By buying from small businesses, you're helping to boost the local economy, and you'll often find unique and high-quality products that you won't find anywhere else! This Shop Small Saturday, show your love for local by shopping at one of Seymour's 180 small businesses!

SHOPPING

Seymour Decorating Center	220 S. Chestnut St.	(812) 522-4164
Lost & Found Toys	113 W. 2nd St.	(812) 521-4121
My Hoosier Hearth	112 S. Chestnut St.	(812) 999-3473
Dragonfly Boutique	106 S. Chestnut St.	(812) 525-8575
Tiemeier's Jewelry Store	101 N. Chestnut St.	(812) 522-3984
13th Floor	111 N. Chestnut St.	(812) 522-5400
The Castle Games	210 W. 2nd St.	(812) 304-4995
The Fussy Pup	204 W. 2nd St.	(812) 216-1140
The Magic of Books Bookstore	113 W. 2nd St.	(812) 969-1853
The Pacey Apothocary	125 W. 2nd St.	(812) 216-1589
Artistic Impressions	127 W. 2nd St.	(812) 524-7701
Greemann's Furniture	205 S. Chestnut St.	(812) 522-2397

AND MANY MORE!









SEYMOUR

DINING

Reed's Place Steak & Chops	224 S. Chestnut St.	(812) 271-1298
Moxie Coffee Company	218 S. Chestnut St.	(812) 271-1170
Larrison's Diner	200 S. Chestnut St.	(812) 522-5523
Frosted by Macy	414 W. 2nd St., Ste. F	(812) 515-2086
Brewskies Downtown	117 E. 2nd St.	(812) 522-4308
Rails Craft Brew & Eatery	114 St. Louis Ave.	(812) 271-1191
Salsa Street	101 W. Tipton St.	(812) 519-5002
Vat & Barrel	212 E. 2nd St.	(812) 271-1147
Schwatzer's German Restaura	nt 113 Indianapolis Ave.	(812) 682-0007
1852 Cafe	123 W. 2nd St.	(812) 969-1852
AND MANY MORE!		

PARKS AND MURALS

John Mellencamp Mural & Greenspace Steinker Platz Crossroads Community Park Seymour History Collage Mural Crossroads of S. Indiana Mural Burkhart Plaza

SEYMOUR

























Q



MAINSTREET SHELBYVILLE, INC.

Join us on Small Business Saturday and all year long to discover our historic downtown district. We will delight you with eats, treats, shopping and entertainment. Our nationally designated Main Street program is here to RENEW, RESTORE and REVITALIZE our district and promote all things local. We hope you enjoy your visit to Shelbyville and thank you for supporting local!



Bishopps Appliances Cossairt Florist Elegant L Mama's Pink House Antiques Now Wear This Pink Poppy Boutique Polka Dot Plus Boutique Revival Home Collective Sharp Trophies by Mack Silver Linings Jewelry Sports Locker Room Three Buds Three Sisters Books & Gifts 3 Crows

SHOPPING

42 Public Square 139 W. Boggstown Rd 117 S. Harrison St. 408 S. Harrison St. 111 S. Harrison St. 103 W. Washington St. 11 N. Miller St. 19 N. Harrison St. 49 E. Washington St. 16 S. Harrison St. 105 S. Harrison St. 112 S. Harrison St. 7 Public Square 26 W. Broadway St.



317-398-6236 317-398-9316 317-392-3017 317-512-6878 317-398-7970 317-364-7551

317-796-8015
317-392-1099
317-825-3084
317-398-0035
317-677-2414
317-392-2270



18 N. Harrison St. | Shelbyville, IN | www.mainstreetshelbyville.org

DINING AND ENTERTAINMENT



The Book Mark Cadillac Jack's Cagney's Pizza KIng Cow Palace Blue Agave Grandma's Pancake House Greek's Pizzeria Just Peachy Cafe Boba Cafe Linne's Bakery Pudder's 'Ville Nutrition The Strand Theatre 9 Public Square
29 Public Square
33 E. Broadway St.
318 N. Harrison St.
530 N. Harrison St.
632 S. Harrison St.
20 S. Harrison St.
52 E. Washington St.
12 S. Harrison St.
115 S. Harrison St
18 Public Square
18 S. Harrison St.
215 S. Harrison St.







