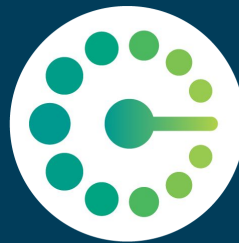# Dashboard Development In Action

April 26, 2023

COMMUNITY FOUNDATION OF GREATER FORT WAYNE
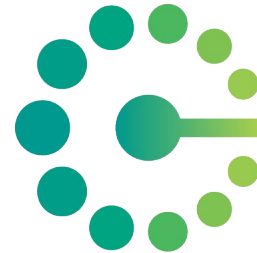
TRANSFORM CONSULTING GROUP

AGENDA

1. Project Overview
2. Dashboard Development Process
3. Dashboard Walk - Through
4. Dashboard Utilization
5. Q&A

Meet your Presenters

Rose Johnson
Transform Consulting Group

Andrew Downs
Community Foundation of Greater Fort Wayne

Project Background

- Community Foundation of Greater Fort Wayne celebrated 100 years in 2022.
  - Launch of our "Let's Rise" Vision Plan
  - New community grantmaking programs
  - "Because We Love Our Community Grants"
  - Op-eds in the newspaper and video series
  - Launch of the Community Dashboard

Let's Rise.

COMMUNITY FOUNDATION OF GREATER FORT WAYNE | **OUR VISION**

The positive momentum in our community is undeniable. We've made great strides and are inspired to do more.

As we look to the future, we find new and unique challenges to take on, and systemic issues to overcome. And we will meet those challenges, united, with resolve.

Advancing as a stronger, healthier, more equitable community means collaborating with open arms, planning with purpose, and working with resilience.

We truly thrive when *all* of our neighbors experience greater well-being and quality of life.

Together, we will invest, educate, partner, and champion this vision. **Let's Rise.**

Well-Being: How Are We All Doing?

Connected Community

We affect change in our community by being an advocate for the underserved, instilling pride, and building relationships to create a sense of belonging.

Strategic Focus:
- Nonprofit Excellence
- Equitable Community

Inspiring Places

We provide resources and support to create a community filled with spaces that engage, connect, and energize residents and visitors.

Strategic Focus:
- Thriving Neighborhoods
- Vibrant Downtown Development
- Connectivity for All

Everyone's Economy

We help create an economy where every citizen has the opportunity for upward mobility and increased security, and is motivated to achieve their goals.

Strategic Focus:
- Healthy Entrepreneurialism
- Opportunity to Grow

Lifelong Learning

We work to build a culture of lifelong learning that helps people flourish, strengthening our workforce and increasing resiliency.

Strategic Focus:
- Access to Education and Learning Opportunities
- Workforce and Education Connectivity
- Developing a Skilled Workforce

Healthy Mind and Body

We help each person in our community feel mentally and physically healthy, with access to tools and resources to reach their highest potential.

Strategic Focus:
- Access to Care
- Healthy Behaviors

Organizational Excellence We rise together as an organization by consistently exceeding established, measurable, and influenceable benchmarks in a sustainable way.

COMMUNITY FOUNDATION OF GREATER FORT WAYNE

Community Dashboard Origins

- Let's Rise Vision Plan and the five pillars set the path, but we need to know where we are on the path
  - It is important there are indicators
  - Identification of the indicators cannot be onerous
  - Which indicators are used might change
  - If the indicators are going to drive investment, then they should be available to everyone
- The Community Dashboard is a way to do this.

Dashboard Development Process

Determine the Purpose and Audience

Define the Research Questions

Gather the Data

Use the Data

Dashboard Development Process Step 1:

Determine the Purpose and Audience

1. Define the purpose and goals
2. Understand the audience(s) and their use of the dashboard
3. Decide on the Decision-Making Structure

Dashboard Development Process Step 1:
Define the Purpose and Audiences

Let's Rise Vision Plan

CONNECTED COMMUNITY

We affect change in our community by being an advocate for the underserved, instilling pride, and building relationships to create a sense of belonging.

INSPIRING PLACES

We provide resources and support to create a community filled with spaces that engage, connect, and energize residents and visitors.

EVERYONE'S ECONOMY

We help create an economy where every citizen has the opportunity for upward mobility and increased security, and is motivated to achieve their goals.

LIFELONG LEARNING

We work to build a culture of lifelong learning that helps people flourish, strengthening our workforce, and increasing resiliency.

HEALTHY MIND AND BODY

We help each person in our community feel mentally and physically healthy, with access to tools and resources to reach their highest potential.

TransforM CONSULTING GROUP

COMMUNITY FOUNDATION OF GREATER FORT WAYNE

Dashboard Development Process Step 2:

Define the Research Questions

1. What questions need to be answered?
2. What is the story you want to tell?
3. What metrics need to be used and analyzed?
4. What do you (or your audience) need and want to know?

