



*Torchbearer Awards*

2024

INDIANA  
COMMISSION  
*for women*

SPONSORSHIP PACKAGE

# *What are the Torchbearer Awards?*

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In 2004, the Torchbearer Awards were initiated to honor the accomplishments of Indiana women in their communities, state, and nation, as outlined in IC 4-23-25. As a state entity, the Indiana Commission for Women (ICW) administers this annual recognition, celebrating the achievements of talented women across diverse industries and roles within Indiana.

A Torchbearer epitomizes a trailblazer who, through her courage, resilience, and compassion, emerges as a guiding light. Leading by example, she sparks inspiration, igniting a flame that illuminates pathways for others to follow. Titled “Torchbearers,” these remarkable women carry forth the torch for Indiana’s women to follow. The statue of Victory atop the Soldiers and Sailors Monument at Monument Circle was chosen to symbolize these awards. Victory embodies the character and achievements of our esteemed recipients, while the flame she holds aloft not only beckons other women to follow but signifies the brilliance Hoosier women have brought to our state and communities.

Customarily, each year the award ceremony takes place on the 4th Wednesday of September from 6:00-8:00pm. The event is free to attend, funded by contributions from sponsors.

Registration for the ceremony begins August 1st.

# SPONSOR LEVELS

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We value all sponsor levels equally, no matter the level or amount chosen. We'll customize your sponsorship to meet your organization's needs.

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~~*Title Sponsor \$10,000*~~

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## **The 2024 Title Sponsorship is no longer available**

*\*Exclusive Title Sponsorship\**

- (16) tickets for the event and (2) reserved tables.
  - Opportunity to offer welcoming remarks to guests (2 min. speech).
  - Opportunity for organization spotlight on ICW's social media.
  - Verbal thank you and recognition during the program.
  - Social media thank you posts as prominent event sponsor.
  - (2) branded promotional products in guest bags.
  - Company logo within event marketing and advertising materials.
  - Inclusion of company logo in all event email correspondence and reminders.
  - Recognition as prominent event sponsor in ICW's annual report.
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*Sustaining Sponsor = \$7,500*

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## *Trailblazer Sponsor Levels = \$5,000*

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- (8) tickets for the event and (1) reserved table.
- (1) branded promotional product in guest bags.
- Company logo within event marketing and advertising materials.
- Verbal thank you and recognition during the program.
- Social media thank you posts as prominent event sponsor.

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## *Salute Sponsor Levels = \$3,500*

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- (4) tickets for the event and reserved table seating.
- (1) branded promotional product in guest bags.
- Company logo within event marketing and advertising materials.
- Verbal thank you and recognition during the program.
- Social media thank you posts as prominent event sponsor.

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## *Legacy Sponsor Levels = \$1,500*

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- (2) tickets for the event and reserved table seating.
- Company logo within event marketing and advertising materials.
- Verbal thank you and recognition during the program.
- Social media thank you posts as prominent event sponsor.

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## *Community Support Sponsor Levels = \$500*

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- Company logo within event marketing and advertising materials.
- Verbal thank you and recognition during the program.
- Social media thank you posts as prominent event sponsor.

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## *Additional Sponsorships Available*

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Caterer Sponsor: \$16,000  
Social Hour & Bar Sponsor: \$7,000  
Photobooth Sponsor: \$1,500  
Guest Bags: \$500

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## *Contact Information*

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Please contact the ICW Director with your sponsorship interest. Thank you!

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Indiana Civil Rights Commission  
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