



# ASPIRING IAMS/IAMS ASSESSMENT TOOL



The Main Street Evaluation Framework outlines what it means to be a highly successful Main Street program and sets a path for growth and development for newer programs. Depending on achievement, score, and maturity, programs will either be designated as Fit for Indiana Accredited Main Street.

After reviewing the Community Self-Assessment Tool document, use this worksheet to score community progress and determine the designation status of a community. All scores will be averaged and populated at the end.

## BASELINE REQUIREMENTS

As detailed within the tool, some indicators are required as important baseline (starting point) for a program to qualify for Indiana Main Street Accreditation. Please indicate whether communities meet the baseline requirements by selecting **Yes or No**.

	BASELINE REQUIREMENT	LP	CP
①	Active nonprofit tax filing status	Yes No <input type="radio"/> <input type="radio"/>	Yes No <input type="radio"/> <input type="radio"/>
②	A Board of Directors formed by a representative base of the district stakeholders and community members, dedicated to leading the district's Main Street program.	Yes No <input type="radio"/> <input type="radio"/>	Yes No <input type="radio"/> <input type="radio"/>
③	Detailed work plans that outline programming across the Main Street Four Points.	Yes No <input type="radio"/> <input type="radio"/>	Yes No <input type="radio"/> <input type="radio"/>
④	A dedicated budget for the district's revitalization programming and the Main Street program's operations	Yes No <input type="radio"/> <input type="radio"/>	Yes No <input type="radio"/> <input type="radio"/>
⑤	Demonstrated support from municipality for the Main Street program. This can include leadership participation, funding, in-kind, and philosophical support	Yes No <input type="radio"/> <input type="radio"/>	Yes No <input type="radio"/> <input type="radio"/>
⑥	Ability to report reinvestment statistics reported as required by Coordinating program (quarterly.)	Yes No <input type="radio"/> <input type="radio"/>	Yes No <input type="radio"/> <input type="radio"/>

## COMMENTS:



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Next, to determine where a community is on the path to Accreditation, use the next part of the worksheet to score the community on the Indicators listed for each of the six Standards based on a scale of 1-5. Each number represents the following:

1	2	3	4	5
Not being addressed.	Minimal work but needs more effort.	Evidence of satisfactory progress.	Has achieved success within this indicator.	Outstanding achievement. One that other programs could replicate.

Communities will need to **average at least three (3) points per standard** to achieve Indiana accreditation. Please be prepared to provide documentation for all indicators.

## STANDARD I: BROAD-BASED COMMUNITY COMMITMENT TO REVITALIZATION

### FOCUS AREA: PARTNERSHIPS AND COLLABORATION

LP CP

INDICATOR 1

INDICATOR 2

### FOCUS AREA: DISTRICT AND COMMUNITY OUTREACH

INDICATOR 1

### FOCUS AREA: COMMUNICATIONS AND PUBLIC RELATIONS

INDICATOR 1

INDICATOR 2

INDICATOR 3

STANDARD ONE AVERAGE:

LP = LOCAL PROGRAM  
CP = COORDINATING PROGRAM

## COMMENTS STANDARD I:

## STANDARD II: INCLUSIVE LEADERSHIP AND ORGANIZATIONAL CAPACITY

### FOCUS AREA: INCLUSIVE ORGANIZATIONAL CULTURE AND DIVERSE VOLUNTEER ENGAGEMENT

	LP	CP
INDICATOR 1	<input type="radio"/>	<input type="radio"/>
INDICATOR 2	<input type="radio"/>	<input type="radio"/>
INDICATOR 3	<input type="radio"/>	<input type="radio"/>
INDICATOR 4	<input type="radio"/>	<input type="radio"/>

### FOCUS AREA: ACTIVE BOARD LEADERSHIP AND SUPPORTING VOLUNTEER BASE

INDICATOR 1: <b>REQUIRED (NOT FACTORED INTO AVERAGE)</b>	<input type="radio"/>	<input type="radio"/>
INDICATOR 2	<input type="radio"/>	<input type="radio"/>
INDICATOR 3	<input type="radio"/>	<input type="radio"/>

### FOCUS AREA: EFFECTIVE OPERATIONAL STRUCTURE

INDICATOR 1: <b>REQUIRED (NOT FACTORED INTO AVERAGE)</b>	<input type="radio"/>	<input type="radio"/>
<b>STANDARD TWO AVERAGE:</b>	<input type="radio"/>	<input type="radio"/>