Dashboard Development Process Step 2: Define the Research Questions

Community Foundation of Greater Fort Wayne
Dashboard Metrics

Pillar Category	Data Point	Key Question Metric Answers	Recommended Priority Level	Geographic Level of Detail	Level of Detail	Systems Involved/ Public Source	Frequency of Data Availability	Visualization Recom	Other N	Community Survey Design Source	Community Survey Design Research Notes	Benchma Source
Overall category the data falls under	*Focus on areas of quality, access, awareness, advocacy, engagement, inequities, etc.)*	*What key question is this metric getting at?*	*Based on the focus and scope of influence, what are the highest priority metrics for this dashboard? 1 being highest priority for inclusion in the dashboard*	*National, State, County, Zip Code, District, etc.*	*Other than geographic detail, describe what other details should be included in the data*	*Note the data source and how we can gather the data*	*Note how often the data is updated*					
Connected Community	Voter participation	How civically engaged are our residents?	3	County	By Election, in pe	Indiana Gov Voter Registration and turnout stats: https://w	2022 (updated each	Offer by election with				
Connected Cor	Volunteering	How civically engaged are our residents?	3	Household		US Census Bureau Current Populations Survey Sept. 201	Included in CPS ever	Show in a map by zip				
Connected Sa	Public Safety	How safe is our community?	1	County		Resident Community Survey See crime data: Indiana Management Performance Hub E	quity Portal Public Sa	See crime rates belo		http://www.mapl.com.au/pdf/scquest.pdf. http		
Connected Community	Frequency of Social Contact	How socially connected our residents?	1	County, Zip Code, Neighborhood		Resident community survey	2022	Utilize likert scales, b		https://www.summerfoundation.org.au/wp-co		
Connected Community	Personal per capita income	How financially secure are our residents?	1-2	Zip code	Gender, Race	https://data.census.gov/cedsci/table?q=personal%20incor	2020 latest data avai	Show in map by zip				
Connected Community	Increase in connectivity to neighbors	How socially connected are our residents?	2	County, Zip Code, Neighborhood		Resident community survey	2022	Utilize likert scales, b		https://www.summerfoundation.org.au/wp-co		
Connected Community	Equity Score	How equitable is our community?	1-2	County	Includes overall i	National Equity Index: https://nationalequityatlas.org/resea	2019, updated annua	map compared with r				
Connected 2	Social Capital	How socially connected are our residents?	2	County	Includes a multitu	Social Capital Index available via the US Congress Joint E	Indicators collected 2	map compared with r				
Connected Community	Population Mix	Who lives in our community?	2	Household	Includes informa	Overall population Mix US Census Bureau: https://www.ce	2021, population esti	Drop down with aspe				
Connected Upda	Net Migration	How are people coming and going from ou	3	County	By Age, Race, S	American Community Survey Geographic Mobility Table:	2021, estimates upda	Create tool similar to	Due to s			
Connected Community	Belief and faith in higher power	Who lives in our community?	3	ASARB County, Pew State only		Associations of Statisticians of American Religious Bodies	ASARB 2010 Report					
Inspiring places	Sense of community and neighborhood	What do the people who live here think of	2	County, Zip Code, Neighborhood		Resident community survey		Utilize likert scales, b		https://senseofc	Need permission to admini	
Inspiring places	Public & active transit use	How are residents using public transit reso	1	county		American Community Survey Means of Transportation Tal	American Community	Bar chart with mode		https://www.researchgate.net/publication/27!		
Inspiring places	Green & open space access	Do we have "enough" green and open spa	1	Household		Resident Survey to compare with local data Use GIS data: https://indnr.maps.arcgis.com/home/item.h	Local updated Fall 20	Map of green spaces	Recomr	https://www.gree	Define communi	https://ww
Inspiring places	Shared community space access	Do we have "enough" shared community s	1	Household		Recommend combining with above local GIS data	Local updated Fall 20	Map of green/public s				
Inspiring places	Satisfaction with transit	What do residents think of our public trans	1	County, Zip Code, Neighborhood		Citilink in Ft. Wayne ridership surveys (would need to requ	2022	Utilize likert scales, b		https://www.sciencedirect.com/science/article		
Inspiring places	Perception of place and community as	What do the people who live here think of	2	County, Zip Code, Neighborhood		Resident community survey	2022	Utilize likert scales, b				
Inspiring places	Decreased crime rates	How safe is our community?	3	MPH by County, FBI by	Aggregated by ra	Indiana Management Performance Hub Equity Portal Pub	MPH 2020 updated a	If using city, bar char	in MPH			
Inspiring places	Feeling safe in your community	How safe is our community?	3	County, Zip Code, Neighborhood		Resident community survey	2022	Utilize likert scales, b				
Inspiring places	Arts & Culture (feelings of/ offerings)	What do the people who live here think of our community?		County, Zip Code, Neighborhood		Resident community survey				https://www.arts	Good list of arts participatic	
Inspiring places	Retention rate of neighborhoods (a m	How are people coming and going from ou	3	County		American Community Survey Year Household moved into	2019 ACS 1-year sup	Can compare with ne	If neight			
Inspiring places	Tourism statistics - vacancy rates, ove	Who is visiting our community & what is the	3	County		General stats like # of visitors, state origin, and spending	2022, annual	Bar chart with drop d	Need to			
Everyone's Economy	Median Household Income	How financially secure are our residents?	1	Zip code, block		https://data.census.gov/cedsci/table?q=personal%20incor	2020, updated with A	Map showing by zip				
Everyone's Economy	Employment Rates	How financially secure are our residents?	2	Zip code, block		https://data.census.gov/cedsci/table?q=personal%20incor	2020, updated with A	Map showing by zip				
Everyone's Economy	Housing Affordability	Can our residents afford to live here comfo	1	County	Includes cost bur	Indiana State Housing Dashboard: https://indianahousing	2020 Census, some	drop down allowing a				
Everyone's Economy	Eviction Rates		1									
Everyone's Economy	Business Diversity	What businesses are present in our comm	3	County		Available by Employment & Earnings @ STATS Indiana: h	2020 latest data avai	drop down showing b				
Everyone's Economy	Sense of Economic Security	How financially secure are our residents?	2	Household		Resident community survey	2022	Utilize likert scales, b		Economic Security Index using public data:		

