

Provider: Indiana Online

Course Code: 4562

Content Area: CTE: Business, Marketing, Information Technology, Entrepreneurship

Course Delivery: Online

Enrollment Type: Continuous

Enrollment Deadline: None

Course Description:

Students hear a lot of contradictory advice in life. On one hand, they may hear something like “Follow your dreams. Pursue your passion and the money will come!” On the other hand, they may hear something completely opposite, like “Most startups fail! It’s much safer to get a safe, steady job.” So which side is right? Given the massive changes to the economy and society, the skills of entrepreneurship are going to be critical in building a lasting career. The entrepreneurial mindset of searching for opportunities, creating value, and solving pain points will always be valuable. And this mindset applies not just to starting a business, but in any organization that someone is a part of: school, established companies, or non-profits. In this course, students will explore how to use this mindset to create the next world-class startup.

Credit: 1

Credit Type: High School

NCAA Approved: No

Contact: n/a

Cost: \$275

Indiana Course Title: Principles of Business Management, Semester 1