

Connie Brahm Marketing and Communications Director Indiana Arts Commission

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FY24 Q4 Trust Report

Lifetime Interest	\$738,744.75
Lifetime Plate Revenue	\$4,103,898.09
FY24 Distribution	\$(95,457.64)
Interest Available	\$319,575.80
Fund Balance as of June 30, 2024	\$4,418,474.54

Fiscal Year	Quarter	Interest	Sales Revenue	Plates Sold
FY24	1	\$ 46,562.52	\$35,300.00	1,412
FY24	2	\$41,880.61	\$28,200.00	1,128
FY24	3	\$35,482.96	\$23,175.00	927
FY24	4	\$68,390.57	\$34,600.00	1,384

Inv. Number	Current Investments	Book Value	Rate	Maturity Date	Projected Annual Interest
600792	Bank of NY - Gov Agency Coupon Note	\$1,900,000.00	0.5500%	4/8/2026	\$ 211,902.78
600307	Bank of NY – Agency Coupon	\$ 500,000.00	0.1000%	3/30/2026	\$ 22,805.56
600555	Bank of NY – Agency Coupon	\$ 1,000,000.00	0.5100%	1/27/2025	\$ 103,558.33
600749	Bank of NY – Agency Coupon	\$ 501,500.00	0.5000%	6/11/2027	\$ 88,125.00
600768	Bank of NY – Agency Coupon	\$ 299,958.92	0.5150%	12/30/2025	\$ 29,097.50
522	Bank of NY - Gov Agency Investment Pool	\$	0.1100%	12/31/2024	\$ -

	Matured Investments and Coupon Payments Since 7/1/2023					ents Since 7/1/2023
Inv. Number	Current Investments	Book Value	Rate	Maturity Date		
600565	Bank of NY - Gov Agency Coupon Note (GACN)	\$ 300,000.00	0.5000%	2/21/2024	\$	15,833.34
600555	Bank of NY - GACN	\$ 1,000,000.00	0.5100%	1/27/2025	\$	51,000.00
600593	Bank of NY - GACN	\$ 500,000.00	0.5820%	3/20/2026	\$	13,769.17
600307	Bank of NY - GACN	\$ 500,000.00	0.1000%	3/30/2026	\$	5,000.00
600648	Bank of NY - GACN	\$ 1,800,000.00	0.5250%	4/8/2024	\$	79,275.00
600593	Bank of NY - GACN	\$ 500,000.00	0.5820%	3/20/2026	\$	7,275.00
600740	Bank of NY - Treasury Note	\$ 215,340.62	0.0375%	9/15/2024	\$	7,732.99
600749	Bank of NY - Gov Agency Coupon Note	\$500,000.00	0.5000%	6/11/2027	\$	11,000.18
	Total Government Interest Income				\$	190,885.68
	Plus Sec Lending Income				\$	1,430.98
				Total Interest	\$	192,316.66



To: IAC Commissioners

From: Connie Brahm, Marketing and Communications Director,

Gwendolyn Pickett, Communications Manager

Date: August 12, 2024

Subject: Communications Report

FY24 Q4 Announcements

- <u>Creative Entrepreneurs to Complete Entrepreneurship, Community Engagement</u> Workshop
- Indiana Educators selected for fellowship to bring creativity into the classroom
- Nine Organizations Receive \$20,000 Grants to Support Arts Programming for Older Adults
- Creative Aging Programming Supported at 36 Libraries Across Indiana

Fall 2024 Communications Projects

- Website Re-Development, Updates, and Continued Accessibility Improvements
- Transition to New Email Marketing Platform (Salesforce Marketing Cloud)
- Relaunching the Artist Services Hub
- Guidelines Standardization
- Artist Needs Assessment Findings and Next Steps Share Out
- Preparing the FY24 Annual Report
- Fellowship for Creative Teaching, Creative Convergence, INverse, and Every County Funded Announcements

Social Performance Mid-Year Check In – Facebook and Instagram

Month	January	February	March	April	May	June
# of Posts	5	5	2	/	6	7
Reach	8,176	12,655	1,753	/	4,403	5,813
Engagements	760	618	134	/	380	612

Email Marketing Performance Mid-Year Check In

Month	January	February	March	April	May	June
# of Bulletins	9	9	7	14	8	7
Engagement Rate	45.9%	50.4%	50.9%	51.6%	45.9%	48.6%



To: IAC Commissioners

From: André Zhang Sonera, Deputy Director of Operations

Date: August 13, 2024

Subject: Staff Activity Report CY24 Q3

Below is a summary of IAC staff's involvement in statewide, regional, and national activities relevant to the agency's work.

