

Factors that Impact Hoosiers' Decisions to Pursue Education and Training after High School

The Who, What, Where, How, How Many Pre-Read

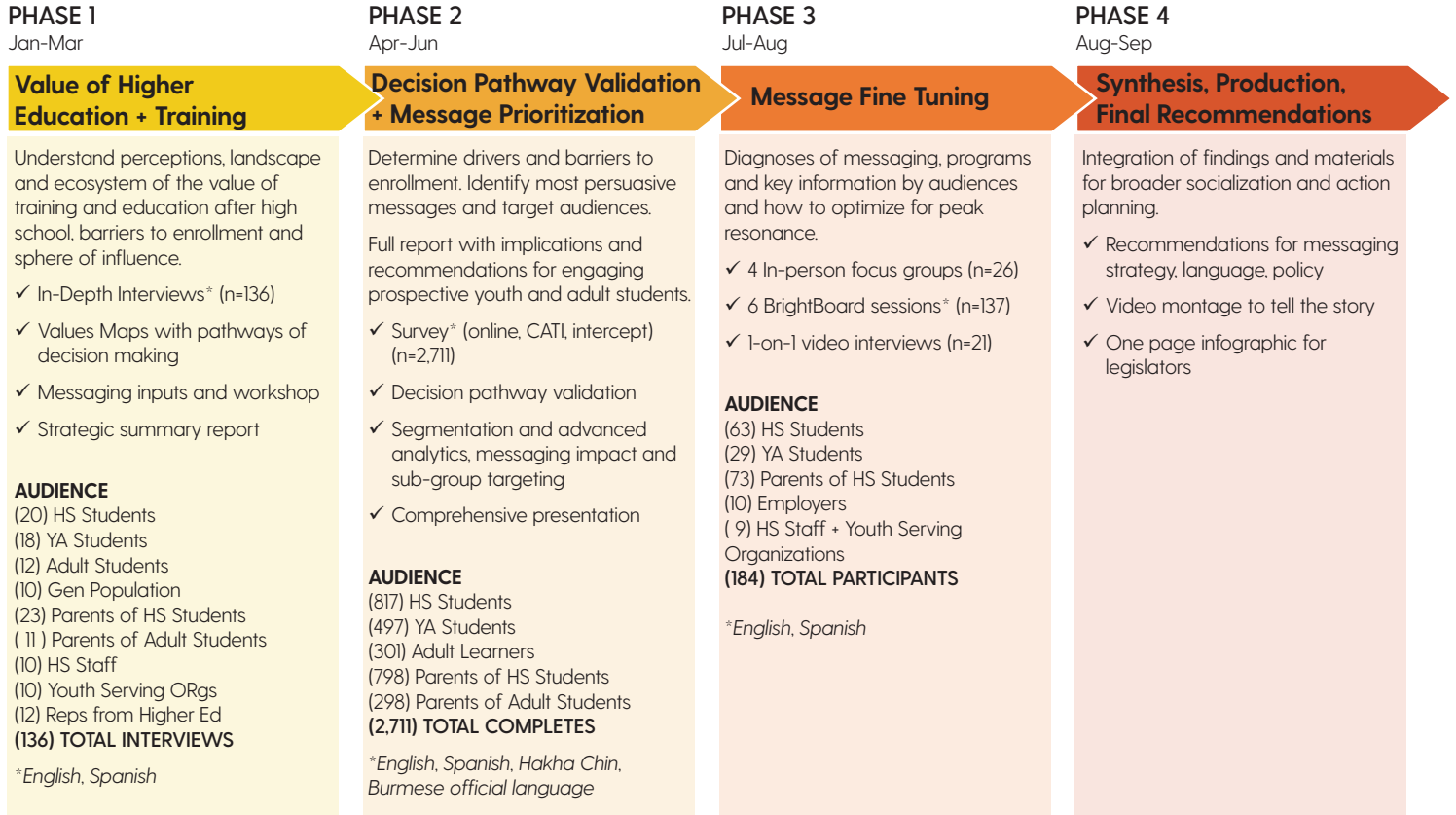
Research study conducted by Heart+Mind Strategies for Indiana Commission for Higher Education

Overarching Study Objectives + Purpose

Conduct Qualitative and Quantitative research into the factors that impact Hoosiers' decisions to pursue education and training after high school, and potential solutions to address barriers to enrollment and completion.

