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| **Date Submitted:** | **Program**: |
| **Agency:**      | **Total Budget:** |
| **Agency Contact:** | **Funding Source: [ ] General Fund [ ] Federal [ ] Dedicated** |
| **Phone:**      | **PeopleSoft Fund ID:** |
| **E-Mail:** |  |

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| **Sponsorship Information** |  |
| **[ ]  Media [ ] Event [ ] Conference [ ] Other** | **Date of Sponsorship:** |
| **Location (City):**  |

**Description of Sponsorship**

Please explain in the box below the type of sponsorship you would like to subsidize, including if you are hosting a booth and what benefits your program will receive from the sponsorship (i.e. booth space, speaking engagements, exposure of your message through media outlets, other types of recognition, etc.)

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### Justification

Please describe in the box below how this sponsorship will help your program meet its strategic goals and/or positively impact your targeted audience. Also include if you will be developing or producing materials such as brochures, promotional items, displays, etc. Be sure to incorporate how the item fits in with the FY17 Marketing Plan.

Has the Agency participated in this sponsorship before? **[ ] Yes [ ] No** If “Yes” please describe the results including the number and demographic of attendees.

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If the Agency has received a proposal for sponsorship, please attach.

**Sponsorship Proposal Received?** **[ ] Yes [ ] No Proposal Attached? [ ] Yes [ ] No**

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| **Agency Communications****Director Signature:** | **Date:** |

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| **Agency Chief Financial****Officer Signature:** | **Date:** |

SPECIAL NOTE: Please return completed form to the Communications Efficiency Committee at OMBCommunications@omb.in.gov.