IAC'S STAFF ACTIVITY REPORT | THIRD QUARTER OF 2024

In May, Lydia and her partner, Clockwork, welcomed IAC's newest baby arts advocate, Delight!

As part of her participation at BoardLead, **Jordan** was matched with **FilmNorth of Minnesota**. She is currently in the <u>vetting process to be elected to serve on FilmNorth's Board</u>.

In June, **André** served on the review committee that selected the **Indianapolis Business Journal's** <u>2024 20</u> <u>in their Twenties Class</u> – an annual recognition highlighting young professionals' contributions to Central Indiana.

Eric served as a facilitator for **Davies County Economic Development Corporation** at the <u>launch of their</u> <u>county-wide arts organization</u> and talked about the Creative Convergence program.

The learning doesn't stop! **Lydia's** return to the office this summer has been highlighted with several trainings, online conferences, and webinar opportunities:

- Investing in Accessibility and Disable Artists (NASAA)
- Native Dead Handtalk and American Sign Language (WESTAF)
- Rural Assembly Everywhere: Nurturing Thriving Communities (Rural Assembly)
- Rural Placemaking Studio Workshop: Effective Fundraising for Public Spaces (Center for Rural Engagement)
- Facilitative Leadership Training (Purdue Extension)

Language Access is a Vital Service for Constituents. In Late July, André was part of a news piece from **THE CITY**, an independent nonprofit newsroom, regarding his experience as a "Secret Shopper" for the Mayor's Office of Operation's Language Access Program during his time as an intern. He was later contacted by the **Office of the New York Public Advocate** to share his experience in working with language access at both local/state government levels and provide knowledge on how to further the work from the NYC Public Advocate.

In August, **Miah** was invited to serve as the Guest Speaker at the **River Hills Economic Development District/Regional Planning Commission's <u>Annual Dinner</u>, where she will share with community members and stakeholders the importance of arts and culture to further improve the quality of life for local neighborhoods.**

Two Panels, Double the Fun. **Jordan** is currently a panelist for two panels: <u>Maine Artist Fellowship for Media Arts</u> from our friends at the **Maine Arts Commission** and <u>Project Support</u> for Ohio's **Cuyahoga Arts & Culture.**

Early in August, **André** was a reviewer for **IndyHub's** <u>1828 Leadership Project</u>. A leadership program that empowers up-and-coming young professionals in Indianapolis and connects them with local thought leaders and decision-makers to further their professional and civic development.

One School, Two Campuses. **Eric** (IU Bloomington) and **André** (IU Indianapolis) shared their experience as graduate students at their respective campuses as part of the **IU O'Neill School of Public & Environmental Affairs'** *Masters Student Orientation*.

Is this thing on?! In August, **Eric** was featured as a guest in "<u>Arts Admin Unleashed</u>" the official podcast for the Master of Arts in Administration (MAAA) Program at **IU O'Neill School of Public & Environmental Affairs**. The episode will be released later this fall.



To: IAC Commissioners From: Miah Michaelsen Date: August 30, 2024

Subject: External Partnerships Report

National and Regional Partners

National Endowment for the Arts (NEA) – National (Federal) Partner

The IAC receives funding from the NEA through its State Partnership Program, the only grant the IAC is eligible to receive from the NEA. State Partnership funds support the Arts Organization Support program, staff salaries and the partnership with Traditional Arts Indiana. The next grant application to the NEA is due in October. André, Eric and Miah are putting that application together.

National Assembly of State Arts Agencies (NASAA) – National Association

NASAA is our national "trade association". They will be doing their biennial Assembly in Puerto Rico this year and many of IAC's staff will be attending – funds from Arts Midwest and NEA are helping to support this travel. Eric continues to lead the grants and research interest area for NASAA with a particular focus on improving the grants making process for recipients and the agency. He is also encouraging NASAA to focus more around AI and the arts.

Arts Midwest (AM) – Regional Partner

<u>Arts Midwest</u> is the IAC's <u>Regional Arts Organization</u>. Arts Midwest administers grant programs on behalf of the NEA and does its own granting as well – most recently providing new funding for artists with disabilities and culture bearers. Miah continues to serve on the Arts Midwest board as one of two state arts agency representatives.