317-398-7525 317-825-5220 317-536-2001 317-395-3318

#ShopLocal



Support Your Local Businesses on SMALL BUSINESS SATURDAY



18 N. Harrison St. | Shelbyville, In | www.mainstreetshelbyville.org

ommunity

#SmallBizSat



DOWNTOWN WABASH, INDIANA

Wabash County 189 S. Miami Street, Ste. 1 Wabash, Indiana 260.563.0975 DowntownWabash.org



Downtown Wabash is not just a destination in Indiana, it's also a nonprofit organization leading the way for economic revitalization in Downtown Wabash, Indiana while respecting the rich history of the district. Fina big city amenities & attractions in our charming micropolitan city like boutique shopping, delicious food & drink, live concerts & movies, interactive art & fitness and so much more, all within a 2.5-mile district along the mighty Wabash River.

SHOPPING IN DOWNTOWN WABASH



See ALL small businesses on DowntownWabash.org



2 1/2 41



Embrace the holiday spirit on November 25th and join us for Shop Small Saturday in Downtown Angola!

Support local businesses and find unique gifts while strolling through our charming streets. Discover one-of-a-kind treasures and enjoy the warm ambiance of our downtown shops and restaurants.

ut shopping

Libby's – 130 N Public Square Bent Fork – 90 N Public Square Elemento – 65 S Public Square Joppa Cosmetics – 100 N Public Square Tillie's – 105 W Maumee Street Bike and Soul – 120 N Public Square Angola Quilt Shop – 206 W Maumee Street





Photos courtesy of Steuben County Tourism Bureau

Buck Lake Bar & Grill - 114 N Elizabeth Street Monument Pizza Pub - 60 N Public Square Sutton's Deli - 140 N Public Square The Hatchery - 118 S Elizabeth Street The Venue - 110 W Maumee Street The Rooted Vegan - 30N Public Square Village Kitchen - 109 N Superior Street

dining 🕅



Cahoots Coffee Café- 218 W Maumee Street Caleo Café - 113 W Maumee Street Healthies -50 N Public Square

This Holiday Season your Shopping in Historic Downtown



Shopping

Kims Corner Music 211 N Jackson St Heavenly Creations 210 N Jackson St Country Lane General Store 221 N Main St Lyn-Maree's Boutique 209 N Main St Heirloom Clock & Fine Art 217 N Main St The Olive Twist 203 N Main St Expressions Gallery 106 W 6th St Ste A Auburn Atrium MarketPlace 106 W 6th St Birch & Bell Boutique 115 N Main St Paper Gourmet 115 N Main St #101 Little Sprouts Children's Boutique 111 N Main St Carbaugh Jeweler's 108 E 7th St All About You Boutique 127 S Main St The Sprinkling Can 233 S Main St Forever Eighteen 308 S Main St Natures Merchantile 309 S Main St Forget Me Not Boutique 310 S Main St Betsey's Boutique 1343 S Jackson St Blue Fruit Jar Antiques 123 W 8th St The Lotus Connection 129 W 8th St





*Indicates you must be 21 to enter, check out our distrx app for more! Be sure to visit our local breweries, meadery, wineries, and taverns!

Auburn City Steakhouse 203 S Main St Pizza Forum 215 S Main St The Deli @ 6th and Main 115 N Main St Fl 2 Mad Anthony Brewing Company 114 N Main St Cranberry Cottege Cafe & Tea Room 214 W 6th St Cricket's 7th Street Bar & Grille* 120 W 7th ST Mimi's Retrete* 125 E 9th St Sandra D's 1330 S Main St

DeKalb County 208 S Jackson Street PO BOX 6076 Auburn, IN 46706 www.auburnmainstreet.org

MAINS





ittle Sprouts: items may vary

Shop at Carbaugh Jewelers: items may vary

Shop at All About You Boutique: items may vary

<u>B A T E S V I L L E</u>

Batesville Liquor Co ~ 315 Batesville Shopping Village Batesville Music Co ~ 16 E George St Batesville Picker's Paradise ~ 18 E Ripley St Becca's Country Couture ~ 141 Batesville Shopping Village Bird in a Tree Boutique ~ 29 N Main St (1) Concepts Custom Framing & Gifts ~ 200 N Walnut St Daffodilly's Flowers & Gifts ~ 1 E George St Dice and Needle ~ 107 E George St Dunlap Supply ~ 13 S Smith St Geis Innovations ~ 11 E George St Gypsy Soul ~ 209 N Walnut St (4) Hertel's Shoe Store ~ 118 E Boehringer St Jack & Jo's Haus ~ 7 S Eastern Ave