Findings will guide the development of the Commission's strategic objectives and initiatives around policy, communications and resource allocations.

Research Approach



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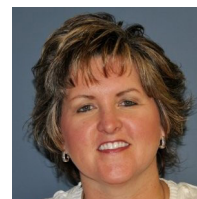
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Audience Definitions

STUDENTS

HS Students: Students currently enrolled in a high school in Indiana

YA Adult Students: Individuals between the ages of 19-24 who are either enrolled in college, enrolled in but withdrew from college, or never enrolled in college

Adult Students: Individuals between the ages of 25-65 who either have some college experience but no degree or certificate, considered enrolling in college but never did, or are actively considering enrolling in college

General Population: Individuals between the ages of 25-65 who never planned to pursue college

STUDENT INFLUENCERS

Parents of HS Students: Individuals who are currently parenting high school student(s)

Family of Adult Students: Immediate relatives of adult students

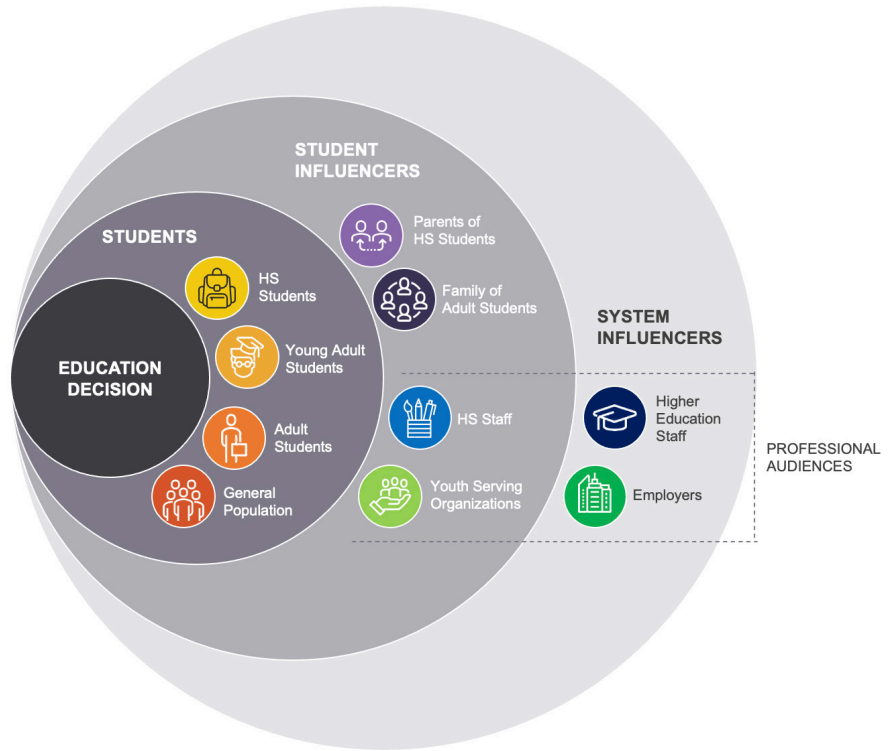
HS Staff: High school teachers, school counselors and additional school personnel who are employed at Indiana-based organizations that prepare Hoosier youth to enroll in and be successful at college

Youth Serving Organizations: Faith and community-based organizations that serve individuals under the age of 18 and/or young adults

SYSTEM INFLUENCERS

Higher Education Staff: Representatives from Indiana's higher education institutions

Employers: Employers based in Indiana



Oversampling and Weighting Data

Oversampling underserved populations allows for deep subgroup analysis, while weighting the data to match census population data for the state of Indiana allows for statewide representation.