State Government Partnerships

In addition to ongoing partnerships with the Division of Aging at FSSA and the Indiana Department of Education (both led by Stephanie Haines), the IAC is engaging with the following:

Department of Health

IAC is partnering with the Department of Health's Tobacco and Cessation Division to support their efforts through an arts-based project. The project is being developed and led by their VOICE youth ambassadors and implemented statewide. Lydia Campbell-Maher is supporting that partnership.

Indiana Economic Development Corporation (IEDC)

The agency continues to partner on the state's regional economic development efforts through READI, more specifically through <u>funding made available through the Lilly Endowment</u>, Inc for regional arts and cultural development. Funds will support regional arts and cultural planning and subsequent project development meant to drive transformation in the state's arts and culture ecosystem. Miah is serving as lead for the agency in these efforts.

Indiana State Library

IAC holds a long-standing partnership with the Indiana State Library as joint supporters of the INverse poetry archive. IAC provides support with the application process, adjudication, and outreach, and ISL provides support by entering all of the selected poems into their digital archive and hosting it on their website.

Other In-State Partnerships

Indiana Communities Institute

ICI is partnering with the IAC in support of the first public offering of the IAC's new Creative Convergence program for communities, spearheaded by Lydia Campbell-Maher.

Indiana Humanities

Indiana Humanities is the current state partner for the Poetry Out Loud national poetry recitation competition, a program of the National Endowment for the Arts. Indiana Humanities provides administration of the state program and finals competition with funding and assistance from the IAC.



To: IAC Commissioners

From: Lydia Campbell-Maher, Community Services Manager

Date: August 7, 2024

Subject: Every County Funded Update

About Every County Funded

Every County Funded (ECF) is a strategy developed to reach counties identified by the Indiana Arts Commission as under-represented in Commission investments. Our commitment to this strategy is a result of a budget increase by the General Assembly that began in FY2024.

One of the many ways IAC measures the impact of its programs and services is through geographic reach. "Under-represented" as defined here are those counties that are not home to a successful applicant in either Arts Project Support, Arts Organization Support, Strengthen & Innovate, Cultural Districts, Creative Convergence, or any future IAC program that supports public projects or operations by organizations. "Organizations" as defined here are nonprofits, libraries, or units of government.

Every County Funded is designed to:

- Identify allies, partners and stakeholders in target counties interested in bringing the arts to life in their community
- Provide them with funding and support to make it happen
- Provide a simple process from which all can easily succeed and grow
- Connect communities through an informal cohort model
- Support communities through ongoing mentorship and technical support from the IAC Community Services Manager

ECF contributes to one of the long-term impacts identified by the IAC's 2024-2028 Strategic Framework: "In every Indiana county, people and communities have access to arts experiences."

Report on Activities to Date

Fourteen (14) counties and one (1) community were identified as in need of access to Indiana Arts Commission support. Two complementary initiatives have been used to provide direct support to these counties – Every County Funded low-barrier grant program and Creative Convergence. Six (6) counties were included in this year's Creative Convergence capacity building program and eligible to receive the Early Action Project Grant for \$10,000.

From June 29 – August 8, after returning from Maternity leave, the Community Services Manager coached a first round of ECF grant applicants in Newton, Blackford, and Crawford counties. 100% of applicants had not previously applied for IAC funding or received a grant to support arts access in their communities.

The following projects are in progress:

ECF Grantee	Project Title	Grant Amount	County	Region
Town of Mount Ayr	Mount Ayr Mural Project	\$10,000	Newton	4
Hagios (Non-profit)	Hagios Film Camp	\$10,000	Blackford	5
Leavenworth Arts & Crafts	Facility Expense & Art	\$5,000	Crawford	12
Association	Supply Fund			
Total Grants Approved to date		\$25,000		·

In addition to the first round of grants, the Community services manager has hosted project development coaching sessions with the upcoming grantees. Round #2 grant deadline is September 5, 2024, and six (6) additional partners are expected to apply.

