

Indiana Health Fair

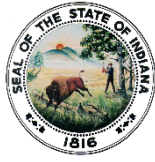


Sponsor and Exhibitor Packet 2025





**Indiana
Department
of
Health**



Mike Braun
Governor

Lindsay M. Weaver, MD, FACEP
State Health Commissioner

2025 INDIANA HEALTH FAIR EXHIBITOR

Dear Partner:

For 39 years, the Indiana Health Fair has provided more than \$4,000 in free health care, resources, and education to the community.

The 2025 health fair will be Thursday, July 17, through Sunday, July 20, in Halls D & E at the Indiana Convention Center in Indianapolis. We are excited to expand this event this year as the Indiana Health Expo and invite you to join us as an exhibitor as we strive to bring public health services to all Hoosiers.

Enclosed is information for being an exhibitor in 2025, along with a link to submit your application. Please fill out the application by April 25, 2025. This will ensure that your organization has a spot reserved for the event and allow us to have adequate time for logistical purposes.

We appreciate your continued support of the 2025 Indiana Health Fair. Without your commitment, thousands of Hoosiers might miss out on health care each year. Thank you for being a part of promoting health in our communities!

If you have any questions, please contact the IDOH's Office of Minority Health at (317) 233-8499 or email healthfair@health.in.gov.

Yours in health,

Lindsay M. Weaver, MD, FACEP
State Health Commissioner

Antoniette M. Holt, MPH
Director, Office of Minority Health

To **promote**, **protect**, and **improve** the health and safety of all Hoosiers.

2 North Meridian Street • Indianapolis, Indiana 46204 • 317-233-1325 • health.in.gov

An equal opportunity employer.

The Indiana Department of Health is accredited by the Public Health Accreditation Board.

39th Annual Indiana Health Fair July 17-20, 2025

Indiana Convention Center, 100 South Capitol Avenue, Indianapolis, IN 46204

EVENT INFORMATION

For 39 years the Indiana Health Fair has been a community-oriented event dedicated to promoting and enhancing the well-being of individuals from all backgrounds. The fair focuses on addressing the unique health challenges faced by Hoosiers, aiming to provide valuable resources, information, and services to improve overall health outcomes.

Attendees can expect a variety of health screenings, educational sessions, and interactive activities tailored to the specific needs and concerns of minority communities. Professionals and experts in various healthcare fields may be present to offer guidance on preventive care, nutrition, mental health, and other key aspects of well-being.

Overall, the Indiana Health Fair strives to empower individuals from all backgrounds to take proactive steps toward improving their health while promoting accessibility, understanding, and collaboration within the community.



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EXHIBITOR INFORMATION

If your organization is selected to exhibit during the 39th Annual Indiana Health Fair, your organization will be responsible for the following:

1. Provide sufficient agency staff/volunteers to staff the agency booth from 4 p.m. – 8 p.m. on Thursday, June 27; 1 p.m. – 7 p.m. on Friday, June 28; 10 a.m. – 7 p.m. on Saturday, June 29; and from noon – 6 p.m. on Sunday, June 30.
2. Set up your exhibit during the move-in time on Wednesday, July 16, 8 a.m. – 5 p.m. and break down your booth after the closing of the Health Fair on Sunday, July 20 at 6 p.m.
3. Develop and implement an interactive activity for the participants visiting the Health Fair to educate/ screen them on pertinent health topics. Provide and distribute educational material or information relating to the health condition being screened to all participants, regardless of their screening results.
4. Provide verification that the screening test used at the Health Fair is reliable and that the individuals administering the screening test are trained and certified. Your agency screening protocol is to be provided to IDOH by June 17, 2025.
5. Provide the IDOH/OMH with a total number of visitors at your booth, and how many of those were screened, by Aug. 15, 2025.
6. Ensure that hazardous waste is removed by the appropriate IDOH/OMH staff member and that the booth area is cleaned of all hazardous waste by teardown on Sunday, June 20.
7. Abide by the Universal Precaution guidelines, if applicable, provided by IDOH.
8. Develop and implement a follow-up protocol for Health Fair participants at your booths who have abnormal screening results.

