



When a baby dies, it affects the whole family. Most sleep-related infant deaths are preventable.

Alone, on their Back, in a Crib.

Every nap, every night, every time.



In honor of Brenton Hittle who lost his life in an unsafe sleep environment.



Safe sleep saves lives.



Did you know? Babies who sleep on their backs are **less likely to choke** or suffocate than babies who sleep on their stomachs.

You don't need to be an expert.

You don't need to know everything.

You just need to know the safest way.

SAFE SLEEP FOR BABY:

Alone, on their Back, in a Crib.

Every nap, every night, every time.

Scan to hear Jen tell her
story about her son, Brenton.