In June 2024, eleven (11) communities were awarded a \$10,000 Creative Convergence Early Action Grant. Of the total, six (6) communities represented Every County Funded eligible counties. The ECF projects in progress from this initiative include:

Creative Convergence Early Action Grantee (Community)	Project Title	Grant Amount	County	Region
LaGrange County Together; FS:	LaGrange, INspired	\$10,000	LaGrange	3
LaGrange County Community				
Foundation (LaGrange)				
Town of Shoals (Shoals)	Re-CREATE-ing Overlook Park	\$10,000	Martin	8
Spencer Owen Economic	Spencer Owen River Arts Park	\$10,000	Owen	8
Development Corporation (Spencer)				
Franklin County Community	Small Town Pics	\$10,000	Franklin	9
Foundation (Brookville)				
City of Rockport (Rockport)	The Main Attraction	\$10,000	Spencer	10
Daviess County Economic	Building Deeper Appreciation	\$10,000	Daviess	10
Development Corporation	for the Arts in Daviess County			
(Washington)				
Total Grants		\$60,000	•	

The complete list of Creative Convergence grantees and project descriptions may be found here: https://www.in.gov/arts/programs-and-services/training/creative-convergence/#tab-824351-2-Spring_2024_Cohort

Future Direction

A second round of grants will be reviewed in September with the goal to award funding to all communities identified in need of access to Indiana Arts Commission support within CY2024.

Two (2) additional counties have been added to the access list for FY2025 after their APS grants ended. These counties include Rush (Region 5) and Noble (Region 3). The Community Services Manager will prioritize establishing partnerships in these counties.



To: IAC Commission

From: Stephanie Haines, Arts Education and Accessibility Program Manager

Date: August 14, 2024

Subject: Lifelong Arts Indiana status report

Overview of the Lifelong Arts Indiana Creative Aging Initiative

Since 2021, Indiana Arts Commission has been engaged in grants, training and research to advance creative aging across Indiana.

Creative Aging Grants

Over the past three years, IAC has implemented six different creative aging grant programs aimed to meet the needs of specific stakeholder groups: artists, arts organizations, aging services organizations, and libraries. Below are the statistics of current and completed funded projects. Many of the figures will increase as more projects are completed and the final reports are submitted to IAC.

Grant Program name	Total # grantees	# of regions	Total Award Amount	Status
FY22 Lifelong Arts Indiana (CY21) (Artists only)	22	9	\$21,775	Completed
FY24 Lifelong Arts Indiana (CY23) (New Artists only)	35	8	\$52,499	Completed
FY24 Lifelong Arts Indiana - (CY23) (Returning Artists only)	16	8	\$54,163	Completed
FY24 Lifelong Arts Indiana Aging Services Providers (Nonprofit Orgs) (CY23)	11	5	\$54,906	In-progress (ends Dec 2024)
FY24 Lifelong Arts Indiana Aging Services Providers (Libraries only) (CY23)	36	11	\$170,130	In-progress (ends Dec 2024)
FY24 Lifelong Arts Indiana - Arts Organizations (Arts Orgs only)	9	4	\$180,000	In-progress (ends Feb 2025)
Total	129	11	\$533,473	

ARTFORM DISCIPLINES – Creative Aging Grants (Lifelong Arts)	# projects
Crafts	5
Dance	9
Design Arts	6
Folk/ Traditional Arts	8
Humanities	2
Interdisciplinary	2
Literature	6
Media Arts	8
Multidisciplinary	9
Music	16
Opera/ Music Theatre	2
Theatre	5
Visual Arts	57

GRANTEE TYPE	TOTAL
Individual Artist	73
Library	36
Nonprofit Org	20

WORKSHOP COUNTS	TOTAL
# single sessions	1,140
# Full Experiences (single sessions together in a series)	129
# total participants (estimated)	2,095
# total minutes	101,620
Average duration of session	90 min

PARTICIPANT BREAKDOWN COUNTS*	TOTAL
Adults	1859
Children	26
Artists	210

^{*}estimated as of 8/6/2024

Creative Aging Training Opportunities

In addition to grants, IAC has provided several training sessions for different groups across the state over the past two years. All training for Lifelong Arts Indiana is completed.