Category	Metric	Research Question	#	Geography	Notes	Data Source	Date	Display	Extra
Everyone's Economy	Median Household Income	How financially secure are our residents?	1	Zip code, block		https://data.census.gov/cedsci/table?q=personal%20incom	2020, updated with A	Map showing by zip	
Everyone's Economy	Employment Rates	How financially secure are our residents?	2	Zip code, block		https://data.census.gov/cedsci/table?q=personal%20incom	2020, updated with A	Map showing by zip	
Everyone's Economy	Housing Affordability	Can our residents afford to live here comfo	1	County	Includes cost bur	Indiana State Housing Dashboard: https://indianahousing	2020 Census, some	drop down allowing a	
Everyone's Economy	Eviction Rates		1						
Everyone's Economy	Business Diversity	What businesses are present in our comm	3	County		Available by Employment & Earnings @ STATS Indiana: h	2020 latest data avai	drop down showing b	
Everyone's Economy	Sense of Economic Security	How financially secure are our residents?	2	Household		Resident community survey	2022	Utilize likert scales, b	Economic Security Index usi
Everyone's Economy	Satisfaction with mix of businesses	What businesses are present in our comm	3	Household		Resident community survey	2022	Utilize likert scales, b	
Everyone's Economy	Automation Index	To what extent are our local businesses au	3	State		US Census Bureau Annual Business Survey Data 2018 To	2018 report based or		Seems t
Everyone's Economy	Mixed use of transportation	How are residents using public & private tr	3	County		American Community Survey Means of Transportation Tat	American Community	combine with public &	Note, sa
		What is the true cost of living for households?			Household type, Equity				
Everyone's Economy	ALICE Data	How financially secure or insecure are our	1-2	County		The ALICE Project (Indiana United Ways): https://www.un	2018 (2020 report ba	line graph showing 2	
Everyone's Economy	Childcare vouchers	How financially secure or insecure are our	2	County		CCDF Vouchers from FSSA OECOSL (some data accessible on Kids Count Data Center)			
Everyone's Economy	Median FICO Scores	How financially secure or insecure are our	3	State		By State: https://www.cnbc.com/select/average-credit-score-by-state/			Unable t
Everyone's Economy	Neighborhood unemployment rates	How financially secure or insecure are our	2	ZIP/Block		https://data.census.gov/cedsci/table?q=unemployment&g	2020, part of annual	Map showing by zip	
Lifelong Learning	High school dropout rate	How successful are our residents in their e	1	County; School district; Town		High School Graduation Rates from Indiana Dept. of Ed: h	2021 - updated annu	pair with school-level	
Lifelong Learning	Non-completion rate for Bachelor Deg	How successful are our residents in their e	1	County		Completion rate for college students in Allen County (Indi	2022 dashboard repc	bar chart, compare w	
Lifelong Learning	Learning participation activity rates	Are our residents participating in learning a	2	Household		Resident community survey	2022	Recommend structur	Options for learning activities
Lifelong Learning	Sense of accomplishment and opportu	Do our residents feel they have adequate a	1	County, Zip Code, Neighborhood		Resident community survey	2022	Utilize likert scales, b	
Lifelong Learning	Literacy rates and reading at grade lev	How successful are our residents in their e	1-2	School		Use School-level District Data to see achievement by Dist	2018-2019 school ye	Map out by school wi	GIS pos
Lifelong Learning	Attendance/participation in early childl	Are our residents starting out with a strong	1	County		US Census Bureau: https://data.census.gov/cedsci/table?	2020 (ACS 5-year es	bar chart, compare w	
Lifelong Learning	High school to college retention	What are our residents doing after college	1	County		Decree attainment rate for Allen County: https://www.lumin	2019, updated annua	bar chart, compare w	Use Cer
Lifelong Learning	College to community retention	Are our most educated residents staying ir	1	Individual		Foundation survey for scholarships Recommend using geographic mobility data for college-age residents: https://data.census.gov/cedsci/table?q=geographic%20mobility&g=0			
Healthy Mind & Body	ACES	What Adverse Childhood Experiences mig	2	State	By age group, se	https://www.childhealthdata.org/browse/survey/results?q=	2019-2020 National s	Recommend a drop-c	Unable t
Healthy Mind & Body	Social contributors of health	How healthy are our residents? What is co	1	Household, aggregated by county		Indiana Data Hub (Info from FSSA) Hoosier Health & Well	Data last updated 20	Recommend using th	MPH Lir
Healthy Mind & Body	Infant and maternal mortality	How is infant and maternal health in our co	1	County		Infant and Maternal Mortality in the indiana Management F	Last updated Feb 20	use a trend line, com	
Healthy Mind & Body	Chronic disease rates	How healthy are our residents?	1	City (CDC), County ISDH		Chronic Illnesses in Ft. Wayne: https://chronicdata.cdc.go	CDC Data 2020 (som	Recommend a drop c	
Healthy Mind & Body	Emergency response calls	How often are residents in crisis, needing	3	Ft Wayne & Allen County available		Emergency Calls in Allen County: https://docs.google.com	2012, perhaps collec	if able to obtain, line	
Healthy Mind & Body	Health promoting activity participation	How healthy are our residents?	2	County, Zip Code, Neighborhood		Resident community survey	2022	Recommend structur	https://www.who.int/news-ro
Healthy Mind & Body	Physical activity and healthy eating ha	How healthy are our residents?	1	County		County Health Rankings County Health Factors Report: ht	2022 report based or	Use box plots to sho	Includes https://www.fns.usda.gov/he
Healthy Mind & Body	Work-life balance	How healthy are our residents?	3	County, Zip Code, Neighborhood		Resident community survey	2022	Utilize likert scales, b	
Healthy Mind & Body	Suicide rates	How are mental health challenges impactir	2	County		Indiana State DOH Stats Explorer (Deaths from Intentiona	2020, updated annual	Map with deaths by c	
Healthy Mind & Body	Smoking rates	How healthy are our residents?	3	Zip Code		Tobacco Quitline Calls in the Indiana Data Hub (Data from	2020, updated annua	Pair with chronic dise	
Healthy Mind & Body	Accessibility of healthcare	Do residents in our community have acces	1	County		Geographic availability of healthcare resources available f	2018 for avg. travel ti	Use GIS data to map	Referenc
Healthy Mind & Body	Food bank lines/food deserts	How are resources in our county supportin	1	County		Feeding America: food insecurity rates: https://map.feedin	2019, updated annual	Like Feeding America	
Healthy Mind & Body	Vaccination rates	How healthy are our residents?	3	County		Indiana State Dept. of Health County Immunization Rate A	2021 Report availabl	Bar chart comparing	Estimate
Healthy Mind & Body	Deaths of despair	How are mental health challenges impactir	1-2	County	Number of death	See suicide rates above, ISDH Deaths from Liver Disease	2020, updated annual	Map with deaths by c	

