

How Can Tobacco Prevention & Cessation Fit Into the Picture?

Andrew Derry

Indiana Department of Health – Tobacco Prevention and Cessation

October 3, 2024



2025 Indiana Tobacco Control Vision and Mission

An Indiana where all are free from tobacco addiction and exposure to commercial tobacco products.

Indiana Tobacco Prevention and Cessation seeks to achieve health equity by eliminating the disease and economic burden associated with tobacco addiction and exposure to commercial tobacco products.

2025 Strategic Plan Priority Areas



Youth and Young Adults



Secondhand Smoke Exposure



Adult Cessation



Infrastructure

VAPE-FREE INDIANA

Indiana's Three-Pronged Approach to addressing the youth vaping epidemic

PREVENTION &
INTERVENTION

School Programming

PUBLIC
EDUCATION

Mass-Media Campaigns

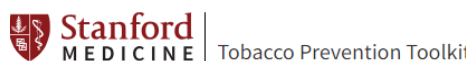
CESSATION

Quitting Services

Prevention



Alternative to Suspension

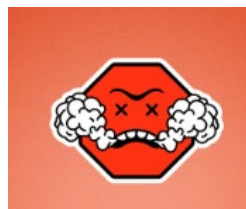


Public Health Law Center

STUDENT COMMERCIAL
TOBACCO USE IN SCHOOLS
Alternative Measures



Behind the Haze
Youth Campaign
@BehindtheHazeIN
BehindtheHaze.com



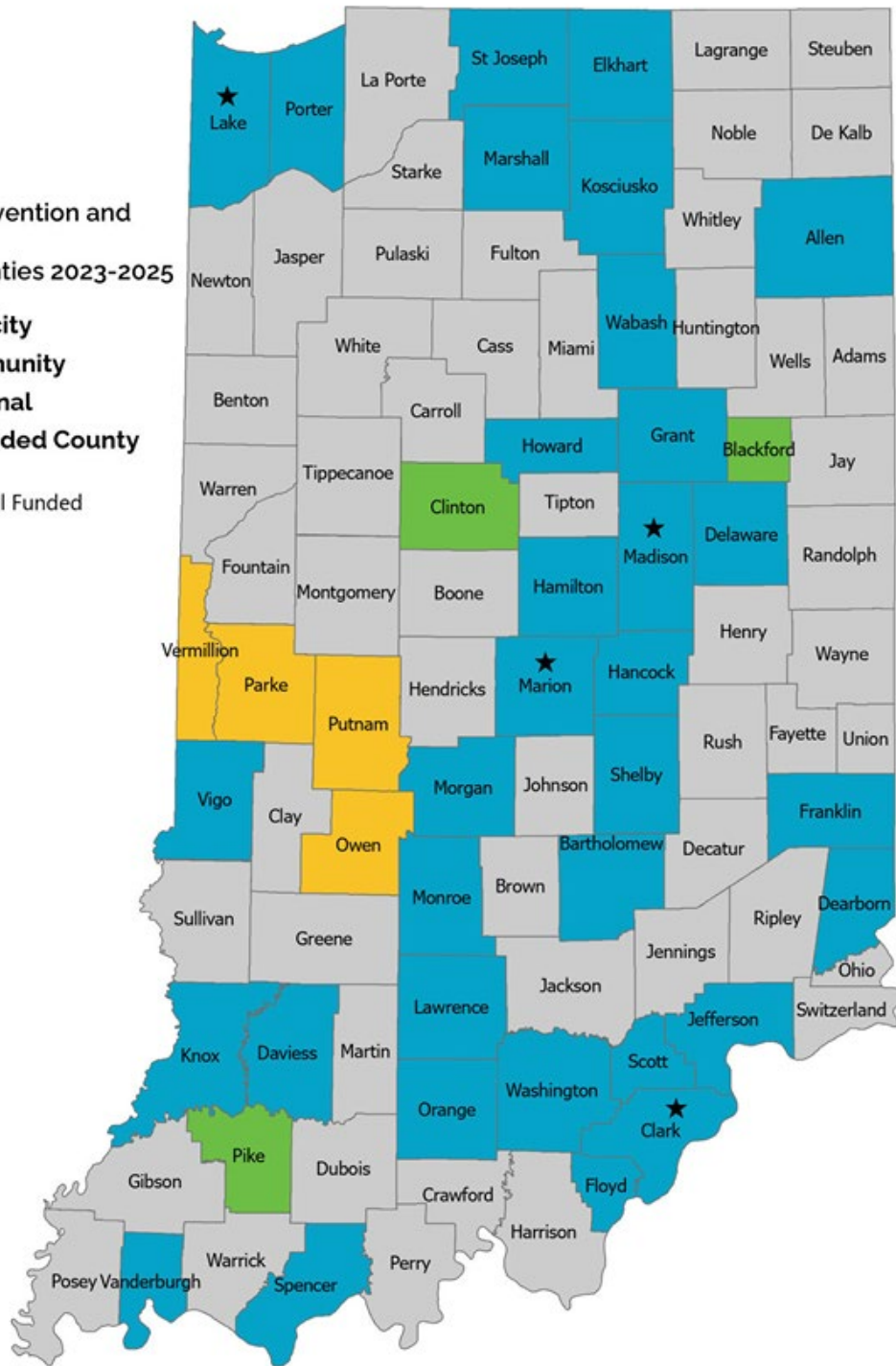
Don't Puff This Stuff
Youth Campaign
@IHSAA
dontpuffthisstuff.com