Artist-specific creative aging training

- 1. Creative Aging Foundations 6-hour Online course provided by Lifetime Arts Consulting; Topics include curriculum development support, anti-ageism activity design best practices for working with older adults, partnership development
 - a. March 2021
 - b. May 2023
 - c. July 2023
- Coaching sessions small group or 1:1 coaching with peer experts to develop curriculum and partnering skills for each artist

Total # artists trained: 75

Aging Services Provider creative aging training

- Full-day workshop on Best Practices in Creative Aging, Anti-Ageism, Research of Creative Aging impact, and Skills on Partnering with Artists. Included hands-on demonstrations of artist experiences and a full suite of materials to support creative aging program development post-training.
 - a. Fort Wayne, Indiana April 28, 2023
 - b. Bloomington, Indiana June 25, 2023
 - c. Gary, Indiana November 14, 2023
- Online training module for libraries. Included Best Practices in Creative Aging, Research of Creative Aging impact, and Skills on Partnering with Artists. Two webinars, total of 3 hours of training.
 - a. Creative Aging for Libraries January 2024

Total # of Aging Services Providers trained: 124

Arts Organization creative aging training

- Creative Aging Foundations for Arts Org Staff covering topics such as History of Creative Aging, Current research on arts and aging, Inherent biases about aging, and Best practices in the field
 - a. March 2024
- 2. Coaching sessions 1:1 coaching with IAC staff to develop curriculum and sustainability planning for each arts organization

Total # arts org staff trained: 24

Creative Aging Research and Program Evaluation

The third component of the Lifelong Arts program, which is still ongoing, is the research and evaluation component. Utilizing the expertise of the University of Indianapolis (Uindy) Center for Aging and Community, IAC is conducting a comprehensive program evaluation for all six of the programs listed above. Uindy completed an IRB review process before beginning the evaluation. Their methodology includes the following interventions:

1. In-person observations

Goal: Observe and measure design and impact of program as well as observe fidelity to Lifelong Arts framework.

Detail: A representative sample of the programs across the state and across the program types will be observed by the Uindy research team.

Completed

2. Written surveys for participants

Goal: Receive feedback from participants on the quality of the program and on the impact of the program on their health and wellbeing.

Detail: Every participant will receive a packet of survey materials that is optional to complete. It is an anonymous survey with a pre and post evaluation piece. After completion the surveys are mailed directly back to Uindy.

In progress

3. Written feedback from grantees through Final Report

Goal: Determine how the lifelong arts program impacted artists' artistic practice and career. Understand the impacts grantees observed participants experiencing. Understand how the program impacted the organization's community connections and services.

Detail: As IAC already collects narrative responses through final reports, the Uindy team is coordinating with the IAC grants team to analyze narrative responses on final reports and minimize the repetition for grantees in answering survey questions. *In progress*

4. Semi-structured interview - online/phone interviews

Goal: Determine the artists' experience using the Lifelong Arts framework.

Understand what impacts the grantees saw in their community.

Detail: Invitations to volunteer for interviews were sent to all grantees. Uindy selected a representative sample of grantees to interview via video chat or phone.

Completed

5. Pre/Post training evaluations

Goal: Measure the impact of the training on the grantee's ability to design a successful, evidence-based creative aging program.

Detail: Pre and Post evaluations were completed at every training opportunity offered through the Lifelong Arts program.

Completed

All research activities should be completed by November 30, 2024 with a full published report shortly thereafter.

"I had all but given up on art as a career. So it's no exaggeration to say what a joy and life changer to have received two Lifelong Arts grants.

And to participate in such a creative program that helped me make contact with people and organizations looking for older artists.

Thank you from the bottom of my heart."

-Lifelong Arts for Artists grant recipient



To: IAC Commission

From: Stephanie Haines, Arts Education and Accessibility Program Manager

Date: August 14, 2024

Subject: Fellowship for Creative Teaching 2024 Guidelines Change

ACTION: APPROVAL OF A GUIDELINES CHANGE FOR THE FCT 2024 PROGRAM TO INCREASE THE GRANT AWARD AMOUNT

Fellowship for Creative Teaching 2024 – Grant award increase

Upon review of the funds available for the Fellowship for Creative Teaching (FCT) 2024, and with review of the MOU agreement with the Indiana Department of Education governing those funds, IAC staff is requesting the Commission's approval of a \$1,000 increase in the grant award amount listed in the 2024 FCT guidelines.

This would change the grant award amount from \$7,250 to \$8,250.

All other guidelines aspects would remain the same. Guidelines were previously approved at the December 2023 Quarterly Business Meeting.



