

Safe sleep...
even when you've
got your hands full.

Alone, on their Back, in a Crib.

Every nap, every night, every time.



Safe sleep saves lives.



Being a parent can be hard work!
You don't need to be an expert.
You just need to know the safest way.

SAFE SLEEP FOR BABY:

Alone, on their Back, in a Crib.

Every nap, every night, every time.

Scan to learn more about safe sleep for babies.