This is Quitting:
Text DITCHVAPE to 88709

Live Vape Free
LiveVapeFree.com

Tobacco Prevention and Cessation
Funded Counties 2023-2025

- Capacity
- Community
- Regional
- Unfunded County
- ★ Additional Funded Partners



Health First Indiana Collaborations

Highlighting just a few of many!

- **St. Joseph:** Provided funding for a full-time youth coordinator
- **Clark County:** Worked together on youth-focused public education
- **Delaware:** Partnered for advertisements on MITS busses
- **Orange:** Assisting with providing NRT
- **Allen:** Working with school health liaison for student health needs
- **Porter:** Partnered with staff for Health and Wellness Family Fair



Elkhart County



Vigo County



We  Smokefree Casinos!



Spencer County

Save the Date
SPENCER COUNTY ANNUAL DINNER & COMMUNITY WELLNESS FORUM
Tuesday, Nov. 14th
Resource Fair begins @ 5:30 CST
Dinner & Meeting @ 6:00 CST

Please R.S.V.P. by Nov. 6th
kkitkenhus@nspencer.k12.in.us
jkincaid@nspencer.k12.in.us

Topics: Health First Indiana Funding, Voice: Action Speaks & Testimony from an Individual in Substance Abuse Recovery

Spencer County Youth & Community Center
1101 E. CR 800 N
Chrisney, Indiana

Sponsored by:
Spencer County Tobacco Prevention & Cessation Program
Spencer County Substance Abuse Council
Spencer County Health Coalition

#breakthestigma
3rd Annual Mental Health Matters Awareness Walk

- Giveaways/Prizes
- Free Food
- Music
- Resource Booths
- Free Bounce House for Kids
- Free Face Painting and Balloon Animals

First 75 participants receives a FREE t-shirt!

**April 27th • 10:00-12:00 CST • Jim Yellig Park
Santa Claus, Indiana**
Registration begins at 9:30 am

Follow this event on Facebook: Spencer County Health Coalition
Text 812.449.6800 for more info or email
jkincaid@nspencer.k12.in.us
*Cancelled in the event of inclement weather.



Health System Change Partners 2023-25

Health System Change Partners

These partnerships build the capacity of Indiana health systems to impact tobacco use, specifically supporting the integration of tobacco dependence treatment



Provides technical assistance, training, and quality improvement support in tobacco treatment practices in Indiana's Critical Access Hospitals and Rural Health Clinics.



Efforts to standardize care to include system-wide tobacco treatment for patients, provider education, and employee-focused cessation strategies



A technical assistance partner that creates approaches to treating tobacco dependence in behavioral health settings

Training navigators to Ask, Advise and Refer clients to tobacco treatment programs



Staff education for tobacco treatment, standardizing patient care interventions



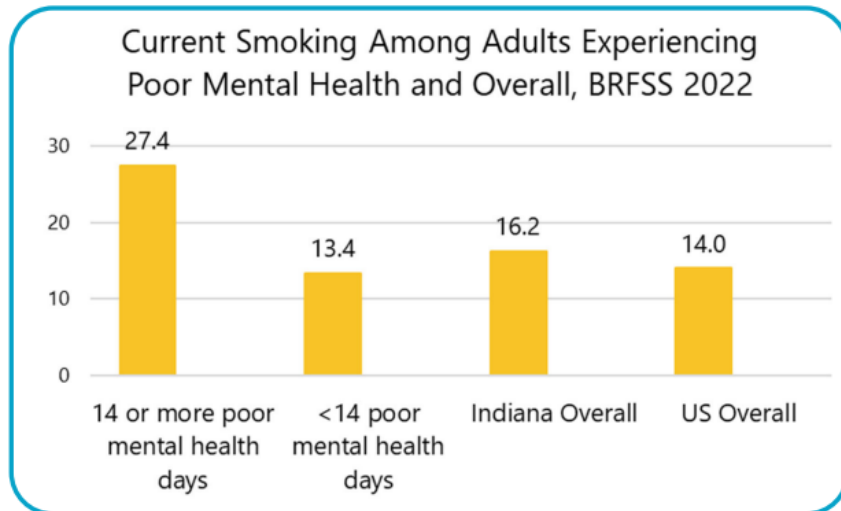
Operates the Clinical Efforts Against Secondhand Smoke (CEASE) program in 35 pediatric offices