Franklin/Ripley County 132 S Main Street Batesville, IN 47006 (407) 625 - 7911 www.batesvillemainstreet.org







Megan's Amazing Deals ~ 7 S Eastern Ave Reuse ~ 7 S Eastern Ave RomWeber Marketplace ~ 7 S Eastern Ave Sunshine Sister's ~ 120 S Depot St (3) The Bookshelf ~ 101 N Walnut St The Office Shop ~ 131 Batesville Shopping Village The Old Schubox ~ 213 N Walnut St The Stitch in Time ~ 19 E George St The Treasure Trove ~ 141 Batesville Shopping Village Twice Blessed Resale ~ 147 Batesville Shopping Village Velozity Boards and More ~ 114 E Boehringer St (5) Walnut Street Variety Shop ~ 111 E George St (2)

DINE & SNACK!



Amack's Well Community Coffee House ~ 103 E George St Benny's Bar & Grill ~ 113 N Main St Big Four Café ~ 121 S Depot St (6) Ison's Family Pizza ~ 117 E George St Lil' Charlies Restaurant & Brewery ~ 504 E Pearl St Pizza Haus ~ 104 E Boehringer St Randy's Roadhouse ~ 51 Batesville Shopping Village Schmidt Bakery ~ 125 Batesville Shopping Village The Daily Scoop ~ 402 South St The Sherman Biergarten & Bier Hall ~ 36 S Walnut St





2023 HOLIDAY GUIDE

Downtown Columbia Cit

s for Her

Shoes & Moore Bravo Floral

Murphy's Jewelers

s for Him

Columbia Locker Next Generation RC & Hobby

Morsches Builder's Mart

ts for Everyone

Shops @the Sanctuary The Gallery Vintage Blessed Indigo Studio Running Around Screen

The Mercantile Sage + Stone B.E. Comics The Kitchen Main Bowl

Printing

Old World Fudge Moo Over Columbia City Nutrition Blue Moon Bakery Brew'ha

Downtown Wining

The Square Chapman's Brewing Tokyo Senor Fajitas The Nook Old World Cafe Pickles Cafe 11th Frame

Holiday Specials

Downtown Fun!

- Walk of Trees, Fri-Sat, Nov 24-25
- Lighted Parade, Friday, Nov 24
- Shop Small Saturday, Sat, Nov 25
- Walk of Trees, Fri-Sat, Dec 1-2
- Live Nativity, Saturday, Dec 2

COLUMBIA CITY CONNECT Columbia City Connect PO Box 971 Columbia City, IN 46725 www.columbiacityconnect.com

DOWNTOWN GREENCASTLE Shopping

Blushing Beaus Britt's Blooming Butique Conspire: Contemporary Crafts Creative Castle The Pawn Store Greencastle Shuee's Furniture and Appliances The Bearded Painter Keith & Kane Burdge Boots & Boutique Horizon Office Supplies Silver Bell Flowers Eli's Books





Dining

Starbucks









Almost Home Bridge's Craft Pizza and Wine Don Julio's Lost Hollow Beer Co. The Fluttering Duck/2 West Bistro Scoop's Ice Cream Parlor The Whisk Myers' Market Breadworks by Bridges Moore's Bar & Restaurant TapHouse Burgers

Specialties

The Green Room Salon & Spa The Studio Suite Tigers Den Styling Station-Suntan Salon Dick's Barbershop Blurred Lines Barbershop Greencastle Offset Printing & Graphics Castlemakers











Main Street Greensburg

314 West Washington Street Greensburg, IN 812-560-2700

В.

D.