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QUICK FACTS FOR EXHIBITORS

EXHIBIT BOOTH IMPORTANT DATES:

Friday, April 25, 2025	Deadline for sponsor registration
Wednesday, May 30, 2025	Deadline for payment to IDOH
Friday, June 13, 2025	Deadline for booth component changes
Friday, June 20, 2025	Deadline for withdrawal (No refund after)

VEHICLE/MOBILE UNIT MOVE-IN:

Tuesday, July 15, 2025	7 a.m. – Noon Please see special vehicle instructions at healthfair@health.in.gov for mobile units
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EXHIBIT MOVE-IN:

Wednesday, July 16, 2025	8 a.m. – 5 p.m. All exhibits must be fully installed by 5:00 pm
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EXHIBIT HOURS:

Thursday, July 17, 2025	4 p.m. – 8 p.m.
Friday, July 18, 2025	1 p.m. – 7 p.m.
Saturday, July 19, 2025	10 a.m. – 7 p.m.
Sunday, July 20, 2025	Noon – 6 p.m.

All exhibits must be open and manned during exhibit hours

EXHIBIT MOVE-OUT:

Sunday, July 20, 2025	6 p.m. – 8 p.m. All exhibits must stay <u>open</u> and <u>manned</u> until the <u>closing</u> of the Health Fair at 6 p.m. If you are unable to move out of your booth on Sunday, July 20, please contact healthfair@health.in.gov to set up an arrangement.
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VEHICLE/MOBILE UNIT MOVE-OUT:

Sunday, July 20, 2025	ONLY AFTER 6 p.m. Vehicles/mobile units MUST be out by 8 p.m. on Sunday, July 20. If you are unable to move out your mobile unit on Sunday, July 20, please contact healthfair@health.in.gov to set up an arrangement.
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*IDOH is not responsible for your items after 8 p.m. on Sunday, July 20, 2025.
Any questions concerning move-out times, please contact healthfair@health.in.gov.*

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SPONSORSHIP PACKAGES

MAINSTAGE PARTNER: \$25,000

Will Receive:

- Sponsor logo and mention on event advertising
- Welcome message at the Health Fair opening
- Mention of sponsor in media outreach (news release, etc.)
- Sponsor logo prominent on Health Fair website
- Sponsor logo prominent on T-shirts
- Sponsor logo prominent on Health Fair signage, with recognition of level of sponsorship
- Sponsor recognition brunch with State Health Commissioner
- Twenty (20) IBE Corporate Luncheon tickets (two tables)
- Signage across full stage, digital and static branding
- One optional 20-minute stage session



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SPONSORSHIP PACKAGES

PLATINUM HEALTH PACKAGE:

\$40,000 contribution and above / In-kind services*
(Minimum \$25,000 cash)

Will Receive:

- Sponsor logo in event advertising
- Mention of sponsor in media outreach (news release, etc.)
- Sponsor logo prominent on Health Fair website Sponsor logo prominent on T-shirts
- Sponsor logo prominent on Health Fair signage, with recognition of level of sponsorship (hanging banners, photo op wall, entrance unit, etc.)

Sponsor recognition brunch with State Health Commissioner

- Twenty IBE Corporate Luncheon tickets (two tables)

Booths

- 20' x 40' booth space
- Includes 8 tables, 16 chairs, carpet and electricity

GOLD HEALTH PACKAGE:

\$27,500 contribution and above / In-kind services*
(Minimum \$12,500 cash)

Will Receive:

- Sponsor logo in event advertising
- Mention of sponsor during media outreach (news release, etc.)
- Sponsor logo on Health Fair website
- Sponsor logo on T-shirts
- Sponsor logo on Health Fair signage, with recognition of level of sponsorship (hanging banners, photo op wall, entrance unit, etc.)