Dashboard Development Process Step 3:

Gather the Data

1. Public Data
   a. Federal Data
   b. State Data
   c. Local Data
2. Community Feedback
   a. Community Survey Data

- SurveyUSA interviewed 433 adults from Allen County, Indiana 09/26/2022 through 10/10/2022.
- This research was conducted online among a representative cross-section of adults, selected at random by Lucid Holdings LLC of New Orleans.
- Adult respondents were weighted to US Census targets for gender, age, and race.

Dashboard Development Process Step 4:

Use the Data

- Software

- Features

- Drill down and disaggregate data

- Narrative context

- Communication and dissemination plan

Community Dashboard

WELCOME TO THE LET'S RISE COMMUNITY DASHBOARD!

(To take in all of the information that the Community Dashboard has to offer, we recommend viewing this page from a desktop browser.)
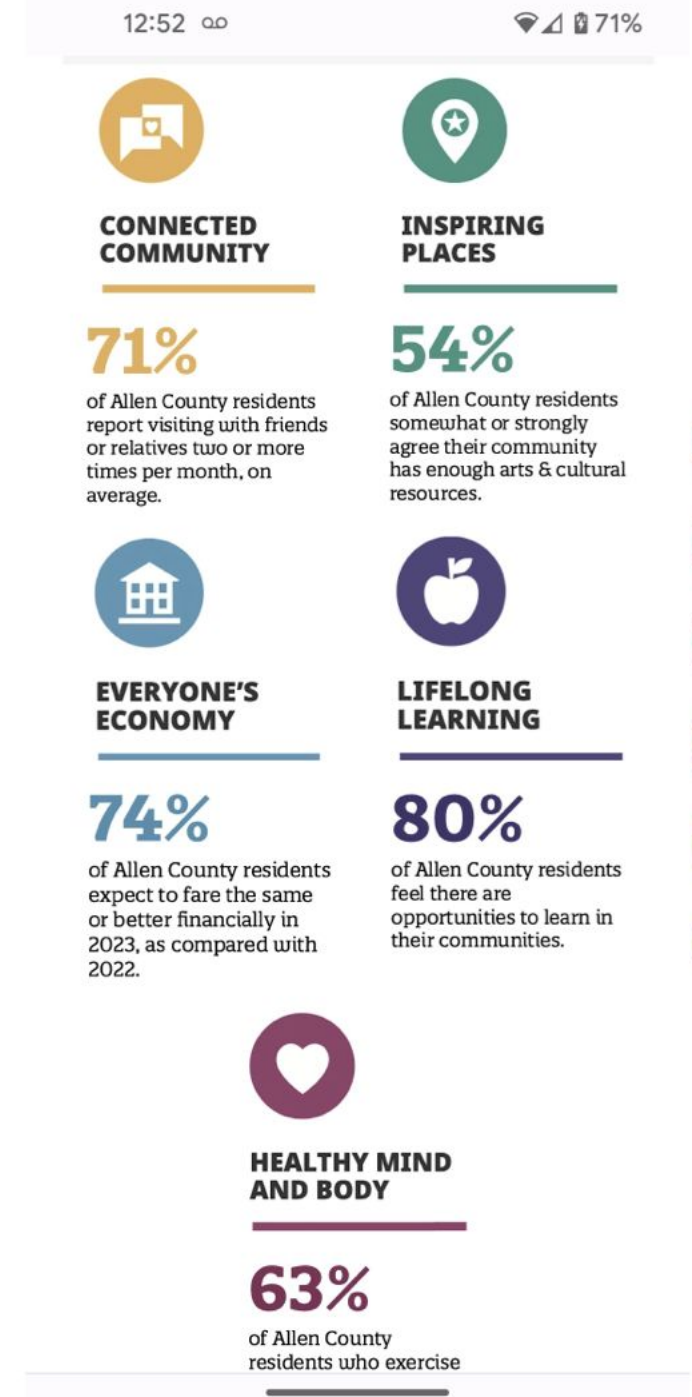
Let's Rise