Program Guidelines Framework

Indiana Fellowship for Creative Teaching (FCT)

ACTION: APPROVE THE FCT 2025 FRAMEWORK AND DEFER SELECTION OF APPLICANTS AND PARTNER ARTS ORGS TO IAC STAFF AND EXPERT COMMITTEE

Program Overview:

The Indiana Educator Fellowship for Creative Teaching (FCT) is a partnership between the Indiana Arts Commission and the Indiana Department of Education. FCT supports non-arts educators with robust training, funding, and a community of experts to inspire and implement creativity-centered innovation in the classroom. In addition to a six-month training program centered on integrating arts into the classroom, each selected educator is paired with an artist and/or arts organization to collaborate on an arts integration residency in the classroom.

Fellowship for Creative Teaching educators are selected based on their passion for education and readiness to expand their teaching practice through arts and creativity. A panel of experts including IAC staff, IDOE staff, and previous FCT educators review all applications. This is consistent with previous years of the program.

Arts Partner Organizations are selected by the FCT educators based on geographic location, ability to execute an artist residency in the classroom, arts preference of the students, and priorities of the educator's curriculum. Arts partners are funded by the FCT program to deliver artist-led, arts integrated workshops for the educator's classroom of students at no charge to the school.

Eligible Applicants:

Educators

- Must be a licensed educator employed to teach any grade K 12 during the 2023/2024 school year. (Special exceptions may be made through an IAC staff approval process)
- Must be employed by a school operating in Indiana during the 2023/2024 school year.
- Must be employed by a public school, public charter school, or accredited nonpublic school

Arts Partners

- Must be a nonprofit organization or municipal/city entity; and
- Must operate in, and serve Indiana residents, year-round; and
- Must be in good standing with IAC and the State of Indiana; and
- Must have 1-2 staff/artist attend, in person, the July planning session with their partner educator
- Arts Partners are responsible for ensuring all the program requirements and restrictions
 are properly adhered to and are responsible for submitting the FCT project application
 and the FCT project final report in the IAC online grant system.

Goal(s):

Research shows creative teaching strategies, also known as <u>"Arts Integration"</u>, <u>improves student engagement</u>, <u>student learning retention</u>, <u>and student literacy skills</u>.

Integrating the arts into core subjects like reading, math, and science is a highly effective and rewarding approach to meeting standards while reaching diverse learners and engaging students.

The goal of the FCT program is to equip teachers with the skills and strategies of arts integration. This includes learning through research, peer conversations, and then seeing arts integration in-action in their classroom with an artist residency. All together the educators get a wholistic understanding of how arts can be woven into their everyday classroom activities.

Outcomes:

- 20 Indiana Educators gain new skills in arts integration
- 20 artist residencies are implemented for students to improve their engagement in school
- New community partnerships are formed through the Arts Partner/Educator collaboration

Grant Period:

Grant i Gridai	
Educator Application Open	January 2025
Educator Application Close	February 2025
Educator Selection Announcement	April 2025
Educator Online learning session 1	May 2025
Educator Online learning session2	June 2025
Arts Partner selection deadline	May 2025
Arts Partner acceptance deadline	June 2025
Summer Institute for Creative Teaching	July 2025
Classroom residency plan deadline	Sept 2025
Classroom residency activities period	Sept - Dec 2025
Final Report Deadline	January 2026

Grant awards:

Arts Partner project grants: \$7,250

Educator honorarium: \$1,000 (not a grant)

Number of Grants: 20

Notable Change from Previous Year: No changes from previous years.



Photo: Summer Institute for Creative Teaching 2024

Expert Teaching Artist Ronne Stone leads a workshop on West African Dance for educators.