### COMMENTS STANDARD II:

## STANDARD III: DIVERSIFIED FUNDING AND SUSTAINABLE PROGRAM OPERATIONS

### FOCUS AREA: BALANCED FUNDING STRUCTURE

	LP	CP
INDICATOR 1	<input type="radio"/>	<input type="radio"/>
INDICATOR 2	<input type="radio"/>	<input type="radio"/>
INDICATOR 3	<input type="radio"/>	<input type="radio"/>

### FOCUS AREA: STRATEGIC REVENUE DEVELOPMENT AND FUNDRAISING

INDICATOR 1:	<input type="radio"/>	<input type="radio"/>
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### FOCUS AREA: BUDGET AND WORK PLAN ALIGNMENT

INDICATOR 1	<input type="radio"/>	<input type="radio"/>
INDICATOR 2	<input type="radio"/>	<input type="radio"/>

### FOCUS AREA: FINANCIAL MANAGEMENT & BEST PRACTICES

INDICATOR 1	<input type="radio"/>	<input type="radio"/>
INDICATOR 2	<input type="radio"/>	<input type="radio"/>

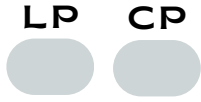
<b>STANDARD THREE AVERAGE:</b>	<input type="radio"/>	<input type="radio"/>
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### COMMENTS STANDARD III:

## STANDARD IV: STRATEGY-DRIVEN PROGRAMMING

**FOCUS AREA: PLANNING GUIDED BY INCLUSIVE COMMUNITY AND MARKET-INFORMED INPUTS**

INDICATOR 1



**FOCUS AREA: STRATEGY-ALIGNED COMPREHENSIVE WORK PLANNING & IMPLEMENTATION ACROSS ALL FOUR POINTS**

INDICATOR 1



**STANDARD FOUR AVERAGE:**



**COMMENTS  
STANDARD IV:**

## STANDARD V: PRESERVATION-BASED ECONOMIC DEVELOPMENT

**FOCUS AREA: PRESERVATION ETHICS AND EDUCATION ON HISTORIC AND CULTURAL ASSETS**

INDICATOR 1



INDICATOR 2



**FOCUS AREA: STANDARDS AND BEST PRACTICES FOR PLACE-BASED, PEOPLE-FOCUSED DESIGN**



**FOCUS AREA: PROMOTION OF HISTORIC, HERITAGE, AND CULTURAL ASSETS**

INDICATOR 1



**STANDARD FIVE AVERAGE:**



**COMMENTS  
STANDARD V:**

## STANDARD VI: DEMONSTRATED IMPACT AND RESULTS

**FOCUS AREA: DEMONSTRATING THE VALUE OF MAIN STREET**

INDICATOR 1



**FOCUS AREA: MEASURING AND PACKAGING QUANTITATIVE & QUALITATIVE OUTCOMES**

INDICATOR 1



INDICATOR 2



**FOCUS AREA: PROMOTING PROGRESS AND DEMONSTRATING IMPACT AND RESULTS**

INDICATOR 1



**STANDARD SIX AVERAGE:**



**COMMENTS  
STANDARD VI:**



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CUMULATIVE AVERAGE SCORES		LP	CP
Standard I	BROAD-BASED COMMUNITY COMMITMENT TO REVITALIZATION		
Standard II	INCLUSIVE LEADERSHIP AND ORGANIZATIONAL CAPACITY		
Standard III	DIVERSIFIED FUNDING AND SUSTAINABLE PROGRAM OPERATIONS		
Standard IV	STRATEGY-DRIVEN PROGRAMMING		
Standard V	PRESERVATION-BASED ECONOMIC DEVELOPMENT		
Standard VI	DEMONSTRATED IMPACT AND RESULTS		

## LOCAL PROGRAM

PROGRAM NAME: \_\_\_\_\_

REVIEWER: \_\_\_\_\_ TITLE: \_\_\_\_\_ DATE: \_\_\_\_\_

## COORDINATING PROGRAM

REVIEWER: \_\_\_\_\_ TITLE: \_\_\_\_\_ DATE: \_\_\_\_\_