













ana State University

Budget Presentation: Indiana State Budget Committee

Deborah J. Curtis, PhD December 7, 2022



## Building the Middle Class

#### **Economic & Social Mobility**

The shift in an individual's social status from one status to another.



# INDIANA STATE UNIVERSITY 🗻

# ECONOMIC MOBILITY

Indiana State University has once again been recognized nationally for its success in raising the economic and social status of graduates. This means that students who come to ISU from low income backgrounds leave here after graduation with low debt, taking their place in the middle class of this great state.

## ECONOMIC MOBILITY INDEX



## TOP 12% NATIONALLY

"We are in dire need of a completely different approach to assessing institutions of higher education . . . Instead of prioritizing reputation and selectivity. If the primary purpose of postsecondary education is supposed to be to catalyze an increase in economic mobility, which schools are succeeding in that goal?" – Third Way

#### SOCIAL MOBILITY INDEX



TOP 17.5%
NATIONALLY

#### EIGHTH YEAR IN A ROW RANKED IN TOP 19% NATIONALLY

"The Social Mobility Index (SMI) measures the extent to which a college or university educates more economically disadvantaged students (with family incomes below the national median) at lower tuition and graduates them into good paying jobs." --CollegeNet

44

## Turning the corner from the pandemic



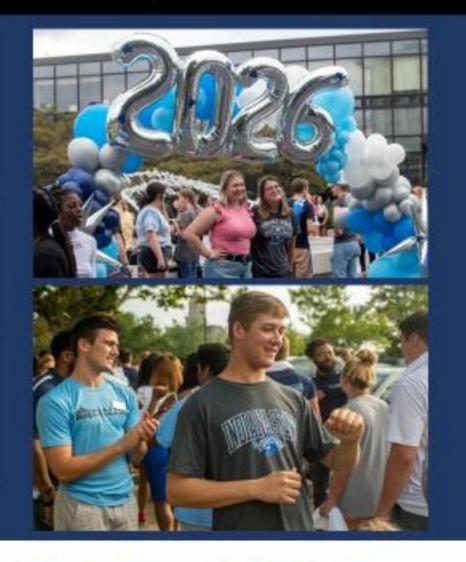
**New Freshmen** 



Freshmen in Honors College



**One-Year Retention** Rate





## Indiana State Advantage

#### **Guarantee #1**

Free tuition for Indiana Pell-eligible students with a 3.0 grade point average

#### **Guarantee #2**

Four-year graduation for most programs

#### **Guarantee #3**

Up to \$3,000 grant for students to participate in high-impact experience



## **Transforming Lives**

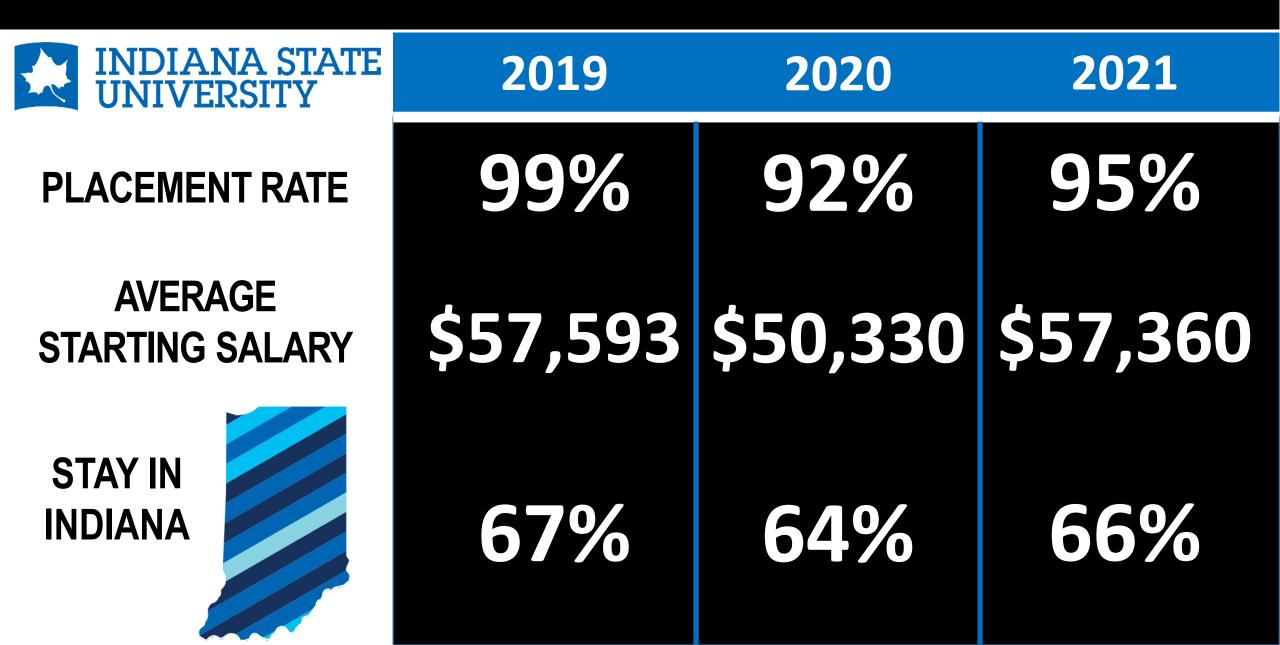








## **First Destination Results**



# Statewide & Regional Partnerships





## Lilly Endowment Inc.

A Private Philanthropic Foundation





## Emerging Partnerships: Made @ Plainfield



## Economic/Social Impact on Indiana













\$450 Million

**Construction at ISU** 

**5,000** Jobs

**Supported by ISU** 

**76,000** Visitors

**Drawn by ISU** 















## **Commitment:** Partnering with the State





#### **Increase FAFSA Filings**



#### Re-build Twenty-First Century Scholars Pipeline



Per capita, **ISU** has the highest % of **21**<sup>st</sup> **Century Scholars** – more than any other university in the state.