Leads the evaluation of the Health Systems Change Partnership activities using a mixed-methods approach

Tobacco Free Recovery Grants Project Overview

Tobacco dependence treatment is often left out of mental health treatment plans, even though people with mental health disorders are among the heaviest users of tobacco according to the CDC. The tobacco industry has historically preyed on individuals with mental health or substance use disorders and as a result, commercial tobacco use prevalence remains significantly higher among individuals with behavioral health conditions and substance use disorders.



The Tobacco Free Recovery Grants has a 3-Tiered approach to address this issue:

- Tobacco Free Grounds Policies
- Tobacco Treatment
- Integrating Quit Now Indiana into EHR Systems



26 Agencies have Participated

Types of agencies engaged:

- Recovery Residences
- DMHA Funded Addiction Providers
- Community Mental Health Centers
- Community Health Centers
- Federally Qualified Health Centers
- Hospital Systems

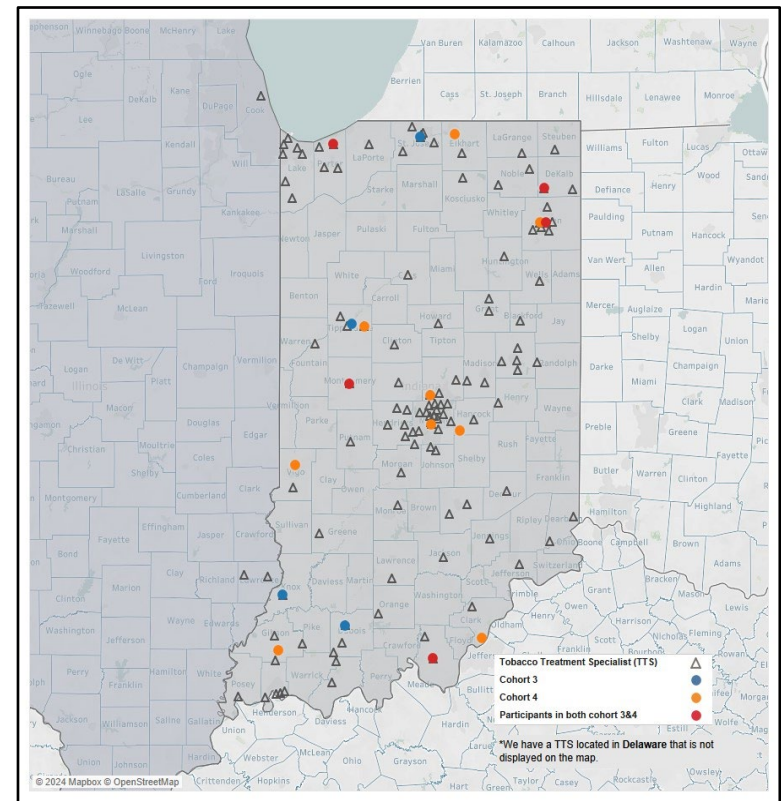


Tobacco Free Recovery Grants Project Overview

Cohort 1 Cohort 2 Cohort 3 Cohort 4



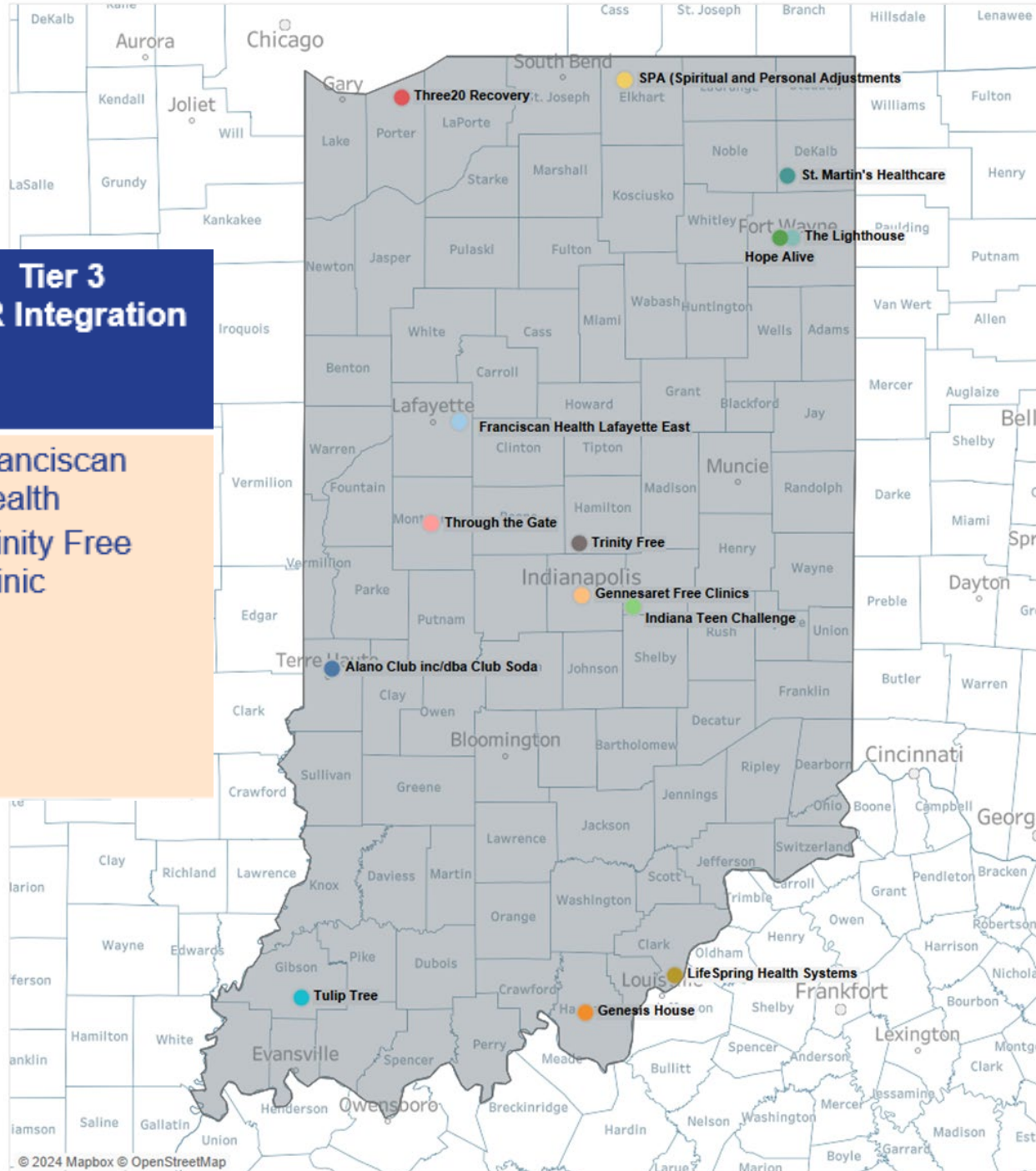
Workflows adopted	5	5	7	7	24
Smokefree policies adopted	5	5	7	7	24
Counties Served					54
TTSs Trained					108



TTS Heat Map

2024 TFR Cohort (10 partners)

Tier 1 Tobacco Free Grounds	Tier 2 Assessment- Treatment	Tier 1 & 2	Tier 3 EHR Integration
<ul style="list-style-type: none"> • Hope Alive • Tulip Tree 	<ul style="list-style-type: none"> • Gennesaret • Lighthouse • Through The Gate 	<ul style="list-style-type: none"> • Indiana Teen Challenge • SPA (Spiritual and Personal Adjustments) • Choices Consulting Center 	<ul style="list-style-type: none"> • Franciscan Health • Trinity Free Clinic