We truly thrive when all of our neighbors experience greater well-being and quality of life. Together, we will invest, educate, partner, and champion this vision. Let's Rise.

cfgfw.org/commun

COMMUNITY FOUNDATION
OF GREATER FORT WAYNE

Search...

Community Dashboard

WELCOME TO THE LET'S RISE COMMUNITY

WELCOME TO THE LET'S RISE COMMUNITY DASHBOARD!

(To take in all of the information that the Community Dashboard has to offer, we recommend viewing this page from a desktop browser.)
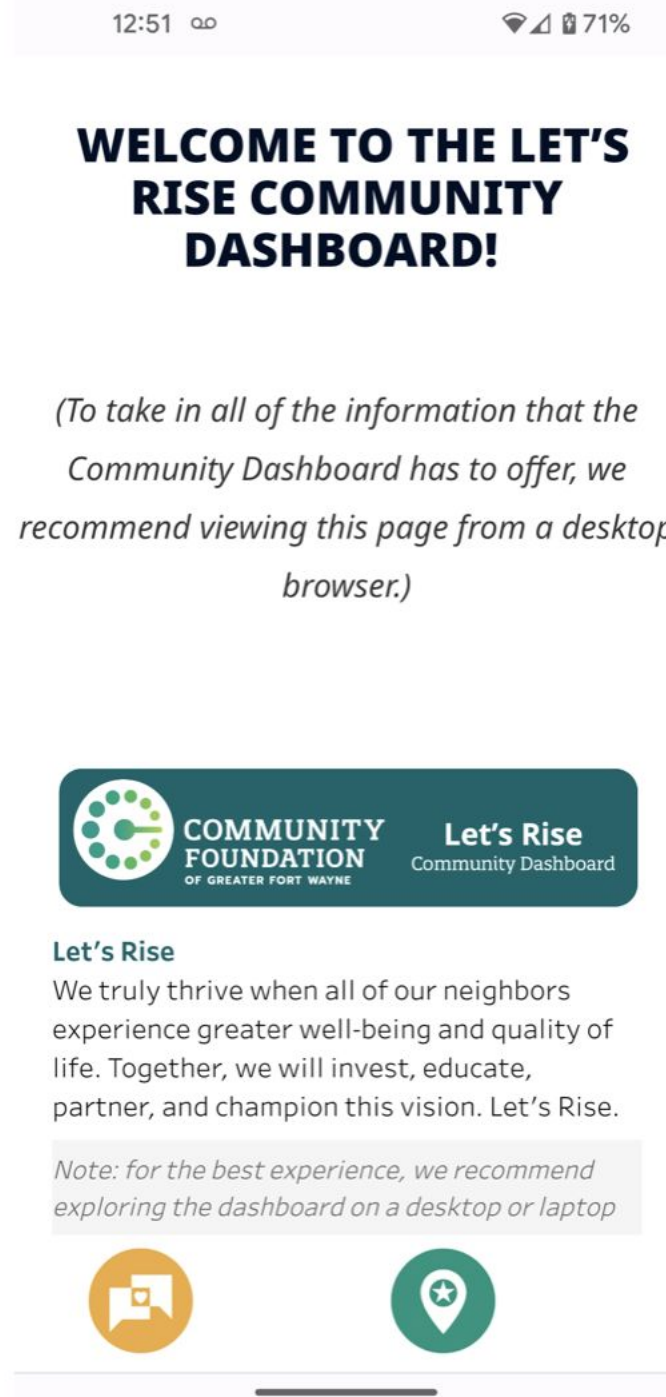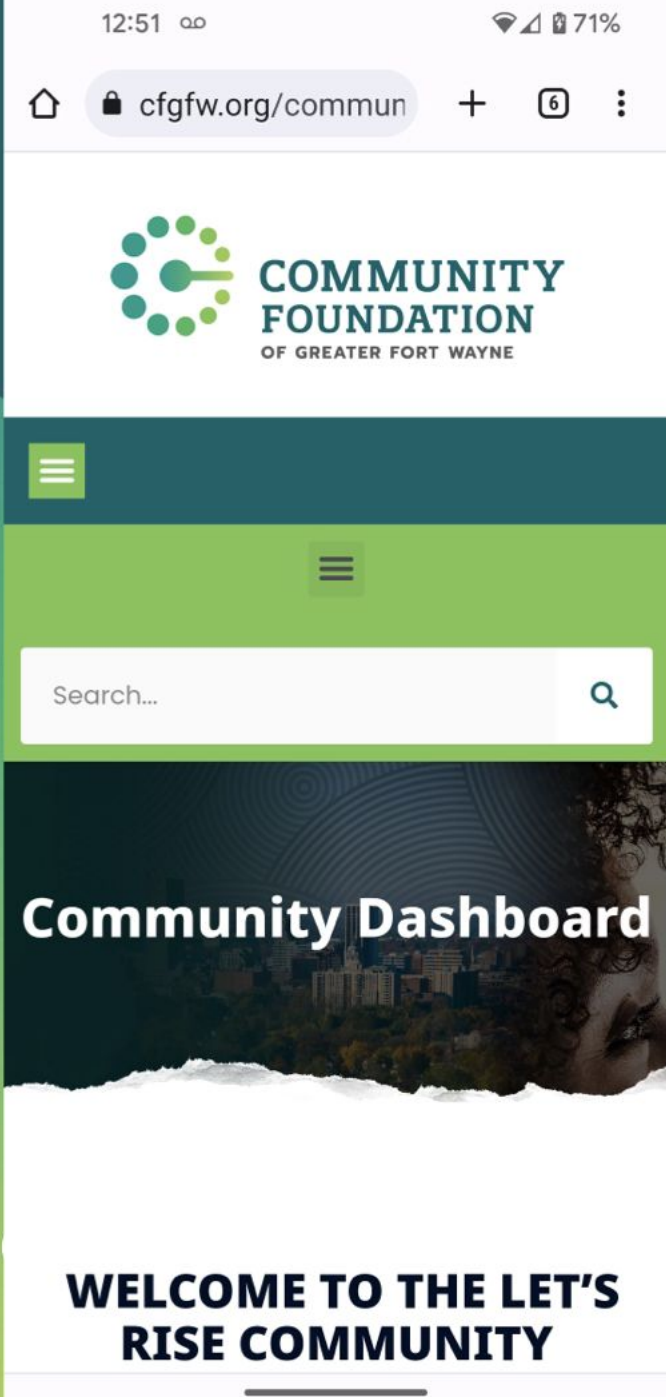
COMMUNITY FOUNDATION
OF GREATER FORT WAYNE