SUMMER INSTITUTE FOR CREATIVE TEACHING

July 2024

Recap







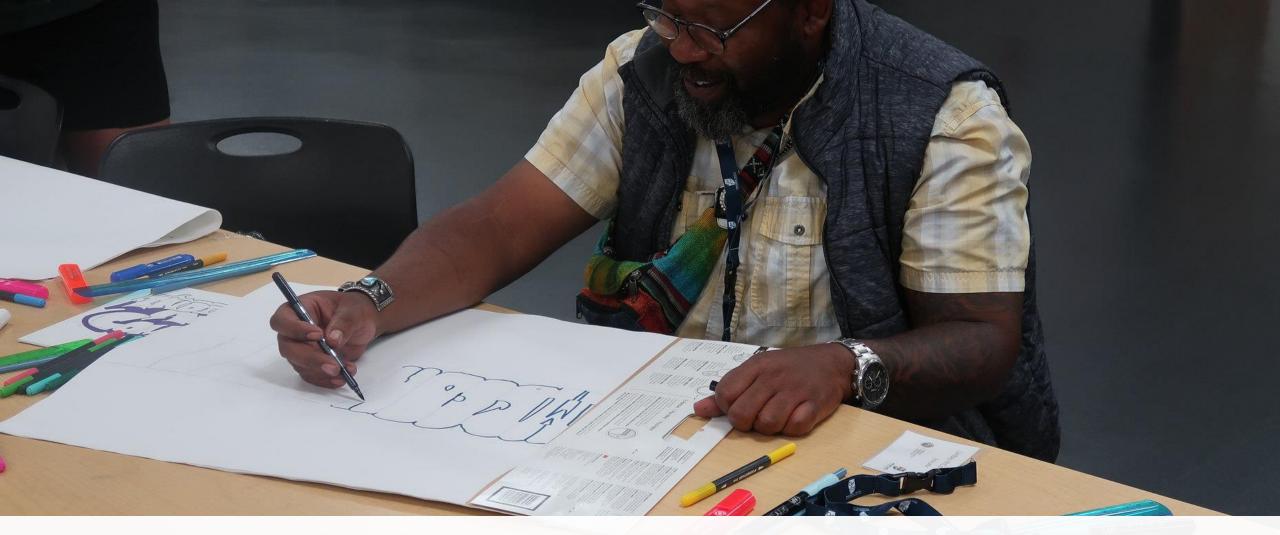
3 days - July 10, 11, 12





127 Attendees





30 sessions offered





40 guest speakers





80% Would recommend





4.3/5 Relevant to their work





4.2/5 Increase understanding





4.7/5 Will Implement



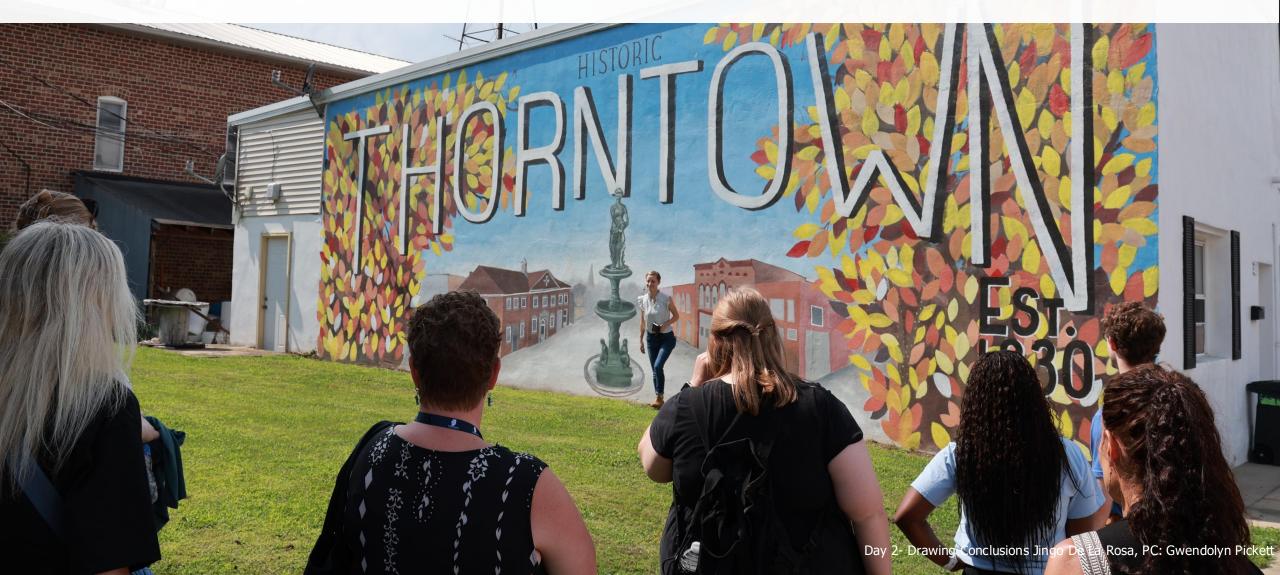


New Additions This Year



Excursions into the community







Artist Studio Visits











Arts Administrators Track





We hosted entire school staffs





New Networking Events





More sessions & connections