Sponsor recognition brunch with State Health Commissioner

- Ten IBE Corporate Luncheon tickets (one table)

Booths

- 20' x 30' booth space
- Includes 6 tables, 12 chairs, carpet and electricity

* See page 10

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SPONSORSHIP PACKAGES

SILVER HEALTH PACKAGE:

\$21,500 contribution and above / In-kind services*
(Minimum \$9,500 cash)

Will Receive:

- Sponsor logo in advertising
- Sponsor logo on Health Fair website
- Sponsor logo on T-shirts
- Sponsor logo on Health Fair signage, with recognition of level of sponsorship (hanging banners, photo op wall, entrance unit, etc.)

- Sponsor recognition brunch with State Health Commissioner
- Four IBE Corporate Luncheon tickets

Booths

- 20' x 20' booth space
 - Includes 4 tables, 8 chairs, carpet and electricity
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BRONZE HEALTH PACKAGE:

\$14,500 contribution and above / In-kind services*
(Minimum \$7,000 cash)

Will Receive:

- Sponsor logo on T-shirts
- Sponsor logo on Health Fair website
- Sponsor logo on Health Fair signage, with recognition of level of sponsorship (hanging banners, photo op wall, entrance unit, etc.)
- Two IBE Corporate Luncheon tickets

Booths

- 10' x 30' booth space
- Includes 3 tables, 6 chairs, carpet and electricity

* See page 10

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SPONSORSHIP PACKAGES

COPPER HEALTH PACKAGE:

\$10,000 contribution and above / In-kind services*
(Minimum \$5,000 cash)

Will Receive:

- Sponsor logo on T-shirts
- Sponsor logo on Health Fair signage, with recognition of level of sponsorship (hanging banners, photo op wall, entrance unit, etc.)
- Sponsor logo on Health Fair website

Booths

- 10' x 20' booth space
 - Includes 2 tables, 4 chairs, carpet and electricity
-

BRASS HEALTH PACKAGE:

\$3,000 cash

Will Receive:

- Sponsor logo on T-shirts
- Sponsor logo on Health Fair signage, with recognition of level of sponsorship (hanging banners, photo op wall, entrance unit, etc.)
- Sponsor logo on Health Fair website

Booths

- 10' x 10' booth space
 - Includes a table, two chairs, carpet and electricity
-

EXHIBITOR HEALTH PACKAGE:

\$2,500 For-profit / \$1,000 Non-profit

Will Receive:

- Notation in all event space maps / signage

Booths

- 10' x 10' booth space

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SPONSORSHIP PACKAGES

In-kind Services — The value of goods and services provided specifically to the event. Contributions and services must equal the dollar amount specified in this package corresponding to each sponsorship level.

Additional booth items will be available a la carte.

2025 Indiana Health Fair

VEHICLE/MOBILE UNIT RULES

- VEHICLE MOVE-IN WILL BE TUESDAY, JULY 15, BETWEEN 7 a.m. & NOON EDT
- VEHICLE MOVE-OUT WILL BE SUNDAY, JULY 20, AFTER 6 - 8 p.m.; MONDAY, JULY 21, 8 a.m. - NOON

NOTE: Please inform Convention Center personnel that your vehicle is going to Hall D&E, and they will direct you.

For the full list of Indiana Convention Center Rules and Regulations, click here:

https://www.icclos.com/wp-content/uploads/2024/01/ICCLOSE_FacilityGuide_01_2024.pdf

EXHIBIT HALL REGULATIONS

2.4 MOTORIZED EQUIPMENT OPERATION

1. The maximum amount of fuel (gasoline, diesel, liquefied petroleum gas, and liquefied natural gas) permitted to remain in the tank is less than one-fourth (1/4) of a tank.
2. Fuel tank covers must be locked, taped, or sealed and approved by the State of Indiana Fire Marshal and City of Indianapolis Fire Department.
3. All battery connections must be removed from the battery upon termination of the move-in to commencement of the move-out. Both cables must be taped to avoid any chance of sparks.

Please submit your [sponsorship application](#)
by April 25.

If you have any questions, please contact
healthfair@health.in.gov or the
Indiana Department of Health
at 317-233-7685.

**THANK YOU FOR YOUR
PARTICIPATION IN THE 2025
INDIANA HEALTH FAIR.**



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