Let's Rise
Community Dashboard

Let's Rise
We truly thrive when all of our neighbors experience greater well-being and quality of life. Together, we will invest, educate, partner, and champion this vision. Let's Rise.

Note: for the best experience, we recommend exploring the dashboard on a desktop or laptop

---

CONNECTED COMMUNITY

71%
of Allen County residents report visiting with friends or relatives two or more times per month, on average.

INSPIRING PLACES

54%
of Allen County residents somewhat or strongly agree their community has enough arts & cultural resources.

EVERYONE'S ECONOMY

74%
of Allen County residents expect to fare the same or better financially in 2023, as compared with 2022.

LIFELONG LEARNING

80%
of Allen County residents feel there are opportunities to learn in their communities.

HEALTHY MIND AND BODY

63%
of Allen County residents who exercise

The dashboard in action.

Community Foundation of Greater Fort Wayne

Let's Rise Dashboard

Website Home

Inspiring Places
We provide resources and support to create a community filled with spaces that engage, connect, and energize residents and visitors.

54%
of residents agree they have enough arts resources nearby

72%
of residents agree their neighborhood has its own identity
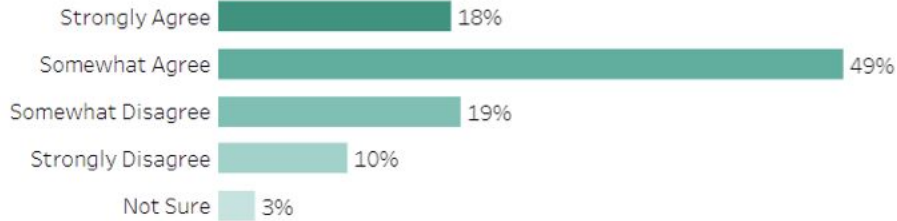
24%
Ft. Wayne's urban tree cover

Dashboard Home

Select Survey Question to Examine

I feel connected to the neighborhood or area where I live. ▼

Response	Percent
Strongly Agree	18%
Somewhat Agree	49%
Somewhat Disagree	19%
Strongly Disagree	10%
Not Sure	3%

Explore Survey Responses by Demographics

Urbanicity ▼

- Rural
- Suburban
- Urban

Participation in Arts and Cultural Activities in the Last Year

- **39%** Attended Concert
- **42%** Attended a Cultural Event
- **24%** Visited Gallery/Museum
- **11%** Created or Performed Art
- **7%** Learned an Art Form
- **13%** Attended Live Theatre

■ Participated
■ Did not participate

"Fort Wayne is the leader...I also like the fact that the rejuvenation of the downtown, the cleaning up of our rivers, and the arts are, in my opinion, top notch especially for a city of this size."