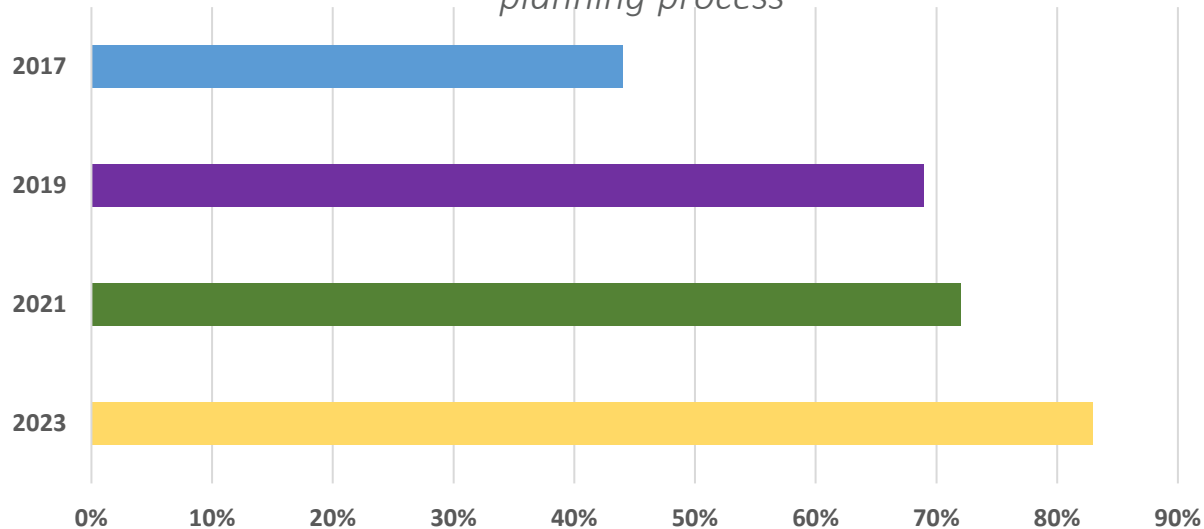


- Sustainability Partners:**
- Three 20 Recovery
 - Genesis House
 - St. Martin's Healthcare

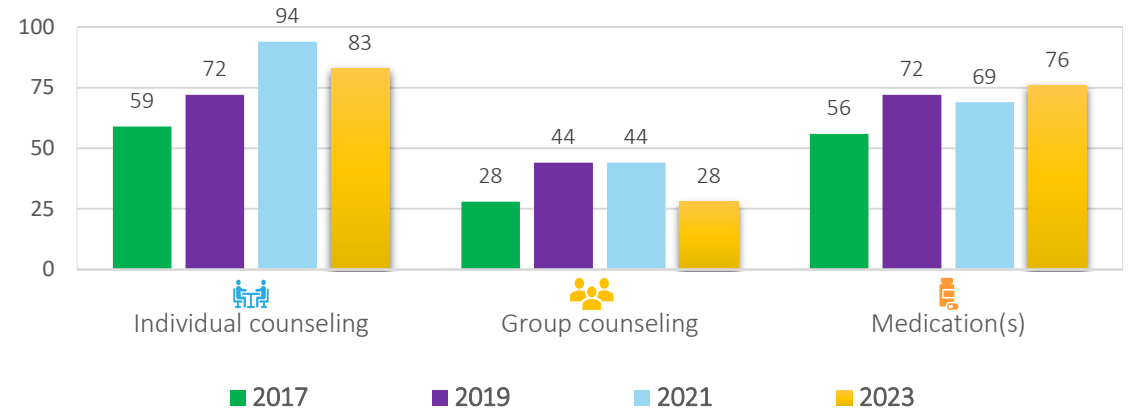
2023 Tobacco-Free Agency Assessment Highlights

TREATMENT INTEGRATION

Percentage of agencies who routinely incorporate tobacco dependence treatment into the treatment planning process



Types of Tobacco Treatment Offered



Provider Impact

70%

of persons using tobacco

**want to end nicotine
dependence.**

30%

of persons using tobacco

**were not advised to quit
by their medical
provider.**

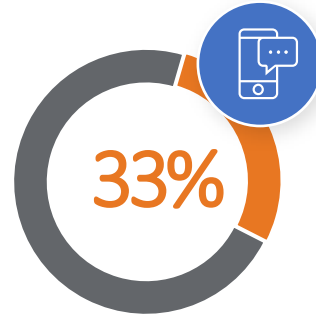
NO LECTURES. NO PRESSURE. NO JUDGMENTS.
JUST FREE HELP.

**QUIT
now
INDIANA**
1.800.Quit.Now

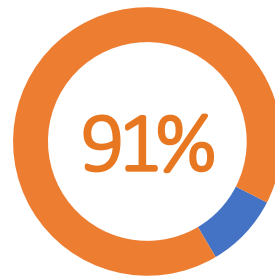
Quit Now Indiana

Quit Rate and Satisfaction

Research shows that **only 4–7%** of people who use tobacco who try to quit smoking on their own are successful.



had quit 7 months after receiving treatment



would recommend the program to others

Behavioral Health Program - 32% quit rate & 84% satisfaction rate

Pregnancy Program - 63.5% quit rate & 79% satisfaction rate

Thank you!

Andrew Derry, *Director of Community Programs*

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