



**HEALTH FIRST
KOSCIUSKO**

Memorandum of Understanding

THIS AGREEMENT made between the **KOSCIUSKO COUNTY HEALTH DEPARTMENT**, Kosciusko County, Indiana, ("County") and 1 Eighty Digital, ("*Grantee*").

SECTION 1.

RECITALS

- 1.1 County desires to obtain from the Grantee the services outlined in Exhibit "A" attached hereto.
- 1.2 The Grantee desires to provide to County the services described in Exhibit "A" for the sum of four thousand eight hundred and sixty dollars (\$4,860) which is provided through the Health First Kosciusko fund.

SECTION 2.

CONSIDERATION

- 2.1 The consideration for this Agreement is the providing of services by the Grantee and the payment to the Grantee by County of the sum of four thousand eight hundred and sixty dollars (\$4,860).

SECTION 3.

TERMS

- 3.1 County shall pay the total sum to the Grantee after the 30-day notice period has ended and it has been concluded to proceed with the execution of this agreement.
- 3.2 As a condition of use of Health First Kosciusko funds, Grantee shall incorporate either the Health First Kosciusko logo or name in all correspondence, advertisements, or communications regarding Health First Kosciusko funds.
- 3.5 To the fullest extent permitted by law, 1 Eighty Digital agrees to indemnify, define and hold the Kosciusko County Commissioners and Kosciusko County Council, harmless from and against any and all claims, damages, losses and expenses.

EXHIBIT "A"

The following services are provided by the GRANTEE to the KOSCIUSKO COUNTY HEALTH DEPARTMENT:

1Eighty Digital, LLC Professional Services Contract

THIS CONTRACT is made this 21st day of October 2024, by and between 1Eighty Digital, LLC (hereinafter "1Eighty Digital") of 120 E Center St, Suite 201, Warsaw, IN, 46580, and Kosciusko County Health Department (hereinafter "Client", "You" or "Your") whose mailing address is 1515 Provident Dr. Warsaw IN 46580.

1Eighty Digital

120 E Center St, Suite 201

Warsaw, IN 46580

574-376-2002

Kosciusko County Health Department

1515 Provident Dr

Warsaw IN 46580

574-372-3515

Project Details

The following outlines the scope of services to be provided by 1Eighty Digital as part of the digital marketing agreement with Client:

1. Social Media Posting

1Eighty Digital will manage social media content for Client, which includes:

- a. Posting up to 4 times per week across the client's social media platforms.
- b. The posts will be distributed as follows:
 - i. 3 posts per week on the primary account.
 - ii. 1 post per week on the secondary account (as needed based on the client's strategic goals and content requirements).

2. Ad Spend and Post Boosting

1Eighty Digital will allocate a total of \$90 per month for post-boosting and paid promotions to increase the reach and engagement of selected posts. The management of the ad spend will be done with the intent to optimize engagement and achieve the client's marketing goals.

3. Reporting and Analysis

1Eighty Digital will provide regular reporting on the performance of the social media campaigns.

This project description outlines the core services to be provided by 1Eighty Digital and serves as the foundation for the social media management campaign for Client. Any additional requests outside the scope of this agreement will be subject to further negotiation and may incur additional charges.

Payment Details

The cost for this Project is \$810 a month for six months for a total of \$4860. Client may pay this in six equal payments or in one lump sum. Any significant or substantive additions to the Project will be required to be

Initial _____

covered by a new and separate contract between the parties.

Terms of Service

Prior to signing please indicate below using Your initials that You have read and agree to the Terms and Conditions of service of 1Eighty Digital located on the 1Eighty Digital website located at <https://1eightydigital.com/terms/>.

_____ Client Initial to Accept the Terms of Service

Miscellaneous

Notice. Any notices required or permitted hereunder shall be given to the appropriate party at the address specified below or at such other address as the party shall specify in writing. Such notice shall be deemed given: upon personal delivery; if sent by telephone facsimile, upon confirmation of receipt; or if sent by certified or registered mail, postage prepaid, 5 days after the date of mailing.

Counterparts. This Contract may be executed in one or more counterparts, each of which shall be deemed an original and all of which shall be taken together and deemed to be one instrument.

Entire Agreement. This Contract, including all Terms and Conditions located at 1eightydigital.com/terms/, set forth the entire understanding and agreement of the parties and supersedes any and all oral or written agreements or understandings between the parties as to the subject matter of this Contract. Neither party is relying upon any warranties, representations, assurances or inducements not expressly set forth herein, or in the Terms and Conditions located at 1eightydigital.com/terms/.

IN WITNESS WHEREOF, and intending to be bound hereby, each of the parties hereto have executed this Contract as of the date first written above.

1Eighty Digital

By: Kevin Hamstra, Member _____

Title: Owner _____

Address: 120 E Center St, Suite 201 _____

Warsaw, IN 46580 _____

CLIENT SIGNATURE:

By: _____

Title: _____

Address: _____