Recreational Facilities & Green Spaces
Hover over point on map to see details. To filter the properties in view, select the symbol with three squares on the left side of the map

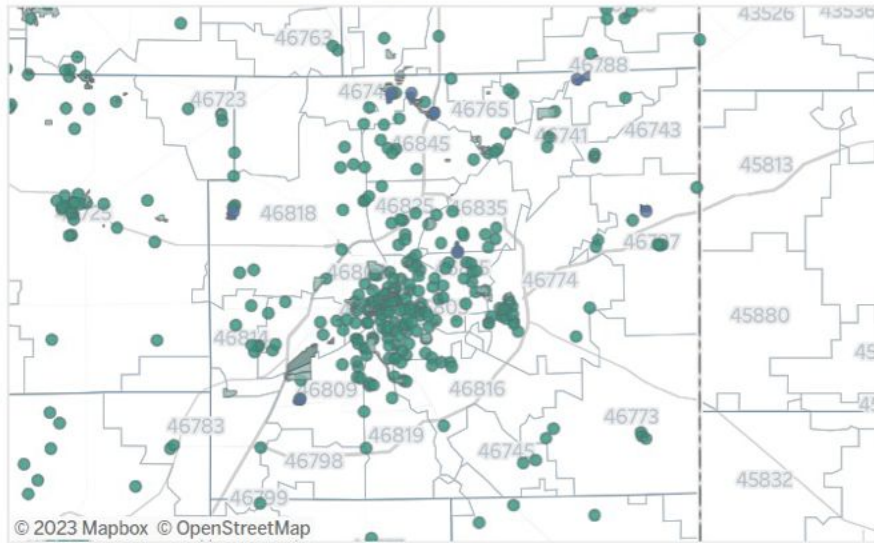### Tree Canopy by Census Tract - Fort Wayne Metro Area

Recreational Facilities & Green Spaces

Hover over point on map to see details. To filter the properties in view, select the symbol with three squares on the left side of the map