SHOPPING

Baker Design Wear - 221 E Main St. County Supply - 126 N Franklin St. Cowan's Exotics - 125 W Main St. Deb Sellers Catering - 123 N Broadway St. Denim and Honey - 217 N Broadway St. Dr. Ashburn's Pepper Emporium - 114 S Franklin St. Finders Keepers - 209 N Broadway St. Game Plan Graphics - 102 E Washington St. Greensburg Printing - 116 N Franklin St. Huntington Jewelers - 122 E Washington St. Little Bit of This. Little Bit of That - 112 W Washington St. Magnolia Mercantile - 128 N Franklin St. Mattress By Appointment - 215 E Main St. Painting The Town - 115 E Main St. Pickers Paradise - 129 N Broadway St. Rouge Bridal- 205 E Main St. Stephensons Jewelers - 107 E Main St. Taff Furniture - 115 W Main St. Tree City Needful Things - 108 E Washington St. Tree City Sports Cards - 208 W Main St. Tree City Stitches - 125 E Main St. Schlemmer's Wholesale - 206 W Main St. Kramer Kreations - 133 W Main St. Art On the Square - 112 E Washington St.

Rainbow Books and Gifts - 110 E Washington St.

A. Tree City Stitches B. Magnolia Mercantile C. Rainbow Books and Gifts D. Denim & Honey E. Dr. Ashburn's Pepper Emporium

DINING

Ε.

Carriage On The Square - 117 N Broadway St. Link's Tavern - 112 N Franklin St. Mayasari Indonesian Grill - 213 N Broadway St. Stories -109 E Main St. Tarouya -201 E Main St. The Beach Tiki Bar - 107 N Broadway St. The tAAp- 116 W Washington St.



326 Jackson Street, Hope, Indiana 812-341-7251

Yellow Trail Museum - 644 Main St - (812) 546-8020 - Shop & Tour
WILLow LeaVes of Hope - 326 Jackson St - (812) 546-0640 - Shop & Dine Whitt's Pizza - 407 Washington St - (812) 546-0171 - Dine
Tonala Mexican Restaurant - 628 Main St - (812) 546-0544 - Dine
Swiss Maid Country Market - 310 Jackson St - (812) 546-0566 - Shop Special By Design - 332 Jackson St - (812) 546-6130 - Shop
Reflections Hair On the Square - 623 Harrison St - (812) 546-6002 - Shop
Patchworks Art Studio & Gallery - 308 Jackson St - (812) 764-4726 - Shop
Gold Nugget Pawn Shop - 344 Jackson St - (812) 341-4611 - Shop
D's Variety Store - 317 Washington St - (812) 341-9800 - Shop
Cornett's Corner Cafe - 525 Main St - (812) 546-5950 - Dine



2023 HOLIDAY EVENTS

Nov. 18 Breakfast with Santa Nov. 25 Small Business Saturday Dec. 1 Christmas of Yesteryear Dec. 2 & 3 Christmas Music Show 8, 9, 10 & 15, 16, 17 Christmas Dinner Theatre



CONTACT MAIN STREET OF HOPE FOR ADDITIONAL HOLIDAY INFO

- A. Dandelion Boutique
 B. Swiss Maid Country Market
 C. WILLow LeaVes of Hope
- D. Gold Nugget Pawn Shop E. D's Variety Store F. Yellow Trail Museum Gift Shop

*Gehlhausen's Flowers & Gifts Whiplash Beth Carter Exquisite Bridal & Formal Wear Local Coffee Shop Branded by Woods Linda's Nails *Around the Corner Greentree Bean to Sprout **Gypsy** Girls

Lush Esthetics

*Touch of Class

BHP Tax & Accounting

Salon on 4th

Shopping

Gaslight Pizza & Grill

Old School Cafe

Fry'D & Chop'D

throughout the season

HUNTINGBURG Celebrate Christmas with us at

the Christmas Stroll and

Craig & Lange CPA Prodigy Barbersalon Marhsall's Mancave Pause with Paula **Cecils Printing & Office Supplies** Shared Abundance *Firefly Boutique The Downtown Emporium Ella & Ivy *My Little Soap Shop Paint Your own Pottery Mama T's Italian Steakhouse Mischievous Mutts The Rugged Foot Schneider Law Office Yard Goat Artisan Ales

Mulling

Downtown Historic 4th Street Huntingburg, IN (812)301-2209



www.destinationhuntingburg.com 46





Experience an igloo session or horse drawn carriage Nov. 5-12 or the ice rink & candlelit Christmas parade Dec 2 & 3. Huntingburg is Christmas!