# **Building Philanthropy**



# Campaign priorities

**SCHOLARSHIPS** 

**EXPERIENTIAL LEARNING** 

**FACULTY EXCELLENCE** 

SYCAMORE ATHLETICS









Campaign goal: \$100 million

## Distinctiveness: "The State of Indiana's University"



Freshmen from Indiana



Freshmen Pell-Eligible



**Freshmen Minority** 



Indiana State University is the most diverse campus in Indiana

Indiana College Completion Report: Institutions serving four-year, statewide mission



## Commitment to Affordability

#### **TUITION AND MANDATORY FEES: 2022-23**

Compared with universities in Indiana:



Compared with universities of similar mission:

Illinois State University \$ 15,733
Southern Illinois University \$ 15,414
Western Kentucky University \$ 11,112
Indiana State University \$ 9,732



## Building Indiana's Healthcare and Education Workforce





#### **Distinctive Programs**

Guidance Counselors
Nurse Practitioners
Occupation/Physical Therapists
Physician Assistants
Principals
Public Health Specialists
Social Workers
Teachers







## Building Indiana's Technology Workforce





### **Distinctive Programs**



Logistics/Supply Chain Management Package Engineering Technology







## ICHE Budget Recommendation

Indiana State University supports the Budget Recommendation of the Indiana Commission for Higher Education

- Inflationary increase in state appropriation
- Fair, forward-looking outcomes based funding
- Line-item funding
- Capital funding commitment

## Capital Priority: Factors

#### Questions we ask ourselves:

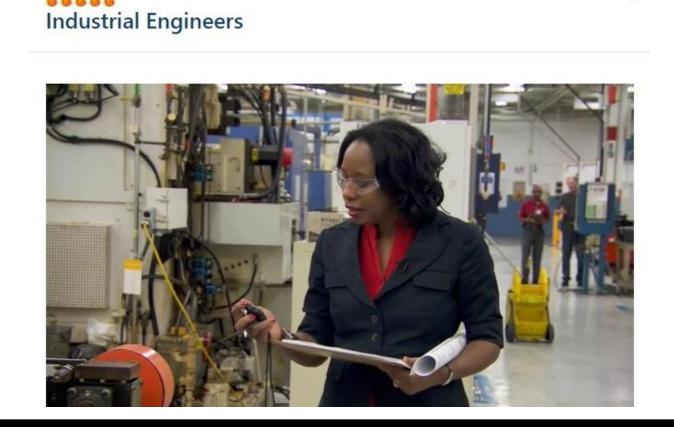


- 1. How will Indiana outpace other states in global competitiveness?
- 2. What sectors are demanding employees?
- 3. What skills will be required of an individual to compete for high-paying jobs today and in the future?
- 4. What will work look like twenty or thirty years from now?

## Capital Priority & Indiana's Workforce Needs

#### ISU's Academic programs in alignment with State's workforce needs





## Center for Technology, Engineering & Design

- Advanced Manufacturing
- Cyber-criminology
- Civil/Mechanical Engineering
- Industrial Engineering
- Aviation and Unmanned Systems
- Architectural Engineering Tech
- Construction Management
- Interior Design
- Safety Management
- Automotive Engineering
- Technology/Aviation Labs

ISU Requests: \$66 million