© 2023 Mapbox   © OpenStreetMap

Tree Canopy by Census Tract - Fort Wayne Metro Area

© 2023 Mapbox   © OpenStreetMap

183

Public Art Works
On the
Ft. Wayne
Public Art Trail

**Explore the
Fort Wayne
Public Art Trail**

Means of Transportation to Work

Select Geography and Demographic

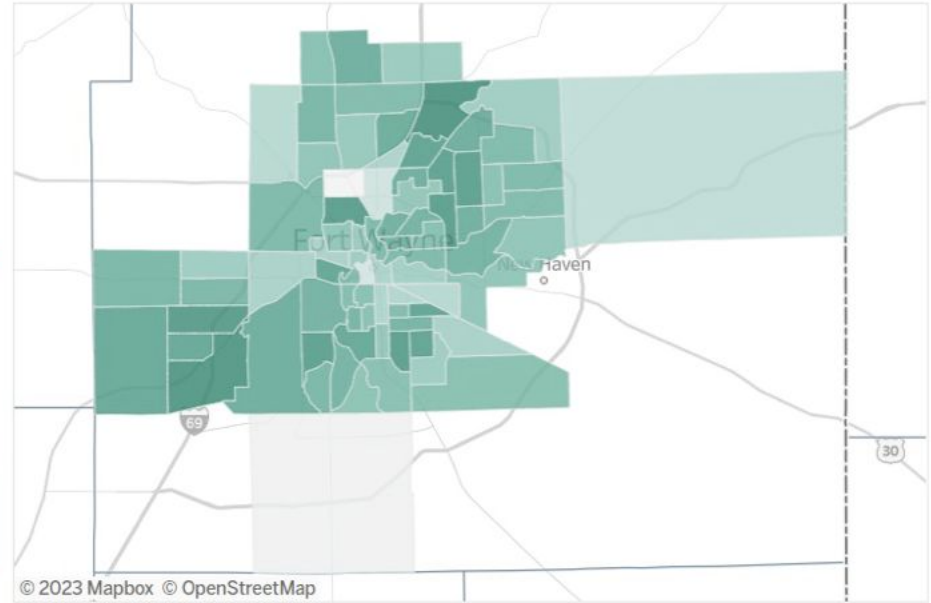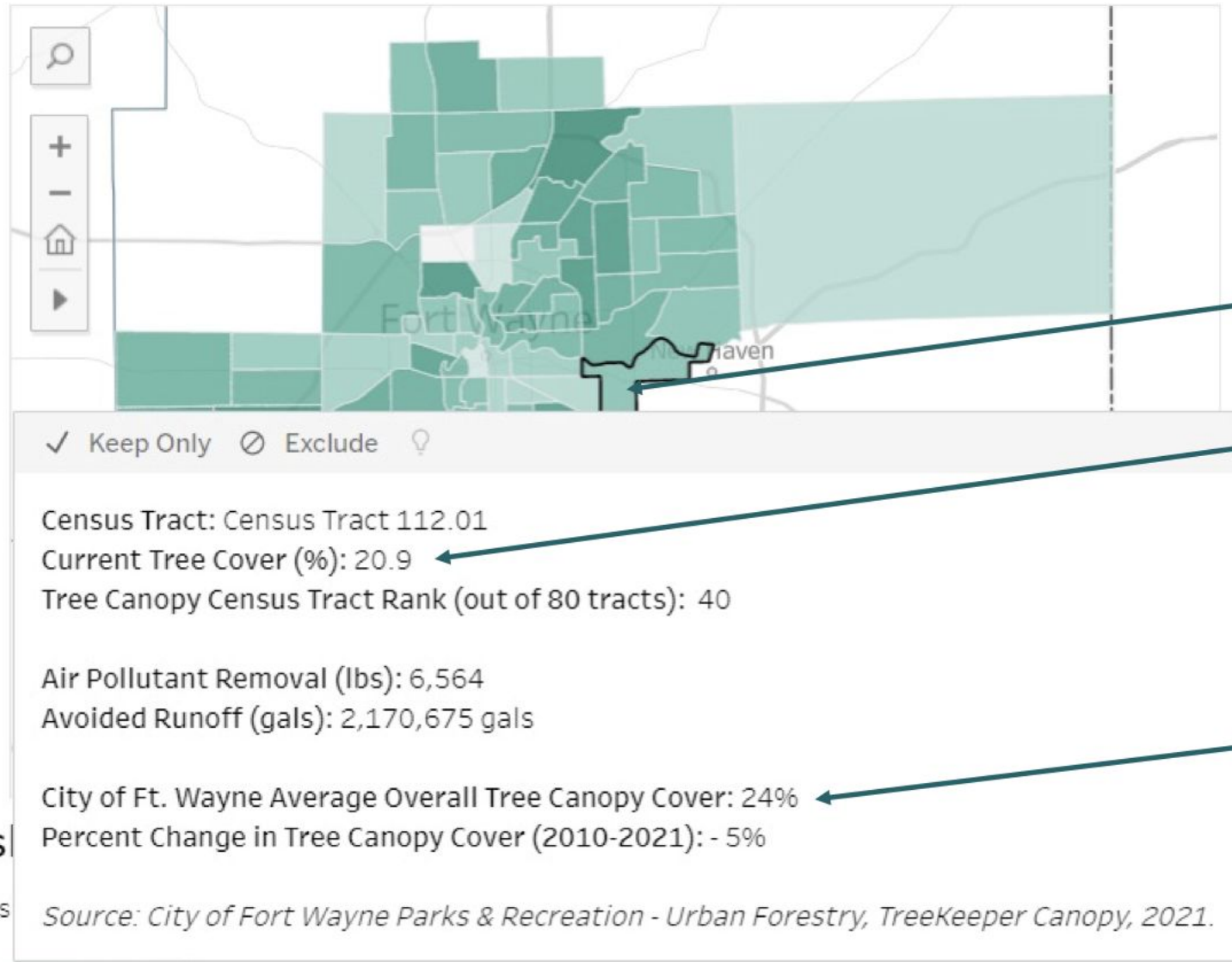| Allen County	All workers

Car, truck, or van - carpooled   13,302

Total Ridership Over Time - Large Transportation Systems in Indiana

Choose systems to view   Ft. Wayne (Citilink)

1500K

1000K

Info &
Guide

Tree Canopy by Census Tract - Fort Wayne Metro Area

Keep Only   Exclude

Census Tract: Census Tract 112.01
Current Tree Cover (%): 20.9
Tree Canopy Census Tract Rank (out of 80 tracts): 40

Air Pollutant Removal (lbs): 6,564
Avoided Runoff (gals): 2,170,675 gals

City of Ft. Wayne Average Overall Tree Canopy Cover: 24%
Percent Change in Tree Canopy Cover (2010-2021): - 5%

Source: City of Fort Wayne Parks & Recreation - Urban Forestry, TreeKeeper Canopy, 2021.

TREE CANOPY GROWTH FUND

Fostering community health through urban tree planting and advocacy.

TREE CANOPY GROWTH FUND

est. 2022

Fort Wayne, Indiana

OUR STORY

Trees are important elements of a healthy urban ecosystem. Unfortunately, the urban canopy in the Fort Wayne/Allen County, Indiana area has been shrinking in recent years.

While the City of Fort Wayne operates an active street tree program, this approach is limited to public property. Private properties, such as homes, churches, and businesses offer many more opportunities to plant new trees that can reach their full maturity. The Tree Canopy Growth Fund was developed to fill that gap, while also educating the community about the many benefits of growing and maintaining our urban forest.

Since 2017, TCGF cofounders Derek Veit and Kody Tinnel have collaborated on various tree planting efforts. Following multiple conversations about the need to get more trees planted on private property, they set out to develop the idea that would become the Tree Canopy Growth Fund.

Inspired by organizations like Root Nashville and Keep Indianapolis Beautiful, **we aim to collaborate with community stakeholders by offering funding and expertise to grow the community's urban canopy**. As Fort Wayne and Allen County continue to grow and develop, maintaining a vibrant urban forest will be critical in maintaining a high quality of life.

FORT WAYNE & ALLEN COUNTY

Explore the Dashboard

https://cfgfw.org/community-dashboard/

Questions for Presenters?

Visit Our Booth, Or Reach Out!

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