610 MAIN STEET JASPER. IN (812) 482 - 4255 WWW.HEARTOFJASPER.ORG

*AMERICAN MERCANTILE BOECKMAN'S FURNITURE AND FLOORING *CHOCOLATE BLISS & KITCHEN ESSENTIALS CORBIN'S DRAPERY DOWNTOWN FITNESS &RUNNING *EJ AND DOTS

*FINISHING TOUCHES FOREST FRESH ALL NATURAL HOFFMAN OFFICE SUPPLY *HOOSIER BLOOMS HOOSIER BUSINESS MACHINES *IMPULSE JUST A TRACE JUST WHIMSY KREMPP LUMBER CO.

SHOP OUR SOUARE

*KRUTZ SHOES LA MOROLEON LH STURM HARDWARE Occasions of Jasper *REM Bicycle Riah Jane & Co. Siebert's The Bra Market This Olde House





HEAR

A&B BBO HUT *Cafe Pina Cranberries Headouarters *Leben Nutrition

*MIDWEST CAFE THE MILL HOUSE OINK. INC. OWSLEY'S LOUNGE

*STARRED = PICTURED

PUB AND GRUB Schnitzelbank Snaps *St. Benedict's Brew Tre'Vione's

JOIN US FOR OT ANNENBAUM SEASONI NOVEMBER 15 - DECEMBER 31, 2023

G 1822 Vintage Boutique (A) A Pop Up Shop **Diva Nails** Edwards Jewelers (B) The Flower Studio Honey Blonde Hair Co Maxwell's (C) A Moment in Time MTB Home Furnishings (D) Monkey Jack's Emporium (E) Professional Design (F) **Radiance Beauty Bar** Selah **Tis the Season** Village Creations (G)

M

Shop

Shack (C) The Barnett Co (K) CJ's Candies (L) Early Bird Diner Ky's Lunchbox Primo (M)

Ν

Blue River Taphouse (H) Back Porch Bar Broad Street Blends Jack's Donuts (I) The Press Coffee Co (J) Twin Lions

 \mathcal{P}

The Castle Theater Henry County Arts Park (N) 1400 Plaza

New Castle

В

NORTH MANCHESTER

Manchester Alive: Main Street Chamber Alliance Wabash County 126 E Main Street North Manchester, IN (260) 982-7644

Shopping

The What Not Thrift Shoppe - 112 E Main St Manchester Soap Company - 108 E Main St Shabby Owl Antiques - 107 N Walnut St KM Pickers' Paradise - 114 E Main St New Looks Boutique - 109 E Main St The Wander Brand - 106 W Main St Cottage Creations - 231 E Main St La Regional No 2 - 224 E Main St

Dining and Drinks

The Crystal Main Street Grill - 209 E Main St Chillz Delights - 902 State Rd 114 W Grand's Ice Cream - 131 E Main St Greek's Pizzeria - 210 E Main St The Main View - 141 E Main St Healthy Hub - 226 E Main St Mr. Dave's - 102 E Main St



Services

Manchester Family Chiropractic - 110 N Walnut St Timeless Essence Photography - 115 N Walnut St Nature's Remedy Day Spa - 121 E Main St Riverside Acupuncture - 102 W Main St Modern Impressions - 129 E Main St L.A. Hair - 102 N Market St

NORTH VERNON #SHOPLOCAL







Jennings County 50 Short Street North Vernon, IN (812) 592- 1425



Bighead Pizza - 614 Buckeye St.
Crimson Oak Restaurant & Pub - 51 N. Madison Ave. Little Red Kitchen - 11 E. Walnut St.
Miller's Tavern - 208 E. Walnut St.
Perfect Day Cafe- 221 E. Walnut St.
Phat Guys Bar & Grill - 424 E. O&M Ave Segoku Hibachi & Sushi Express - 6 South State St. Succulent Smoothies - 263 E. Walnut St.
The Bohemian Donuts & Cafe - 216 E. Walnut St.

DINE

DISCOVER

Ash Tree Yoga - 408 O&M Ave. Bill & Ashley's Bargain Deals - 130 Fifth St. A Classic Stained Glass & Gift Gallery - 250 Hoosier St. Glow Tanning - 203 E. Walnut St. B Hoosier Home Furnishings - 211 E. Walnut St. Irish Hill Liquors - 401 Hoosier St. G Iron Benders Fitness & Nutrition - 247 E. Walnut St. M&M Treasure Hunters Antique Store - 62 E. Walnut St. Nashville Vintage & Repair - 39 E. Walnut St. Park Theatre Civic Centre - 29 N. Madison Ave. Pfeiffer's Jewelry - 226 E. Walnut St. The Esthetics Studio - 120 Fifth St.

E The SHOP with Darian & Gega - 126 N. Jennings St.



ReDiscover Downtown Peru

MIAMI COUNTY 13 E. Main Street Peru, IN (765) 201-0049 www.DowntownPeru.com



Shops & Specialty

2 Days Boutique 7 South: Artisans 58 East: Tie-dye & Sweets A Cut Above Hair Salon A to Z Fireworks Anita's Boutique Arnie's Ace Hardware **Bear Woman Herbs** Bloom Beauty Co. Boho-Chic Hair Boutique **Bowsher Detailing** Breakaway Bike & Fitness **Computer Center** Dawalt's Flooring & Blinds Dirty Paws Grooming & Pet Supplies **Doris Draperies** Elle Belle Boutique

GI's Furniture Hair Razors Hairtique & The Fountain Blue Inked Memories Tattoo leff's Barber Shop KIB Aesthetics Lillian's Prom Love Your Hair Salon & Day Spa McClure's Market 159 Men's Classic Cuts No Pawn Oasis Serenity Therapeutic Massage Our Father's Libraru Peru Music Studio Peru Nails The Peru Trading Post Shear Fantasu

Galleries & Entertainment

101.9 Rocks - WARU OH Elks Lodge 365 Pe Gallery 15 & Studios Pe Juli Feller Studios Literary Aid Miami Co. Artisan Gallery Miami County Museum Moose Lodge 249

Ole Olsen Memorial Theatre Peru Circus Center Arena Peru Maennerchor





November 11: Peru Second Saturdays 1–5pm November 18: Light Up Peru! Downtown Open House and Parade Visit Santa's House, Pet Reindeer, Indoor Ice Skating and Vendors at the Peru Circus Center Arena! November 25: Shop Small Saturday

Sherwin Williams St. Vincent Thrift Store Stacey Mize Photography Studio Impulse The Smokehouse US Nails Yesterday's Elegance

Eats & Drinks

6th Street Coffee Co. 7 Pillars Brewing Co. Aroma Coffee Shop Blended on Broadwau **Boardwalk Cafe** Club 14 Connie's Little German Bread Shop DeRozier's Bakeru **Dillinger's Restaurant** Dreams to Realitu Cakes Gabriel's Pancake House Garden Gate Café Hard Times Bar Harvey Hinklemeyer's **Korner Lounge** Legend's Cocktail Lounge Los Tres Caminos Nickel Plate Saloon



In 2005, the Indiana Office of Community and Rural Affairs was established as a separate state agency by the state legislature. The OCRA's Executive Director is appointed by the Lt. Governor, who also serves as the Secretary of Rural Development.

OCRA works with local, state and national partners to provide resources and technical assistance to aid communities in shaping and achieving their vision for community and economic development. A privilege of our agency is to award grants to fund public gathering places, fix water/sewer infrastructures, restore historic structures, build community facilities and revitalize commercial districts. These funds help communities improve their quality of life and ensure the health and safety of their citizens.

Roughly 40 percent of the state's population lives across 76 rural counties. These rural communities possess extraordinary natural beauty, alluring small towns, historic structures and quality natural resources that need to be preserved, enhanced and developed. While there are 76 rural counties, OCRA has impacted all 92 counties through its various programs.



Shop Small NDIANA

The Indiana Destination Development Corporation (IDDC) and the Indiana Office of Community and Rural Affairs (OCRA) often partner as agencies to highlight and celebrate exciting developments happening across the state, particularly in our rural communities. IDDC was formed by the Indiana Legislature in 2019 to promote Indiana as a great place for living, visiting, learning and earning. The IDDC became incorporated on July 1, 2020. The Indiana Office of Tourism Development evolved into the new organization, creating a seamless experience for our tourism and talent attraction partners. Increasing the knowledge that builds pride in Indiana will help our state fill open jobs, grow talent and elevate views of our



distinctive sense of place.

FROM THE LT. GOVERNOR Suzanne Crouch

Indiana is a diverse state full of travel opportunities. Whether it is vineyards, breweries and distilleries, shopping, hiking or heritage and historical sites that you seek, VisitIndiana.com will point you in the right direction. And no matter what adventure you take, you'll be greeted with Hoosier Hospitality.

Suyanne Crowch



